

The page features several large, overlapping geometric shapes in vibrant colors: a pink triangle in the top-left corner, a large orange shape on the right side, a green triangle in the top-right corner, a large pink shape at the bottom, and a blue triangle at the bottom center. The text is positioned on the left side of the page, set against a white background.

Our vision was to create a logo and a brand which resonates with the people it serves, which is attractive enough to wear, informal and engaging in its feel and which didn't fall into the usual cliches of white roses or linked people or hands.

Bradford for everyone is modern. It draws its inspiration from the threads which connect people and the threads which make up Bradford's heritage and which formed the reason for so many in successive generations to be drawn to its warmth. From the first people who moved from country to the towns through to more recent settler, textiles drew them, and we build on the threads of this vibrant community.

Our threads form a heart shape, a letter B, a colourful informal modern and simple logo which works across all mediums.



Bradford
everyone

BRADFORD DISTRICT



Bradford
everyone

BRADFORD DISTRICT



Bradford
everyone

BRADFORD DISTRICT

Bradford for Everyone Logo Design - White Out



On brand for the district / Bradford for Business



Bradford
business

BRADFORD DISTRICT

On brand for the district / Bradford for Culture



Bradford
culture

BRADFORD DISTRICT

On brand for the district / Bradford for Young People



Bradford for Everyone - A brand that truly reflects the people of Bradford and the surrounding area.

Billboard - Bus Stop



Bradford for Everyone - A brand that truly reflects the people of Bradford and the surrounding area.

Hoodie - Print wrap around.



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Long Sleeved T Shirt



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Brochure Front Example



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Brochure Spread Example



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Airport Advertising Example



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Lanyard



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Pop Up Banners x 2

