

Report of the Strategic Director, Health and Wellbeing to the meeting of Shipley Area Committee to be held on 2nd August 2023

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Subject:

Public Health and wellbeing in the Shipley Area

Summary statement:

The following report aims to update members of Shipley Area committee on the health and wellbeing across the Constituency of Shipley.

The report is published with a data appendix relating to health and wellbeing in Shipley area constituency. Where every possible this contains data on a ward level however where this has not been possible district level information is included

EQUALITY & DIVERSITY:

Health inequalities impact on the health and wellbeing of Bradford populations in a number of ways. These can be characterised by the prevalence of chronic and/or adverse health conditions across differing ages, ethnicity, gender and other legally protected characteristics. However, these can be influenced by wider issues such as access to healthy, warm and appropriate housing, personal and/or local economics, and/or access to employment, training and education as well as lifestyle choices; all of which can impact on a person's mental health and sense of wellbeing.

The Council and Public Health in particular, recognise the impact of health inequalities on residents of the district and create, develop and operate programmes to address these at source as well as strengthening communities' resilience.

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Portfolio:

Healthy People, Healthy Place

Overview & Scrutiny Area:

Health and Social Care

1. SUMMARY

This report aims to update members on local health and wellbeing data and information for the Shipley constituency area of Bradford District. Appendix 1 outlines a range of health and wellbeing issues, needs and disparities for people living in the Shipley area compared to the District as a whole.

2. BACKGROUND

Bradford District has relatively high rates of many health inequalities compared to the rest of the country, these inequalities can be much higher in some areas of the District. Shipley Area generally has lower health inequalities than some of the other areas of the district. In comparing outcomes for indicators such as life expectancy at birth, infant mortality, child excess weight and death rates from cancer, cardiovascular disease and respiratory disease Shipley's figures are all showing 'significantly better' or 'green' against the averages for Bradford District as whole.

Shipley Area had a population of 96,103 in 2020 which represents a 0.40% rise from 2015. Of these 17,737 were under 15 years of age, 57,338 were between 16-64 and 21,028 were aged 65 and over.

Shipley has had less of a population increase than that across the wider Bradford District which was 4.5% from 2015. It also has a larger population of people older than 40 and a smaller population of people from different ethnic backgrounds than the District as a whole.

Many services and interventions delivered by public health are organised Districtwide. Where possible the information provided will report on service delivery and service outcomes for people living in the Shipley Area.

3. OTHER CONSIDERATIONS

3.1 Services for Children and Families

3.1.1 The 'Every Baby Matters Programme' (EBM) This coordinated programme of work is led by Bradford Council's public health team as part of Bradford District's local maternity strategy 'Better Births' 'Best 1001 days'. The Better Births strategy aims to improve the outcomes for maternal care across Bradford District and Craven, reduce health inequalities during the first 1001 days of life and reduce infant mortality. The 'Every Baby Matters' programme takes recommendations from the district's Child Death Overview Panel (CDOP) to reduce the risk of poor pregnancy and child health outcomes. The 'Every Baby Matters' programme takes a lead on prevention efforts for the Better Births Best 1001 days programme.

3.1.2 The Better Births programme leads a coordinated response across various public health issues (see below) with subgroups working to reduce alcohol/drug use and smoking during pregnancy, and increase genetic literacy, infant feeding, good maternal nutrition, and safe sleeping practice and is also working closely with the local maternity system on the Maternity transformation programme work stream on prevention. The programme also works closely with the Bradford District programme dedicated to improving the mental health of expectant, new mothers and their babies (peri-natal and infant mental health).

3.1.3 Key EBM work streams.

Over the past year these have again included:

- i) Systematic work across the district to promote breastfeeding using evidence based approaches and promoting healthy eating and healthy weight for pregnant women, as well as continued promotion of Vitamin D tablets and Vitamin D awareness, the Healthy Start Scheme and training to staff.
- ii) Specialist midwifery support for women to stop smoking in pregnancy. The percentage of women who report being smokers at the time of delivery in Bradford reduced from 13.6% to 12.1% (in 2021-22). In England the drop is from 9.6% to 9.1%). The ambition of the national Tobacco Control Plan was to reduce this measure to 6% of women by 2022, however, not set to meet this nationally until 2032.
- iii) Increasing genetic inheritance awareness – to date 406 community members have received Genetic Awareness Training / Information and 190 Health Professionals have attended a Cousin Marriage and Genetic Disorders in Diverse Communities Workshop to improve understanding and enable effective communication with families to clarify the link between cousin marriage and genetic disorders and risk factors.
- iv) In 2021 a task and finish group explored progress and shared evidence and best practice on reducing infant mortality. As a result, a new multi-agency guidance and training tool on minimising risk (called ‘Every Sleep a Safe Sleep’) will be rolled out across Bradford District in a train the trainer style model.
- v) The Child Death Overview Panel conducts in depth analysis of why infants die in the district.
- vi) National and local intelligence from the Born in Bradford research and emerging research and evaluation from the Big Lottery funded Better Start Bradford programme also informs local investment in prevention of infant death. The ‘Every Baby Matters’ budget has funded several projects/resources to improve infant health and safety, including providing room thermometers for all homes with a new born baby and leaflets on reducing Sudden Unexpected Death in Infants during the poverty crisis, for parents with a new born baby.

3.1.4 Children’s Dental Health Needs - The Public Health team continues to commission evidence based programmes for oral health. These are currently provided by Bradford District Care Trust as part of the 0-19 contract. This contract has been extended for an additional year from April 2023. The oral health programmes include the continuation of the well-received fluoride varnish programme. The varnish programme is delivered to a target of 5000 children and prior to COVID was exceeding this target. This is picking up but is not yet back to pre COVID levels.

3.1.5 Supervised tooth brushing programmes are well established in 40 primary schools and the evidence based “Bradford Babies Brushing” commenced in early years’

settings in April 2022, targeted to areas of greatest need. This will be delivered in 36 settings and includes training as well as implementing supervised brushing, and ongoing evaluation as part of the programme. All 1-year dental health reviews use the new model of delivering oral health promotion through the health visiting service which also give out “Brushing for life” dental packs to all children at the 3-4 month contact, and again at the 2 to 2.5 year review for children at risk of dental caries

3.1.6 In addition to the commissioned oral health programmes, an innovative campaign was delivered covering the Shipley constituency ‘**Bradford Bin the Bottle**’ in January 2023. This was a collaborative approach involving the Community Dental Service, Public Health Nursing Team, Betterstart, Leeds Dental Institute and Foundation Dentists from Leeds Deanery. The campaign facilitated exchange points at family hubs providing free flowing feeder cups and toothbrush dental packs supported by oral health prevention messages. The Foundation dentists provided free dental checks for families

3.2 Respiratory Health - Stop Smoking services and tackling illicit tobacco

3.2.1 A local Tobacco Control Alliance was established in autumn 2022 to set the vision and strategic direction of the district on tobacco control and smoking, taking a multiagency approach, tackling health inequalities and reducing smoking prevalence within the District.

3.2.2 Stop-smoking advisers funded through the public health budget support the tobacco commitments of the NHS Long-Term Plan. Reducing smoking in pregnancy continues to be a priority, including for the ‘Every Baby Matters’ programme (see 3.1.3ii above). Public Health work with a range of health partners to ensure a systematic and evidence based approach to tackle maternal smoking is embedded throughout the antenatal care pathway. As part of the NHS Long Term Plan, all pregnant women who smoke will be offered support by the local midwifery service.

3.2.3 – Breathe 2025: the smoking reduction vision for the Yorkshire and Humber. Its aim is to see the next generation of children born and raised in a place free from tobacco, where smoking is unusual, and not seen as the norm. A multi-pronged approach to reduce the number of young people taking up smoking is a priority, including tackling the trade in illegal and illicit tobacco in order to reduce harm. This can be even more damaging to health than regular tobacco. Its sale seriously undermines the impact of other tobacco control measures, makes it easier for children to start smoking, enabling them to become addicted to nicotine at a young age. The education officer within the Illicit Tobacco work stream continues to raise awareness and provide training within the district around dangers of illicit tobacco.

3.2.4 Providing services - Public Health and the local NHS work in partnership to support the tobacco commitments of the NHS Long-Term Plan. The Bradford Breathing Better programme focuses on improving respiratory health outcomes for children, young people and adults with asthma or Chronic Obstructive Pulmonary (lung) disease (COPD). Stop smoking support is provided by a team of specialists based in Public Health and via a network of providers in primary care and pharmacies. Various pathways are in place or being developed:

- Lung Health Checks- a pathway has been established into community stop smoking service for patients who are invited for a lung health check.
- A route into community stop smoking services for people being discharged from an overnight hospital admission or from specialist mental health services to support the implementation of the tobacco dependency programme within the NHS Long-term Plan is in development.
- In secondary care services a pathway is to be developed with outpatients' departments to refer patients into the community stop smoking service. This will further support the work around reducing tobacco consumption, and reducing health inequalities in our communities.
- GP practices will be supported to provide stop smoking behavioural support at their premises through a trained Level 2 Stop Smoking Practitioner or through the Living Well Service. The team will be working with different communities in the coming months to gather insight and increase access to support, in order to meet different population and cultural needs.

3.3 Health Improvement and the Living Well Approach in Bradford

“Making the healthy choice, the easy choice for people in Bradford District”

3.3.1 Children and Families Weight Management Service -

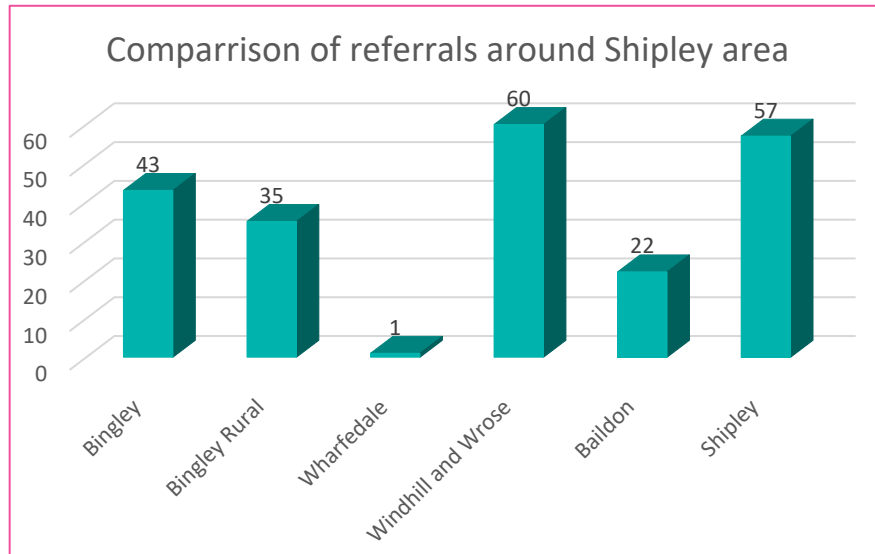
In 2022 we launched our Children and Families Living Well weight management service. This is an innovative District wide service that offers support to families where children are above a healthy weight. The National Child Measurement Programme measures height and weight in the Reception year and Year 6 of Primary school and the Children and Families Living Well weight management service offers telephone support to families receiving the results of this and also provides a Tier 2 service to families of children who are over a healthy weight. The new Tier 2 service accepts self-referrals and referrals from health and social care professionals to support children and families in their own homes. Staff help families to make sustainable behaviour changes that can lead to lifelong habits in key areas such as enjoying physical activity, healthy eating behaviours and good sleep routines – all of which will support children to grow into their weight in a healthy way. The service is run by a dietician and mental health nurse who offer expertise and leadership to their team. The team works to challenge stigma and promote mental wellbeing. Since its launch in September, the service has accepted over 300 referrals to work with families across the District, including families from the Shipley ward area. The outcomes of this new service will be tracked. To find more information about support available from Health Improvement services visit: <https://mylivingwell.co.uk/about-us/living-well-support->

3.3.2 Bradford Encouraging Exercise in People (BEEP) service -

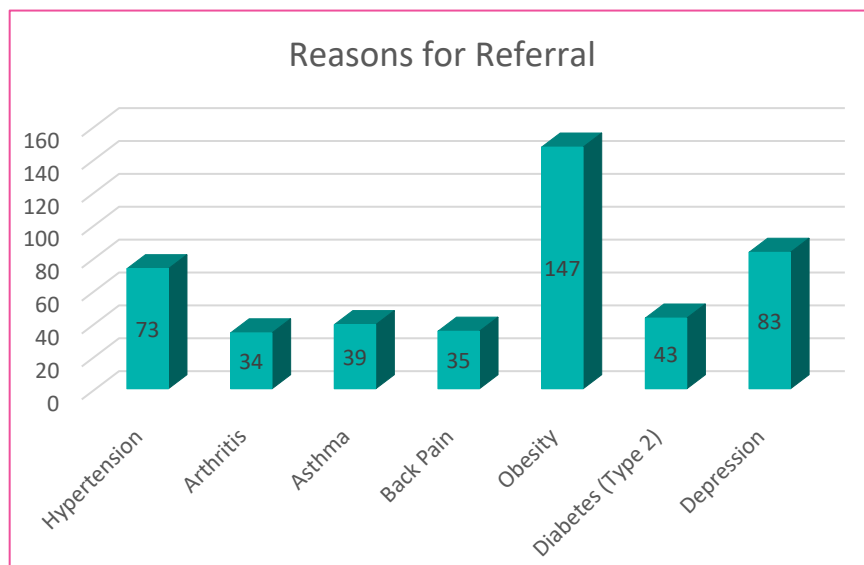
Adults who become active on a regular basis can halve their risk of developing long-term health conditions such as obesity, diabetes, hypertension, some cancers, Coronary Heart Disease and bone conditions (Chief Medical Officer, 2019). In turn this helps to reduce people's risk of early death. The Bradford Encouraging Exercise in People (BEEP) service is Living Well's multi-agency exercise referral scheme for adults. It offers a safe and

practical approach to promoting exercise as a positive method of prevention and treatment of long-term health conditions.

In 2022, the BEEP service received 1884 referrals. All of these clients stated they were currently inactive with the majority having never participated in structured exercise before and reported living with long-term health conditions, - there has been a 151% increase during 2022.



The most common reasons of referral from Shipley into the BEEP service from primary care were obesity (147), depression (83), hypertension (73) which is consistent across Bradford District.



3.3.3 Living well campaigns and projects - Obesity costs the NHS £6 billion a year and is a complex problem with social, genetic, and biological factors all at play. Two major campaigns were developed and have had good engagement from the public and partners in all areas including Shipley. Like many public health issues, it requires cross

government solutions - better access to treatment, improved food quality and nutritional education, reduced prevalence of aggressive promotions and advertising which encourage people to eat foods high in fat, sugar and salt, and of course sufficient household budgets to afford a healthier diet. The 'Living Well' website has been relaunched, with a clearer, more accessible, and more comprehensive offer of support for health and wellbeing to residents across the district. <https://mylivingwell.co.uk/>

3.3.3.1 In January 2022 '**Choose What Works for You**', an adult weight management campaign was launched via social media. It offered free access to a number of proven weight loss providers with different techniques to help people achieve their goals. The offer includes a range of support interventions such as local group sessions - six of which run in the Shipley area – support for exercise programs, recipes and meal plans, Members-only apps, food, activity, water, sleep, and weight trackers, barcode scanner, recipe database, and restaurant finder.

To date nearly 6000 people have taken up the offer. The campaign was recently refreshed to include targeted messages for men to improve take up.

3.3.3.2 In August 2022 the Inequalities in Health Alliance (IHA), convened by the Royal College of Physicians (RCP), published the results of polling commissioned from YouGov showing that more than half of British people (55%) feel their health has been negatively affected by the rising cost of living. Of those who reported their health getting worse, 84% said it was due to increased heating costs, over three quarters (78%) a result of the rising cost of food, and almost half (46%) put it down to transport costs rising.

3.3.3.3 In November 2022 the '**Swap Well to Eat Well**' campaign across Bradford district was launched alongside the sub-campaign 'Swap Your Takeaway for a Fakeaway'. This supported people to cook a healthy alternative to takeaway foods and prepare healthy lunch boxes with easy to follow recipes and easy healthy food swaps, how to store food for longer reducing waste. The campaign responded to earlier local consultation showing that eating a healthier diet was one of three priority areas where people in our district felt they needed more support, alongside increasing physical activity and people feeling good about themselves. Free 'Fakeaway' recipe packs contained everything required to prepare a meal for 4, excluding the protein to be adaptable to different dietary requirements. These were given away at pop-up events in local shopping centres and at Food Savers pantries. 12,000 Eating Well information packs including the 'Cost of Living' support booklet went to libraries, GP practices, leisure centres, community centres and VCS organisations. Impact is being evaluated with 1,000+ responses to date.

3.3.3.4 *The #20MinuteMovement campaign* - launched in April to workplaces and May to schools, will be continuing over the summer. It will shift focus to older adults with new provision in libraries, new walking resources, videos and social media assets. More information at <https://mylivingwell.co.uk/campaigns/20-minute-movement/>

3.3.3.5 *The Bradford Good Food Strategy*. The 2021 National Food Strategy recommended that all areas develop a local Food Strategy. Our new district wide 'Good Food' strategy has now been formally signed off and adopted by the district wellbeing board. The designed version will be available to be shared in the next few weeks, and a

formal launch is being scheduled for Autumn 2023. The strategy has 4 outcomes; Creating an eating well culture, tackling food insecurities, community led food growing, sustainable food system for all.

The long-term challenge of a changing climate for food growing, makes it vitally important that we build a sustainable food system. Increasing levels of overweight and obesity, and high rates of preventable long-term health conditions. Many people are experiencing food insecurity and food poverty which reduce choice and makes it harder to afford to buy and prepare healthy meals. Food insecurity is one aspect of broader poverty. This strategy will sit alongside and contribute to ongoing work to improve the quality of food and reduce wider poverty and inequalities. Reduce food insecurities will improve health, wellbeing and quality of life for people across Bradford District. Other areas of focus include tackling food insecurities, enabling community-led food growing and building a sustainable food system and supply chains. The Strategy was signed off by the Living Well steering group and Wellbeing Board in June 2023. A report on the community consultation for the strategy, with over 1,200 responses is now available.

3.3.3.6 Living Well Takeaways Work. More people are ordering takeaway food on a regular basis as part of their diet. The Living Well team have been engaging with takeaway owners and staff across Bradford district including Shipley, with the aim of supporting businesses to offer healthier food options, to help combat increasing levels of obesity across the district. The work aligns with the Bradford Good Food Strategy and a local VCS organisation has just been commissioned to work with takeaway owners and staff. Using a Behaviour Change approach has shown that education, training, persuasion and incentives are needed to create the changes for example, exploring the potential to increase profit with healthier options. 10 takeaways will be identified to become 'test and learn' sites and this will include Shipley.

3.3.3.7 Physical Activity Strategy. The new district wide physical activity strategy has been formally signed off and adopted by the district wellbeing board and Active Bradford. The designed version will be available later in the summer, and a launch is being scheduled for Autumn 2023. Action plan development is now underway.

3.3.3.8 Living Well Community Health Engagement Team. A new community engagement team within Public Health will support much of the work outlined in this report, helping to ensure that local communities have a voice in developing projects and undertaking needs assessments. The team will work closely with the Neighbourhoods team. Planned work in Shipley includes establishing a working base and promoting the various offers for health and wellbeing through the Shipley Neighbourhood team.

3.4 Anti-Poverty work

There is a new anti-poverty strategy for the District, areas of work that the public health team are directly involved in are outlined below.

3.4.1 Commissioning a Warm Homes Healthy People service - Adult Social Care, Public Health and the local Health & Care Partnership co-fund and co-commission this service to reduce the impact of fuel poverty and reduce health risk caused by extreme cold or excess heat for households in the district. A lead provider, Groundwork, manages the

programme, triages referrals and co-ordinates local delivery partners (HALE, Age UK and Innchurches) who between them provide minor insulation measures to reduce heat loss, warm clothing, bedding and bespoke warm packs.

The service focuses on winter preparation and addressing excess heat. Excess heat can be dangerous to babies and very young children, to older people and people with some health conditions. It can often affect the same poorly insulated dwellings that are prone to excess cold. Eligibility criteria are based on national guidance for reducing excess winter deaths and reducing illness related to cold and damp. These include families with babies/young children, residents aged 65+, health conditions affected by cold and damp, disability and low income. The service also refers households to other services and support.

The service raises awareness of fuel poverty with front-line/home-visiting professionals to enable them to recognise and respond to fuel poverty, and attends community events. In 2022 the service had additional funding from West Yorkshire NHS to expand the service to meet anticipated high demand, to add capacity for heating repairs and in exceptional circumstances heating replacements for low-income or vulnerable home-owners with no heat. The Household Support Fund extended this level of service to March 2024. Discussions are underway to maintain the expanded service longer-term. Public health also provides additional capacity in the Council's Housing Standards team to enable them to inspect more rented properties to identify and require landlords to address hazards to wellbeing and safety. The main categories of hazards addressed are 'cold and damp and trips and falls.

3.4.2 Partnership working to deliver the Household Support Fund – All councils have continued to receive this government funding to address food and fuel poverty and other household essentials since October 2021. The District's allocation has been approximately £5.6 to £5.7m every six months, with an allocation of over £12m for 2023-24. A cash-first approach has been adopted for at least 50% of the funds - paid directly to low-income households identified by the Council's Revenue and Benefits Service. 'Low-income' is defined as any household with a reduced Council Tax bill - approximately 44,000 households who receive an additional winter payment, with an additional amount per child. Various projects and approaches to reduce food and fuel poverty have also been supported. Public Health has commissioned the Storehouse food hub to increase and filling gaps in food supply for food banks and food pantries, and commissioned a local CS provider to provide families referred by health professionals with lack cots, beds and bedding for babies and young children if they cannot afford them due to increased cost of living. Children's Services manage Household Support funding for a network of over 100 'warm spaces', and for Community kitchens and other venues that are, supporting families and households. Since autumn 2022 a 'Cost of Living website' has been co-ordinated by Community Action Bradford and District. Support has also been directed to Care Leavers and Carers.

3.4.3 Development support for Food pantries/Food savers – Food pantries provide low-cost rather than free food as a preventive approach and alternative to foodbanks for people who can pay a little towards their food. This is a long-term option rather than a point of crisis intervention. People join a pantry and choose the food they wish to eat. The weekly membership fee makes this a more sustainable approach as even recaptured food has costs for collection, storage and redistribution. An extended version of the scheme

(Foodsavers plus, developed by Innchurses working with Credit Union, offers the option to open a savings account for members and diverts £1 of their weekly membership fee to savings, without reducing the value of the food shop. Since 2021, Public health has funded two development posts to support the scheme to grow, eighteen food pantries are now operational as FoodSavers, with a pipeline of 7 more in development. As of June 2023 nearly 400 people had opened their first savings account.

3.5 Health Protection

The Bradford Health Protection Committee is a mandatory assurance group that reports into the Wellbeing Board.

The priority topics for 2023 are (some will be discussed in upcoming meetings):

- Air quality and the Clean Air Plan
- Healthcare and public health support for asylum seekers and refugees
- Adverse weather and health
- Inequalities in vaccine uptake
- Tuberculosis
- Community infection prevention and control (IPC)

3.5.1 Vaccination - The COVID-19 and Flu vaccination programmes are led locally by our NHS partners. Council officers attend weekly partnership review meetings. Local delivery plans include a regular offer of both vaccines through GPs and pharmacies, onsite-vaccination of care home residents and school-aged children, and community-based vaccine sites. The focus of the Bradford public health team is to support the NHS to reduce inequalities in vaccine uptake and engage with local groups. The challenges for the 2023-24 vaccination programmes are the same as last year's: improving co-delivery of COVID and Flu vaccines, engage with groups with lower vaccine uptake to overcome vaccine hesitancy, and tackle misinformation and increase the public's confidence in vaccines in general. In 2023 we integrated the COVID and Flu strategic and operational groups to plan together for all seasonal vaccination including boosters. We are supporting the development of a local plan for improving uptake of childhood vaccination, in particular MMR, and to a number of NHSE-funded initiatives to engage with the local groups with lowest vaccine uptake like Eastern European, Pakistani and Bangladeshi individuals.

3.5.2 Infection Prevention and Control (IPC) and outbreak management - IPC teams work in acute settings, mental health and community settings including health and social care, and within the council to reduce infection, including healthcare associated infections. The Council's IPC team provides guidance in infection prevention and support outbreak management in care homes and other care settings where individuals are particularly vulnerable to communicable diseases. We also offer to those settings regular audits and training to improve compliance with IPC measures. In 2022-23 we contributed as members to IPC boards at local and regional (WY) levels to address the problems of infection by gram negative bacteria among care homes residents (urinary tract infections and sepsis) and to investigate community acquired infectious diseases of high consequence. For this year we are focusing on advice linking hot weather and hydration because of the link between heatwaves, dehydration and urinary tract infections in older individuals.

3.5.3 Sexual and Reproductive Health - A new sexual health contract has been awarded to Locala and started from 1 April 2023. Access to sexual health services was impacted as a result of COVID, but extending online and postal services helped to reduce the level of impact. We are working with the SH provider to expand our offer of outreach and preventive interventions, through pop up and mobile clinics in various locations across the city defined according to data on deprivation, teenage pregnancy and other social and health outcomes. We are also facilitating access of young people to STI testing (including the national chlamydia screening programme), preconception advice and contraception through queue and wait clinics and new partnerships with schools, pharmacies and community organisations.

3.5.4 Adverse weather and health - In May 2023 a new national plan to mitigate the health impacts of adverse weather – including both hot and cold weather – was published by ULHSA and the Met Office. Public health is working together with Emergency Planning to update our local adverse weather plan in line with the new national strategy. In public health we are developing alerts and guidance to settings where individuals are likely to suffer effects from small increases in temperature, before the heatwave alerts are declared, for example advice on hydration to care homes when temperatures are still moderately high.

3.6. Welfare Advice

A large amount of the welfare advice provision in the district is funded by Public Health; up to £2million pounds is invested through PH grant. From November 2022 to May 2023 some additional funding from the West Yorkshire Mayoral offices was made available to increase provision however this has now ceased. An evaluation of that funding will be available later in the year. Services are delivered on commissioned contracts by voluntary and community sector organisations (VCSE) and form a key part of the Council’s approach to anti-poverty and are complimentary to the Household Support fund, Domestic Abuse and Sexual Violence Services (DASV) and other programmes aimed toward Bradford’s vulnerable communities. Welfare Advice (WA) services were recommissioned last year and new contracts started on the 1st April 2023. There are 5 contracts and 4 different lead providers see details below.

Organisation	Contract and/or area
Bradford and Airedale Citizens Advice Bureau and the Law Centre (CAB)	Airedale (constituencies of Keighley and Shipley)
Bradford and Airedale Citizens Advice Bureau and the Law Centre (CAB)	Bradford West
Equality Together	Complex and Long Term Health Conditions
Karmand Community Centre	Bradford East
St Vincent De Paul	Bradford South

Shipley area WA services are part of the wider Airedale contract, led by CAB, who are partnered with North East Windhill Community Association in Shipley and Bangladeshi Community Centre in Keighley.

Whilst updating outturns is taking some time due to staff and service changes it’s clear from the figures from 2021-22 that there was an overall drop in people accessing services

during 2019-20, this has begun to rise again in 2020-21 and is climbing further as the impact of COVID begins to recede.

3.6.1 As noted commissioning for new services took place in 2022. The programme was led by a multi-service Project team with representation from the following; Health (Integrated Care Partnership-ICP), VCSE umbrella organisations, Revenues and Benefits, the Area Co-ordinators office, Housing and Adult services. Whilst scoping services it became clear that there was a need to improve monitoring arrangements and with demand projected to rise and finances remaining the same a key component of the new approach has been the requirement to transform and change delivery to try and meet demand. Accordingly, the new contracts require outcome based measures such as the following to be collected and reported on;

- Amount of debt prevented/tackled
- Evictions prevented: outcomes of landlord tenant work
- Immigration case outcomes: leave to remain granted for how long etc.
- Grants/additional funding applied for and received

All services are required to move towards more digitally based access routes although how this is effected has to be balanced against people and communities' abilities to use digital platforms. In Shipley there is project working to develop this using the Shipley Library as a base. The plans are to bring together the Council's Customer services and CAB, with support from library staff to facilitate access into both services through digital routes. This will be trialled later in the year.

3.7 Domestic Abuse and Sexual Violence services (DASV)

There is a joint contract funded through the Council and ICB to deliver the base line DASV services, that is delivered by a consortium of organisations called Survive and Thrive*. This includes the services listed below.

- One Front Door –single access route into services
- Refuge and other safe accommodation
- Sanctuary Scheme
- Perpetrators services
- Children's services

*Survive and Thrive is made up of three independent organisations; Staying Put, Family Action and The Women's Centre (Halifax)

As you will see from the 2022-23 outturns there is a rising demand for services and predominately they are exceeding their targets. There are issues in relation to positive outcomes for Children and Families, the counselling programme and the Independent Sexual Violence Advocate service (ISVA). This is largely down to recruitment and/or staffing changes and the increasing rates of numbers seeking help.

These services are being reviewed in 2022-23 with the intension to commission and re-procure in time for new contracts to commence in October 2024.

3.8 Alcohol and Drug Services

Alcohol and Drug Services were reviewed and recommissioned in 2022-23. New contracts commenced in April 2023. These are delivered by HumanKind with their partners; the

Bridge Project; Project 6 and Create Strength. This overarching service, offering recovery, treatment, access to employment, peer support and personal development has changed its name and is now known as New Vision Bradford.

During the Alcohol and Drug services review central Government published a new national Drugs Strategy 'From Harm to Hope' and made considerable sums for funding available to Local Authorities to 'bid' for. Bradford has received the following allocations; (2024/25 is indicative at this stage);

Use	2022/23	2023/24	2024/25
Supplemental funding for substance misuse treatment and recovery	£1,590,000	£2,600,000	£5,030,000
Inpatient Detoxification Grant	£148,618.00	£148,618.00	£148,618.00

This funding has been invested across services to meet demand and reshape the offer for the district. On top of the above, work streams have been funded by Central Government relating to access to work/supported employment opportunities for those in recovery; targeted housing support interventions for people in alcohol and drug treatment and a programme which is aimed at providing evidence-based alcohol and drug treatment and wrap around support for people sleeping rough or at risk of sleeping.

New strategic planning systems have also developed in line with Government's expectations, Bradford has an Alcohol and Drug Strategy Group and a Combating Drugs Partnership (CDP) who are responsible for this in the district.

New Vision Bradford has been operating since April 2023 therefore their outturns are still developing. Bradford has not been meeting the national targets for service delivery and throughput however the new services are better funded and will be making head roads into this for the future.

3.9 Air Quality - awaiting update and regional context (highlighted)

3.9.1 Air pollution is associated with a number of adverse health impacts. It is recognised as a contributing factor in the onset of heart disease and cancer. Additionally, air pollution particularly affects the most vulnerable in society: children, the elderly, and those with existing heart and lung conditions. There is also often a strong correlation with equalities issues because areas with poor air quality are also often less affluent areas where more people are affected by low-income and where more children and young people and more people from Black, Asian and Minority Ethnic communities live.

3.9.2 The mortality burden of air pollution within the UK is equivalent to 28,000 to 36,000 deaths, with a total estimated healthcare cost to the NHS and social care of £157 million in 2017. The air pollutants of concern in Bradford are nitrogen dioxide (NO₂) and particulate matter (PM). A significant source of these pollutants is traffic but industry, heat and power generation, domestic sources and natural activities also contribute. For some pollutants the government has set health based objective levels which Local Authorities must comply with. Where these objectives are not met, Local Authorities must declare Air Quality Management Areas (AQMAs) and draw up Air Quality Action Plans (AQAPs) to improve

air quality.

3.9.3 The 2021 annual average of small particulate matter (PM2.5) was slightly higher than in 2020 but remains below pre-pandemic levels. PM2.5 concentrations in Bradford are well below the current EU target value of 25 micrograms per cubic metre of air ($\mu\text{g}/\text{m}^3$) but in some locations the World Health Organisation (WHO) guideline of $5\mu\text{g}/\text{m}^3$ is exceeded. The WHO guideline is currently exceeded in most urban centres in the UK but there is currently no statutory obligation for local authorities to meet either of these PM2.5 targets. Defra is currently undertaking a consultation on new environmental targets for the UK. In October 2021 CBMDC successfully applied for an Air Quality Grant to develop a Particulate Reduction Strategy. Further PM2.5 monitoring around the district is planned to support this strategy during 2023. There will be a particular emphasis on monitoring PM2.5 emissions from solid fuel burning activities.

4. FINANCIAL & RESOURCE APPRAISAL

The report does not contain financial or resource recommendations or decisions.

5. RISK MANAGEMENT AND GOVERNANCE ISSUES

The governance of matters relating to health and wellbeing is through the Wellbeing Board. As the recommendations for the meeting are for the committee to consider the data appendix and further information provided at the meeting

6. LEGAL APPRAISAL

Under the Health and Social Care Act 2012 Regulations (18 6C) the Council, through the Director of Public Health, assumed duties formerly held by various NHS bodies, primarily those of Health Improvement and Health Protection.

7. OTHER IMPLICATIONS

N/A

7.1 SUSTAINABILITY IMPLICATIONS

Improvements to health and wellbeing are a component of building a sustainable district, supporting communities and the workforce.

7.2 GREENHOUSE GAS EMISSIONS IMPACTS

The report makes no specific recommendations relevant to Greenhouse Gas Emissions.

7.3 COMMUNITY SAFETY IMPLICATIONS

Community safety concerns impact on people's sense of health and wellbeing at an individual, family and community-wide level. This is particularly relevant in relation to crime and the fear of crime; drug and alcohol use and the sale of illicit tobacco. These issues can disrupt feelings of safety and security in communities and can contribute to low level

anxiety and have a detrimental impact on mental wellbeing. Public Health contributes to a number of key programmes addressing Community Safety concerns.

7.4 HUMAN RIGHTS ACT

There are no direct implications arising from the Human Rights Act in relation to this report however improvements to health and wellbeing can contribute significantly to overall quality of life for individuals and families.

7.5 TRADE UNION

N/A

7.6 WARD IMPLICATIONS

N/A

7.7 AREA COMMITTEE LOCALITY PLAN IMPLICATIONS

This report has been prepared for Shipley Area Committee and includes data and information for the six wards within the area;
Baildon, Bingley, Bingley Rural, Shipley, Wharfedale, Windhill and Wrose

Where possible data and service details are provided at ward level, where this is not possible, for example because it is not collected and reported at ward level, then district-wide activity and information has been provided.

There are 5 Community Partnerships through the Integrated Care Partnership who operate across the Shipley area constituency however their boundaries are not concurrent with Shipley Area constituency. Their profiles are included as background documents for information only.

7.8 IMPLICATIONS FOR CHILDREN AND YOUNG PEOPLE

The role of local authorities and the application of corporate parenting principles are set out in section 1 of the Children and Social Work Act 2017. In order to thrive, children and young people have certain key needs that good parents generally meet. Local authorities must have regard to these seven needs identified in the Children and Social Work Act, when exercising their functions in relation to looked-after children and care leavers (relevant children and former relevant children) as follows:

- to act in the best interests, and promote the physical and mental health and wellbeing, of those children and young people
- to encourage those children and young people to express their views, wishes and feelings
- to take into account the views, wishes and feelings of those children and young people
- to help those children and young people gain access to, and make the best use of, services provided by the local authority and its relevant partners
- to promote high aspirations, and seek to secure the best outcomes, for those children and young people
- for those children and young people to be safe, and for stability in their home lives, relationships and education or work; and

- to prepare those children and young people for adulthood and independent living.

In common with other areas of the district there will be 'looked after' children resident in Shipley Area for whom the Local Authority has Corporate Parenting responsibility.

These may be children and young people living in temporary housing and/or foster care, or other settings where the Council retains a Corporate Parenting role. This responsibility will remain despite the proposed arrangements for a Children's Company. Ensuring the safety and well-being of children is a requirement of all Council officers not only those whose specific job is to work with looked after children. As such, arrangements for the delivery of services should include specific terms to ensure that this important statutory role is maintained and supported.

7.9 ISSUES ARISING FROM PRIVACY IMPACT ASSESMENT

The Council has a privacy notice in place and as this report contains no personal data there are no impacts under the relevant data management and/or data sharing legislation.

8. NOT FOR PUBLICATION DOCUMENTS

None

9. OPTIONS

9.1 That Shipley Area Committee considers the contents of this report and further information provided in relation to the Shipley Area Plan.

9.2 That Shipley Area Committee continues to encourage the communities and residents of Shipley Area to take up all available and relevant wellbeing offers in order to maximise their health and wellbeing.

10. RECOMMENDATIONS

The views of the committee are requested on issues outlined in this report.

11. BACKGROUND DOCUMENTS

Affinity Community Partnership
Bingley Bubble Community Partnership
Shipley and Greengates Community Partnership
Wharfedale Community Partnership
WISHH Community Partnership