

Report of the Strategic Director of the Department of Place to the meeting of the Executive to be held on 1st November 2022

Subject:

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Bradford West Locality Plan 2022-25

Summary statement:

As part of the Council-wide programme of 'Strengthening Locality Working', the Neighbourhood Service is working with other Council services and partner agencies, to develop five Locality Plans, one for each constituency that make up the Bradford District. This report sets out the Bradford West Locality Plan, and the associated Ward Plans, for 2022-25.

EQUALITY & DIVERSITY:

The Locality Plans are being developed in consultation with a wide variety of partners, community groups and residents with the aim of ensuring that the voices of all communities in the Communities and neighbourhoods are heard. This has included specific targeting, to ensure the views of minority groups, and those whose voices are seldom heard, are engaged in the process.

Alan Lunt, Strategic Director of Place

Portfolio:

Leader of the Council

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Overview & Scrutiny Area:

Health and Social Care

1. SUMMARY

As part of the Council-wide programme of 'Strengthening Locality Working', the Neighbourhood Service is working with other Council services and partner agencies, to develop five Locality Plans, one for each constituency that make up the Bradford District. This report sets out the Bradford West Locality Plan, and the associated Ward Plans, for 2022-25.

2. BACKGROUND

- 2.1 The vision for the Strengthening Locality Working approach is to build safe, strong and active localities where citizens and local leaders are empowered to work alongside public agencies and partners to address local needs and issues. Working collaboratively and creatively, they utilise local assets, resources and opportunities to enhance community capacity and tackle inequalities. People are at the heart of service design and delivery, and experience coordinated support within their localities and only need to tell their story once. A stronger focus on prevention and early help promotes better outcomes for local people and helps reduce the need for statutory interventions wherever possible.
- 2.2 To achieve the vision the project advocates a stronger role for Bradford Council and its partners as leaders and place shapers, aligning delivery and resources, renewing the emphasis on the role of Area Committees and supporting local councillors in their capacity as democratically elected community champions.
- 2.3 The development of this approach commenced with some initial pilot work in Keighley, followed by Bradford West Areas, where lessons learned have been incorporated as part of a test and learn process, prior to a Council roll out from April 2022 across all five constituency Localities.
- 2.4 The project has seen the strengthening of resource and capability within the Neighbourhood Service, including the recruitment of 15 Assistant Ward Officers and five Stronger Communities Engagement Officers and a broadening of the role and influence of Area Co-ordinators as convenors of place.
- 2.5 This work is underpinned by developing arrangements for a Council-wide locality approach to **prevention and early help** that promotes collaboration between Council colleagues (and then with wider partners) to better support individuals, families and communities across the District. By prevention we mean, preventing or delaying problems from arising in the first place so that everyone across the Bradford District – whatever locality they come from – can live a long, healthy, and full life. In turn, Early Help is about tackling problems head-on when they emerge, intervening early before problems escalate. At the heart of both Prevention and Early Help is a constant focus on **what's strong, not what's wrong**. We work closely with communities to make the most of their assets, resources and opportunities, empowering citizens and local leaders to work alongside public agencies and partners to address local needs in a collaborative and creative way.

2.6 Delivered well, this programme will:

- Increase organisational resilience through a common understanding and approach to locality working
- Evidence outcomes delivered against the Council and District plan priorities
- Promote community capacity and improve outcomes to be delivered for communities
- Reduce inequalities and improve access to support for individuals and communities
- Allow individuals and communities to access multi-disciplinary early help that ultimately prevents/reduces/delays the need for intervention by statutory services

2.7 In the Bradford West Area the pilot work included:

- Work to Establish the Area Leadership Team – a partnership of representatives from statutory agencies and voluntary and community sector organisations (and also including the Chair of Bradford West Area Committee)
- delivery of Asset Based Community Development (ABCD) training sessions for people involved in these partnerships
- the setting up of an All Age Multi Agency Panel where complex or protracted cases that would benefit from a preventative, early help approach can be referred for consideration by representatives from organisations providing services to the community
- A number of 'Priority Setting Workshops' held from July 2021 to November 2021 to consider the insights gained from the data profiles for the Area.
- Ongoing ward and neighbourhood based listening and engagement workshops to gain deeper insight and intelligence.

2.8 Since the Priority setting workshops in 2021, work has been done to further develop the priorities in the draft Locality Plan and to gain inter agency support and ownership of the themes that are emerging, and action that could be taken to address them.

2.9 This report presents the Bradford West Locality Plan 2022-25 (Appendix A) which includes a set of 18 locality-wide priorities and the 6 Ward Plans covering the Bradford West Area. The priorities set out in the Locality Plan and the Ward Plans align with the six 'priority outcome areas' that make up the Council Plan 2021-25.

2.10 The Bradford West Area Committee approved the Locality Plan 2022-25 at its meeting to be held on 20th October 2022.

3. OTHER CONSIDERATIONS

3.1 The Locality Plan sets an ambitious set of priorities for Bradford Council, working with its partner agencies, communities and residents to address over the coming 3 years. This is building on the important work that Bradford Council and its partners have done over recent years. Some of these are highlighted in the Locality Plan.

4. FINANCIAL & RESOURCE APPRAISAL

This work falls within the current budget and resources of the Neighbourhood Service and other existing Council and partner agency resources that are available for joint working to address the Locality Plan priorities.

5. RISK MANAGEMENT AND GOVERNANCE ISSUES

A key purpose of Strengthening Locality working is to reduce the demand on services.

6. LEGAL APPRAISAL

There are no known legal implications from this work.

7. OTHER IMPLICATIONS

7.1 SUSTAINABILITY IMPLICATIONS

One of the key themes in the Locality Plan aims to increase sustainability across the Area.

7.2 GREENHOUSE GAS EMISSIONS IMPACTS

Locality approaches should reduce travel

7.3 COMMUNITY SAFETY IMPLICATIONS

Community Safety issues will be addressed within the Locality Plan

7.4 HUMAN RIGHTS ACT

No known issues.

7.5 TRADE UNION

No known issues.

7.6 WARD IMPLICATIONS

There will be positive implications for all Wards in the Bradford West Area if the Strengthening Locality Working programme achieves its objectives

7.7 IMPLICATIONS FOR CHILDREN AND YOUNG PEOPLE

The views of young people have been considered in the development of the Locality Plan through a District wide survey and through consultation in Youth Work

settings. It is hoped that through taking action in line with the priorities set out in the Locality Plan that the outcomes for Bradford's Looked After Children will be improved.

7.8 ISSUES ARISING FROM PRIVACY IMPACT ASSESMENT

No known implications

8. NOT FOR PUBLICATION DOCUMENTS

None

9. OPTIONS

- 9.1 As the approval of a Locality Plan is a decision of the relevant Area Committee, this report is presented to the Executive for information, discussion and comment.

10. RECOMMENDATIONS

- 10.1 The Executive is invited to comment on the Bradford West Locality Plan 2022-25, as set out in Appendix A of this report.
- 10.2 The Executive requests that the Bradford West Area Co-ordinator, accompanied by the Chair of Bradford West Area Committee, presents a progress report to the Executive in 12 months, setting out the progress and achievements made for each of the priorities detailed in the Locality Plan 2022-25.

11. APPENDICES

Appendix A: Bradford West Locality Plan 2022-25