

Focus on Wellbeing in our District Plan

**Bradford District Wellbeing
Board**

August 2020

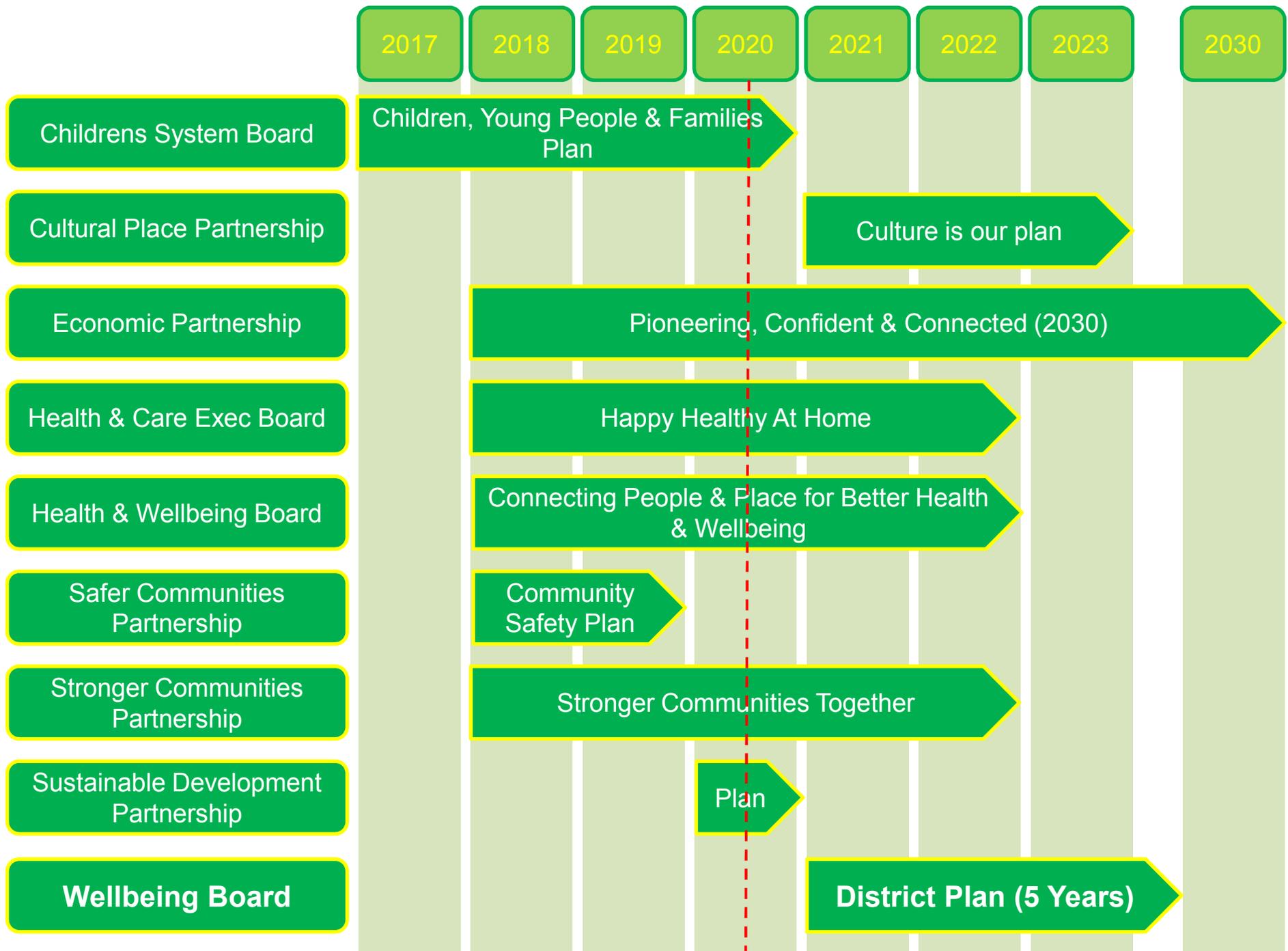
Developing our District Plan

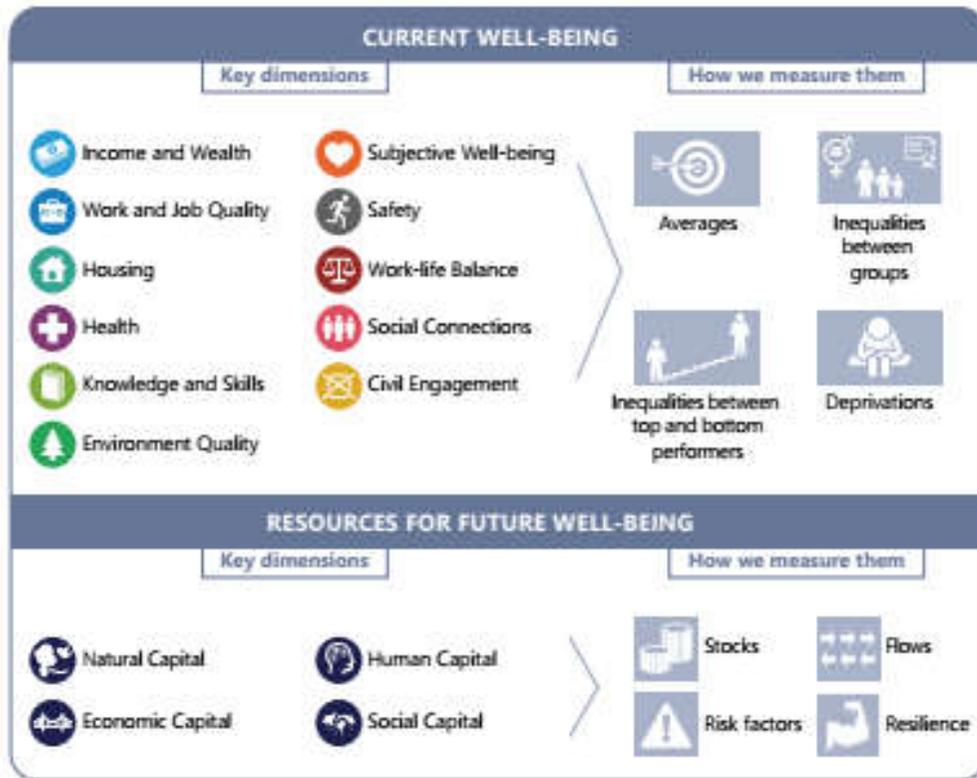
Previously agreed

- ✓ **The revised remit of The Wellbeing Board requires a sufficiently wide lens** on all the driving forces of wellbeing; and a **focus on social justice, equality and combating health inequalities.**
- ✓ Agreed to develop **one overarching District Plan with a five year planning horizon**, that draws together the plans and strategies of each of the Strategic Partnerships, and the Joint Health and Wellbeing Strategy.
- ✓ All of our plans are running to different timescales currently, so aim for a transition period to allow meaningful alignment, and ensure this is **more than the sum of its parts.**
- ✓ **All of our plans must adapt to changed circumstances**, living with Covid and the impact of control measures. District Recovery Plan assists with this.
- ✓ Our new plan to be **measured via a single suite of Wellbeing indicators**

Today's proposition

- Base the development of our single suite of wellbeing indicators on the United Nations Sustainable Development Goals
- Set out how we will develop the District Plan
- Seek your agreement for the proposed approach





Measuring Wellbeing: The OECD and UN frameworks

UN Sustainable Development Goals



OECD Better Life Initiative

- Broad cross-over between OECD and UN SDGs – but worth keeping both in view as sources and for comparative analysis
- Also see analysis of wellbeing frameworks
<http://eprints.leedsbeckett.ac.uk/5238/> What Works for Wellbeing



Scotland's National Performance Framework



National Performance Framework
nationalperformance.gov.scot

National Outcome: Human Rights



National Indicators

- Public services treat people with dignity and respect
- Quality of public services
- Influence over local decisions
- Access to justice

Sustainable Development Goals

- SDG 5: Gender equality
- SDG 10: Reduced inequalities
- SDG 16: Peace, justice and strong institutions
- SDG 17: Partnerships for the goals

National Outcome: Culture



National Indicators

- Attendance at cultural events or places of culture
- Participation in a cultural activity
- Growth in cultural economy
- People working in arts and culture

Sustainable Development Goals

- SDG 5: Gender equality
- SDG 10: Reduced inequalities
- SDG 11: Sustainable cities and communities

National Outcome: Environment



National Indicators

- Visits to the outdoors
- State of historic sites
- Condition of protected nature sites
- Energy from renewable sources
- Waste generated
- Sustainability of fish stocks
- Biodiversity
- Marine environment

Sustainable Development Goals

- SDG 5: Gender equality
- SDG 7: Affordable and clean energy
- SDG 8: Decent work and economic growth
- SDG 9: Industry, innovation and infrastructure

National Outcome: Wellbeing

National Indicators

- Healthy life expectancy
- Mental wellbeing
- Healthy weight
- Health risk behaviour
- Physical activity

Sustainable Development Goals

- SDG 5: Gender equality
- SDG 10: Reduced inequalities

National Outcome: Work and Economic Prosperity

National Indicators

- The number of businesses
- High growth businesses
- Innovative businesses
- Economic participation
- Employees on the payroll

Sustainable Development Goals

- SDG 4: Quality education
- SDG 5: Gender equality
- SDG 7: Affordable and clean energy
- SDG 8: Decent work and economic growth

National Outcome: Environment



National Indicators

- Visits to the outdoors
- State of historic sites
- Condition of protected nature sites
- Energy from renewable sources
- Waste generated
- Sustainability of fish stocks
- Biodiversity
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Sustainable Development Goals

- SDG 5: Gender equality
- SDG 7: Affordable and clean energy
- SDG 8: Decent work and economic growth
- SDG 9: Industry, innovation and infrastructure
- SDG 12: Responsible consumption and production
- SDG 6: Clean water and sanitation
- SDG 13: Climate action
- SDG 14: Life below water
- SDG 15: Life on land

National Outcome: Economy



National Indicators

- Productivity
- International exporting
- Economic growth
- Carbon footprint
- Natural Capital
- Greenhouse gas emissions
- Access to superfast broadband
- Spend on research and development
- Income inequalities
- Entrepreneurial activity

Sustainable Development Goals

- SDG 4: Quality education
- SDG 5: Gender equality
- SDG 7: Affordable and clean energy
- SDG 8: Decent work and economic growth
- SDG 9: Industry, innovation and infrastructure
- SDG 10: Reduced inequalities
- SDG 12: Responsible consumption and production

National Outcome: International



National Indicators

- A positive experience for people coming to Scotland
- Scotland's reputation
- Scotland's population
- Trust in public organisations
- International networks
- Contribution of development support to other nations

National Outcome: Economy



National Indicators

- Productivity
- International exporting
- Economic growth
- Carbon footprint
- Natural Capital
- Greenhouse gas emissions
- Access to superfast broadband
- Spend on research and development
- Income inequalities
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Sustainable Development Goals

- SDG 4: Quality education
- SDG 5: Gender equality
- SDG 7: Affordable and clean energy
- SDG 8: Decent work and economic growth
- SDG 9: Industry, innovation and infrastructure
- SDG 10: Reduced inequalities
- SDG 12: Responsible consumption and production

National Outcome: Communities



National Indicators

- Perceptions of local area
- Loneliness
- Perceptions of local crime rate
- Community land ownership
- Crime victimisation
- Access to green and blue space
- Places to interact
- Social capital

Sustainable Development Goals

- SDG 5: Gender equality
- SDG 7: Affordable and clean energy
- SDG 9: Industry, innovation and infrastructure
- SDG 10: Reduced inequalities
- SDG 6: Clean water and sanitation
- SDG 11: Sustainable cities and communities

Sustainable Development Goals

- SDG 4: Quality education
- SDG 5: Gender equality
- SDG 10: Reduced inequalities
- SDG 1: No poverty
- SDG 2: Zero hunger
- SDG 3: Good health and wellbeing

Sustainable Development Goals

- SDG 4: Quality education
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- SDG 7: Affordable and clean energy
- SDG 10: Reduced inequalities
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Sustainable Development Goals

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Bristol One City Plan

– an example

<https://www.bristolonecity.com>

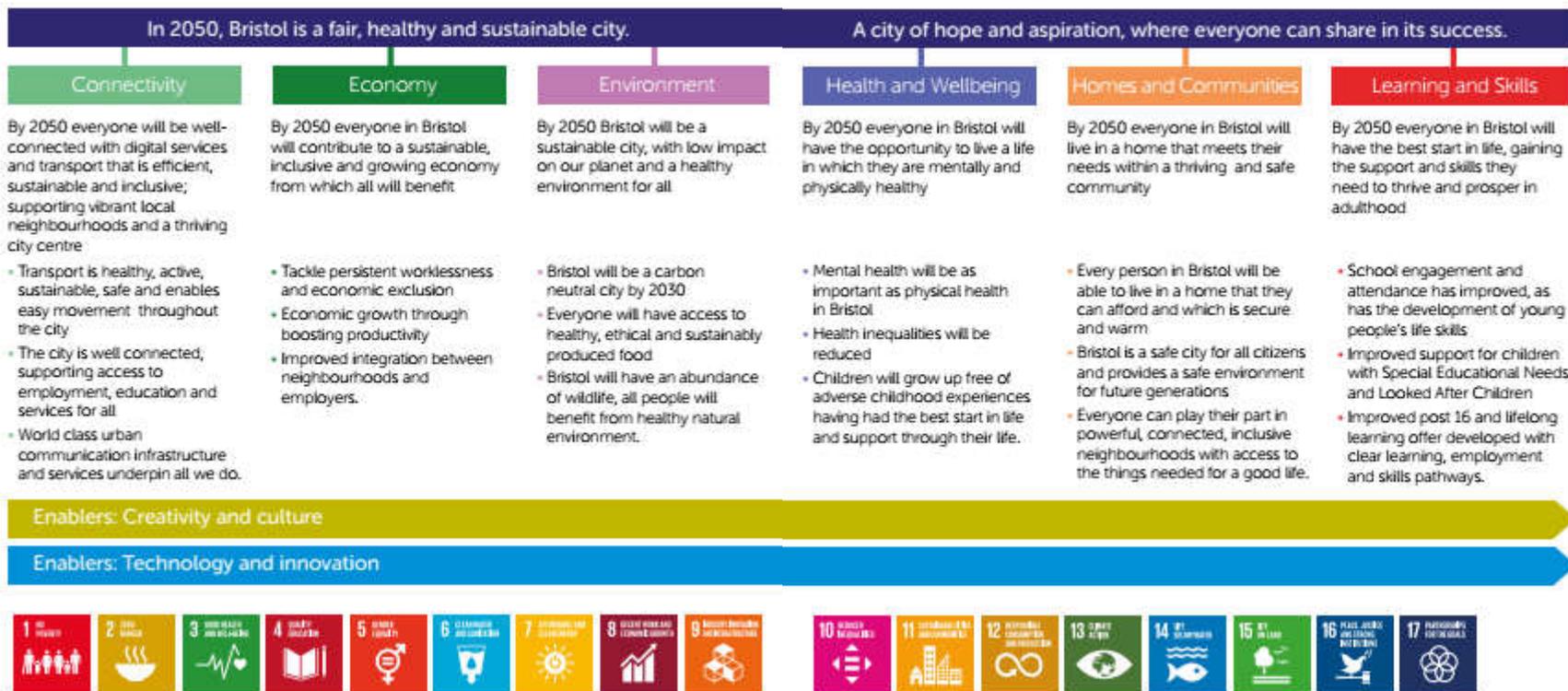
The One City Plan is not...

- **A plan to usurp all plans;** we recognise organisations will continue to have their own plans and strategies and this plan should enable those.
- **Perfect;** it will become more sophisticated with further iterations and as we make demands of it and respond to it to the point where we develop a uniquely Bristol approach to leadership.
- **An instruction manual;** it is up to partners to decide if, what and how they will change to achieve our shared overarching goals.
- **A bureaucratic barrier;** the plan should not stifle innovation and other work occurring in the city.
- **Complete;** there will be no such thing as a 'final version' because it will be in constant review.
- **To be owned and/or run by Bristol**

The One City Plan is...

- **An attempt to describe** "what it will be like" to be in Bristol and to be Bristolian in the years to come.
- **An attempt to focus the city** on a sequence of key outcomes which we all agree to concentrate on and contribute towards and which take us to 2050.
- **Something to grapple with;** a tool to provoke and enable the wider city to engage in a meaningful way with the city's future.
- **In constant review** – will be refreshed every year through the City Office and the Thematic Boards in the city.
- **Built on an understanding that:**
 - What citizens receive from the city should be more than the sum of its parts.
 - We are interdependent – no organisation or sector can be all

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Alignment of our strategic partnerships with Wellbeing Frameworks – UN SDGs

Childrens System Board	3. good health & wellbeing; 4. Quality education; 10. Reduced inequalities;
Cultural Place Partnership	8. Decent work and economic growth; 10. Reduced inequalities; 11. Sustainable cities and communities
Economic Partnership	8. Decent work & economic growth; 9. Industry innovation & infrastructure; 11. Sustainable cities & communities; 12. Responsible consumption & production
Health & Care Executive Board	3. Good health & wellbeing; 10. Reduced inequalities;
Safer Communities Partnership	16. Peace, justice & strong institutions
Stronger Communities Partnership	16. Peace, justice & strong institutions
Sustainable Development Partnership	6. Clear water & sanitation; 7. Affordable & clean energy; 11. Sustainable cities & communities; 12. Responsible consumption & production; 13. Climate action; Life below water; 15. Life on land
Wellbeing Board	1. No poverty; 2. Zero hunger; 5. Gender equality; 10. Reduced inequalities; 17. Partnership for the goals

Why we should apply wellbeing measurement

- **Rationale**

- Relevant and capable of being influenced by our partnerships
- The SDGs are “the right thing to do” and we are well placed to implement them here, given our local understanding and mandate to act
- ‘Leave No One Behind’ - the SDGs focus on persistent forms of poverty and deprivation – supports our renewed focus on inequalities
- Because they are wide-ranging, comprehensive and framed in terms of targets and indicators, they can help us set priorities as a whole District

- **Feasibility**

- Others have managed to do this, we can too
- Initial mapping of local partnership plans against the SDGs demonstrates general fit, but critically also highlight gaps too. This is good - we intended to be different as a Wellbeing Board, not simply aggregate what we have had in the past; a chance to think carefully about;
- What do we really want to be known for? and
- What difference do we want to make?

How we should do it: Next steps

- Essentially this will become part of the District Plan process (more on that shortly), but there are a few immediate Next Steps:
- Complete the mapping of existing partnership plans to the SDGs (baseline). Including review of indicators and measures
- More detailed (desktop) review of how it works in other cities (Bristol etc)
- Consider support of University – interest indicated

Creating the next District Plan

Development of the District Plan: Scope and Context

- **Revised remit of The Wellbeing Board requires a sufficiently wide lens on all the driving forces of wellbeing; and a focus on social justice, equality and combating health inequalities.**
- Agreed to develop **one overarching District Plan with a five year planning horizon**, that draws together the plans and strategies of each of the Strategic Partnerships, and the Joint Health and Wellbeing Strategy. (JHWS is a statutory requirement).
- Our new plan to be **measured via a single suite of Wellbeing indicators**
- **All of our plans must adapt to changed circumstances**, living with Covid and the impact of control measures. District Recovery Plan assists with this.
- All the local partner **organisations also need to plan for 2021/22**. Timescales for this will run alongside the development of the District Plan. Finances and Priorities agreed by organisations for 2021/22 will, to a large extent, determine Year 1 of the District Plan.

Development of the District Plan: Work required

Determine position

August 2020 – October 2020

- **Common framework** e.g. UN SDGs – what are the big strategic issues we will address?
- **Consider needs analyses:** JSNA, strategic partnership work, C-SAG etc
- **Cultural alignment:** e.g. 7S analysis
- **Population insight:** what do people say/feel?
- **Evaluate info:** e.g. SWOT, PESTLE

Develop strategy

September 2020 – December 2020

- **Purpose & Vision:** for Wellbeing in the District
- **Values:** build on work initiated by Stronger Communities P'ship
- **Goals & Measures:** 'from / to' at domain level. Agree suite of wellbeing measures
- **Trajectories:** for change, and scenarios to anticipate
- **Enablers:** clarify the support required, and conditions for success

Build the plan

January 2021 – March 2021

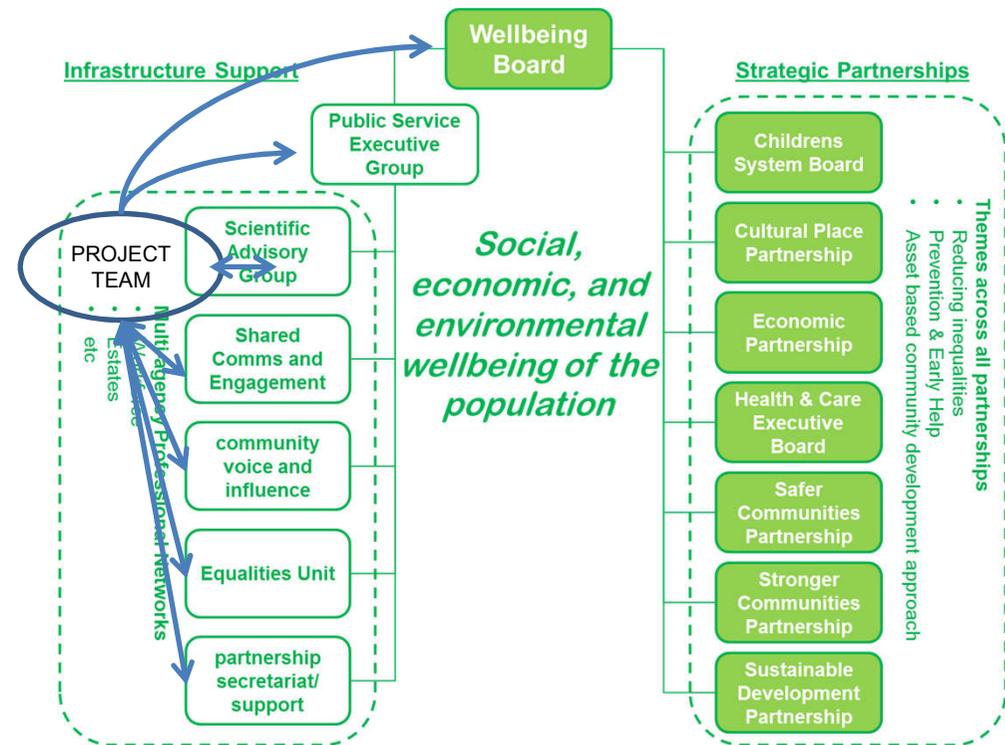
- **Actions / Plans:** developed together – multi-layer - team, organisation, partnership
- **Resources:** allocated to deliver
- **Risks:** identify, evaluate, plan for
- **Governance:** for approval and for delivery

Development of the District Plan: Who will do the work and be involved

- **Core project team:** comprised of nominated leads for the District Plan, support teams for strategic partnerships, and experts in policy, data and analytics, change and OD, communications, and governance. Additional dedicated project management and secretariat support will be needed.
- **Expert input:** system-wide collaborative infrastructure e.g. Scientific Advisory Group, Community engagement and voice, Equalities group.
- **Public input:** Led by Community engagement, voice and influence, and equalities groups – the approach is to be determined, but requires clarity and appropriate resource
- **Public Service Exec:** will act as a programme board, providing regular direction and accountability between Wellbeing Board meetings, and bringing resource to bear from across partner organisations
- **Wellbeing Board:** decision making authority on the District Plan. Owner of the District Plan responsible for overseeing subsequent implementation. Provides direction and alignment.

Development of the District Plan: How & when the work will be delivered

- **Core project team meetings:** Will meet every two weeks. Will report to Public Service Exec bi-weekly/ monthly. Will establish task & finish groups as required.
- **Wellbeing Measures sub group:** the project team will establish sub-groups as required. One that is definitely needed relates to the evaluation of wellbeing metrics and development of a suite of measures for our District Plan.
- **Delivery team:** between meetings the core project team, and others, will be required to undertake actions. There will need to be a project manager and administrator to drive this forward, in addition to the nominated senior leads.



- **Timescales:** Expected to be a nine month project – completing in March 2021. Development of a detailed project plan should be one of the next steps