

## Appendix 2

### Braithwaite and Guardhouse Children's Year of Safety

Cllr Farley and a group of partners including Head teachers from the three primary schools, a Children's Centre and Youth Service met with the Area Office to look at devising a community safeguarding project in Braithwaite and Guardhouse area as a pilot. The aim of the pilot was to bring safeguarding and CSE to the front of the agenda, sharing a common understanding of what that means and to set out the role of schools, partners and services, also the wider community in keeping children safe, using consistent messages.

The launch of the initiative was held at Braithwaite and Guardhouse Gala in September 2017 and incorporated Six Steps to Safety. Each half term would see partners concentrate on one of the themes.

1. Children need to come to school every day and on time
2. 11 or under? Be home by 8 pm for a good night's sleep
3. Be safe online – stay up to date with what you need to know
4. Worried about a child? – speak out, stay safe
5. Alert today, alive tomorrow – safety around roads and cars
6. Play safe in the holidays

The area office worked closely with the Council marketing team to ensure that the initiative had a clear, consistent image that would be readily recognisable to everyone in the community. The aspects that related most closely to tackling safeguarding and CSE concerns were 1, 3, and 4.

Head teachers wanted to stress the message that if children were in school everyday they were less vulnerable and much safer and as a result, attendance at all three schools increased. Head teachers reported a better understanding from many parents about the risks to their young people.

Leaflets and bin stickers promoting the messages of 3 and 4 were distributed across the estates. Information on who to contact and being confident to report were included in the messages and around 1,500 stickers and leaflets have currently been distributed. A quiz for parents was another element to the initiative.

The partnership plan to build on the success of the project and will continue communicating messages as new pupils arrive in schools. The original planning group are now advising other schools in Keighley through the Keighley Schools Together Partnership to roll out the initiative across the Keighley District.



## We all need to do our bit in keeping an eye on children

A child may not be able to say that something is wrong – it may be that someone is harming them, or they just don't get the care they need – and they need someone to speak up for them.

But you might feel uncertain about telling anyone about your worries. You might not feel sure about what is happening to the child, or think it's none of your business, or be concerned about someone finding out.

**This leaflet tells you how you can help a child without taking a risk yourself as part of the Braithwaite and Guardhouse Children's Year of Safety.**

### It's OK to:

- Report a suspicion – you don't need to be absolutely sure what is happening. Don't wait until you're certain if you are worried about a child.
- Report something anonymously if you don't want to give your details
- Give your contact info but ask for it not to be shared
- Report your concern online at websites below

### Who to call

During office hours call  
Children's Social Care Initial Contact Point: 01274 437500  
(8.30am to 5pm Monday to Thursday, 8.30am to 4.30pm on Friday).  
At all other times, Social Services Emergency Duty Team:  
01274 431010.

If you have reason to believe that a child is at immediate risk of harm, contact the police on 999.

Contact the NSPCC if you want to discuss your concerns and get advice. Telephone: 0800 800 5000 [www.nspcc.org.uk](http://www.nspcc.org.uk)  
ChildLine (for children and young people)  
Telephone: 0800 1111 (free) [www.childline.org.uk](http://www.childline.org.uk)

### What happens when you call

The person who answers your call will decide what to do.  
For example, they might:

- gather more information
- ask a social worker to look into it
- contact the police, if they think the child is at immediate risk or a crime has been committed

The children's social care team will tell you what happens next, but they won't be able to give you any confidential information.

The wording in this publication can be made available in other formats such as large print and Braille. Please call 01274 437780.

