



Together against Bullying

(a partnership approach)

TOOLS

CAMPAIGN

SPACES

WORK

SUPPORT

BRADFORD TOGETHER • YOUNG PEOPLE • COUNCIL • SCHOOLS • MEDIA • ARTS • SPORTS • HEALTH • VCS • EMPLOYERS • PARENTS



Campaign

BRADFORD BEATS BULLYING #bfdbeatsbullying – whole system adopted campaign to raise awareness, understanding, create young people and adults as peer champions and a strong media presence. **ONE MESSAGE!**



Tools

CREATING TOOLS AND RESOURCES – Supporting youth led campaigns such as #iamperfectasme, Active Bradford, Healthy Bradford, Mental Wellbeing and SEND strategy to tackling underlying causes of bullying. **RESILIENCE!**



Support

PROVIDE EFFECTIVE SUPPORT – Be able to response to people needing help, through work in schools such as Mental Health School Champions, peer support, workplace and in communities. **SKILLED, CONFIDENT & RESPONSIVE!**



Spaces

CREATE AND PROTECT SPACES – Young people needs places to go to and things to do that engage, inspire and equip them. We all need to include young people in all our economic regeneration plans. **STRONGER COMMUNITIES!**



Work

REPRESENTATIVE WORKFORCES – The people who developing services and making decisions need to reflect Bradford so they can make decisions that work for our future and our needs. **REPRESENTATION = INCLUSION!**

Our proposal

- **CONNECT** to what is happening and make sure they understand their role in tackling bullying
- **RESOURCE** the campaign and tools that are needed by the partnerships to make an impact
- All partners to **SUPPORT** the campaigns and we will generate peer and community support
- **CREATE** more safer spaces and places for young people and include in regeneration plans
- **BUILD** the workforce we need to make changes

Together we will make a stand against Bullying