

Executive summary

In 2020, Shipley Town Council declared a Climate Emergency. In 2022, supported by funding from the National Lottery, Shipley Town Council commissioned a Citizens' Jury on Climate Change and tasked them with answering the question:

'How can we work together in Shipley to limit climate change and its impacts while protecting our environment and health?'

Selected from an anonymised list, 25 jurors were chosen by the oversight panel from 130 eligible applicants to form a jury that was broadly representative of Shipley.

Jurors met weekly September - November 2022. They heard from experts who presented information about the environmental challenges in our locality and others with expertise in transport, housing and education.

Jurors debated the evidence and generated several recommendations for Shipley Town Council and Bradford Metropolitan District Council to consider.

The Citizens' Jury recommendations, to:

- 1. Facilitate the retrofitting of buildings in Shipley to maximise their energy efficiency
- 2. Encourage and enable nature to thrive in Shipley
- 3. Create an 'Information Hub' where local people can go for information and advice
- 4. Create a vision for transport to reduce car use and increase active travel
- 5. Incentivise and encourage Shipley businesses to limit their climate impact
- 6. Embed a Climate Change Curriculum in schools that helps learners of all ages address and adapt to climate change
- 7. Review and improve areas of Shipley that discourage safe and efficient walking



Acknowledgements

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Thank you to the members of the Citizens' Jury who showed great dedication, attending eight weekly sessions, and great trust in sharing their feelings and opinions on some very difficult issues around climate change.

Thank you to Councillor Paul McHugh for proposing and leading on this initiative.

Thank you to Shipley Town Council staff and councillors for putting their time and faith into this amazing process.

Thank you to Pete Bryant from Shared Futures who helped guide the whole process for us, and to Phillippa Bannister, Jen Dyer and Mat Stoney, our hardworking facilitators.

Thank you to Chris Taylor for drawing the sketches of the Citizens' Jury that can be seen throughout the report and for creating the cover and footer images.

Thank you to members of the Oversight Panel who have overseen the whole process.

Authors

The recommendations produced by the members of the Citizens' Jury are reproduced here in their own words. The remaining content was written by Councillor Paul McHugh and Dr. Jen Dyer with support from Kally McHugh Simpson, Laura Bates and Dave Pickles who assisted with the editing and formatting of this report.

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Introduction

The Citizens' Jury is an example of a deliberative process, similar to a Citizens' Assembly, but smaller. It was commissioned by Shipley Town Council with support from the National Lottery's 'Together for Our Planet' grant. Shared Future CIC, a social enterprise, advised and acted as consultants to the Jury Process. This report explains the process followed and in their own words the conclusion of the jury in the form of a statement and fourteen recommendations.

Every household in Shipley was sent an invitation and, from 130 applicants, the twenty five jurors were randomly selected to reflect the population of Shipley; a mini Shipley. Between September and November 2022 the jury met every week for eight weeks to consider climate science, its impact and adaptations presented by 14 speakers. The jury worked to answer the question:

"How can we work together in Shipley to limit climate change and its impacts while protecting our environment and health?"

In order to ensure the process was robust, fair and unbiased, an Oversight Panel who supported the recruitment process, formulated the question the jury would address, and identified expert speakers and evaluation methods. The panel met parallel to the jury and was made up of 11 key local stakeholders.

Collectively the Jury worked hard for over 700 hours, challenged and listened to each other, deliberated and identified fourteen sets of recommendations with specific focus on Transport, Education and Housing.



Shipley Town Council Citizens' Jury on Climate Change (November, 2022)



Statement from Councillor Michael Connors, Chair of Shipley Town Council

It gives me pride and great pleasure to introduce this report from the very first Citizens' Jury in our great town of Shipley, West Yorkshire.

My special thanks to Councillor Paul McHugh for first proposing this project to myself and my fellow town councillors. We have all fully bought into Paul's work to bring together 25 local people to form the jury and discuss and probe into one of the great issues of our time.



I am sure you will find the results from the jury interesting and enlightening and a call to action to our whole community and its representatives to promote and support real policy and practical change in the face of the great challenges to our environment which need to be met.

Michael B Connors BA (Hons) M.B.A

Chair, Shipley Town Council

The whole Jury process has been recorded and published on our own Youtube Channel.

Youtube Channel Link: shipley citizens jury - YouTube



Shipley's Climate Emergency

Climate change is an urgent issue with evidence mounting as to the impacts. It is also a hugely complex issue to address. Shifts in behaviour, culture and practice are needed to both mitigate further damage and to adapt to the changes that are now unavoidable.

Over 300 local authorities have declared climate emergencies. Shipley Town Council declared a climate emergency in 2020. Local governments are "the closest form of government to local people and know what works best in their areas" (Climate Change Committee). That said, local governments need to do this in partnership with their citizens to help identify ideas, strategies, and actions needed.

Shipley Town Council's Climate Emergency and Environment Committee have run a number of community engagement events around climate change since COP26. In 2022, with support from the National Lottery's 'Together for Our Planet' fund, they commissioned a Citizens' Jury on Climate Change, which invited the local population to answer the question:

'How can we work together in Shipley to limit climate change and its impacts while protecting our environment and health?'

This report outlines the process and outcomes of this Citizens' Jury on Climate Change. The report was written by Councillor Paul McHugh with support from jury members.

What is a Citizens' Jury?

A Citizens' Jury involves a representative group from the local community to consider a particular question and produce a set of recommendations. Citizens' Juries have been coordinated across the UK including in Leeds, Kendal, Warwick and Lancaster (organised by Shared Future).

Larger juries on climate change known as Citizens' Assemblies have been used in the UK, Scotland and France, and there are plans for similar processes in Spain and Denmark.

The results of these Assemblies and Juries reveal how they are useful in creating a mandate for politicians to take action on climate change by creating legitimacy through its in-depth nature and impartiality (Shared Future CIC, 2020).



The Shipley Citizens' Jury on Climate Change - Method

Planning

In May 2022, Shipley Town Council allocated £12,500 of funding to support the creation of a Citizens' Jury on Climate Change, which was proposed and run by Councillor Paul McHugh. This was supplemented by a £10,000 grant from the National Lotteries 'Together for the Planet' Fund. The process was co-designed by Pete Bryant, a consultant from the social enterprise Shared Future, drawing on their experience in coordinating citizens' juries across the country.

An independent Oversight Panel was formed, consisting of 11 representatives from the Shipley Town Council, Social Housing, Youth Services, Health, Education and Voluntary Sectors, District Councillors and environmental groups. The panel met monthly to help oversee the recruitment and programme planning. The process was facilitated by three trained residents of Shipley with a background in public engagement.

Recruitment

In August 2022, 7,000 letters were sent to all addresses across Shipley inviting people to join the Citizens' Jury. The invitation was also advertised on Shipley Town Council Website, Facebook page and a display in the Library. People were invited to apply online, via a Freephone number or submit a paper application. To encourage wider participation jurors were offered £250 for attending all the sessions.



Selection

Expressions of interest were received from 130 people, but 27 of these were rejected because they lived outside the area, or said they would not be available for all the planned sessions of the Jury. From the remaining applicants, 25 were selected to reflect the composition of the Council Area from the Census, and from a national survey about attitudes to climate change. The prioritisation and selection was made using an anonymised list of offers, using only the information about key characteristics listed in the table below.



			Number	n/ _f _II	Douboot			Difference from	
Criteria	Category	Data source	in STC area	% of all in area	Perfect Jury	Offers	In Jury	perfect respresenation	Category
Sex	Male	Census 2011 KS101	7394				12	· ·	Male
JEX	Female	Census 2011 KS101	7536				13		Female
Age	15-19	Census 2011 KS102	777				2		15-19
7.50	20-29	Census 2011 KS102	2134				5		20-29
	30-59	Census 2011 KS102	6369				12		30-59
	60 or older	Census 2011 KS102	3172						60 or older
Ethnic group	White	Census 2011 KS201	12189				19		White
	Not white	Census 2011 KS201					6		Not white
Disability	Disability, limited a lot	Census 2011 KS301	1291	9%	2	2	2	0	Disability, limited a lot
·	No disability or limited a little	Census 2011 KS301	13639	91%	23	101	23		No disability or limited a little
Qualifications	<5 GCSE A-C or Olevels	Census 2011 KS501	3677	32%	8	9	7	1	<5 GCSE A-C or Olevels
	5 GCSE A-C or Olevels	Census 2011 KS501	3010	26%	7	21	8	-1	5 GCSE A-C or Olevels
	Degree	Census 2011 KS501	4676	41%	10	73	10	0	Degree
Attitude	Climate concerned very	National Survey		52%	13	76	15	-2	Climate concerned very
	Climate concerned fairly	National Survey		32%	8	22	7	1	Climate concerned fairly
	Climate not concerned/DK	National Survey		16%	4	5	3	1	Climate not concerned/DK
Ward	Saltaire and Hirst Wood	Electoral register	2786	27%	7	30	8	-1	Saltaire and Hirst Wood
	Shipley Central and Dockfield	Electoral register	1328	13%	3	19	5	-2	Shipley Central and Dockfield
	Nab Wood and Moorhead	Electoral register	3719	36%	9	34	5	4	Nab Wood and Moorhead
	Northcliffe and Norwoods	Electoral register	2545	2.5%	6	18	5	1	Northcliffe and Norwoods

The table shows the criteria, the number of offers in each category, the number selected for the Jury, and the difference from perfect representation.

Jury Demographic

A very close representation was achieved by this procedure, even though the offers had been predictably more likely from some groups than others. For example, only 30 of the 103 available offers did not have a degree qualification, but, to reflect the composition of Shipley residents, over half of these were chosen for the Jury, including 7 people who did not have 5 GCSEs. In the same way, those who were not concerned or did not have an opinion on climate change were more likely to be chosen from the offers to ensure a representation of the range of views on climate change known to exist.

On the deadline of 12th September there were few offers from teenagers. An extra recruitment drive was undertaken at locations such as Shipley College. To ensure representation of views from teenagers and people with disabilities, two residents who had applied but lived beyond the Council boundary were invited.



The Jury is self-selected because it only has those who were willing to offer themselves for the task. But the selection procedure has ensured that a wide range of experiences and opinions were represented.

The jury was purposefully created to reflect the local demographic, stratified by: sex, age, gender, ethnicity, disability, qualifications, attitude to climate change and electoral ward. Twenty-five participants were chosen, aged between 17 and 77 years.

And then...

Over the course of 8 evening sessions and a full-day of recommendation writing, some twenty seven hours of discussion, learning, listening, challenging, arguing, sharing and deliberating, the Jury produced a set of recommendations on how to address the climate emergency in our region.



The Oversight Panel

One of the main ways a Citizens' Jury gets its legitimacy is through the perception that it is a balanced, rigorous, and impartial process. The establishment of an Oversight Panel is an effective way of making sure there is independent, transparent scrutiny, leading to integrity and trust amongst decision makers and the wider public.

The Oversight Panel was appointed in July 2022, bringing together a wide range of stakeholders with a range of expertise to ensure that the Jury process was robust and fair.

Their role was to:

- agree upon and monitor the structure of the Jury;
- set the question which the Jury would seek to answer through their deliberations;
- agree the process of citizen recruitment;
- recruit the facilitators;
- identify suitable commentators to present to the Jury and to push for implementation of the recommendations. The panel met six times over the duration of the Jury.

A full list of the Oversight Panel as well as the Terms of reference given to them can be found in Appendix 2.





The Facilitators

The facilitators were appointed by the Oversight Panel working group. The advertising was conducted by the Town Council and the shortlisting, interviews and appointments were conducted by the Oversight Panel Working Group.

The facilitators, already experienced in facilitation methods, did a full day's training with Pete Bryant exploring different ways of running citizens' jury groups and planning a rough outline of the eight sessions.

Immediately after each session, the facilitators had an hour's debrief to reflect on discussions and outcomes. The following day, they met again for a 1.5 hour Zoom call with Councillor Paul McHugh from Shipley Town Council and Pete Bryant from Shared Future to share their reflections and to plan the next session. The facilitators then met again ahead of the next session to finalise the details.



The Speakers

The speakers for the first four sessions were selected by the Oversight Panel and the facilitators. The Jury then decided on the issues to be addressed in more detail for sessions 5, 6 & 7. They chose Transport, Housing and Education. Over the half term break the organisers recruited four speakers for each session, to give a range of perspectives on the issues addressed. The list of speakers can be found in Appendix 4.

The speakers were sent a brief on expectations and good practice for addressing the jury which can be found in Appendix 2.



Shipley Citizens' Jury Statement

We, the Shipley Citizens' Jury on Climate Change, come from many different backgrounds. We are a diverse group that has considered the issue of climate change in great detail and have agreed how we, Shipley, must respond urgently to the crisis. Our recommendations are based on a belief that if we fail to act we will fail to protect our future generations and our future planet.

We need a vision that is ambitious, bold, brave, creative and radical. This vision must tell the facts. We believe that such a vision can point to a positive future, one which improves our personal wellbeing at the same time as saving us money. There is an urgent need for immediate action. At present not enough is being done.

In preparing a vision for the future that has tackling climate change at its centre, we have concluded that nobody must be left behind. Our communities need to develop skills, to collaborate with each other and to organise.



All of us need a can-do attitude to drive what we see as a set of recommendations that form a bare minimum for action, and the national government must create the support that is needed to help strong local action be a reality.

This experience has ignited a passion in us all. We have shown that when we are aware - we care. We have become one in our shared vision of the need to tackle this enormous problem. Our experience of coming together as a group has shown us the value of community. As members of the Shipley Citizens' Jury on Climate Change we have moved from 'me thinking' to 'we thinking'. Shipley must do the same.



Recommendations

The Citizens' Jury made a number of recommendations. These are presented in full in Appendix 1, together with their free text responses to each.

The jury was asked to vote on their level of support using a 5 part categorical scale: strongly oppose; oppose; neutral/abstain; support; strongly support. The overall score for each recommendation is based upon a calculation of the level of support each recommendation received. If it received a 'strongly support' vote it received two points, a 'support' vote, one point; 'neither' support nor oppose zero points; 'oppose', minus one point and 'strongly oppose', minus two points. Three of the 25 jurors did not return any votes, so the scores are based on the judgement of 22 jurors.

Timescale

For the purposes of this report, recommendations that scored ≥30 (out of a maximum of 42) have been condensed to provide a concise statement of action. The jury asks that their recommendations are discussed at the next town council meeting (March, 2023) with the intent of delivering a plan of action for each within the following 3 months.

1. Retrofitting buildings

Recommendation - To rapidly develop a local workforce with skills to improve the energy efficiency of Shipley's homes and buildings through a process known as retrofitting. Retrofitting a building lowers the energy consumption required to heat that building. This in turn reduces the amount of carbon emissions causing climate change.

The jury suggest: i) campaigning to increase awareness, raise interest and share experiences of retrofitting via a physical or online 'One Stop Retrofit Shop; ii) working with local education providers such as Shipley College to develop and incentivise a range of courses on retrofitting; iii) liaise with WYCA retrofitting funding streams to facilitate Shipley's appetite for green jobs; iv) encourage landlords to ensure rental homes in Shipley are minimum C energy rating or above.

2. Nature

Recommendation - To encourage and enable nature to thrive in Shipley, by securing council funds and external grants to support environmental action. Ultimately, public participation should be encouraged to support the development and execution of actions that provide sanctuary and sustenance for insects.



The Jury suggests i) seeking funds to create a pollinator corridor composed of private and shared residential garden spaces that bridges communities living in affluent and more deprived areas. ii) managing public spaces in a more nature friendly way.

3. Information Hub

Recommendation - To locate a physical and or online information hub in an accessible community location, showcasing facts on what climate change is and how we can combat it.

The jury suggests: i) this could include tips for saving energy; ii)Ideas for being more environmentally friendly; iii) hosting a seed bank; and iv) signposting the public to local schemes and organisations

4. Transport

Recommendation - To ask all councils to strongly advocate for public transport systems that reduce carbon, particulates, nitrogen oxides (NOx) and sulphur oxides (SOx) in our local urban landscapes.

The jury suggests: i) giving greater priority to pedestrian and people powered transport, including designated safe travel zones and routes to improve people's physical and mental health and reduce carbon emissions; ii) improved public transport signage; iii) subsidised ticket costs for vulnerable groups; iv) researching barriers to giving up the car to inform an Active Travel Scheme; v) regular publishing of Clean Air Zone data; vi) requesting CAZ charge funds to support the jury's recommendations and intent; vii) joining the canal towpath and the Greenway into Bradford; viii) encouraging greater numbers of electric buses; and ix) utilising Citizens' Juries to redesign public and private transport networks to maximise benefits to public health and the environment.

5. Commitment from the Business Community

Recommendation - To incentivise and encourage Shipley businesses to make the Yorkshire and Humber Climate Action Pledge, or similar, that helps protect businesses and the environment from climate impacts.



The Jury suggests businesses pledge to: i) improve the insulation rating of their buildings; ii) invest in the region's natural assets; iii) use fossil fuel free energy generation; iv) cut emissions at pace advised in the latest IPCC reports; and v) encourage local employers to adopt cycle to work schemes.

6. Student Education.

Recommendation - To build resilience amongst students by embedding a Climate Change Curriculum in Schools that helps all age groups address and adapt to climate change.

The Jury suggests: i) reviewing the current curriculum taught in local primary and secondary schools; ii) convening knowledge exchange workshops with local schools and wider education departments to identify ways to embed specific teaching and resources within the school curriculum (specifically inviting Sarah Fishwick of Leeds Development Education who spoke to the Jury) that engages students and their families; iii) supporting a Youth Climate Assembly to capture views, experiences and ideas of youth (under 18 years) who are not yet able to vote; iv) explore partnerships (e.g. Otley 2030 and Solar 4 Schools) to generate renewable energy on school buildings.

7. Pedestrians.

Recommendation - To review and improve areas of Shipley that discourage safe and efficient walking.

The Jury suggests: i) a more congruent and improved pedestrian crossing over Otley Road from Kirkgate to (train) Station Road; ii) installing street lighting to ensure visibility and safety of pedestrians whilst specifically drawing on light pollution sensitive street light design.



Appendix 1. Full list of recommendations in order of votes received, with jurors comments

Themes: Housing, Nature, Education, Public Transport, Active Travel

Alongside the overall score, a degree of support figure has been obtained by calculating the percentage of 'strongly support'/'support' votes of the total number of people who submitted the voting booklet.

No.	Theme	Score	Recommendation
1	Housing	37	Tackle existing homes and buildings through retrofitting.
			STC needs to implement a major campaign to support residents, local contractors, trades people and students to develop their knowledge and skills needed to make this happen. To do this, the Jury recommends working with partners to: a) create a ONE STOP RETROFIT SHOP a physical, accessible and town centre location (could be pop up) and online resource of trusted and verified information and an accessible place to learn, test and collaborate to: • Advocate about what retrofitting is and how to do it on different types of properties locally • Explain why it will save money and lower carbon emissions • Showcase how you can do it, be a place to test out techniques e.g. plastering and sample materials • Signpost (to funding opportunities, grants etc, trusted contractors, stakeholders) • Galvanise (community to act, create street level power stations) b) Work with Shipley College and other local education providers to develop and incentivise a range of courses on retrofitting for: • Students, vocational (accredited - opportunity for placements on local public buildings) • Residents DIY (weekends/evenings)



Local tradespeople
c) Get ready for the next wave of Government finance for retrofitting and know effective channels to promote the information locally e.g. where is it most needed / know the relevant advisors with experience and knowledge on local properties / create and promote a trusted network of retrofitting contractors locally.

Degree of support for recommendations: 95%				
Strongly support Support Neither Oppose Strongly oppose				
16	5	1	0	0

Jurors' Comments:

- Unless retrofitting is done well, it can cause more harm than benefits. Whoever does the work needs to have the correct knowledge and skills.
- Providing training to equip current and future tradespeople in eco-friendly techniques
 and skills is crucial to setting up a future ready to both adapt to and mitigate climate
 change. Education and skills are key, and this is a specific area that can make a direct
 difference to the environment and people's quality of life in the near future and
 beyond.
- Retrofitting and making older houses more environmentally viable is incredibly important for Shipley due to the amount of older houses that cannot be replaced. Also, it is necessary to instate systems creating new experts on the subject to reduce the price point for those who do not currently have enough money to retrofit.
- This sounds like a more realistic idea. I think the face-to-face opportunities provided in the resources suggested, particularly a one-stop centre or pop-ups, has the potential to be powerful and effective in terms of getting people on board, providing a personal resonance for individuals, families and businesses, of the impact of climate change, and the steps required to address it.



- This would enable Shipley, through supporting advice and resources, to move quickly to positive individual and community action. It would act as a clear signal of STC's intent to address climate change in a practical way that would benefit everyone. Linking information and resources with practical, feasible action is vital so that people have a sense of agency and are able to do something to help both themselves (as an incentive) and others. This might galvanise further action once people start reaping the benefits and this becomes visible to their neighbours.
- Reducing energy requirements of housing through better insulation, more efficient heating etc. is good for the environment and good for the householder's pocket. Heating is one of the larger sources of CO2.
- Retrofitting tackles both the climate crisis and the energy crisis by reducing energy required to heat houses. For this reason, it must be a priority for Shipley (and other towns) moving forward. During our Jury sessions we learnt that there is a skills deficit in this line of work, and that retrofitting must be done properly in order to be effective. Therefore, creating opportunities to train more people to effectively retrofit our houses and buildings is crucial.
- Partially support this. I think retrofitting promotion should be used for low-cost technologies. Heat pumps and triple glazing are far too expensive and do not deliver enough benefit for the cost to promote.
- One of the biggest polluters by far is from energy use from houses / buildings. Not everyone associates climate change with their personal use of energy within the home. We can reduce consumption by making our Shipley buildings / houses more energy efficient by informing residents of new technology, easy to do DIY solutions as well as information about grants, low cost loans and best places to buy in terms of cost and quality of products. People usually respond to change when it affects them personally, in this case the increases in the cost of living, therefore this is the best time to inform people about how they can reduce their cost of energy use and become more efficient as well as environmentally friendly.
- This will be a more holistic approach in assisting us to limit climate change and its impacts while protecting our environment and health.
- Training people to have the skills needed will ensure that people have jobs and that retrofitting is done to the highest of standards.
- I think we need to retrofit as many houses as possible.
- The doubt about the current government's commitment to fund retrofit costs for domestic properties, is the only concern about supporting the above!



- All seem sensible.
- For it to work everyone should be working off the same page, it's not 1 person's problem, it's everybody's.
- This proposal works well for me and addresses the current problems with insulating our existing housing stock, which I feel is something that could make a very big impact upon climate change.
- Educating the wider community is a positive way to use the latest known methods & tech to reduce energy usage costs.
- I personally would like to be involved in a pop up shop.
- How does one quantify the jury's opinion if they prefer some components more than others in each section?
- This format is a by-product of the note taking styles of our facilitators who chose to subgroup them, but these are our recommendations. Why are these recommendations grouped like this? It limits the jury's potential to rank each recommendation; ie a(vs) b(vs) c and capture thoughts/preferences to our nuanced set of measures. You have, in effect, homogenised the details into large categories. I suggest a rejig/format and revote. These are three distinct measures/recommendations. Currently the jury is asked to vote on the broad idea of STC taking action on retrofitting + housing, not the 3 specifics. I feel stripped of my right to separately vote for each measure under the umbrella Housing.

No.	Theme	Score	Recommendation	
2	Nature	35	We recognise the vital role of nature in addressing climate change and for health and wellbeing. Our vision is a Shipley where nature is supported and given every opportunity to thrive. We recommend:	
			Finding Every Opportunity to Support & Improve Nature: Create a fund that is earmarked for environmental action Map opportunities for environmental improvement in Shipley e.g. - Green spaces where biodiversity could be increased - including large private gardens	



-	Reclaiming concrete spaces with community
	planters

- Reducing mowing
- Stopping the use of pesticides and insecticides
- Saving trees and hedges from being removed and plating new ones where possible
- Encouraging beehives

Develop a project creating wildlife corridors using residential gardens

Create a native seed bank and plant native flowers & plants wherever possible

Accompany environmental initiatives with information to raise awareness and knowledge

Degree of support for recommendations: 91%				
Strongly support Support Neither Oppose Strongly oppose				
15	5	2	0	0

Jurors' comments:

- Nature is at the heart of who we are as human beings. Nature is intuitive and vital for our health and understanding of who we are.
- These are actionable suggestions, and I feel strongly that when nature is supported to thrive in our everyday environments and living spaces, environmentalism naturally becomes more of a priority for citizens. A higher quality of life enables people to have the time, energy and motivation to care and act, and preserve the natural world they see and experience around them. I think citizens of Shipley would experience a direct improvement in quality of life if these action points are undertaken.



- It is important that people have a more achievable goal to strive towards along with the overarching goal of bettering the climate, this goal is nature. Nature is very important at a local level and also is highly beneficial to mental health.
- I think this is achievable and with supporting information and publicity will be an effective means of raising the profile of climate change initiatives which could have an impact on attitudes towards other initiatives. It would have the potential to achieve this by providing tangible physical evidence which all individuals and communities can observe and enjoy.
- Although a fund will be needed, the approach as a whole may be put into action without the level of investment needed for some of the other projects and could bring neighbourhoods together, for example through the wildlife corridors initiative and the seedbank. Existing groups could be used to disseminate information and create local action (e.g. Saltaire WI, allotment groups).
- Improving local spaces is great, very visible and increasing plant diversity and planting can lock away some carbon, as well as providing opportunity to signpost people to further info.
- When I moved to Shipley, one of the things I was most excited about was the proximity to so much beautiful nature! From the Shipley Glen, to the Leeds-Liverpool canal, we in Shipley have so much opportunity to be in nature. We need to protect the space we have, and do our best to increase green space. I would add to our suggestions to partner with Shipley college students/students from local schools with an interest in the environment to lead/be involved in some of our suggested projects (i.e. wildlife corridors). Creating a competition to pitch project ideas could also be a great way to engage with students in Shipley!
- Many people probably do not understand how all of this affects us, our climate and our access to natural local produce. This is necessary and there should be some pilot projects that people can work on and then report about the benefits of changing certain habits.
- Reminding people reducing mowing doesn't mean stopping mowing altogether.
- Leaving some areas wild to grow doesn't mean the entire area will look unkept.
- How we can all do a little in our own individual spaces that collectively will make a
 massive difference, or support our neighbours where they don't have knowledge or
 resources to do so.
- People with knowledge, skills and resources to be available to support their neighbours to learn what they can do in their own spaces.



- Offer of cheap used garden tools esp. when houses are being cleared after bereavement.
- Planning laws about not concreting the entire outdoor spaces.
- Sharing plants, shrubs or having the use of a community nursery where people can go and donate native plants from their gardens that can be harvested into multiple plants, Seed banks.
- Shipley hospital, Fairmount, Shipley golf club, Northcliffe, Roberts & other Parks to support.
- Older people who are struggling to maintain their outdoor spaces encouraged to allow community friends to make use of their green spaces in a more environmentally friendly manner.
- I am slightly pessimistic & sceptical about the resources available to be input into the campaigns.
- Helps protect aspects of our environment creating a sustainable future.
- This is so important.
- I'll support this component as the role of tree planting is underplayed in this section.

 Tree carbon capture is a vital component in reducing GHG emissions, about 2%.
- We need more greener spaces, trees, more accessible allotments so people can grow their own food.
- These are very tangible actions that would make rapid improvement to local biodiversity & green spaces with direct health and social benefits to Shipley communities.
- I can't see anything here that I wouldn't support happening.
- Already done in North Yorkshire & Cleveland.
- I will back anybody wanting to start a group.

Theme	Score	Recommendation
Education	35	Developing a Shipley Climate Change Information Hub Locate an information hub in a community location, or series of accessible community locations e.g. - Shipley Library - Shop spaces that are empty to bring them back to life - Indoor market, GP surgeries, schools, Victoria Hall, supermarkets, Shipley College



Multi agency group to formulate and update information monthly, already talking to library

Bring together accessible information on what climate change is and how we can contribute to addressing it e.g.:

- Tips for saving energy
- Ideas for being more environmentally friendly
- Information about local schemes and organisations people could get involved with - invite Friends of the Earth, Green Party, Plastic Free Shipley, etc to each mount an exhibition and move these around the venues on a monthly basis

Organise monthly pop up events and talks that focus on different areas of climate change.

- Talks from local organisations and commentators
- A native seed bank

Develop a website / page within an existing website, such as STC, to compile information that Shipley Residents can access easily.

Degree of support for recommendations: 91%				
Strongly support	Support	Neither	Oppose	Strongly oppose
15	5	2	0	0

Jurors' comments:

- The more accessible we make information the more likely people are to engage with it
- I believe individuals really want to become empowered and informed about climate change and what they can do. Having a central, local hub for people to go to for information and advice would be very helpful and make a big difference.
- People often feel galvanised to act but then hit a wall of not knowing what next step to take. A local hub would address this effectively.



- With all the information out there, it is important that people have access to accurate and helpful details on how they can help fight against the climate crisis.
- What's not to like? I think all of these would be good for disseminating information and for engaging people in discussion of climate change, its challenges and practical approaches to addressing some of the issues. I think face-to-face discussions, word of mouth and social media could all be effective.
- STC needs to have a visible commitment through a central hub a shop in the square would be preferable as this may be more accessible. Additional information could be provided at the library. A real as well as a virtual (website) hub is needed to promote maximum engagement. One of our guiding principles is that everyone is included.
- Great, get information out there.
- Everyone deserves the opportunity to learn about the climate crisis, and access information to help reduce their own emissions and bills. By engaging with more people in our community, we will build stronger support to work towards a greener, healthier Shipley.
- The information hub is something that is within our gift as Shipley residents. With the help of Shipley Council and partners, it is most definitely achievable as a short term goal. We need to identify resources and local commercial / gov grant and volunteer support. Would an energy company or gas boiler manufacturer like to sponsor some of the costs / resources / venue cost?
- This is an ideal method to pass the information on to citizens & that gives all a better understanding of what we are facing.
- Requires a lot of time and people to bring this to life. Could just be ignored by most people.
- It's so important that people have somewhere to go where they know they can trust what is being said.
- Parochial education hub components play a vital role in underpinning all the GHG emission reduction campaigns at local and national levels that we are promoting.
- There should be a hub in town centre where people feel comfortable to access information and be a part of it making changes to Shipley.
- The Hub would spark new conversations about the climate crisis with potential to create people power to elevate ideas, solutions and actions.
- People need to feel that they can 'Do something' and this information hub could be a good way of helping them.



- I feel the Hub should have the Citizens Jury recommendations broken down into categories and sub headings.

No.	Theme	Score	Recommendation
4	Public Transport	34	Vision for Transport: In the future, Shipley Citizens' Jury believes that urban planning, how we use the public space around us, should be flipped to prioritise pedestrians and people on bikes not cars. Our vision for transport is one where trains and buses are affordable and where cycling and walking are appealing, easy and safe - this will lead to health benefits. We must recognise that an investment in an affordable public transport system and safer cycling infrastructure will lead to a reduction in carbon emissions as well as other benefits.

Degree of support for recommendations: 73%				
Strongly support	Support	Neither	Oppose	Strongly oppose
15	1	4	1	1

Jurors' Comments:

- We created cars to make life more convenient but instead cars have made us unhealthier. We have developed a dependency that is threatening our very existence.
- This statement is a vision statement and not a recommendation. I would accept it as a preamble to tangible recommendations, but presenting it as a recommendation is not appropriate.
- This is one of the recommendations I support the most strongly. I see no downsides to this. Urban planning and infrastructure favouring pedestrians and cyclists will improve quality of life and make it realistic for people to make eco-friendly transport decisions on an everyday basis. This kind of transformation of urban spaces can be a



catalyst for a change in mindset, as people experience that another way of living is possible and functional. Improvements in health and wellbeing will also be seen, as exposure to pollution will decrease and exercise/movement levels will increase, thus taking pressure off healthcare services. I strongly believe people should have the right to traverse their local area and access public transport services easily and safely.

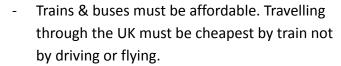
- By prioritising pedestrians and cyclists, we are encouraging more people to use their cars less which produce a great amount of carbon emissions.
- I think reducing car use by focusing on other means of moving around is unachievable to any marked extent in Shipley at present. Although I agree with what is suggested above, I just feel it would currently have minimal effectiveness and be poor value for money in terms of limited resources which could more effectively be used to support other recommendations. I would prefer a more overt focus on changing car use by, for example, car sharing, emissions monitoring, taking unlicensed and uninsured vehicles off the road, providing park and ride car parks (some of which is covered below.)
- Changes are needed to address the traffic problems in Shipley. The pilot projects of road closure with planters have been a useful and attractive visible statement of intent. This needs to go further.
- Improve public transport options to encourage use and reduce car journeys is great, and I agree with prioritising pedestrians and bikes in non through route residential streets but this statement is too anti car for my liking, we need a good network of roads for cars and commercial vehicles otherwise we risk penalising groups for whom public transport is not an option and increasing costs to commerce/businesses who need to move goods around, get deliveries etc.
- I envision a Shipley where it is easy, safe, convenient, affordable and accessible to live car-free! We learnt during our Jury sessions that private vehicle use is in the top 3 sources of carbon emissions in the UK. We also learnt that Bradford is one of the worst cities for air pollution in the UK. Reducing the use of personal cars has a multitude of benefits.
- Pedestrians need to feel safe as do cyclists but they also have a responsibility to use roads safely and wisely. It would cost millions to simply close off roads to vehicles or to save an individual 2 minutes to cross the road. Closing off roads will affect people with disabilities, access for emergency services and badly affect our businesses in Shipley. It would also create more rat runs through residential streets.



- We need to find the right balance, if we have better transport systems that work, reduce how people use their cars and think about how HGVs can get through by using alternative routes at different times of the day etc, that would have a positive effect for everyone inc pedestrians
- As a driver I often see pedestrians not using their initiative when using footpaths and especially when crossing the road, often not paying attention, looking at their phones, listening to music so not able to hear and an expectation that if they step out into the road in front of a moving car heading in their direction (when unsafe to do so) that they should have right of way and everyone should immediately stop. There must be mutual respect for use of the public roads by vehicles, bikes and pedestrians.
- Moving the traffic out of Shipley altogether will only pass on the problem elsewhere and not deal with the problem of climate change or reduce emissions overall.
- A more efficient public transport system would have to be implemented, that means resources that are beyond most of the stakeholders control.
- Will help reduce co2 emissions if other modes of transport are more accessible.
- When I am out walking near roads the fumes are terrible, I can taste the pollution.
- I fully support this component of the 'manifesto.' However, the need to persuade and then legislate private car drivers out of their internal combustion engine vehicles is paramount and is undervalued in this component.
- There should be bikes in Shipley and encourage more parking out of town so less cars and more bikes and people to walk.
- This is a vision statement for our Transport system not a recommendation.
- Yes I would support the above, as for too long Shipley has been given over to the car.
- Absolute priority now given what's happening with cutting of bus routes and train strikes.

No.	Theme	Score	Recommendation
5	Public Transport	34	In order to do this we have identified the following actions for STC and others: - Having integrated public transport i.e. one ticket for the train, bus, e bikes, links put on screens, better/more reliable connections.





- Information is provided to help people make connections & is updated to account for delays etc. to make it easy for everyone.
- Buses should as much as possible be electric.
- We need to better understand why people choose to use their cars rather than public transport or bikes etc.
- Recommend regular publishing of data from the CAZ = info around less emissions/HGV's
- Investigate with local businesses and others the possibility of a free bus in Shipley - local journeys - BRI for example (use charge from CAZ to fund).
- Consider Citizens' Jury to look at proposals for new Active Travel Neighbourhood Schemes.
- Investigate car use in Saltaire how to reduce roadside & pavement parking
- Investigate if the CAZ is reducing HGV traffic

Degree of support for recommendations: 91%				
Strongly support	Support	Neither	Oppose	Strongly oppose
14	6	2	0	0

Jurors' comments:

- I think it would be extremely beneficial to use research to understand why people choose to use their cars rather than public transport or walking. Finding out the reasons why people choose to make certain decisions mean that meaningful and effective changes can be made that address peoples' needs.



- To ensure that more people choose public transport over their own vehicles, it needs to be made more affordable so it is worth the inconvenience.
- This proposal is more realistic than the one above. Its success will obviously depend on the action plan developed to support it.
- Transport as an area for action will need significant financial investment this should not mean that action is not taken. Public transport needs to be cheaper than the car for the individual user so it is the default option. Perhaps free bus passes (like the ones for senior citizens) or very cheap ones could be trialled and then continued if these had a significant impact. Integrated transport tickets that relate to an efficient integrated system are needed to make this work.
- On the whole I support this, not keen on some items why people use cars, investigate car use in Saltaire, conflating roadside and pavement parking which dilutes what I see as more important items.
- Improved public transport has SO many benefits: reducing carbon emissions, improving air quality and human health, increased independence for the community. We all deserve access to quality, affordable public transport, and to be able to breathe clean air.
- Partially agree. CAZ data needs investigation to see if it actually works. Buses should not be electric as electric vehicles are just not very good- limited range and very expensive. Car for some people in Saltaire is essential so trying to take cars off the streets would be painful to those who need them.
- People will only change habits if using public transport is efficient, convenient, and mostly cheaper than using their cars, especially larger families. Not everyone is able to afford electric bikes, electric cars or have places to store them or easily charge if living on a terrace with no driveway.
- Not everyone can afford the cost of public transport especially where their vehicle is used for multiple purposes in the same journey, i.e. school run, commute to work, use of vehicle for work, pick up shopping, visit a family member to provide care as well as for leisure purposes all on the same day.
- Encourage ditching the car for local journeys eg going to a shop or school only a few streets away within a 10-15 minute walk.
- The costs & the benefits have to be weighed, a short term analysis during these times might not be ideal.
- Cars take up space and emit lots of harmful fumes. It would be better for people's health and the environment if alternatives were cheaper.



- We need all the information we can get.
- The component's recommendation to "better understand why people choose to use their cars rather than public transport or bikes" needs clarifying. The outcomes need to be used to develop a campaign targeting these users.
- Would not work.
- I would very much prefer to be voting on these bullet points separately and not as a lump set of recommendations and statements. After all our work the above format and voting potential feels restricted and is hugely disappointing.
- The above proposal, for me, includes much of which would have the most meaningful and long-lasting effects upon the traffic and travel usage in Shipley.

No.	Theme	Score	Recommendation	
6	Housing	33	STC to join forces with surrounding Local Authorities to lobby central government to improve rules on planning to ensure energy efficiency standards and explore potential of council tax discounts to reflect energy efficiency rating of housing.	
			Incentivise and encourage landlords to ensure rental homes in Shipley are minimum C energy rating or above. Incentivise and encourage Shipley businesses to pledge or obtain a kitemark to be more energy efficient (reference Yorkshire and Humber Climate Action). Including but not limited to: Insulation Energy generation Cutting emissions in line with what the science tells us Working towards net zero in operations and supply chains	

Degree of support for recommendations: 86%				
Strongly support	Support	Neither	Oppose	Strongly oppose
15	5	1	0	1



Jurors' comments:

- I strongly support action to reach central government, as I believe addressing climate change should be a centralised effort to ensure that action against climate change isn't the preserve of certain areas: an egalitarian approach to climate measures is essential.
- I also strongly support the onus being put onto landlords to ensure properties are up to a high standard of efficiency, as rental tenants have less power to make structural changes to their homes.
- By involving landlords and business owners, we are increasing the reach of the policies further than just being in individual homes.
- In theory this seems a viable project apart from the net zero target. I think initially the target should be a figure a little easier to achieve so that people are not put off by a figure they can't achieve. Net zero could be a final destination, but maybe an interim figure and a timescale would be helpful.
- It would be wonderful if the government showed more leadership on climate change, but the priority for STC should be action they can take themselves to lead by example. Landlords are already required by law to achieve the C rating by 2025 for new rental agreements. We should prioritise renters and house owners with the resources to reduce their bills, by providing insulation at cost. Kite marks for businesses would be useful, but not an immediate priority, although perhaps there could be incentives for businesses to get greener as part of the regeneration of Shipley Town centre.
- Council tax discounts on efficiency of house is perverse and is effectively a regressive tax - those who have improved energy efficiency of their house (more likely to be better off) will already get benefit of lower energy bills, reducing their council tax will increase burden on others, e.g. those less well off who can't afford improvements, or who don't own their home and can't make material changes.
- Incentivise businesses is a woolly statement. They already have incentives to cut energy use.
- 'Science' doesn't tell us to do anything it gives us information of varying degrees of certainty which we can make use of in combination with other information and priorities and values to make decisions.
- The British government has the potential to tackle both energy poverty and the climate crisis with the recommendations we have listed above. I hope these changes can be implemented in not just Shipley, but across the country. I would even go one



- step further and say that large businesses and corporations should not just receive incentives but should be fined if they do not meet certain standards of energy efficiency.
- Support this. A reduction in council tax for houses that have a good EPC rating would encourage businesses and individuals to do this.
- Incentive is the key word, many private developers might not be able to afford such changes or would need information to evidence the comparison in costs for installation as well as the comparison in approx energy saving costs for the future resident / tenant of their properties.
- Not every 'developer' is a wealthy business person or company, many individuals buy land and property with mortgages in order to use rental income or income from the sale as part of their regular means of income or a future pension income. Tenants may assume their landlords are making significant profits which often is not the case these days, many run at a loss or break even and are interested in the long term income in years to come. This is where educating people about increasing the value of their property by investing now is key whilst starting any development or refurb.
- If the above are implemented, the benefits offset the cost & assist in limiting climate change and its impacts while protecting our environment and health.
- Incentivises individuals to make their houses more green.
- It would be wonderful if we could get all houses to a C rating. I've just found out that mine is an E which is terrible.
- Fully support but with proviso about current government's lack of concern about GHG emissions reduction and their refusal to allocate GHG emissions reduction funds to support above!
- Strongly oppose the phrase 'what the science tells us' as this is nonsensical where political and economic agendas are involved.
- Everyone should have less bills so people have a better living standard.
- Delivering this recommendation has huge potential and could result in wide scale collaboration and green solutions delivery.
- Through solidarity we could better influence central government.



No.	Theme	Score	Recommendation	
7	Public Transport	32	We must make cycling in Shipley more appealing, easy and safe.	
			 We need physical infrastructure separating pedestrians and cyclists from vehicular traffic. Better availability of bikes/e bikes/trikes/cargo bikes. 	
			 We need a Shipley e-bike and/or scooter hire scheme, learn from Leeds/Liverpool schemes. 	
			 Employers are to be encouraged to provide shower facilities. Cycle to work schemes. Better cycling infrastructure. 	

Degree of support for recommendations: 91%				
Strongly support	Support	Neither	Oppose	Strongly oppose
13	7	1	1	0

Jurors' comments:

- Pedestrians and cyclists have never been very safe partners with road vehicles. Let's protect both people and the environment at the same time.
- Improved access to cycles for short journeys and improvements to infrastructure will help to encourage Shipley residents out of their cars.
- This is one of the recommendations I support most strongly. I would love to see physical infrastructure separating pedestrians and cyclists from vehicular traffic, as I feel this would demonstrate care and priority for those in a vulnerable position on the road, and those making an eco-friendly travel decision. It would improve the health of local people, particularly pedestrians and cyclists, and reduce illness caused by pollution, particularly in young children who can develop respiratory health problems very early in life from living in areas with high pollution levels. Creating physical



- infrastructure protecting against vehicular traffic would represent a true commitment to changing the future of travel in this country, and a commitment to protecting vulnerable travellers and citizens.
- An e-bike (etc.) scheme would be highly valuable in providing a speedier option for eco-friendly travel, and open the option up to more people and to more situations and needs.
- Cycling is a mode of transport that is better than any vehicle and is still a fast way to travel, however it is necessary to implement safety measures surrounding this.
- I don't think pedestrians and cyclists should share the same space. It's already a problem with cyclists using the pavement. If cycling is to be encouraged then a radically different approach to cycle lanes should be considered, so many of them now end abruptly or are not continuous. Apart from possibly at rush hours, I rarely see a cyclist using a cycle lane, they're generally empty. In my experience there is some significant antagonism in Shipley, and more generally in Bradford, to cyclists, so I think any recommendations would require a great deal of attitude change before being welcomed by many people. I don't disagree with the recommendation but think it's unrealistic and would not necessarily have the support of the majority of Shipley residents at present although this is obviously not based on any reliable data.
- Really flexible scooter hire would inject a fun factor and something unusual although safety aspects for pedestrians need to be fully considered. To get people back into cycling, perhaps bookable tuk-tuk-type e-bikes (with paid guides) could be offered during the summer for pleasure trips around Shipley, along the cycle way into Bradford and beyond. This would provide a feel-good factor and advertise the cycle way to new people & provide a fun activity for families.
- Making cycling more appealing could help improve the environment. Cheaper, more available ebikes going forward could be a game changer in this hilly area.
- I currently do not feel safe cycling in Shipley and I imagine many others feel the same.
 If more people felt that cycling was a safe and pleasant option we could reduce short car journeys.
- Not everyone is comfortable or able to ride a bike but where they can to make this safe, appealing and appropriate.
- Less traffic means safer roads (not the same as banning traffic altogether).
- Teach cycling proficiency to all children 5-13 regularly in schools and local community hubs.



- e-bike scheme for locals to be able to part walk, part use a bike and maybe even link into shorter or less car journeys and also link to public transport use.
- Join up roads or cycle lanes better.
- Have incentives for people to use bikes for commuting to work as well as whilst travelling for work purposes where appropriate to do so.
- Better bike storage, security and facilities to clean off and get changed if cycling for work purposes.
- Whilst I support the initiative, I realise the cost implications, an element of space sacrifice will have to be adopted in the community.
- Cycling isn't something young families would look to as it would be highly inconvenient.
- Love the idea of being able to hire bikes etc. A lot of people wouldn't have anywhere to store one.
- As with walking, we didn't really consider destinations so people won't cycle for example if they are out with the family to do the shopping or are going out at night to go to the cinema/have a meal.
- I would support.
- How many big employers are there in the area that could install showers? In my experience big employers already do this. A better cycling infrastructure won't be used until there are destinations to go to and cyclists feel safe (speaking as someone who used to cycle a lot and has been knocked off twice by motorists)
- Shipley needs to be more cycle friendly.
- Access to showers may be one of the multiple reasons deterring cycling to work. STC to identify enabling factors to encourage uptake of commuter cycling.
- I think to seriously encourage people to use bikes/E-Bikes then the physical infrastructure and schemes need to be in place, otherwise the experience of biking to work is not easy or safe enough.

No.	Theme	Score	Recommendation
8	Education	31	Vision For Education: Our experience on the Shipley Citizens' Jury on Climate Change has shown us that education is critical for people to understand & engage with climate change. Our vision is a Shipley where everyone has access to the information and resources



required to understand climate change and the ways that they can contribute to addressing it. Our recommendations suggest the most appropriate ways to do this for different groups.

Embedding Climate Change in School Curricula

- Find out what is happening in 4 Shipley schools (? and the high schools that Shipley children attend and nurseries) already and look for links with this report's priorities
- Organise a multi-agency meeting to discuss delivery in ALL schools in Shipley in next 2 - 4 years
- Develop climate change content that underpins every other subject as well as stand-alone sessions
- Ensure content is aimed at preparing students for the future through developing relevant skills and knowledge for jobs and attitudes that will tackle climate change, rather than scaring them
- Include explicit mechanisms for children to feed their knowledge back to parents
- Consider organising a Youth Climate Assembly

Degree of support for recommendations: 86%						
Strongly support	Strongly support Support Neither Oppose Strongly oppose					
14 5 2 0 1						

Jurors comments:

 It may be a cliché but children are the future. The lives of all future children lie in the hands of today's children who need to educate their parents to live more inconveniently.



- The environment and climate change affect every single aspect of the world and our lives. For this reason, it must be taught as a subject to children in a science-backed, appropriate way, and linked to other subjects within the curriculum: this has the effect of teaching that everything is linked to the planet and our environment, which will help engage children with the issue as opposed to it feeling like an isolated, separate and theoretical issue.
- I also strongly feel that children and the younger generation need to be adequately supported in dealing with the climate crisis, in terms of coping with fear and anxiety, being prepared with knowledge and skills relevant to a world in climate crisis, and in obtaining knowledge scientifically and sociologically to understand climate change and its effect on people around the world. The actions of the next generations will make a huge difference to the planet and to humanity's future, so it is important to foster hope, empowerment and connection regarding environmental issues in young people.
- Climate change education with schools makes sure the next generation is climate conscious meaning they are better equipped to fight the climate crisis.
- I think this is practical, for example, it has a target in terms of time, which can be assessed. I would have preferred 'Include mechanisms for parents to be involved in the school's climate change agenda and be informed of the children's activities in this area' rather than explicitly expecting children to feed back to their parents, which seems odd to me. Children's 'feedback' to their parents could be encouraged but I think a more proactive approach by school staff using a range of ways of involving parents would make more sense. (Children are not always the most reliable of feed backers.) I also think it could also explicitly refer to drawing on the experience of the Leeds person who came to talk to us. I don't remember the title of her work.
- It is important to engage young people through schools. This needs to be made as easy as possible through the provision of free speakers for particular age groups, recommended by the hub. Opportunities could be given for young people to shadow councillors / proceedings to learn about how climate change issues and the doughnut approach influence decision-making and actions. Young people need to have a voice in the debate and participate in action, through schools and at home.
- I think a lot of this is already covered in schools already, which is good.
- I really dislike the bit about explicit mechanisms to get children to feed back to parents. It stinks of indoctrination and using children as trojan horses rather than respecting children as intelligent human beings worthy in their own right: give them



- information and trust them to use it in their lives. If children are interested and they get on with their parents I think that some of what they learn will be shared anyway.
- Children hold the greatest stakes in what is to come. We must prepare them for the climate crisis and equip them with tools to both reduce carbon emissions, as well as protect their own mental health. By engaging people at a young age, hopefully we can build a generation that is resilient and driven in their attitude to fighting the climate crisis.
- Children should know the facts about climate change and not be scared about it.
- The youth are our future, what happens now and in the next decade will affect the lives of generations in the future. Children are the educators for their parents, grandparents, and people around them. They often instigate conversations about current topics and influence change within their households. This agenda needs to be on the school curriculum to influence changes in behaviour now rather than in decades to come. If it's inbuilt into the lives of children from an early age, they are our future councillors, MPs, Gov ministers, teachers, parents, business owners and innovators in new technologies.
- I am not sure of the content in the curricula but am sure the above are sound recommendations.
- Children are the future and it is important they are prepared for what the future will hold.
- If people are taught from an early age, then change won't be as hard.
- Again, the education components underpin all the GHG emission reduction campaigns we are promoting.
- Doesn't say who is to do the organising, STC? Does it have the power to do this?
- All schools and colleges should have climate change in their curriculum.
- This is certainly a priority given that education has the power to galvanise youth and others from all walks of life to become actors and leaders of change that protects our environment and health.
- The next generations will require resilience and know how to manage what has been done. Education then will be essential.



No.	Theme	Score	Recommendation	
9	Active Travel	31	Encourage more people to walk by making it easier and safer - this will lead to health benefits. This should be done by:	
			 Considering the needs of pedestrians crossing to the train station, prioritise pedestrians, eg a scramble intersection. 	
			 More street lighting for walking at night. Switch to environmental bulbs. Investigate light pollution concerns. 	
			 In the future, Urban Planning priority must be flipped from cars to pedestrians and cyclists. 	
			 Events to promote walking in Shipley eg Otley Walking Festival 	
			 Investigating the possibility of joining the canal towpath and the Greenway into Bradford 	

Degree of support for recommendations: 86%							
Strongly support	Strongly support Support Neither Oppose Strongly oppose						
14 5 2 0 1							

- Making the local area accessible for pedestrians and cyclists makes it a real, viable choice, as opposed to a sacrifice, to travel in an environmentally friendly way. This is essential in bringing eco-friendly action into the lives of every person, whatever their personal circumstances.



- Walking is both more environmentally conscious but is good for the health of people in Shipley.
- I like the idea of a walking festival similar to the one in Otley and, having been nearly run over on pedestrian crossings in Shipley, I think there is a need to focus on pedestrian safety.
- Walking needs to be seen as a first option.
- Walking should be encouraged and improved and I agree with all points except flipping planning priority from cars.
- I am very passionate about walkable cities. I find it frustrating that my walk to the Shipley train station is made much longer due to the difficulty in crossing the intersection near the station entrance, and I feel nervous walking home in the dark. I understand why some people may choose to drive instead, and hope we can remove these roadblocks to increase walking and reduce unnecessary short car journeys.
- Better lighting on towpaths seems a good idea.
- Not convinced it would be worth the money to sort the infrastructure out. I have never seen the cycle lane in Bradford used and I wouldn't want money spent in Shipley and the same thing to happen.
- Encourage people to walk for shorter trips, not drive if it's a 10-15 minute walk each way such as school and local shop runs.
- Join up public transport so it allows people to walk down a steep hill but have an option to use a bus up the hill for part of their journey.
- The streets and roads in Shipley are badly lit, lots of tree lined streets with uneven kerbs, slippery due to leaves and branches, and dark in winter months and often not gritted.
- Start walking groups that may encourage walking outside of the group.
- Incentives from schools and local businesses if people can evidence that they walked rather than drove there.
- Better, up to date LED lighting, not reducing the number of lamp posts as has happened over the last few years, some streets are now very dark.
- Maintain kerbs, tree roots and trim trees and bushes that are causing obstructions to telephone lines and blocking light from street lamps.
- This is a good & economic exercise option & it reduces carbon emissions if a car free day is implemented too.
- Walking encourages communication, a need for wildlife, improves physical and mental health whilst also reducing co2 emissions.



- A powerful component of the 'manifesto.' Requires urban planners to reduce the width of vehicle roadways and increase the width of pedestrian walkways to at least 2 metres, and separate pedestrian walkways from vehicle roadways.
- I'm not sure that easier and safe is the real issue since we didn't really consider destinations.
- Not very strong.
- Users would be safer with better street lighting and police on the streets encouraging people to walk together.
- Although I have nothing against the above proposal, some of the others I feel would have more immediate effects.
- I have to anyway because of my health. It's good for my physical & mental well being anyway and benefits the roads and environment.

No.	Theme	Score	Recommendation
10	Housing	30	 Support people to reduce energy usage at home STC to collate and distribute '10 Top Tips' for using less energy this winter. STC to run an information campaign on dehumidifiers (low cost way to remove moisture in stone houses)

Degree of support for recommendations: 77%							
Strongly support	Strongly support Support Neither Oppose Strongly oppose						
14 3 4 1 0							

- Easily available information allows people to make choices.
- I feel we should be aware of the environmental cost of printing and distributing paper items; however, I appreciate, and think it is important to remember, that not everyone has access to digital information for various different reasons, so I am not against the idea of sharing information in this form. I also feel concerned that tips



around reducing energy usage at this time (with the economic crisis and people struggling to afford to heat their homes this winter) might not land very well with any people. Again, though, tips around reducing energy usage can be helpful and people might learn environmentally beneficial information they didn't know before, so I am not against this idea.

- With all the information out there, it is important that people have access to accurate and helpful details on how they can reduce energy uses themselves.
- I don't understand the relevance of dehumidifiers and how this is related to climate change? Maybe the connection needs to be expressly stated in the sentence.
- What would be better and more cost effective is to have a one stop shop on the Shipley Town Council website that houses this information instead of doing mail outs which ultimately are going to end up in the recycling. People can go to the website to access things rather than getting mail out. I think the mail is a waste of resources and time. Also, in a time of very cold temperatures this might not read well with people who are struggling to afford to heat their homes let alone be eco conscious about it.
- I'm less keen on the dehumidifier proposal (which I would neither support or oppose) as I'm not sure how effective it will be when it involves an upfront cost in these difficult times and I think would require an intense programme of 'marketing' to get people to sign up to it. The proposal for '10 top tips' was actually that there would be one for each season or, at least, one for winter and one for summer, and this is the bit I would strongly recommend as I think it would be a cost effective way to raise awareness if set within the wider of context of Shipley's approaches to the challenges of climate change, and would provide free, hopefully cost-saving tips for individuals and families.
- There are lots of top tips around this may be duplication unless the tips are specific to Shipley and highlight local resources that we may not be aware of that could help in which case I would support it, especially if the campaign was very low cost (ie website info, or leaflets distributed for free eg by volunteers I would be happy to do leafleting in my area Jacquia).
- Tip is good idea and suggesting dehumidifier would be ok but I worry if there is condensation causing problems dehumidifier could be a bit of a sticking plaster, need to as ascertain cause is ventilation adequate, is there water ingress, are clothes being dried indoors, is shower used with no ventilation and window closed, is wall insulation poor and cold walls?
- We are currently experiencing two crises: the climate crisis AND a crisis of energy poverty. By making information available to reduce energy usage, we take a first step to help people reduce both their emissions and their household bills.
- Should not be wasting energy. Energy should be used as effectively as possible.



- To reduce emissions in the most cost-effective way for individual households, especially at a time of increased cost of living and high energy bills, this is a priority for all households in Shipley. People need to be informed of what they can easily do and alternative choices / resources available to help reduce consumption, use more environmentally friendly / low or even zero cost options.
- Many people don't understand the purpose of removing moisture from their homes and are likely to assume dehumidifiers are very expensive to buy and run.
- With the tips & an information campaign, the local community will have better ideas on energy usage as well as impact on the environment.
- It will allow for the information to be accessible to people to allow them to create the necessary changes to their homes.
- I have problems with damp and struggle to dry clothes. I think this will help a lot of people.
- Given the current state of poor quality existing and new build housing stock in the STC area, support for providing knowledge and advice for emissions reduction and energy cost saving is essential.
- Re the top ten tips, currently I am inundated with ways to use less energy this winter, I can't see STC coming up with 10 different ways and it will be a bit late by the time the report comes out.
- Re the dehumidifiers, this is the first time I have seen this statement so don't know why this has been included.
- Think people need to be supported to make small changes.
- This is currently covered under section 8(2.1).
- This proposal is a good idea, although may well be covered under Education better...

No.	Theme	Score	Recommendation	
11	Housing	29	Find opportunities for buildings in Shipley to generate power and transfer from gas boilers to fossil fuel free energy sources	
			 STC to explore partnerships to generate energy on all public buildings (reference Otley 2030 and their Solar 4 Schools partnership) 	
			Meet with Shipley Schools, already in touch with Bradford Community Energy, meet with OTLEY 2030	
			STC to broker a row by row/street by street scheme to insulate & change heat source (to heat pumps) in	



	Shipley. This would bring costs down and ensure quality contractors.
	Aim for the delivery of two pilot streets delivery in 2024.
	 STC to comment on planning applications in the area and push BMDC for higher standards around insulation and power sources e.g. all new buildings to be exemplar looking forward not back.

Degree of support for recommendations: 77%						
Strongly support Support Neither Oppose Strongly oppose						
14 3 4 0 1						

- Fitting more heat pumps should eventually bring the cost down.
- I strongly support Shipley taking on the ethos of being exemplar in choices and development moving forward, as this will guide decisions being made boldly and without being hemmed in by looking only at what other places are doing as standard currently. Any encouragement to make new and bold decisions in future planning and development is a massive positive, as it can feel daunting and risky to make choices that feel new, but the ethos of being an exemplar town and council can address the potential reluctance to take risks or do things in a new way.
- It is necessary that as we move away from fossil fuels as much as possible.
- I would strongly support this if I thought it was viable. I like the fact that it has a target, but feel it's unrealistic and other recommendations are more likely to succeed at this time. I think if the jury, or some similar body, makes recommendations in the future this may become a more viable project. With inevitably limited resources I wouldn't prioritise it at present.



- STC needs to lead by example in making public buildings as visibly efficient as possible. We are fortunate to have a local example in some of Otley's schools and one in Shipley. We need to incentivise schools by making this change cost-effective for them and enable pupils, and therefore families, to learn from energy saving initiatives by advertising these in visible displays that show the energy savings being made.
- Not convinced by street by street approach and 2024 deadline. Like other items though.
- Reducing our reliance on fossil fuel is imperative to address the climate crisis. However, individual costs for installing alternative sources of energy can be high. Our recommendation helps reduce that individual cost and allows Shipley to pilot these ideas. If successful, hopefully this will increase both community support for this scheme, and ability to apply for grants and funding to increase the scope of these street schemes.
- I think heat pumps are far too expensive. Gas boilers are very efficient and cheap.
- It is essential to change from gas boilers to new more energy efficient and cleaner fuel boilers. This technology is not cheap, and the average household is unable to afford such new heat pumps. To investigate if such new technology can be tested locally and if such heat pumps / solar panels can be fitted in an affordable efficient manner by doing semis together, or a whole row of terraced houses. Also, worth looking at large housing sites such as Fairmount nursing home / retirement village (who are about to demolish old nursing home and build new retirement home / apartments on site) and to see if they are willing to house heat pumps, install solar power on their roofs in partnership with houses that surround their entire site. All that separates them is usually trees, bushes, and grass along their shared land borders. Also, to pilot the use of a large rainwater storage tank underground to use for watering gardens, pump into ponds and use to wash down outdoor areas.
- If clean energy generation is embraced then we are a step closer to limiting climate change and its impacts & protecting our environment and health.
- It will be more challenging to get this to happen, but if it can it would be a huge accomplishment.
- This has got to happen. Solar panels on as many roofs as possible.
- These actions already happen in The Netherlands, so they can and should happen in Yorkshire!



- With b) since the technology on heat pumps is still in its infancy and reportedly is costly and does not provide sufficient energy to heat households I do not feel that we should have this in the report in this format.
- These measures feel like much needed milestones that require urgent attention. They will both reduce Co2 emissions and save on bills.
- Yes very much in favour of this 'holistic' approach of working with public and private heating solutions.

No.	Theme	Score	Recommendation
12	Education	28	Creating an Educational Campaign Across All Groups
			 Research the Shipley context to better understand the challenges and opportunities of addressing climate change in the area e.g. Areas of green space we could improve Buildings we could use for information hubs Reach out to varied groups such as business/STC/BMDC/education/public sector for ideas and join up action around these areas. Disseminating and promoting the Shipley Citizens' Jury on Climate Change report and recommendations as broadly and creatively as possible Develop a Shipley Citizens' Jury 'Actors For Change' Campaign Create posters of jury members as relatable peer educators which highlight What stuck with me from the jury process? What am I doing about it? Encourage creative campaigns and educational activities e.g.



- Approach local TV and radio to script fictional Citizens' Juries e.g
 - Emmerdale
 - BCB Radio
- Organise a Shipley Climate Change festival
- Develop engaging educational activities such as a tree survey
- Disseminate the report and recommendations from the Shipley Citizens' jury on Climate Change as broadly as possible e.g. through
 - The MP
 - Telegraph and Argus
 - Pop up stall in the Market Square
 - STC website
 - Next Door
 - Physical copies in community locations e.g.
 Shipley Library

Degree of support for recommendations: 77%						
Strongly support	Strongly support Support Neither Oppose Strongly oppose					
11 6 5 0 0						

- Seems a bit vague.
- I think these action points are specific, relevant and actionable. I think that using publicity from imagery and quotes from our experience of Citizens' Jury would attract interest and help to support engagement in future focus groups and other similar projects in the local community. When people feel that something is happening, especially locally to them, they can feel more empowered and motivated to get involved. We should capitalise on the event of the Shipley Citizens' Jury to gather momentum and interest.



- With all the information out there, it is important that people have access to accurate and helpful details on how they can help fight against the climate crisis.
- I don't strongly support everything brought together here but I strongly support the overall aim. Although the jury selectors did their best to represent a range of Shipley residents I don't think we could claim to be relatable peers to many age groups, ethnic groups, disability groups, LGBTQ+ groups etc. I suppose relating to some groups is better than relating to none and the jury members' individual strengths and the knowledge etc. developed during the jury process enhances their capacity to advocate for climate change.
- Publicity needs to go hand in hand with a flag-ship action, so that people are aware of a specific change that will help them, as a springboard to becoming open to education and commitment to further personal change. 2025 offers an opportunity for Shipley to showcase what it has achieved, but also to promote next steps.
- A lot here.
- As a jury we have worked so hard to put these recommendations together. We had the incredible opportunity to engage with experts across many fields concerning climate change, the environment and our health. We want our Shipley community (and other communities!) to be aware of what we have done. Everyone deserves the opportunity to learn more about climate change, and hopefully our work will inspire others to learn more and get involved. I hope that more towns get the opportunity to have a Citizens' Jury.
- All the above is essential otherwise what we have started a few months ago will have been for nothing. Everything mentioned above must be done in the months and years to come. It has to be part of everything we do in Shipley and publicised at every opportunity in every venue and setting in every home, school, business, supermarkets, coffee shops, and community services providers ie GPs, hospital or care providers, charities, places of worship, newsletters, online resources, Apps and local papers.
- I am slightly pessimistic & sceptical about the resources available to input into the campaigns.
- Creates a sense of urgency for the issue and would result in change.
- I do think we need as many people to get on board as possible.
- The danger with this educational component is that it could become a 'looking good' slot for the 'media' and they, the media, may not be interested in promoting some of



- the more challenging facts of the GHG emissions reductions as promoted by our 'manifesto.'
- All sound positive actions to disseminate the report but I don't like the report as it currently is.
- Everybody needs more education about climate change and learn from the experts.
- If the first 2 points are a preamble then it could do with an edit to reflect the rest of the doc eg. Preamble at #10. The fact it is bulleted makes it look like a recommendation.
- Using Art and other creative means to communicate ways to limit climate change & its impacts will help to engage people on the subject and may influence opinions and give people ideas for change.
- This proposal feels like a 'mixed bag' to me, much of it is to be recommended, although there are some parts (encouraging creative campaigns) which could be a bit 'hit or miss'.

No.	Theme	Score	Recommendation
13	Public Transport		Encourage people to share cars: Council or community-run non-profit e-car pool where people can book e-cars when they need to, for specific local journeys e.g. Otley 2030.

Degree of support for recommendations: 73%							
Strongly support	Strongly support Support Neither Oppose Strongly oppose						
9 7 3 2 1							

- Not very practical in reality
- I think these kinds of schemes could be very helpful, especially for individuals who require the use of a car, and/or for instances when a car is needed for the purpose of the journey, etc. I feel that people may have many questions about how such schemes could work, but because there are examples of successful schemes that can be looked to and emulated, I don't think that peoples' doubts and questions are a significant



downside or limitation. I appreciate that this recommendation recognises that there are instances/times for everyone when cars are necessary, and individuals for whom car usage is essential, and finds an environmentally friendly way to meet some of those needs.

- This is a way people can reduce their car use without completely giving up their cars.
- I think car sharing is to be encouraged but not by the means suggested, but perhaps because I don't understand how e-car pools would work. I like to know I'm with a driver I trust.
- This would be a great facility to have if it could be done with minimal investment otherwise other projects should take precedence.
- Idea seems a good one. Useful, affordable implementation is key though.
- Our Citizens' Jury is concerned for the environment and the wellbeing of our community. Owning a car can be a huge expense, so providing access to cars without having to own one may be a huge help to some community members. Access to e-cars is particularly financially restrictive, so this will allow the community to make more environmentally friendly decisions without personal financial strain.
- Too expensive and not practical... share a taxi or get a bus.
- School runs, people that live nearby and stay in their office all day, multiple local work meetings, people who drive about locally all day for work purposes where they work with a colleague to have an incentive to car share or investigate community carpool initiatives. This would reduce the number of vehicles on the road and could be more efficient use of time as well as economical for many families. This would also encourage building relationships with neighbours and within the community. Consider an app people can request sharing a car journey & contribute to cost, too (this needs to be done so people are safe from harm or exploitation).
- The costs & the benefits have to be weighed, a short term analysis during these times might not be ideal as the exercise might not be given the priority it deserves.
- It would be difficult to get people to agree to do so in the short-term.
- I think it's a good idea.
- Car sharing is a distraction from the more pressing issue of removing all internal combustion engine motive power vehicles from the road in the next decade. If this component is to be retained as part of the 'manifesto, then it should state 'non internal combustion engine motive power vehicles.'
- Not sure this should be in a section headed "public transport" though.
- Yes this would bring less cars and more people into town and less fumes from cars.



- Yes, I think that a 'solid' scheme would go some way to meeting the needs of people to go about their lives, and change to a more sustainable travel model.

No.	Theme	Score	Recommendation
14	Public Transport		Encourage people to use electric cars: Provide clear information to residents regarding electric car charging leads - crossing pavements, what is allowed? legal responsibilities? Greater provision of electric car charging points

Degree of support for recommendations: 59%						
Strongly support	Support	Neither	Oppose	Strongly oppose		
8	5	7	0	2		

- Absolutely vital if we are to switch to all electric by 2030.
- I do not feel strongly about this recommendation. In the interest of providing useful responses I have placed my vote in the centre for this recommendation. I do not oppose it, but I also feel that it is weaker in effect than the other recommendations. I believe people choose electric cars when they can. I also am aware that there are negative environmental consequences to the manufacturing of electric cars.
- Electric cars are the cars of the near future, so to stay both present and environmentally conscious we need to make Shipley more accessible to them.
- Electric cars are expensive. I think there will be a gradual change and spending money on this recommendation would not be a priority for me. I think change will occur as a result of national government initiatives and car manufacturers etc., whereas other recommendations will not happen unless local action is taken.
- This would be useful if the approaches could be achieved with minimal investment ie encouraging /requiring private enterprise (e.g petrol stations, new builds etc) to provide charging points.



- Aim of moving away from fossil fuel powered cars is a good one. Lots of work needs doing though in addition to additional charging points we need more reliable non fossil power generation, and stable, reasonable, electricity prices, recent price rises at many public charging points make electric cars financially unattractive (cost per mile) compared to the most efficient petrol cars.
- Reducing car usage should be our first priority, but encouraging the use of electric cars for those that need to drive is important.
- Bring down the cost of electric cars.
- Identify suitable sustainable alternatives, not assume electric is our only option.
- Many people are not convinced that electric cars are necessarily environmentally friendly in terms of production of cars, service of cars, capacity of car battery, life of battery, disposing of battery.
- If energy prices have increases, is charging an electric car economical?
- How can we charge vehicles if no street parking or no driveway, health and safety hazard having cables across pavements.
- Whilst the benefit is great, the initial cost of electric cars to consumers is quite out of reach for many at the moment & the options are limited.
- The issue with electric cars is the affordability. Most people are aware of the environmental benefits for having electric cars.
- Yes, people need all the information to make better choices.
- Electric cars are a stop gap solution. The mining of the minerals, part of the battery components, increases GHG emissions.
- I feel that electric cars are a red herring that encourages people to continue with their existing lifestyle choices. As the jury process highlighted to me, electric cars cause different pollutants and the batteries are destructive to the environment.
- People can't afford electric cars when they struggle with bills / food etc.
- As the number of electric car users increases, installation of the right charging systems in the most appropriate locations must accompany planning of new points.
- I neither support nor oppose the above proposal, it's just that others have more direct influence upon people's behaviour.



Appendix 2. Oversight Panel

1. Terms of reference given to the Oversight Panel. To:

- oversee the running of the jury
- decide on the required characteristics of the jury
- ensure recruitment is representative of the community
- agree the question to be put to the jury (how narrow or wide it would be)
- decide which commentators and stakeholders are invited to speak to the jury, in consultation with the jury members
- ensure the deliberation process is handled impartially
- produce a report of recommendations and an evaluation report about the process
- ensure the duty of care to participants
- produce and run the publicity process, in consultation with the Town Council
- ensure the process remains within budget or raise additional funds
- track and record the progress of the process.

The Panel consisted of:

Ludi Simpson: Secretary Bradford-Shipley Travel Alliance

Paul Forrest: Sustainability Officer, In Communities Social Housing **Ros Garside**: Bradford Council, School Improvement lead (Retired)

Mehnaz Malik: Practice Lead for Relationships Matter / Reducing Parental Conflict,

Prevention and Early Help, Children's Services

Jenni Brooks: Chair of Trustees, Kirkgate Centre; Communication & Engagement Lead/

Doughnut Economics Lead, Climate Action Leeds **Katy Roelich:** Associate Professor, Leeds University

Roy English: Primary School Head (Retired)

Hawarun Hussain: NetZero Programme Manager, W Yorks & Humber Integrated Care System

Phillippa Banister: Director of We Are Streets CIC
Robbie Martin: Community Development Trainer
Hugh Firman: representing Shipley Christians Together

Anna Watson: District Councillor for Shipley Ward, Green Party **Kevin Warnes**: District Councillor for Shipley Ward, Green Party

Paul McHugh: Shipley Town Councillor

Oversight Panel, Jury selection subgroup (27 September 2022): Hugh Firman, Mehnaz Malik, Paul McHugh, Ludi Simpson

Oversight Panel, Facilitators selection sub group: Ros Garside, Roy English, Town Councillor Mark Fielding



Appendix 3. Outline of Programme

Shipley Citizens Jury Programme Sept – Nov 2022

All sessions held at Shipley Library

Session 1: 28 September 18.30 – 21.00 Room 2

Welcome and Housekeeping

Who we are - Town Councillors and Facilitators

Envelope questions in 3's

People Bingo

BREAK

Description of process. What will happen to the recommendations? What will happen next? What will happen to the recommendations? Commitment to action. How they will be kept informed.

What impact will/could this process have?

Small groups discussion - question generation.

Questions to Councillors

Darren Parkinson (Chair Climate Emergency & Environment Committee, Shipley Town Council

Paul McHugh (Shipley Town Councillor) - Explain process and what will happen with recommendations.

BREAK

Shipley Mapping Exercise

Group Check outs = small or larger groups.

Give out Welcome Packs on exit

Session 2: 5 October 18.30 – 21.00 Room 2

Review last session, one take away from it. What are the issues/ What's happening?

Speaker: What is Climate Change? Dr. Cat Scott Climate Scientist



Speaker Process = Listen = small groups discuss learning generate questions
Ask questions to speaker

BREAK

BREAK

Problem Tree = effects of Climate Change for Shipley, Roots of the problem Group Check outs

Session 3: 12 October 18.30 - 21.00 Room 1

Review Last session. one take away from it. What are the issues/ What's happening?

Speaker: Emissions Global, national, local and historic Simon Bullock

Speaker Process = Listen = small groups discuss learning generate questions

Ask questions to speaker

Small groups = what does this mean for Shipley

Session 4: 19 October 18.30 - 21.00 Room 2

Review of Last Session. one take away from it. What are the issues/ What's happening?

Kate Roelich, Leeds University: How does change happen?

What does this mean for Shipley context.

Areas jury would like to look at more.

26 October Half Term Break

Session 5: Transport. 2 November 18.30 - 21.00 Room 2

Kit Allwinter (Policy Lead) at West Yorkshire Combined Authority Simon D'Valia (Bradford Council) Transport Lead Cathy Knamiller (Born in Bradford) Traffic and effects on Health



Ludi Simpson (Bradford-Shipley Travel Alliance) Traffic Congestion Alternatives

Session 6: Housing 9 November 18.30 – 21.00 Room 1

Kevin Pratt, Purehaus (zoom) (Eco/affordable modular passivhaus)

Andrew Gardner, Above Ground (Preventing leaky homes in Shipley)

Paul Forrest, InCommunities (From a social landlord perspective)

Session 7: Education: 16 November 18.30 – 21.00 Room 2

Andrew Howorth Otley 2030 - Inspiring examples

Madeline Holloway - education and biodiversity

Sarah Fishwick - Leeds Development Education - primary resources for climate change

Noel Cass - Individual vs Systems Change - behaviour (via zoom)

Session 7a: All Day Saturday 19 November 9.30 – 4.30 Shipley Library Rooms 1 & 2.

Recommendation Writing.

Separate tables

Session 8: 30 November 18.30 - 21.00 Room 2

Agree final recommendation report



Appendix 4 - Details of the Sessions

Session 1: Welcome, housekeeping and getting to know each other

The first session (28th September, 6.30 – 9pm) focused on jury members getting to know each other and understanding the process of the Citizens' Jury.

Cllr Paul McHugh introduced himself and some important logistics as well as the question the Jury was tasked to answer:

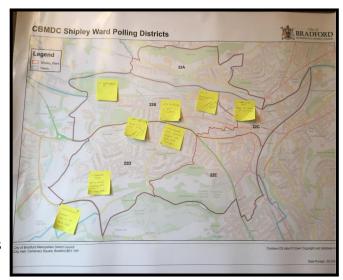
'How can we work together in Shipley to limit climate change and its impacts while protecting our environment and health?'

The facilitators introduced themselves and briefly spoke about their role in the process before starting the first group exercise. Jury members were asked to turn to their neighbour and discuss a question they had each been given at random in a sealed envelope when they arrived. This then progressed to a game of 'people bingo' where jury members were asked to mingle and find people who met the various criteria in the grid they were given.

After a short break, Darren Parkinson, Chair of the Climate Emergency and Environment Committee for Shipley Town Council welcomed the jury and explained how it fits in with Shipley Town Council's work. Pete Bryant from Shared Future then gave a brief history of Citizens' Juries and how the process will evolve.

For the rest of Session 1, the group was split into four smaller groups and each group was given a large map of the Shipley area. The groups annotated the maps with 'what is helpful in Shipley in trying to tackle climate change' and 'what is **not** helpful in Shipley in trying to tackle climate change'. Each group briefly outlined the key points of their discussions to the rest of the jury members.

At the end of Session 1, the jury members were asked to complete a quick questionnaire to give an idea of their attitudes, knowledge and actions about the climate crisis at the start of the process.





Session 2: An introduction to climate change

Session 2 started by developing ground rules around how jury members would like each other to act during the sessions. Jury members discussed their ideas in groups before feeding back. The ground rules were written up on a flip chart and displayed prominently at each session.

Commentator: Dr. Cat Scott, a NERC Independent Research Fellow and University Academic Fellow in Biosphere-Climate Interactions, University of Leeds.

The first commentator slot saw Dr. Cat Scott presenting an overview of the causes and impacts of climate change. Members of the jury were then divided into small groups to discuss what they'd heard and to write any questions they would like Cat to consider. There were many questions and this session lasted longer than we had scheduled for but given the importance of understanding the science behind climate change, we kept going as long as we could!

To wrap the session up, jury members were asked to reflect individually on three questions:

- What has surprised you?
- What has concerned you?
- What has given you hope?

Jury members volunteered their responses to the group before Session 2 was closed.

Session 3: Where do emissions in Shipley come from?

Session 3 started with revisiting the group ground rules and checking everyone was happy with them after a week to reflect, before handing over to our commentator.

Commentator: Simon Bullock, Research Associate, Manchester University.

Simon's presentation built on Session 2 in exploring where emissions come from to cause climate change. Simon used piles of toilet rolls to represent different ratios of emissions from fossil fuels, and a Family Fortunes style quiz to explore the top 11 things we do that cause carbon emissions. He then outlined some of the ways we could reduce emissions. Members of the jury were again divided into small groups to discuss what they'd heard and to write any questions they would like Simon to consider.

After a short break, Jury members engaged in a problem tree activity. Three groups worked on large 'trees' drawn on paper around the room. Each group was asked to think about what the causes of climate change are in Shipley. Each cause was written on a sticky note and



then group members were encouraged to think further and explore why is that an issue and what causes that cause? This allowed the group to think deeply about the core causes of climate change in Shipley. The groups presented their 'trees' to each other and discussed some of the key issues raised.



Session 4: How does change happen?

Session 4 started with a facilitated visioning exercise where jury members were invited to think about the future – maybe 20 years from now – and what Shipley could look like, how people are getting about, where they are gathering, where they are working and how it feels.

Commentator: Dr Katy Roelich, Associate Professor, University of Leeds

Katy spoke to the question of 'How do we make change happen?' She described the various actors involved broadly and in the Shipley context, and what roles, responsibilities and decision making power they have. For example, she spoke about regional government, local government, business, community groups and individuals.

As in previous weeks, jury members were given time to develop questions for Katy and she answered those in an animated question and answer session.





The rest of Session 4 was dedicated to the jury members deciding what issues they would like to explore in more detail in Sessions 5, 6 and 7. In small groups, jury members spoke about what was important to them and these were noted down. Each group then shared what was discussed and a list of ideas was compiled. Transport, Housing, and Education were the most popular topics to take forward to Session 5, 6 and 7.

The group were also asked to complete a mid-term evaluation form to gauge opinions on jury members' experience of the group, the tasks, the commentators, the venue and the Facilitators.

We then had a week's break for half term. This allowed the team to identify and recruit commentators for the focused sessions.

In Sessions 5, 6 and 7, jury members were given the chance to go deeper into their chosen issues of transport, housing and education.

The same format was followed for each session: Three or four commentators were invited to give a 3 - 5 minute 'pitch' to the whole group. The jury members then decided who they wanted to hear more from. They broke into smaller groups to hear a 10 - 15 minute presentation followed by a question and answer session. Representatives from each group then gave some brief feedback to the whole group about what they had heard.

The jury members were then invited to spend some time alone, and then in pairs, considering and writing down what the most important things they wanted to take away from the session were.

At the end of each session, jury members were asked to individually reflect and complete the phrase 'I want a Shipley where ... '. Some jury members shared their reflections to the larger group.



Session 5: Transport

Session 5 started with Cllr Paul McHugh sharing the outcomes of the mid-term evaluation. Jury members had reported they were generally very satisfied or satisfied with most of the aspects. Nearly half the respondents had mentioned that some group members tended to dominate the discussions, so a quick reminder was given about the ground rules and the need to let everyone have a voice.



The jury members then heard from a member of the Kendal Citizens' Jury on Climate Change about his experience and what has happened since they finished. This was done over Zoom and the jury members had a chance to ask questions.

We then moved on to the theme of transport and heard from a range of commentators.

Commentators:

Kit Allwinter – Active Travel Policy Officer at West Yorkshire Combined Authority. Kit gave an overview of the way we, as a society, have let cars dominate our neighbourhoods, towns and cities

Simon D'Valia - Transport Lead at Bradford Council. Simon spoke about the challenges to changing infrastructure around travel and what Bradford Council are doing.

Cathy Knamiller – Research Fellow at Born in Bradford. Cathy focused on the impacts of travel, transport, and emissions on health and wellbeing.

Ludi Simpson – Secretary of Bradford and Shipley Travel Alliance Traffic. Ludi spoke about the links between transport and climate change, and the alternatives available to car travel.

Session 6: Housing

Session 6 started with asking jury members to note down two things they want to remember from last week's session around transport. We then moved on to the housing commentators.

Commentators:

Kevin Pratt - Director of PureHaus School of Excellence. Keven joined us over Zoom and gave an overview of PureHaus and eco/affordable modular buildings.

Andrew Gardner – Director at Above Ground. Andrew used model houses to highlight how many houses in Shipley are poorly insulated and an overview of the retrofitting process.

Paul Forrest – Sustainability Officer at InCommunities. Paul gave an introduction to how InCommunities tackle emissions from housing from the perspective of a social landlord.

After small group discussions and feedback, jury members were asked to reflect on what they wanted to take away from the presentations. They were then asked to choose someone in their life – a neighbour, friend, grandparent, child, niece or nephew, colleague – who might have a different perspective and think about what they might be concerned about.



Session 7: Education

Commentators:

Andrew Howorth - Community Development Lead, Otley 2030. Andrew gave an outline of what Otley 2030 are doing to tackle climate change.

Dr. Madeline Holloway - Consultant Ecologist. Madeline explained steps that can be taken to improve biodiversity and support environmental improvement.

Sarah Fishwick - Leeds Development Education. Sarah gave an overview of the work she does with developing and delivering resources around climate change for primary schools.

Noel Cass - Project Researcher, Institute for Transport Studies, University of Leeds. Noel joined us via Zoom and spoke about barriers to behaviour change at the individual and systems level.

Session 8: Recommendation writing

Recommendation writing started with a round of face-to-face chats between Jury members. They were put in pairs and asked to listen to each other speak for a minute about what their priorities were for the recommendations and why. Jury members then moved 'down the line' to the person next to them and repeated the exercise.

After a short break, jury members then chose a table to start at – transport, housing or education - to begin developing recommendations from the previous weeks' discussions. Ideas were noted down by the Facilitators and when the groups rotated, they were given a brief overview of what the previous group had said.

In between rotating round the themes jury members were asked to position themselves on an 'opinion line' depending on how optimistic they felt about the Citizens' Jury making a difference. Most jury members felt optimistic and we discussed why that was.

After lunch, a further group of self-selected jury members started to develop the 'Jury statement' that is on Page 3 of this report. Pete from Shared Future guided them in developing key words and phrases they wanted to include and then shaped it into a working statement, which was presented to the whole jury towards the end of the day. Jury members voted on whether they were happy with the statement and comments and suggested edits were noted.

The facilitators wrote up the notes from the day on each of the three themes and presented them back to the jury members to close the session.



Session 9: The final session

Session 9 started with jury members revisiting the recommendations in three groups after having reflected on them over the course of 10 days. This was not with a view to developing new ideas but to tweak and refine those that were developed in Session 8. Often this meant putting outcomes and detail to the broader ideas.

The statement had been edited by the facilitators to reflect comments from Session 8 and this was presented back to the jury members and finalised. The rest of Session 9 was given over to jury members discussing what they would like to happen next with their fellow jurors.





Appendix 5. Speakers Briefing

- 1. It is essential that you use clear, simple, easy to understand language. We are all guilty of slipping into professional language (jargon, acronyms etc.) but this is something that we must avoid if we want people to get the most out of the session.
- 2. We use a yellow card system where people are encouraged to show the yellow card if they are having difficulty understanding what is being said.
 Try to make your talk as stimulating as possible. You may want show some pictures, but this is not essential. Lengthy PowerPoint presentations with lots of text and graphs should be avoided, lots of people are not comfortable with the written word and graphs, we much rather people did not use these extensively. Occasional pictures and powerpoint
- 3. After you have made your presentation (usually 20 minutes). At this point it doesn't have to be too detailed as later questions will explore the issue more. We will ask you to leave the room (or zoom) to allow participants the space to talk with each other about their learning.

info. to break things up are fine but people want to relate to the person.

- We will ask them to think of any questions they would like to ask you. They will do this for about 20 minutes.
- 4. You will then be asked back into the room (or zoom) and asked the questions identified during the previous activity for about 20 minutes. Participants will decide if the questions are asked by the facilitators or by themselves.
- 5. That will conclude your presentation, at this point you are free to leave. Thank you very much.



This approach is flexible, and it may change in response to the needs of the jury members.

After the first 4 sessions the Jury are asked if they want to explore a topic in more detail in

sessions 5, 6 & 7. They will be on 2nd, 9th & 16th November.

Could you indicate whether you would be willing to come back or Zoom on one of these later sessions in early November for a more detailed session.

Thank you for considering addressing our Citizens Jury on the Climate.

Paul McHugh Shipley Town Councillor



Appendix 6 - Process Evaluation

Jurors Evaluation of the Jury

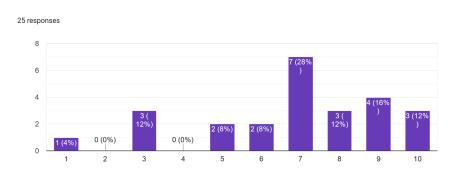
The jury were asked to complete a simple evaluation at the beginning of the process attempting to measure their knowledge, attitude and behaviour around climate change, how much they spoke to others about it and what they hoped would come out of their involvement in the jury.

They were then asked to complete the same evaluation at the conclusion of the jury.

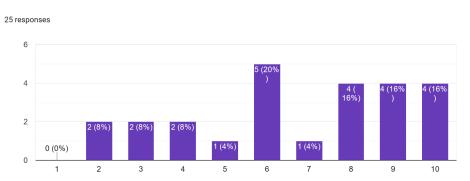
Scored 1 for least 10 for most.

Graphs showing results from beginning of process:

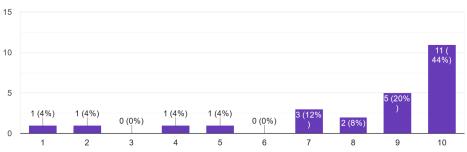
1. How much do you think you understand about climate change right now?



2. To what extent does being 'environmentally friendly' affect your day to day decisions?



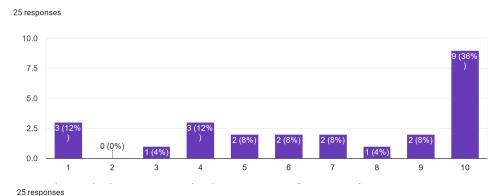
3. How much of a priority should we make climate change actions?



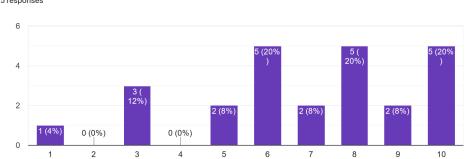


25 responses

4. Do you think you can affect what happens in the future?



 I often speak to people with different perspectives and backgrounds to my own.



What do you hope might happen from this Jury?

Answers included:

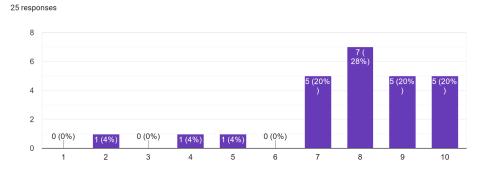
- Shared knowledge for the betterment of community action (funded) to limit our contribution to Climate Change and it's social health and environmental impacts at scales that can be replicated and scaled up
- Learn more about climate changes and pass that information on to friends & family and people I meet
- Hopefully a group of locals can collectively come up with good forward thinking ideas but also help with basic common sense ideas to improve the area now and for the long term
- People have an opportunity to talk about the issues that affect us in Shipley as well as individually in our personal lives. To come up with some suggestions that could result in small changes that have big results

All the responses can be found in Appendix 7.

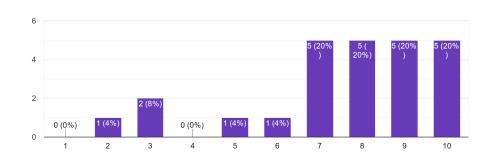


Final Evaluation Results

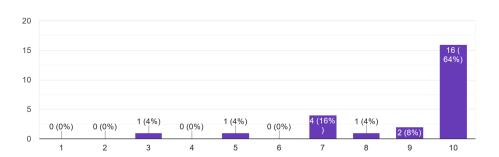
1. How much do you think you understand about climate change right now?

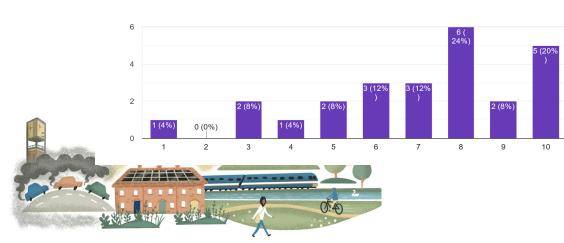


2. To what extent does being 'environmentally friendly' affect your day to day decisions?



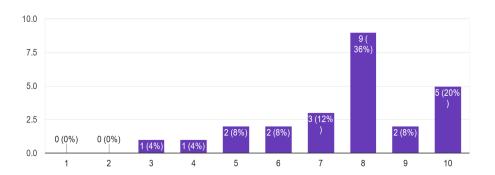
3. How much of a priority should we make climate change action?





4. Do you think you can affect what happens in the future?

 I often speak to people with different perspectives and backgrounds to my own.



What do you hope might happen from this Jury?

Responses included:

- Shipley Town Council prioritises climate change issues and makes changes in accordance with this.
- Hopefully we can continue in some way to promote/educate the community and to connect with other such groups to exchange ideas and knowledge about what works and what hasn't.

All responses can be found in Appendix 7.

Comparison

The evaluations at the beginning and end reveal a clear difference of attitudes. For questions 1, 2 & 3, there was an 18 - 20% increase in the proportion of jurors answering 9 or 10. This displays an overall increase in climate change knowledge and 'environmentally friendly' actions and prioritisation.

Question 4 'Do you think you can affect what happens in the future?' showed a general increase, 64% answered between 6-10 at the start of the jury, whilst 76% answered accordingly after. However there was also a 20% decrease in the proportion of jurors who answered 10 which could be a result of learning about the scale and complexity of the issues which climate change poses.

Question 5 'I often speak to people with different perspectives and backgrounds to my own.' also showed a general increase. Before the jury started 76% of people answered between 6 and 10, which increased to 84% at the end of the jury, with no one answering 1-2 and the biggest increase in answers 7-8.



Appendix 7 - What do you hope might happen from this jury? Responses:

Initial evaluation:

Local influence can change wider opinions.

Shared knowledge for the betterment of community action (funded) to limit our contribution to Climate Change and its social health and environmental impacts at scales that can be replicated and scaled up.

Recommendations which have been rigorously thought through and are preferably evidence based.

Not sure - was just looking for more information on the topic really.

Learn more about climate changes and pass that information on to friends & family and people I meet.

Increased understanding of climate change for myself and the other attendees. Sense of community which can encourage people to care about our environment and feel supported in making eco friendly decisions. Solid steps identified that attendees can action ourselves, as well as recommendations for the council.

Jury deliberations and outcomes have a substantial impact on Local and UK government sustainable policies.

[Not with the current government!]

We produce something that raises awareness and gives people options to make positive changes which help the environment and climate. Possibly initiate something locally.

That we have an impact on the decision making as we count.

An environmental impact assessment for every bit of expenditure from Shipley TC.

Increased community awareness and engagement with environmental issues.

Meaningful change & a sense that 'grassroots' action can affect the direction of change.

Change, something we can incorporate easily into our lives - doesn't inconvenience us but has all the benefits.

Learn more about the impact of climate change.



That some things might change.

Hopefully some quick, common sense decisions that can be implemented and we can make forward thinking long term decisions.

Have a good chat and learn something.

That we can open a dialogue within Shipley about climate change & what we can do as a local community.

I hope that we can all learn to live but use less energy.

Change attitudes that are at present apathetic to or disbelieving of global heating. Concentrate minds to the serious effects of a rapidly changing global climate. Changes that are happening now and will increase over the next 50 years.

Arrive at practical solutions that will enable local people to make changes to their own lives and the local community.

I just hope that we can do what we can to help ourselves and also in our own communities and we can do it if we all come together as a community and hopefully work from there to help the climate change.

Concluding evaluation:

Some policy changes to meet climate targets

Shipley Town Council prioritises climate change issues and makes changes in accordance with this.

Hopefully we can continue in some way to promote/educate the community and to connect with other such groups to exchange ideas and knowledge about what works and what hasn't. Cheers

Immediate local action.

The recommendations are considered by Shipley Town Council and there are some tangible changes in our community.

Meet people from different walks of life and hear what they have to say.



I hope my individual actions and conversations will lead to small changes that will multiply into bigger ones. We need to wait and see what happens when recommendations go to the panel. I hope we can become a collective force with our neighbouring towns and cities who are trying to bring about change quickly. I would like to be able to offer some kind of input on how Shipley moves this agenda forwards even if that means piloting an initiative which can be rolled out on a bigger scale. I like the idea of education, better transport and gov support for all households to reduce consumption in their homes as well as use cleaner energy when one has to use it. National campaign to offer a variety of clean energy vehicles and not just electric which are expensive to buy, maintain and challenge people with no parking to charge up.

That more people will have a clearer understanding just how serious global heating is becoming and learn to live more inconveniently.

That the recommendations we put forward will be taken into consideration when looking at making changes to the climate crisis.

I hope that our recommendations are listened to! But even on a smaller level I hope that every member of this jury is inspired to make change and communicate what we've learnt. I hope Shipley becomes a more eco friendly community and that we inspire similar actions in other towns. I hope all of us hold on to the importance of community and continue to work towards a happier, healthier Shipley with care and consideration for all our community members.

Inspiration for the jury members and facilitators (and contributors), from experiencing everyone's involvement, ideas and connections made. For the recommendations we've made to be read and responded to in good faith by any further parties, and for the sincerity and urgency of our feeling on climate change to be felt.

That the recommendations are considered and action is taken as well as other groups and events follow on.

Majority of UK citizens vote for a change of political morality and ethics.

Hope changes come from it and more people like myself get the opportunity to learn how by making small changes we can make a difference to the world.

That something positive might happen.

That a conversation surrounding climate change is not only started but has a real sight for what future we're trying to create in all aspects of life.



Get more education about climate change.

I'm not too sure on the overall but with government help and other councils doing the same thing will help a great deal especially the public who are unaware of this. I feel that it was very helpful and the more people get to know about this the more people will contribute and lower their emissions.

That either from the proposals made or just by example, I hope that some positive and meaningful change to Shipley and (hopefully) to others outside of our area.

Positive change to Shipley's environment and small benefit to climate. People feel that it isn't just far away 'important' people who make all the decisions, ordinary local people can influence things.

A better understanding of the concept of climate change, an evangelical approach to our personal interactions with our peers and others in our circles of influence to tackle the emergency environmental effect we are facing. This will extend past our local communities and soon others will feel a responsibility to tackle the same.

Other local areas are inspired to have their own jury. Changes are implemented in Shipley.

Continued community action on the environment and climate change.

I hope that more juries will take place around the world. So more people can get a better understanding.

Practical strategies with achievable targets which are publicised, monitored and evaluated, with results publicly available.



Appendix 8. Statement in support of deliberative democracy

A radical shift in how (I - we) see the world

Phillippa Banister Shipley Citizens' Jury Co Facilitator



I've had the privilege of co-facilitating a citizens' jury on climate change over the last 8 weeks. It's been a fascinating process.

Commissioned by a recently formed <u>Shipley Town Council</u> the instigator, Town Councillor Paul McHugh has been clear on the vision from the start: To create a mandate to tackle climate change at a local level here in Shipley.

As a local resident I was super interested in being involved. Having never taken part or heard much about citizens jury processes in the past I was curious to see what happens when citizens are supported to step up and take control. Having worked in the collaborative design world for many years I'm all too familiar with the pull and push of 'open processes' aimed to funnel residents towards an all too often decided outcome or scheme. The anxiety around genuinely trusting the public to develop and deliberate policy at a local level is not to be underestimated and exists across all well meaning professional areas.



This process, expertly guided and overseen by <u>Pete Bryant</u> of <u>Shared Future CIC</u> was a pleasure to be a part of as a protected neutral facilitator. For once, I was able to let go (almost completely!) of where we were trying to go. My role was to channel my energy into ensuring all jury members are heard, discussions are inclusive and the space held to create a safe environment for deliberation and ultimately the creation of the jury's 15 or so recommendations.

The 25 jury members drawn from across the Shipley area were specifically selected to mirror our census demographic. Participants aged from 17 to 74, living in social housing, privately renting and in their own homes. Members of the jury answered the question 'how concerned are you about climate change?' along the full spectrum of concern.

The key validity in the creation of a citizens jury is that the membership is a robust and representative group of 'ordinary folk' (as one jury member described it). Not members of the local lefty, green groups — not the usual suspects. A genuine representation across income and education brackets, those living with disabilities and without, those who have lived in the area a long time and others who are new to the area.

With a skeleton process outlined by Pete, of approximately three-four sessions to introduce the jury members to each other and hear from respected commentators on 'what is climate change?', 'where are emissions coming from locally?' and 'how change happens?' the jury members are empowered to decide what they would like to hear more about over the following three sessions. They're then asked to come together to deliberate and vote on the final recommendations. I'm convinced the trust created through this genuinely citizen led process is what leads to the openness to radically shift thinking on local issues relating to climate change such as transport and how we share street space.

Having worked for many years on community based schemes to collaboratively design traffic calming schemes, (to do many of the things the jurors have specified they want to see happen through their recommendations) and have been met with a huge amount of backlash and vitriol. Despite high levels of relationship building locally (over not just months but often years), assessing streets and prioritising issues collaboratively, transparently undertaking meaningful public engagement followed by an inclusive design process.

But ultimately a scheme, for all it's worth (potentially saving lives by making it safer to walk or cycle and making it harder to drive) is being imposed upon people. From local government, from central government.. whilst being as much as possible from the bottom up, if we're honest, it's top down. And that might be what's needed. I mean 76% of people want more government intervention in our lives around climate change... the quiet majority of people living in low traffic neighbourhoods have loved the transition to quiet, safer, healthy streets that are now places for all sorts of activities other than driving and storing



cars. People want leadership around this. Do we just need to get on and do more of it? But perhaps there is a way to take people with us? A way to demonstrate categorically to local councillors for example that a cross section of their local population want them to lead on this on their behalf. They support urgent change and radical action.

My takeaway from this citizens jury process, is the openness of participants to get behind a vision and passion around the potential of this type of work (specifically how streets and spaces are used) because they are coming to it as the power holders. They have heard inspiring commentators on a range of issues they have chosen. They have been given a variety of perspectives and different viewpoints from those working in both policy and delivery — at regional and local level. They have been supported and given time and space to interrogate and question the evidence commentators have brought to them.

Each participant has taken up a civic role as members of Shipley Citizens Jury on climate change. Tasked with the important and significant work of understanding how we can urgently tackle and change how we live here in Shipley to reduce our emissions and live well and better together. Through this process they have been given permission to both take and determine action. This responsibility looks different for every member of the jury but is significant in terms of impact.

There's been debate in the jury about whether to describe the process that the jurors have been on as moving from 'me thinking' to 'we thinking'. Is it twee? Is it cliche? Perhaps, but it's one of the only processes that I've seen work so gently and organically, ensuring local people lead the conversation on the future of our local leadership on the issues we care about.

And lastly, don't believe the media — everyone in the jury, across the perceived 'social divide' cares strongly about tackling climate change and living differently in order to do so and leaving no-one behind.

How's that for some warmth and good cheer as the dark, cold evenings draw in when it can feel like everything is in chaos!?

More from Street Space

We work with people to reimagine their streets and spaces to make them feel safer, bring joy and social connection in Barking, Dagenham and Bradford.

Phillippa Banister

