

Report of the Director of Place to the meeting of Bradford East Area Committee to be held on 5 September 2019

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Subject:

Stronger Communities Strategy and Delivery Plan

Summary statement:

Bradford East Area Committee is asked to note the progress made on the Stronger Communities Delivery Plan, produced by the Bradford Stronger Communities Partnership.

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Bradford East Area Committee

1. SUMMARY

Bradford East Area Committee is asked to note the progress on the 'Stronger Communities Together Delivery Plan'.

2. BACKGROUND

2.1 At the Bradford East Area Committee meeting on 20 February 2019 it was resolved that;

- a. *That the work carried out in the development of the Bradford Stronger Communities Strategy and Delivery Plan by the Stronger Communities Partnership be noted.*
- b. *That the comments/issues raised by members of this Committee be submitted to the Stronger Communities Partnership Board.*
- c. *That a progress report on the delivery plan be submitted to this Committee in September 2019.*

3. OTHER CONSIDERATIONS

3.1 The Stronger Communities Partnership Board formed on the 24 June 2019 with a full membership. On 26 March 2019 the Interim Steering Group met and the comments and issues raised by the Committee following on from the papers submitted for the constituency were noted and discussed.

3.2 Along side the delivery of projects, which have been included as **Appendix A** Bradford Council became an Intercultural City member in November 2018. Intercultural Cities (ICC) is the Council of Europe's flagship programme. Bradford is one of seven cities in the UK and one of 136 cities internationally. More about Intercultural Cities can be found here; <https://www.coe.int/en/web/interculturalcities/about>. As part of the membership the programme gathered examples, information and data across a wide range of sectors to support a picture of our diversity and how we currently engage and involve all communities in our District. The Index Questionnaire was populated and a report has been produced.

3.3 On the 12 September we will be hosting a conference which will provide a platform for the ICC to share their recommendations. It will also provide an opportunity for key senior strategic thinkers to discuss what this means in their sector, help shape and improve our intercultural offer and respond to the challenges that our diversity brings. The conference will be used to have cross-sector dialogue, stimulate ideas and collectively plan to deliver better for our communities.

3.4 We are also working with residents to develop a list of Values for the District. The draft documentation has been circulated to Councillors for support and comment. These values will underpin our vision and sit behind our new name; **Bradford For Everyone, Appendix C**. We will launch this campaign once these have been finalised, where everyone can sign up to them. The Values will be incorporated into our 2040 Bradford District Plan and support the bid for City of Culture. The District Values will open for public consultation from September.

- 3.5 We also launched our the first round of Innovation Fund on the 28 May. We offered individual awards up to £5,000 through the Participatory Budgeting which took place on the 17 July. This is where community members had a say on where to spend the budget. The total amount available for the first round was £50,000.
- 3.6 The majority of those who attended felt that the process was '*democratic and transparent*'. 13 projects were funded using this process. Please see **Appendix B** for a list of the projects or visit <https://bdp.bradford.gov.uk/about-us/stronger-communities-partnership/>.
- 3.7 The second round of the Fund will open at the end of September. The maximum grant value is £15,000. The total budget for this round is £75,000. Participatory budgeting is not being used due to the small number of organisations that can be funded in this round. The last round will open in January 2020 which will be grants payable up to £5,000.
- 3.8 The Innovation Fund aims to fund activities across all areas of Bradford District to facilitate our programme outcomes. The Fund offers opportunity to respond to emerging needs and tensions, scale up smaller projects and test new ideas. All project activities are intended to engage all communities with primarily focus on those in poorer deprived communities including White British, women, young people or new communities.
- 3.9 The Anti-Rumour and Critical Thinking strategy aims to raise awareness about the importance of countering diversity-related prejudices and rumours that hamper positive interaction and social cohesion and that lay the foundations of discriminatory and racists attitudes. A briefing report has been sent to all political leaders to share with Councillors seeking their support and endorsement. We will be developing the strategy with partners over Hate Crime Week which takes place between 12-19 October 2019.
- 3.10 By January 2021 through the appointment of the above post, other commissioned areas of work and evaluation we will know;
- The scale of Community Readiness in our District. This will determine how ready some of our communities are in engaging in interventions.
 - The values and beliefs people in our District think are important
 - The patterns, determinants and effects of segregation in the District.
 - The extent of hate crime as we know this is still under reported
 - What has worked in delivery, including before and after evaluation to see changes in people's perceptions, attitudes and skills.

4. FINANCIAL & RESOURCE APPRAISAL

- 4.1 Year 1 funding was announced October 2018 of £1.1m. Year 2 funding was announced at the end of March 2019. We received £1.65m, £250k has been ring fenced by MHCLG to be paid directly to Department, work and Pensions (DWP). The total funding for this programme is £2.75m. £2.1m is set for programme delivery. The Programme started officially from 1 April 2019 and will end in 31 March 2021.
- 4.2 In addition to funding from MHCLG we have provided match funding to a number of

other programmes to support delivery of our strategy and delivery plan. Successful have been made to;

- Creative People and Places (CPP), which is a £3.65m programme for Bradford District funded from the Arts Council for the 4 years of the 10 year programme. The programme aims to deliver a step change in cultural engagement and participation and for Bradford's art, arts organisations and audiences to be representative of its rich diversity. We have established a strategic partnership to maximise our delivery through match funding of £118,167. This means we will be able to increase the number of people we work with by working alongside the CPP programme to co-deliver our People Library and configuring local events and festivals so they are more reflective of the diversity in our District. We will begin to put some early foundations for delivery over October- December 2019 with anticipation that the programme will begin early next year. The project will deliver in the wards of Manningham, Bradford Moor, Tong, City, Keighley West and Keighley Central, aiming to generate up to 100,000 new attendances at new arts and cultural events.
- In August 2019 Bradford Council was successful in receiving match funding from the European Social Investment Fund (ESIF). This allows us to extend the posts under our ESOL Coordination Hub from 18 months to 3 years. The Hub will concentrate on collecting data of the 24,000 potential learners who cannot speak English or speak English well. The Hub will map current ESOL provision in order to match need against service delivery. This information will also be used to help create a case for further funding for ESOL provision. The Hub will look to assess those living within our District to understand what the current barriers are to learning and progressing in ESOL.
- In December 2017 Bradford was selected to become a local delivery pilot for Sport England; one of 12 places nationally tasked to try and better understand what helps people to be active in communities across the country. The Bradford pilot is focused on improving the health and social outcomes of children aged 5 – 14 and their families. The programme will work in Allerton, Fairweather Green, Toller, Heaton, Manningham, City, Bolton, Undercliffe, Windhill and Eccleshill and with organisations to increase opportunities for children to be active with the aim of supporting children and families to enjoy being active for life. Priority 3 for the LDP is; Safe, clean and active communities (reduced crime, improved social mixing and inclusivity). This has been a result of number of conversations to join up our Priority 2 and 3 – 'Getting Along' and 'Getting Involved' but primarily to deliver sport related activities as a way to bring communities together. The programme will be offering grants of up to £3,000 and up to £50,000 to help facilitate community activity. We will be working with the team to look at additional ways to join up our activities.

4.3 A portion of this funding has been allocated against project support and evaluation. An internal Council team, supported by specialist support, commissioned by MHCLG will help ensure that local interventions are delivered and monitored so that

lessons can be learnt from the work that has taken place.

4.4 We have recruited to all five posts within the Programme Team. Our three Project Support Officers work thematically and support People Together members, which are a resident sub-group to our Stronger Communities Partnership Board. Our Evaluation and Project Improvement Officer is responsible for local evaluation and our Programme Administrator is responsible for finance, data and governance.

4.5 As part of the programme the University of Bradford will recruit a Social Integration Research Fellow. The post will sit under the Head of Research and will be supported by the Professor of Diversity. We envisage this post to be recruited by November 2019. They will lead on research identified within the strategy.

5. RISK MANAGEMENT AND GOVERNANCE ISSUES

5.1 A formal governance structure has been established. The Stronger Communities Partnership will support and oversee the delivery of the strategy. MHCLG has stated an expectation that the local partnership will have an independent Chair. Bishop Toby Haworth has been appointed as Chair through a fair recruitment and selection process.

5.2 People Together is a local resident sub-committee to the Board. Recruitment for People Together has closed. However we will be looking to recruit to our People Together Network from October 2019.

5.3 The Partner Forum was launched on the 20 March. This runs quarterly. The Partner Forum is the vehicle we use to share our learning, build partnership working and support organisations with applications to our Innovation Fund. There is also a Delivery Sub-Group which is made up of our delivery partners which will run from October.

6. LEGAL APPRAISAL

6.1 There are no legal issues arising from the contents of this report.

7. OTHER IMPLICATIONS

7.1 EQUALITY & DIVERSITY

7.1.1 There are no additional equality and diversity issues arising.

7.2 SUSTAINABILITY IMPLICATIONS

The evaluation from our delivery plan and our research will inform future investment and service delivery.

7.3 GREENHOUSE GAS EMISSIONS IMPACTS

There are no greenhouse gas emission impacts apparent.

7.4 COMMUNITY SAFETY IMPLICATIONS

7.4.1 There are no additional community safety issues arising from the contents of this report.

7.5 HUMAN RIGHTS ACT

7.5.1 There are no additional human rights issues arising from the contents of this report.

7.6 TRADE UNION

Aspects of the strategy will focus on change in policy and approach, for example in relation to selection and recruitment practice. There are two projects where this applies;

- Inclusive Employers
- Workforce training both of which can be seen in **Appendix A**.

Consultation will take place with trade unions as appropriate.

7.7 WARD IMPLICATIONS

To be successful, work to build stronger and more integrated communities will need to take place in all wards and communities across the district. Whilst the delivery plan will focus on particular areas within the district, the work funded by MHCLG is about learning what works and what does not work and what is 'scalable'. The 'Stronger Communities strategy' identifies work that is planned over the next five years, but needs to be seen within the context of a wider and more long term strategy.

7.8 The activities outlined in this report contribute to priorities within the Bradford East Area Ward Plans.

7.9 IMPLICATIONS FOR CORPORATE PARENTING

There are no corporate parenting implications apparent.

7.10 ISSUES ARISING FROM PRIVACY IMPACT ASSESMENT

There are no issues arising from the privacy impact assessments.

8. NOT FOR PUBLICATION DOCUMENTS

There are no 'Not for Publication Documents'

9. OPTIONS

9.1 Bradford East Area Committee may determine to seek regular updates on the delivery plan and impact measures applied to certain interventions that are proposed.

10. RECOMMENDATIONS

Bradford East Area Committee is asked to note the progress of the Bradford Stronger Communities Delivery Plan.

11. APPENDICES

11.1 Appendix A

Bradford Stronger Communities Progress Delivery Plan.

Copy of the Delivery Plan and progress made against each project relevant to Bradford East. This includes any District wide initiatives.

Appendix B

Innovation Fund – Round One

A list of projects funded in the first round of the Innovation Fund.

Appendix C

Bradford for Everyone slide pack

Copy of the new logo and potential campaign.

12. BACKGROUND INFORMATION

- 12.1 Stronger Communities Together Strategy published in March 2019.
- 12.2 “It’s Your Place – Tell Us What You Think” Report of the Social Kinetic, produced 14th August 2018.
- 12.3 Report and minutes of Bradford East Area Committee, 20 February 2019.