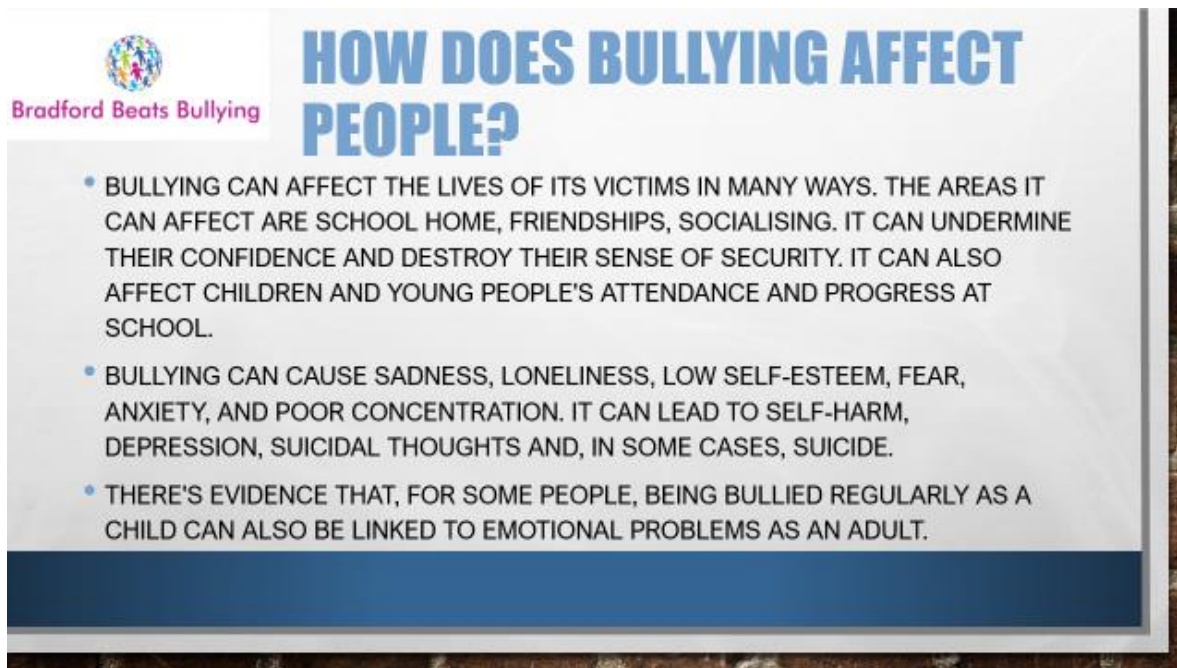


# Why we need Bradford beats bullying + what it needs to be successful

Matthew and Rosema

Bradford beats bullying is needed as we approach being the youngest city in Europe we have lots of young people that are suffering from bullying. This is not going away. Many of us have experienced bullying in some sort. It's time we put a stop to that. And as part of this campaign we can try decrease the numbers of young people being bullied – by raising awareness about bullying is, why we need to stop and what to do if you are being bullied.



Bullying is a major cause in people needing to reach out for support in mental health services.

At Bradford beats bullying one of our main aims is to also teach young people about services and places they can go to access help. For myself I found getting help one of the hardest things to do as I was constantly panicking about what would happen, unfortunately it was not handled in a way I would of liked and the bullying further confined.

At Bradford beats bullying what we need in order for it to be successful is a partnership with all schools around Bradford on creating more clearer and stronger anti bullying polices in schools to try help stop bullying in schools, we also wants schools to teach students what they can do if they're being bullied and all the services in Bradford that will be helpful to them. This is where we would like to start and then gradually build into creating safe spaces in communities for young people and to also encourage them to speak up.

To make this campaign successful, we would like the partnership of the Children's Trust board to adopt the campaign and promote it widely and proudly. We also would like to see a whole system approach to tackling the causes and effects of bullying. We call this our **Together Against Bullying** plan. Everyone – from the council, to police, to communities, parents, health services, the media, the arts and sports services and young people themselves can come together and we can make sure our work addresses bullying and makes a difference as a shared approach. We believe the impact of this work will be great as it connects to what is happening and amplifies our messages.