STRONGER COMMUNITIES DELIVERY PLAN 2018-2020 v1.0

Key

Requested for funds
Other funding

OBJECTIVES	ACTIVITY What will they do? (including system / behavioural changes)	TARGET AREAS inc stakeholder considerations Based on a considered segmentation strategy (e.g. geography, demographics)	and link ba	IES (specific, nack to how it watowards achiem outcomes 2019/20 Initial output measures inc early wins	ill	EVIDENCE BASE inc gaps / rationale Why this has been identified as a priority objective – what's the hypothesis they're testing?	Outcome Measures
The Innovation Fund will be an overarching activity which could meet any or all of our priority areas or objectives	System, Perception and Behaviour Change-Stronger Communities Innovation Fund We want to develop an Innovation Fund to research new and emerging topics and ideas. It is important that we look for answers to questions we don't know the answers to and look to explore ways to further our own understanding rather than providing solutions. The Innovation Fund will include those which have been; 1) Tested elsewhere and there is a good evidence base of success. 2) Exploration of Behaviour change models. We will develop effective ways to measure its impact. This will help us understand how best we can create a culture of tolerance that targets society as a whole and not just those who access the programme's interventions. 3) Development of 'grow our own' community researchers. This will introduce a new way of working not just for the programme but could be utilised across our VCS and Faith organisations.	Annex A and Annex B	Develop process and criteria for Innovation Fund Develop panel for assessmen t	New projects/ research is proposed This research informs other work within our portfolio of projects	Research papers are published Learning is shared across the District Community researchers identified Community researchers are trained	Our community engagement exercise produced a range of ideas that we are keen to explore further. (Annex B). Our landscape is constantly changing.	Increased involved from the community Increased emphasis on designing interventions based on what we know Test and learn culture is developed

This is a sustainable approach. 4) New emerging challenges and ideas.			

PRIORITY AREA 1: EMPLOYMENT

PILLAR: GETTING ON

More people will have improved their quality of life, feeling happier about the future, being able to fully participate and better equipped to engage in the economy.

OBJECTIVES	ACTIVITY What will they do? (including system / behavioural changes)	TARGET AREAS inc stakeholder considerations Based on a considered segmentation strategy (e.g. geography, demographics)	and link ba	IES (specific, nack to how it watowards achien outcomes 2019/20 Initial output measures inc early wins	ill	EVIDENCE BASE inc gaps / rationale Why this has been identified as a priority objective – what's the hypothesis they're testing?	Outcome Measures
1. Improve opportunities for those furthest away from the labour market enabling them to engage in the economy.	Behaviour/ System Change Employment Provide a programme of activities using a personcentred approach offering end to end support for those furthest away from the labour market. Our activities will focus on three groups; 1) BAME female Graduates who do not engage in employment. Building on trailed and tested programmes from the JCP, the provision will take the form of a 13 week programme of activity; claimants will be required to attend for up to 4 days each week, to encourage the behaviours expected in a workplace. Optimum occupancy will be 15-20 claimants per course although referrals for each	White young working-class communities living in Holmewood, Tong and central Bradford and Keighley. BAME women in Manningham, Bradford Moor, Little Horton and Barkerend and	Co-design services using an end to end approach Outline customer route of travel Interventions are set up and	Evaluate/revie w through rapid cycling testing approach and set up for second and third cohort.	No of people with increased confidence No of people accessing intervention No of people supported end to end No of people	Bradford University have highlighted that they have students who complete their degrees but fail to obtain suitable employment in the city. This includes BAME Asian female students who attain their degree but either do not obtain employment on completion or go into	Jobseekers have improved skills and attitudes for employment Jobseekers have improved occupation- specific skills and work experience
	course could be up to 25. The timing of attendance will be determined locally but claimants will be	Bowling.	ready to be promoted		into jobs	low skilled jobs. They have highlighted	numbers of jobseekers

expected to attend for up to a maximum of 16 guided learning hours per week. Additionally, Providers will be expected to provide refreshments and travel costs. (Childcare or replacement care costs will be met by JCP where appropriate.) The Programme should offer graduates in the main face to face support with the following:

- Careers and transferable skills advice,
- Information about the availability of jobs (nationally),
- Help with writing CVs and competencybased application forms,
- Advice on how to make speculative approaches to employers,
- Advice about Interview techniques and some interview practice if required,
- Presentations content and delivery,
- An overview of the benefits of voluntary work and work experience and evidence about how these opportunities can enhance career prospects,
- Building on sessions through Work Experience for those graduates who require this support.
- Mentoring and Ongoing support

They will be required to provide 3 Master Classes. Claimants attending the Employability Skills for Graduates Programme will bring with them varying levels of skills, experience and ability. The provision must be flexible enough to respond to their individual needs. It will provide support which builds on their knowledge, skills and experience rather than seeking to duplicate them.

2) Sector based skills such as Catering development for BAME women. This will be run in collaboration between the Jobcentre. Thornbury Centre. Colleges. and local employers could provide opportunities to develop a SBWA, with accredited training in Nutrition, Food Hygiene and food safety. Hands on

Young people aged 16-26 living across the District.

starts

ns.

services/

interventio

Thornbury Centre to be utilised as one of the centres. It is situated on the Leeds/Bradford corridor and is easily accessed by public transport, offering free parking in their private car park. It has a computer suite. and comfortable multi- purpose rooms of various sizes, two conference halls and a designed fully equipped training kitchen facility.

First cohort applying for work accessing

No of people with additional or new qualification

No of people beina matched with a mentor

No of people who feel

al English

who progress in into formal learning

No of people

more confident to speak English

No of people English and

possible reasons for this; unable or unwilling to travel for employment,

restrictions on the

of knowledge or

types of workplaces

they would work, lack

aspiration of the types

expectations of family

to stay at home and

marry and have

compared to white

people (68%).

females (3.5%), vouna

of employment that

they could apply for

Data illustrates a need to focus on employment opportunities for women particularly BAME (18.3%)

children.

with their

qualifications,

No of people who access conversation

> Economically inactive rate for BAME female 16-64 is 56.4%). Of which Pakistani/Bangladeshi females are 63.4%. Indian females. followed by Black females 55.5%. Mixed ethnic group females 48.2%. (Annual Population Survey,

Jan - Dec 2017).

enter and sustain (quality) employment

Disadvantaged groups have increased access to relevant employment opportunities.

Increased number of people who will feel confident about speaking English

Increased number of people who go onto learning English in formal setting

training, in a Catering Kitchen, providing					More than one quarter	1
opportunities for routes into employment, through					(29%) is aged under	
partnerships we could develop further, with LA and					20 and nearly seven	
NHS, who often struggle to fill their catering					in ten people are aged	
vacancies.					under 50. Younger	
vacanticos.					age groups are more	
3) Raising aspirations in young people aged 16-26					ethnically diverse.	
through intergenerational mentoring. Volunteers will					Only 10% of the	
be aged 50 and over who will use their wisdom, their					population over 65	
energy and their life experience to help keep young					years old are BAME,	
people on track. We will focus our energy on those					in contrast to 48% of	
young people who, for whatever reason, may not					0-14 year olds.	
achieve academic results to continue into higher					o i i your oldo.	
education, or were lacking interview skills and are					We recognise this	
unemployed, or maybe they have a skill they haven't					data alone doesn't	
been able to develop through training and guidance.					provide us with a	
Matching between mentors and mentees will be					complete picture. For	
intergenerational as well as between BAME and					example it is unclear	
white, male and female and other combinations					how many people	
based on the diversity of both groups.					work and trade in the	
sacca on the arrenary or some grouper					grey economy market.	
4) Conversational English classes for BAME					,	
communities to build confidence, social					We know Bowling and	
understanding and integration leading to the					Barkerend, Little	
traditional ESOL College Tutor led learning route.					Horton and Bradford	
These groups will be offered a wrap-around service					Moor have the highest	
where progression routes are clear.					population of children	
					in low income families.	
We are aware that QED are working in Partnership						
with a consortium of VCS organisations on a					Only the White	
'Befriending Scheme' and there is also Caring for the					population has a	
Community project. Their project aims to improve					significant proportion	
relationships between young people and the white					of older people aged	
elderly community in Bradford. Caring for the					65+.	
Community will be extended out to those with						
disabilities. Both will aim to reduce isolation and					The Disparity Audit	
loneliness and will complement our work in this area.					also tells us that whilst	
There is potential for sharing data and evaluation.					our population is	
System Change- Employer Support through B2B	Scope model of	Co-design	Work with the	No of	diverse this is not	Policy and
challenge	delivery	interventio	first	organisation	reflective of those in	recruitment
Work in partnership with Organisation to offer	depending on	n	organisation	s	the highest paid jobs.	practices will

support to Bradford employers- both businesses and	what can be		will	participated	Public engagement on	have changed
Public Sector. Trial a new approach with five	achieved in the	Mobilisatio	commence		the local integration	
organisations (of which BDMC will be one) to drive	timescale.	n plan	and early	No of people	delivery plan has	Increased
change across our District on;		written	signs of	from diverse	'highlighted' that many	diversity in the
1) Using Business to Business Support, we will	Organisations will	Scope	changes will	background	people are keen to	workforce
review policies and practices on recruitment to	be selected	model of	be apparent	being	engage and learn	particularly at
reduce exclusion and encourage recruitment of	based on size,	delivery	i.e change of	recruited	more about other	senior levels.
BAME, young people, those with disabilities or	FTE, maturity,	and	policy/practice		people in the district,	
mental health and poor white class applicants. We	diversity of the	organisatio	, increased	No of people	but do not believe that	Improved
intend to explore recruitment on potential. We will	workforce (& their	ns most	diversity in	from diverse	they 'permission' or	culture of the
target actively not just low-level entry jobs but also at	geography) and	receptive	employment.	background	that their questions	organisation
all levels across organisations including senior	type. We've	to		s applying	may be construed to	
management roles.	already had	engageme	Create a bank		be racist, homophobic	Managers at
	exploratory	nt for	of volunteers.	No of	or based on prejudice	all levels will
2 Informal culture and behaviours to improve social	conversations	change		organisation	etc.	have raised
mixing in and outside of work	with businesses		No of	s interested		awareness of
	such as Northern	Provider is	volunteers	in 'signing	We are one of the	themselves
3) Improving social mobility and diversity across the	Powerhouse.	commissio	recruited	up'	BAME Challenge	and their own
workforce to reflect greater the District.		ned.			Areas and CLLD	attitudes
	Organisations will		No of	Policy and	areas.	
4) Develop a train the trainer approach and a good	be based in	Volunteer	volunteers	recruitment		Increased
Employment Practice booklet to share learning and	Bradford District	policy	'loaned' out.	practices		social mixing
influence quickly more organisations to adopt a	employing as a	written		adapted		will occur in
similar approach	minimum 200.					the work place.
		Recruitme		50		
5) To offer training to front line supervisors/managers		nt initiated		volunteers		Attitudinal
to reduce barriers in employment which may be	reflecting the			recruited		change takes
inadvertently discriminatory and reduce unconscious	diversity of					place across
bias or entrenched working practices increasing	Bradford District.			25 groups		everyone who
awareness and understanding of culture and				and		engages
diversity.	Organisations			organisation		
	engaged			s engage		Improved
6) Recruit a bank of volunteers who are willing to be				someone		relationships
loaned out to businesses groups and organisations				from the		within the
to debunk myths and raise awareness. Volunteer				'People		workplace
give their time to speak about themselves as 'an				Library' in		
open book' without judgement about the				the first		
person/organisation enquiring. Groups, business and				year.		
organisations wanting to learn more about 'the other'						
will be able to ask for someone from the 'Library' to						
talk about their life, culture and answer questions						
that we are sometimes too embarrassed or don't feel						

able to ask. Recruits will be 'sourced' through open						ļ
advertisement and may also come from 'other'						
projects such as the Believing in Bradford/Catalyst						
project. A project Officer would administer the						
recruitment and allocation project until an 'alternative						
delivery vehicle' can be determined, through the life						
of the project. Expenses would need to be provided,						
initially through the project, but may ultimately						
through a 'cost recovery' model tailored to suit						
individual groups.						
VFM- Systems Change- Equalities and Community	Some of the	The	Three	7	There are 8,415	Voice and
Relations Strategic Group	smaller	Equalities	thematic	'communitie	people on the	influence
As part of our work to increase engagement by all	communities of	and	meetings each	s of interest'	electoral register in	provided to
groups, we know we must address the systems,	interest have not	communiti	year,	actively	Bradford from Central	communities of
processes and structures that exist that hinder this.	become	es	discussing	engaged in	and Eastern European	interest, giving
Our work in this area is targeted in two areas;	established to an	strategic	priorities	discussions	(CEE) communities	them
A series of thematic engagement events will take	extent that they	group will	determined by	pertinent to	(2% of total	confidence to
place with smaller communities of interest to look at	have 'voice and	be	the	their	registrations). 50% of	become more
what are their key barriers to access and	influence' through	reinstated	'communities	community.	CEE registrations are	involved in the
engagement with services. This will include	conventional		of interest'.		from the Polish	political and
presentations from relevant professional bodies e.g.	processes e.g.	A Single		Action Plans	community. Other	community life
Health, Education, Police, Business and work	political or	Point of	A number of	produced	CEE communities on	of the district.
shopping barriers, presenting the findings back to the	community	Contact	bi-lateral	that reflects	the electoral register	
lead organisations for review and response, including	leadership.	(SPOC)	meetings with	the needs of	are: Slovakian (1,266,	Tailored and
developing strategy and action plans. Governance to		will be	be held	'communitie	15%), Latvian (994,	aligned
sit within the Stronger Communities Partnership and	The pilot will align	appointed	involving main	s of interest'	12%), Romanian (597,	support
Health and Wellbeing Board. Typical groups to be	and identify links	from the	partners to	Project	7%), Lithuanian (505,	provided by
represented to include: Roma, Refugee, Asylum	with existing work	Home	establish gaps	support	6%), Czech (396,	agencies to
Seekers, African, African Caribbean, LGBT, Gypsy &	and governance	Office and	and practical	worker	5%), Hungarian (212,	meet the
Traveller.	structures to	Bradford	solutions for	allocated.	3%), Bulgarian (112,	needs of
	avoid duplication	Council will	change. This		1%), Estonian (62,	communities of
Placed based model for Asylum Seekers & Refugees	make best use of	appoint a	work could	Set priorities	1%), Croatian (20,	interest.
2) The Home Office has approached Bradford	officer time and	dedicated	lead to a	for the pilot,	0%) and Slovenian (9,	
Council working collaboratively with Leeds City	learning from	officer to	series of	discuss the	0%).	Improved
Council, Sheffield City Council and Calderdale	Integration Area	act as joint	workshops	gaps in	The wards with the	process to
Council, to consider how central and local	pilot, Local	project	with the	service	highest number of	access
governments, service providers as well as civil	Authority Asylum	lead	expectation	provision,	people from CEE	employment
society could work more closely together to improve	Support Liaison	working in	that the Home	areas for	communities on the	and English
the management and flow of newcomers into places.	Officer Pilot for	collaborati	Office,	improvemen	electoral register are	language
Pilot areas have been selected based on	move on from the	on with the	Bradford	ts, with a	City, Tong, Little	opportunities
geographical mix and service delivery across a range	asylum system,	SPOC.	Council and	focus on	Horton and Bowling	
of asylum and resettlement activity. The high level	Controlling		partners will	improving	and Barkerend. The	Improved

objectives of the pilot approach are twofold: a) To enable local authorities to better support the UK Government to achieve its existing commitments to asylum seekers, refugees and resettlement; b) To develop a more holistic, people focussed approach to ensure that those who have a right to be here are able to integrate into society and those who do not are facilitated and supported to leave.	Migration Funded projects, VPRS and VCRS Refugee Employment Advisor, Refugee Social worker and psychotherapy support. The pilot will also take learning others projects undertaken by voluntary and community sector such as Connecting Opportunities programme, STEP programme, Working English project, Refugee Action's Asylum Guide and OISC registered advice capacity project, RETA's 28 day	The SPOC will work intensively with Bradford Council officers and other local partners as well as key Home Office staff to draw on knowledge and expertise and explore opportuniti es to work better together. Whole- system approach to be	jointly agree actions and next steps/recomm endations from these workshops.	the successful integration of those being granted protection in the UK in a way that manages impact on the local community.	wards with the highest number of people from CEE communities on the electoral register are City, Tong, Little Horton and Bowling and Barkerend. The LGBT community is another obvious group, but very little data exists about the prevalence of this community. A Government Equalities Office LGB survey carried out in 2016 found that around 2% (just over 1 million) of the UK population identified themselves as lesbian, gay or bisexual. No specific data exists at local authority level. Data on the transgender community is very	housing options with increased Registered Providers, adapted properties & Private Sector landlords Increased data sharing between organisations Initial screening and information flow is improved through Primary Care and Secondary Care services. Education & English Language
	voluntary and	to draw on				organisations
	such as	and			Equalities Office LGB	
		•				
	programme,	•				
		together.				
		Whole-				Caro corvicco.
						Education &
					on the transgender	English
	RETA's 28 day					Language
	transition project	developed			sparse. Using a	provision is
	etc	across the			survey of gender	improved
		range of			dysphonia carried out	
		social			in Scotland in 1998 as	
		policy factors.			a basis, the Gender Identity Research and	
		laciois.			Education Society	
					estimated that in 2009	
					there was a	
					prevalence of around	
					20 per 100,000 people	
					in the UK; i.e. 10,000	
					people of whom 6,000	
					have undergone	

2. Provide opportunities for anyone who wants to learn to speak, read and write English Canguage elegis to capture that data. We will do this in the following way; 1. A central unit located within the local authority for English Language emeds, and strategiate to capture that data. We will do this in the following way; 1. A central unit located within the local authority for English Language will grayel focus on what information is on the partnershup work with exists learners with accessing existing providers on their canguage will be sourced through Migration or life in education, employment or life in Bradford bradies sessment on learners and write englange and partnershup work with existing providers). The ligure is for one for life in entershal in the local authority for any partnershup work with existing providers). The ligure is for one for life in entershal partnershup work with existing providers). The located within the local authority for partnershup work with existing providers). The located within ithe local authority for ligitude in education, employment of life in bradford brade and write englanging in AEB provision. This figure is for one for life in education, employment or life in education, employment or life in the Bradford brade and write expensive partnershup work with existing providers). The ligure is for one for life in education, employment with existing providers). The ligure is for one for life in expensive partnershup work with existing providers). The located within the local authority for English Language will be sourced through exidence within the local authority for language will be sourced through exidence. 2. AEB data indicates that in ind							transition. Rates are likely to have increased since this study took place. Some asylum seekers are housed and supported here through the Home	
2. Provide opportunities for anyone who wants to learn to speak, read and write English Language will largely focus on what information is not known regarding English language needs, and strategies to capture that data. We will do this in the following way; 1) A central unit located within the local authority for employment or life in education, employment or life in Bradford 1) A central unit located within the local authority for employment or life in Bradford 2) A central unit located within the local authority for english Language will assessment or life in Bradford 2) Bradford brade with accessing existing provision; The glish Language learner is crucial. 4 AEB data indicates that in 16/17, 8% of Bradford's residents with EL mobilisatio not known regarding English language needs, and strategies to capture that data. We will do this in the following way; 1) A central unit located within the local authority for English Language will be sourced through Migration of partnership work with existing provision; The portion accommodated, and there were 30 people receiving subsistence-only support i.e. no accommodation. 1) A cantral unit located within the local authority for English Language will be sourced through Migration of within education, employment or life in Bradford 1) A central unit located within the local authority for English Language evill be sourced through Migration of within existing provision (via initial assessment of need and eligibility and partnership work with existing providers). The journey of the English Language learner is crucial.							system. Published Home Office figures show that at the start of October 2017, 781 people were being supported in Bradford	
2. Provide opportunities for anyone who wants to learn to speak, read and write English so they can fully participate in education, employment or life in Bradford partnership work with existing provision (via Bradford partnership work with existing provision to listrict. AEB data indicates that in 16/17, 8% of poportunities opportunities of capture that data. We will do this in the aducation, employment or life in Bradford partnership work with existing provision on plantership work with existing provision (via Bradford partnership work with existing provision.) AEB data indicates that in 16/17, 8% of nobilisatio n 16/17, 8% of shadford's residents with EL needs (based on Census) were engaging in AEB provision. This figure is for one for life in Bradford partnership work with existing provision (via partnership work with existing provision.) AEB data indicates that in 16/17, 8% of nobilisatio n 16/17, 8% of shadford's residents with EL needs (based on Census) were engaging in AEB provision. This figure is for one for life in Bradford partnership work with existing provision (via or life in bradford partnership work with existing provision (via or life in bradford partnership work with existing provision (via or life in bradford partnership work with existing provision (via or life in bradford partnership work with existing provisions). The point indicates that in 16/17, 8% of Bradford's residents with EL neadiford's residents with EL needs (based on Census) were engaging in AEB provision. This figure is for one for life in source of funding plan that pour learners and earn to support established access in provision with existing providers in source of funding plan that partners with accessing existing providers). The life in							decision on their claim [known as Section 95 support]: 751 people were being accommodated, and	
Provide opportunities of anyone learner's access information. The work on English who wants to learn to speak, read and write English so they can fully participate in education, employment or life in Bradford pistrict. Provide opportunities of anyone of poportunities for anyone of the English tanguage ESOL infrastructure in the opportunities of anyone of the way learner's access information. The work on English and times that in 16/17, 8% of Bradford's residents with EL nearing in English bradford's provision on half of the way learner's access information. The work on English and times that in 16/17, 8% of Bradford's mobilisatio n plan English bradford's medicates that in 16/17, 8% of Bradford's who wants to learning in plan English and the bradford's medicates that in 16/17, 8% of Bra							receiving subsistence- only support i.e. no accommodation.	
learn to speak, read and write English so they can fully participate in education, employment or life in Bradford District. Inot known regarding English language needs, and strategies to capture that data. We will do this in the speak, read and write and write and write to low is peak, read and write to low is acress all provision. This figure is for one funding stream only, however, it is the main strategies to capture that data. We will do this in the following way; In particular support established assessment tool is agreed across all providers in the District to assist learners with accessing existing provision (via partnership work with existing providers). The District. In particularly women. Sign up to Migration Yorkshire/ English Language In particularly women. Sign up to Migration Yorkshire/ English Language In particularly women. Sign up to Migration Yorkshire/ English Language In particularly women. Sign up to Migration Yorkshire/ English Language In particularly women. Sign up to Migration Yorkshire/ English Language In particularly women. Sign up to Migration Yorkshire/ English Language In provision assessment tool is agreed across all providers in the District is the main source of funding plan that partnership work with existing providers). The journey of the English Language learner is crucial.	Provide opportunities for anyone	Improve and reconfigure ESOL infrastructure in the District which will lead to a change in the way learner's access information. The work on English	indicates that in 16/17, 8% of Bradford's	mobilisatio n plan	Learning in English	Learning hub is 'live'	Bradford to reach out to groups with the lowest levels of	confidence to learn English at times that
they can fully participate in education, or life in Bradford partnership work with existing providers). The District. 1) A central unit located within the local authority for participate in education, and partnership work with existing providers). The District. 1) A central unit located within the local authority for funding stream only, however, it is the main source of funding stream only, however, it is the main source of funding for ESOL. 1) A central unit located within the local authority for funding stream only, however, it is the main source of funding providers in the District the District only, however, it is the main source of funding plan that partnership work with existing providers). The District only, however, it is the main source of funding plan that point of the English Language and point in the District only, however, it is the main source of funding plan that plan that point only in the District only, however, it is the main source of funding plan that plan that providers in the District only, however, it is the main source of funding plan that plan that providers in the District only, however, it is the main source of funding plan that plan that providers in the District only, however, it is the main source of funding plan that providers in the District only, however, it is the main source of funding plan that providers in the District only, however, it is the main source of funding plan that providers in the District only, however, it is the main source of funding the District only, however, it is the main source of funding the District only, however, it is the main source of funding plan that plan that plan the District only, however, it is the main source of funding the District only, however, it is the main source of funding the District only, however, it is the main source of funding the District only, however, it is the main source of funding the District only, however, it is the main source of funding the District only, however, it is the main source of funding the District only t	learn to speak, read and write	not known regarding English language needs, and strategies to capture that data. We will do this in the	needs (based on Census) were engaging in AEB	group established	assessment tool is agreed	provision provided as access	skills, particularly women.	in particular support employers and
employment or life in Bradford District. Employment or life in bradford District. Continuous partners with accessing existing provision (via or life in bradford bradford District. Continuous partners with accessing existing provision (via or life main source of funding for ESOL. Language Learners have a learning plan that or learners Well or at all. 6% of females compared to the English Language and are able to Language Learners have a learning plan that or learners Source of funding plan that Language Learners have a learning plan that Language No of learners Source of funding plan that Language No of learners Source of funding plan that Language No of learners Source of funding plan that Language No of learners Source of funding plan that Language No of learners Source of funding plan that Language No of learners Source of funding plan that Language No of learners Source of funding plan that Language No of learners Source of funding plan that Language No of learners Source of funding plan that Language No of learners Source of funding plan that Language No of learners Source of funding plan that Language No of learners Source of funding plan that Language No of learners Source of funding plan that Language No of learners Source of funding plan that Language No of learners Source of funding plan that Sour	they can fully participate in	English Language will be sourced through Migration	figure is for one funding stream	Migration Yorkshire/	providers in	determined through	central Bradford and Keighley District	employment.
District. journey of the English Language learner is crucial. Mapping of meets their who are speak well or at all. are able to	employment or life in	assist learners with accessing existing provision (via initial assessment of need and eligibility and	is the main source of funding	Language	a learning	No of	well or at all. 6% of females compared to	proficiency of the English
			IUI ESUL.	Mapping of				

The working group with support from the unit to map out existing provision and progression and referral routes 2) The unit would also be responsible for collecting data on unmet need (including levels, crèche needs, previous education, etc.) and engaging 3 groups of residents with English Language needs, using varied strategies: a) People who want to learn English, but do not know it is available b) People who want to learn English but cannot access it (waiting lists/eligibility), and c) People who do not want to learn English. 3) The unit will be appropriately located within the LA, so as not to be seen as partial to any one provider (for example, not in the in-house Adult Learning Service). This will be crucial, as it will act as the gatekeeper to additional EL funding via the programme. The work of the English Language working group includes agreeing one assessment method that is transferable to any provider. Who and at what level the assessment can be made at needs to be agreed. 4) The unit could also lead or contribute to partnership meetings with all of the English Language providers and stakeholders such as JCP on strategic issues. The data collected by the unit, if amalgamated with data from providers on engagement, could contribute to a local English Language strategy. A strategy based on actual demand will likely be more effective.	23,966 people with little or no English.	current ESOL provision Referral pathways and progressio n routes are identified	needs.	able to access quality and accessible provision No of people feel confident to learn English No of people who increase their proficiency of English	In Manningham ward, for example, some 15% of the population aged over three did not speak English well or at all.	access services, engage in life in the district and access the labour market. English Language strategy is written
VFM- Controlling Migration Fund This programme of activities has been trialled in our Controlling Migration Fund and will be scaled up to benefit more people and partner organisations if we are successful in the new round funding. If successful, we will provide and scale up a range of activities and training to help new communities settle into the district. Sessions involve;	Although City and Little Horton wards experienced the largest population increases, the population was dispersed more		No of booklets in key languages, for example 10,000 hard copies Web resource	No of organisation s participating No of people attending the courses	The White population in the District has been falling steadily since the 1970s due to the declining birthrate and a greater number of people moving to other parts	More people feel settled into the district. More people feel they understand how to access

Citizenship/rights and responsibilities workshops	widely throughout	No of videos	of the UK than came	services and
2) Community workshops on	the District than	produced	to live here. The	contribute.
Parenting	previous	(including	wards with the	oon and a co.
• Law	immigrants.	translations,	greatest population	More NINO
Education	g. carrier	using	increase in the South	registrations,
Health systems		community	Asian population	, and the second
Safeguarding		voices,	between 2001 and	
Understanding Bradford courses including		training)	2011 are generally the	
basic English		3,	inner city wards of	
relevant visits			Keighley Central,	
 social action projects 			Heaton and Bradford	
• crèche			Moor.	
room venue hire				
interpreter/translations			Legislative changes to	
We will coordinate this work across the district and			enable the free flow of	
measure the impact. We will be extending this work			people within the	
to include work with Landlords. We are aware that			European Union led to	
some possible work may be developed in Bradford			an increase in the	
through Building Stronger Britain Together. We			District's Eastern	
would need to make sure this project works closely			European population	
with any other funded work.			from 2,000 in 2001 to 10,100 by 2011.	
, , , , , , , , , , , , , , , , , , , ,			10,100 by 2011.	
			Labour Force Survey	
			Data for 2017 shows	
			that 58% of people	
			came to the UK as a	
			spouse/partner or	
			child of a UK citizen.	
			22% came for	
			employment.	
			_	
			There were 3821	
			National Insurance No	
			registrations in the	
			year to March 2018.	
			57% of NINo	
			registrations in	
			Bradford were from	
			the EU compared to 71% for the UK. There	
			have been a total of	

S. System, Behaviour and Perception Change- Key to Traiter care wide variations across the district with capacity of people to easily navigate services and the District District District Positive exposure and new experiences can limit the capacity of people to engaging with those who are different from themselves. Reasons included: People to the Casch Republic. Bradford App Providing a sense of place and giving people services and the District Positive exposure and new experiences can limit the capacity of people to engaging with those who are different from themselves. Reasons included: People to the Casch Republic District's children and young people living in areas calssed in the capacity of people to engaging with those who are different from themselves. Reasons included: People to read the District Positive exposure and new experiences can limit the capacity of people to engaging with those who are different from themselves. Reasons included: People to the capacity of people to accept others and be open to engaging with those who are different from themselves. Reasons included: People on low income/ or bordering on poverty are less life with the capacity of people to accept others and be open to engaging with those who are different from themselves. Reasons included: People on low income/ or bordering on poverty are less life to the capacity of people to accept others and be open to engaging with those who are different from the capacity of people to accept others and be open to engaging with those who are different from the capacity of people to accept others and be open to engaging with those who are different from the capacity of people to accept others and be open to engaging with those who are different from the capacity of people to accept others and be open to engaging with those who are different from the district. The district schildren and pounce to the district schildren and pounc							31,925 NINo registrations from	
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We will encourage people to travel and experience life across Bradford district. It will work closely with Bradford's department of Leisure and Tourism. We will develop this as an innovative app (paper copies will be explored). The 'Key to Bradford' will be the integration app which will have; • Let's explore Bradford- this will have a poverty are less likely to travel outside of their area, be open to new experiences and engage with people they have never met before. poverty are less likely to travel outside of their area, be open to new experiences and engage with people they have never met before. Live demos are showcased in centenary square and at Yorkshire Gamers Live demos are showcased in centenary Yorkshire Gamers A report called "Children and Parents: Media Use and Attitudes Report" people		 Not sure where to start 			commences			
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will be explored). The 'Key to Bradford' will be the integration app which will have; • Let's explore Bradford- this will have a new experiences and engage with people they have never met before. new experiences and engage with people they have never met before. square and at Yorkshire Gamers Gamers A report called "Children and Parents: Media Use and Attitudes Report" A report called "Children and Parents: improved for people"							retail sector.	Danaantia
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• Let's explore Bradford- this will have a people they have never met before. Gamers Media Use and Attitudes Report people								
never met before. Attitudes Report" people								
		Let's explore Bradford- this will have a			Gamers			
	<u> </u>		Thever mer before.	J			Autuues Kepott	11

- series of challenges which will encourage users to visit places or try a new experience
- Intercultural Dialogue- this will be a moderated chat facility based on UNESCO's approach. It will feature our 'Library of people' who they can select and directly ask questions.
- Link to the English Language hub
- Jobs online- a free platform for anyone in our district to promote their jobs
- Tell us what you think- we will be able to push out to users a survey that can frequently gauge users responses to the app as well as any learning

It will have a number of components:

- 1) The app itself or game will be made by local residents of Bradford from game making clubs. Our engagement process has shown us that the 'on line' gaming space does not define people by gender, ethnicity, race etc. and as such is 'neutral' that builds stronger and more integrated communities across Bradford District. This will also essentially build digital skills in people, leading to interest in this sector. We will be exploring routes for progression for further skill building. Our research tells us that digital skills is a fast-growing sector and will continue to grow across the region.
- 2) Our Project Support Officer will coordinate applications and involve partners such as VCS and Faith in the initial set up to increase downloads or 'sign up's. Our communications and marketing will provide a robust campaign across the city. We will link an arcade bench to the 'Big Screen' in Centenary Square inviting the public to participate. This will raise exposure. We will do this on set weekends for three hours at a time. We will use Yorkshire Gamers hosted by the National Media and Science Museum as a way to raise exposure.
- 3) We will explore how we can connect to a 'coins'

published by Ofcom on 29 November 2017 found that, nationally: * Children aged 3-4: 1% have their own smartphone and 21% have their own tablet. 40% play games, for nearly 6 hours per week, 53% go online for nearly 8 hours per week. 0% have a social media profile * Aged 5-7: 5% have their own smartphone and 35% have their own tablet, 66% play games for nearly 7.5 hours per week, 79% go online for nearly 9 hours per week and 3% have a social media profile * Aged 8-11: 39% have their own smartphone and 52% have their own tablet. 81% play games for around 10 hours per week, 94% go online for nearly 13.5 hours per week, 23% have a social media profile * Aged 12-15: 83% have their own smartphone and 55% have their own tablet. 77% play games for around 12 hours per week, 99% go online for nearly 21 hours

per week, 74% have a

participating. People have more confidence to travel outside of their neighbourhood and engage with 'others'. Attitudinal change and greater tolerance of communities across Bradford district.

system which rewards users when they 'complete' a		soci	al media profile.	
challenge. The 'Coin' is currently in Beta stage and			·	
is being trailed in Hull. If successful we will explore				
how 'The Key to Bradford' can be linked to this. This				
may include vouchers or to subsidise or fund travel				
and entry fees into events and spaces.				
4) Use it to baseline perceptions				
A celebration event will take place where people who				
have completed the activities of their choice are				
given an acknowledgement of their participation by a				
civic leader. Entertainment will be provided by				
different community groups from across the district.				
The project will have good links with Believing in				
Bradford.				

PRIORITY AREA 2: EDUCATION PILLAR: GETTING ALONG

More people will have a greater understanding of other people's views and cultures across Bradford District.

TIVES		TARGET AREAS inc stakeholder considerations	MILESTONES (specific, measurable, and link back to how it will contribute towards achieving the longer term outcomes 2018/19 2019/20 2020/21			inc gaps / rationale Why this has been	Outcome Measures
OBJEC			Set up measures /	Initial output measures inc	2020/21 Output measures	identified as a priority objective – what's the	
			ways of working etc	early wins		hypothesis they're testing?	
4.	VFM- System change- Sixth Form Colleges	The Wards in	Launch two	Establish	No of	In 'Understanding	Improved
Influence	We will use this as opportunity to test two new sixth	Bradford where	new sixth form	learning and	students	School Segregation	social mixing
schools to	form colleges in the city ward to encourage social	the proportion of	colleges	distance	aged 16-18	in England 2011-	between
test new	mixing of young people living in different part of	BAME pupils is		travelled	years will	2016 the study set	young people
approaches	Bradford. The new facility will open at Douglas Mill	over 90% are	Baseline data	through	attend each	out to assess	
to their	off Manchester Road, close to but separate from	generally Bradford	on attitudes	surveys	college.	whether schools are	Better and

School Admissions Policy	Dixons City Academy. It will replace existing provision at Dixons City and Dixons McMillan Academies, and will also take students from our two 11-16 Academies, Dixons Kings and Dixons Trinity. With several local school-based sixth forms closing or proposed to close, Bradford this year has a shortage of Post 16 places. The second college is New College Bradford which will be a 16-19 sixth form college in Bradford, delivering a curriculum with over 30 A-Levels, a selection of Level 3 BTECs and a Technical Baccalaureate in engineering and manufacturing technologies. When at its maximum, it is planned that it will contain 1200 students. New College Bradford is scheduled to open in September 2019. Our proposed provision will also go some way to meeting this need. We will be using this as a new approach to learn from. As the Stronger Communities Partnership we will be monitoring progress. Systems Change- Schools Admissions Policy Following on from this work, we will take learning and evidence to influence schools to work together to test and trial a new School Admissions Policy. The school admissions system is one of the most contentious areas of education policy, and secondary school admissions in particular have become a highly controversial political issue. Parents naturally want their children to go to the best possible school, and the process of choosing and being allocated a place can be extremely stressful. Each year this is reflected in media features about the 'best' schools, and in stories about over-subscribed school, disappointments, appeals and the various strategies employed by parents to get what they want for their children. The current system is often described as being based on	Moor, Manningham, City and Toller. The Wards where the proportion of White British pupils is over 90% are generally Wharf dale, Worth Valley and Ilkley.	Utilise existing secondary/pri mary head cluster meetings to agree collection of data and evidence of current affects of existing admissions policy. Identify 1 or 2 secondary schools willing to trial and	Agree the new admissions policy to test Baseline data Baseline again in six months Baseline at the end of school year	No of students baselined on attitudes No of school's test and trial new admissions approach No of children the policy has impacted	segregated by socio- economic status and ethnicity. The study found that in 58% of primary schools and 79% of secondary schools in Bradford were classed as ethnically segregated schools; this was a decrease from 2011 where 63% of primary and 89% of secondary schools were segregated. The study compares schools' intake in terms of ethnicity with those of the 10 schools nearest to them. 58% of primary schools and 79% of secondary schools in Bradford were classed as ethnically segregated schools; this was a decrease from 2011.	long term relationships are formed with people different to themselves Better understanding of other people Reduced tensions and rivalry against young people living in different parts of Bradford. Changed policy practice in one or more school
	about over-subscribed schools, disappointments, appeals and the various strategies employed by		secondary schools willing				

	The approach will include exploration of how we can actively monitor the effects of current school's admissions policy on pupil segregation which would provide evidence and data. Using this data and learning from the colleges, we will work with a small selection of secondary schools (possibly 1-2) to test and trail different methods, these could include; 1) School catchment areas being redrawn to force a more socially mixed education system 2) a review of league tables, selective and semiselective admissions criteria to make fairer and better mixing of those of affluence and children from poorer backgrounds 3) Review "random allocation", method which designates places using a ballot rather than proximity once a school is oversubscribed. 4) To explore possibilities of a fair banding system, schools admit pupils from across the whole ability range, can be combined with the use of parental preferences within each band to create a new system of fair choice. This would equally apply to schools with a religious character, which means that religious faith would no longer take strict precedence over all other factors in allocating places to these schools. This would be compatible with schools maintaining their own distinct ethos, religious or otherwise. We will take the evaluation of this work to propose and encourage other schools to adopt a similar		Monitor progress of the two sixth form colleges				
	model.						
5. Increase social contact between people of different	Behaviour and Perception Change- Schools linking We will work all primary schools and a selection of secondary schools in Bradford District. Currently this provision is paid by schools but will be offered for free to all schools. It will; 1) Develop a positive, cohesive ethos by helping	Primary offer will be delivered across the District. Particularly focussing on the 58% of schools which are most	Create mobilisation plan for the first year of delivery Seek to	Deliver linking schools to primary schools. Develop a 'parent linking'	134 classes across Year 3, 4 and 5 participate	In 'Understanding School Segregation in England 2011- 2016 the study set out to assess whether schools are segregated by socio-	Schools linking is a proven way to help build relationships between children from
background	children, young people and adults to explore	segregated.	engage 50%	scheme in 6	secondary	economic status and	different

s including	identity, celebrate diversity		(134 classes)	schools.	schools	ethnicity. The study	backgrounds,
school age		Linking schools	of year 3, 4	Pupils.	participate	found that in 58% of	developing
children	Champion equality and promote British Values	offered at	and 5 pupils in			primary schools and	their skills and
providing	and community through an expansion of current	secondary	a linking	To link 4	1 digital	79% of secondary	breaking
opportunitie	training, resources and programmes in schools	schools will be	experience in	'Special	linking	schools in Bradford	down barriers
s for open		invited based on	the first year of	Schools' and	platform	were classed as	from an early
dialogue	3) Offer Leadership and staff training to all schools.	where the	the	'Maintained	developed	ethnically	age.
and to learn		proportion of	programme.	Schools'.		segregated schools;	
from each	4) Develop a digital linking platform that will be	BAME pupils is			6 schools	this was a decrease	
other.	available to all schools.	over 90% in	Discuss and	Develop a	involved on	from 2011 where	
		Bradford Moor,	agree 10	digital linking	a 'parent	63% of primary and	
	5) Develop a 'parent linking' scheme in 6 schools.	Manningham, City	secondary	platform that	linking'	89% of secondary	
		and Toller and	schools.	will be	initiative	schools were	
	6) Develop a 'home educated' resource pack that	where the		available to all		segregated. The	
	will be available to all 'home educated' pupils.	proportion of	Leadership	schools.	All home	study compares	
		White British	and staff		educated	schools' intake in	
	7) To link 4 'Special Schools' and 'Maintained	pupils is over 90%	training will be	Develop a	pupil	terms of ethnicity	
	Schools'.	in Wharf dale,	offered to all	'home	parents	with those of the 10	
		Worth Valley and	schools.	educated'	have	schools nearest to	
		likley.		resource pack	access to a	them.	
			Agree	that will be	resource		
		138	participation of	available to all	pack.	58% of primary	
		supplementary	a No of	'home		schools and 79% of	
		schools from a	supplementary	educated'	4 'special	secondary schools in	
		diverse range of	schools.		school and	Bradford were	
		backgrounds offer			Maintained	classed as ethnically	
		weekend and after			Schools	segregated schools;	
		school provision.			linked.	this was a decrease	
		More than 10,000				from 2011.	
		children attend.			20		
					supplement	138 supplementary	
					ary schools	schools from a	
					participate	diverse range of	
					F 3. 110.P 3.10	backgrounds offer	
						weekend and after	
						school provision but	
						offer no social	
						mixing of groups.	
						More than 10,000	
						I More than 10 000	

VFM- Systems, Perception and Behaviour Change-Supplementary Schools We will take the learning from the pilot scheme that aims to support places of worship in Bradford and district by conducting an organisational 'health-check' on areas such as: policy, governance, finance, safeguarding, access, and equality. Further support, training and signposting to institutions in order to improve effectiveness and long-term sustainability of places of worship to keep them resilient and safe. This will be provided by Bradford Council. This service is provided for any place of worship that could benefit from a robust health-check with a focus on harder to reach and more isolated communities who could use further support with community cohesion. Quality Framework for Supplementary Schools Bradford Council is working in partnership with National Resource Centre for Supplementary Schools to recognise, celebrate, record and improve the achievements of	138 Supplementary schools in the district with more than 10,000 children attending in the evening and at weekends.	Coordinator is in post Mobilisation plan drafted. Initial scoping of interest.	No of supplementary schools access the QF No of supplementary schools who develop action plans N of supplementary schools have a change in practice No of supplementary schools	20 places of worship will be covered in this pilot phase, starting with an emphasis on self-assessmen t and working with a consultant to guide each organisatio n through the health-	138 Supplementary schools in the district representing Polish, Ukrainian, Chinese, Hindu, Sikh, Kurdish, Syrian, Sudanese, Somalian, Muslim and Christian communities In Bradford more than 10,000 children attend supplementary schools in the evening and at weekends.	This aims to strengthen good interfaith relations, increase the awareness of the different faith communities in the UK Increase understanding between people of religious and non-religious beliefs.
supplementary schools. Supplementary schools can gain a Quality Framework Award at bronze, silver or gold levels. These levels cover teaching and learning, governance and community engagement. Schools must complete the Bronze level first to demonstrate that they have essential management and safeguarding procedures in place. There is also a Special Distinction Award for schools that are disseminating good practice with other supplementary schools. We are aware that Bradford will be receiving some funding for a coordinator to develop further work in this area. Part of this work will include supplementary schools accessing schools linking opportunities. There will be some linkage to the schools linking work.			awarded the stanadard	check and follow-up. Quality Framework for Supplemen tary Schools - 20 Schools per year 20 schools will go through a Linking Network		

PILLAR: GETTING INVOLVED

More people from all backgrounds will feel they understand, respect and connect with each other.

OBJECTIVES	ACTIVITY What will they do? (including system / behavioural changes)	TARGET AREAS inc stakeholder considerations Based on a considered segmentation strategy (e.g.	link back to h	6 (specific, measurement of the longer of th	ute	inc gaps / rationale Why this has been identified as a priority objective — what's the hypothesis they're	Outcome Measures
6. Work with RSL on how housing provision is allocated.	System Change- Residential Segregation We know that segregated communities often breed intolerance and prejudices. We are aware also that school segregation is largely driven by residential segregation across our District. We feel that this is an area that we do not know enough about. We know residential segregation exists, but we don't fully understand the effects on attitudes and social mixing. Data also suggests within our highly segregated areas there are high levels of mixed race families, which make up 2% of the population in Bradford. This would be interesting to explore. We know some of the reasons for choosing to live in a certain area come from a number of causes and motives. Some of these include; Affordable housing Social housing stock allocation across the district Family and social connections	geography, demographics) The most recent data available to look at residential segregation comes from the 2011 Census. New arrivals from abroad tended to settle in Bradford's city centre where housing was affordable and available. This pattern of settlement has continued. Most new arrivals, whether from South Asia, the	Identify RSL to work with Review existing RSL community cohesion practices Carry out evidence review of best practice Commission researcher to explore 'white flight' syndrome	Change allocation policy and process in one RSL Agree action plan on how best to tackle segregation, stereotypes and misconceptions across estates Carry out survey Review best practice and agree to implement one or two actions	Action plan created.	bradford has the third highest level of residential segregation in England with nearly a third of Council wards having BAME populations of over 50%. There are variations in the patterns of housing tenure between different ethnic groups with BAME communities largely buying. One in nine households in	Increased understanding of the impact of segregated communities. Increased understanding of 'white flight' Possible solutions identified
	Familiarity of an area Therefore, we propose the following approach; I) Identify and work with an existing RSL to review their housing allocation process using choice lettings as a basis of good practice. This has been successfully trailed with BHT (Bradford).	EU or through asylum routes have tended to settle in the city centre and its surrounding		with discussion and decision from partners		Bradford include people of more than one ethnic group, higher than most other districts in West Yorkshire.	

					1	1	
	Housing Trust), now Incommunities We will	wards, or in					
	need to evaluate the affect of this on families and	Keighley. Wharf				Mixed ethnic group	
	in particular social mixing and integration.	dale, Ilkley, Worth				has nearly doubled in	
		Valley, Craven				size since 2001,to	
	Review existing community cohesion	and Baildon wards				12,799 in 2011,	
	approaches across RSL estates to reduce	have the highest				representing 2% of	
	tensions, promoting social mixing and integration	proportions White				the total population.	
	opportunities.	British people.					
		Toller,				30,000 properties	
	3) We do not understand enough about causes	Manningham,				rented from	
	and motives of 'white flight' and why people to	Bradford Moor,				Registered Providers	
	choose where they live or why they leave an area	City and Little				(RPs) of social	
	and propose a research project to explore this	Horton wards				housing, representing	
	further.	have the highest				just fewer than 15% of	
	Tararor.	proportions of				the total housing	
	4) Baseline attitudes across a highly residential	BAME				stock.	
	segregated area with an area which is least	communities.				Stock.	
	segregated to compare attitudes to social mixing,	communics.				Housing rose from	
	integration and of others to understand the impact	Registered social				467,100 in 2000 to	
	of integration based on where you live.	housing landlords				531,200 in 2015. The	
	of integration based on where you live.	across the District				64,100 rise over 15	
	5) Explore best practice around the world on	across the District				years represents a	
	approaches to tackling residential segregation					14% increase. There	
	through our work with Intercultural Cities.					is projected to be an	
	tillough our work with intercultural offies.					additional 51,800	
						increase by 2019.	
7.	VFM- Perception Change- Understanding	Faith	Develop a	A programme of	Sustained	46% of people in the	More people will
Increase	different faiths			faith walks and		2011 census listed	understand
		organisations	programme of		engagemen		other faiths
social	Our pilot projects on faith have had positive	already engaged	activity for the	iconic places of	t of people	their religion as	
mixing	feedback from the community. They have been	for example,	first year of the	worship tour	through the	Christian. 25% listed	better
across the	well-attended. People have said that they have a	Church, Mosque,	programme,	produced and	intervention	their religion as	Mara naonia in
District,	raised awareness and understanding of other	Gurdwara,	demonstrating	delivered	_	Muslim. This does	More people in
widening	people's religion whilst being able to openly ask	Temple and	scaling up of	0	Every	not consider practice.	our district will
exposure	questions they have felt they hadn't been able to	Synagogue.	Faith Walks	Conversation	month	The O/2000 / (2000)	respect each
and	before.		and Iconic	café launched	approximat	The 'Your Views'	other
opportuniti	4) 44	Voluntary	Places of		ely a No of	survey suggests that	
es in	1) We will invest in a series of events that will	community	Worship Tour		people will	50% of respondents in	More people will
building	encourage dialogue between those of different	organisations			attend faith	Bradford think that	build friendships
friendships	faith groups such as conversation cafes. The		Set a plan of		walks,	people in their local	with people
and	cafes will be themed allowing conversations to be	Informal groups	delivery that		_	area get on well	from different
networks.	more focussed on topics that people really want		will include		Every year	together.	backgrounds
	to know more about. In order to increase		number of		a No of		

understanding of professional's knowledge;		conversation		people will	White British form the	There will be a
specific tours and conversations will take place so		cafes based		attend the	largest ethnic group at	reduction of
practitioners and professionals can ensure better		on various		faith walk in	67.4%. The	hate crime
engagement with people across the district.		themes as		Manningha	proportion of people	relating to
		follow up		m,	of Pakistani origin is	religion such as
2) We will continue to deliver Faith walks on the					the highest in the	Hate Crime.
first Saturday of every month from Leeds Road				Every year	country. Nearly 5,000	
with the Police. An annual faith walk takes place				a No of	Czech and Slovak	
in Manningham. These are open to anybody in				people will	Roma communities	
the community, whatever their background or				attend the	identified, suggest we	
age. Faith Walks are designed to make Places of				Iconic	are one of the highest	
Worship accessible and are open to anyone with				Places of	populations from this	
an interest in learning more. Places of worship				Worship,	group in the UK.	
include Churches, Mosques, Temples, Gudwaras						
and Synagogues.						
2) Dradford Issais Dissas of Worship delivered						
Bradford Iconic Places of Worship delivered once a year but would be scaled up for this						
project is another example of this work where						
places of worship welcome people into their						
spaces. We have a diverse range of places for						
worship with the oldest Synagogue in Bradford						
described as the Moorish Gem.						
decembed de the Meenen Com.						
4) We will also progress with a Twinning Project						
between Mosques and Churches, this is a						
national project run by the Christian & Muslim						
Forum. This will work closely with work on						
improving opportunities for those furthest away in						
the job market.						
VFM/ MHCLG additional funding to Scale Up-	The latest	Data compiled	Planning teams	No of		People feel a
Perception Change- Festivals and Events	population figures	on current	review festivals	people		greater sense of
We are currently trying to establish Bradford as a	produced by the	engagement in	and events.	attend an		belonging to the
Festival destination. Bradford and District has a	Office for National	festivals and	Activities are	event that		district,
hugely successful programme of activities and	Statistics (ONS)	events	designed with	they would		1 4
events that are organised by a range of	on 22 June 2017	F	support from	not typically		better
organisations, including the Council, third sector,	show that an	Engagement	local residents.	attend and		understanding
community sector and private organisations. We	estimated 534,300	of local	Castivala and	that is		of the diversity
will involve more residents in the organisation of	people live in	residents to	Festivals and	outside of		(people and
these. Typical examples of these include:	Bradford District -	involve in the	events calendar	their		place) and have
Bradford Festival, Bradford (and Ilkley) Literature	an increase of	design and	drafted for the	neighbourh		an opportunity
Festivals, Women of the World Festival (WOW),	3,100 people	delivery of	year.	ood.		to mix and learn

Keighley Show, Ilkley Gala, theatre etc. This	previous year.	events.	Festivals and	No of	different
gives people a sense of pride of place and a	, ,	Data capture	events	volunteers	cultures.
sense of belonging n the district.	The Wards in	on attendees	promoted.	supporting	
	Bradford where	agreed		those less	Perceptions of
Using volunteers we will 'buddy' people	the proportion of		Get Together	confident to	different
together who would not normally attend these	BAME pupils is		funding is open	engage in	communities
events to provide new opportunities for social	over 90% are			the life of	are improved
mixing (The Key to Bradford and Believing in	generally Bradford		Great Together	the District	for people
Bradford/Catalyst).	Moor,		applications		participating.
	Manningham, City		received	No of new	
2) Where gaps exist we will invest in events and	and Toller. The			programmin	People have
programming to extend the 'offer' that is available,	Wards where the		Great together	g (and	more
making sure that this is better tailored to suit the	proportion of		applications are	events) take	confidence to
demographics of the wider district.	White British		approved	place that	travel outside of
	pupils is over 90%			allow	their
3) Alongside these events we will continue our	are generally		Great together	people to	neighbourhood
work for much more scaled up version of our	Wharf dale, Worth		events take	celebrate	and engage
Great Get Together. The Big Lunch is the UK's	Valley and Ilkley.		place	and share	with 'others'.
annual get together for neighbours. Every year in	- w			their culture	TI 0 .0 .
June since the idea began in 2009; millions of	Faith		Festivals and	with 'others'	The Great Get
people stop what they're doing and get together	organisations		events		Together
with neighbours in a nationwide act of community	already engaged		delivered.	No of	provides an
and friendship. This initiative has been supported	for example,		lese a st a m al	community	opportunity for
by the safer and Stronger partnership Board and	Church, Mosque,		Impact and	groups	people to learn
fits in with the 'People Can' brand. A Big Lunch or	Gurdwara,		evaluation report	supported	about cultures
Get Together can be anything from a small	Temple and		provided.	each year	and foods from
gathering in a garden, park or driveway, to a larger party with trestle tables down the middle of	Synagogue.			targeting a No of	their neighbours through the well
your street. The official Big Lunch date in June	Voluntary			people.	know medium
isn't practical for every community so you can run	community			people.	of food bringing
one at any time you fancy. People from all over	organisations				people together.
the district are invited to come together with	Organisations				people together.
friends, neighbours and others they don't yet					
know to get involved and take part in street					
parties, picnics, barbeques and bake-off					
competitions. A annual programme with grants of					
£200 to enable people to get involved and bring					
their neighbours together over what can be					
humble lunches to something very grand. Good					
examples include more than 400 people gathered					
in Lund Park for Keighley latest Great Get					

festivals and

Bingley Music Live, Airedale Agricultural Festival, (0.6%) since the

more about

Together on Saturday July 8th 2017. The park						
hosted people from different backgrounds						
cultures and ages all enjoying the sunshine and						
taking part in archery, cycling, running, games						
whilst listening to the sound of reggae. A host of						
organisations were involved in the planning and						
delivery including Lund Park Community Group,						
Community Action Bradford and District, Bradford						
Council, Church of the Nazarene, Keighley						
Children's Centres, Roshni Ghar, Bangladeshi						
Community Association.						
VFM- Perception and Behaviour Change- People	The latest	Recruit a	Gather intel on	10,000	Over 100,000 people	Community of
Can	population figures	People Can	volunteering	people are	volunteer in Bradford	people finding
"People Can" is an open invitation to our	produced by the	coordinator	data including	engaged	District on an	new ways to
communities, neighbourhoods, villages, towns,	Office for National	which will take	demographics.	across the	individual basis or in	work together,
individuals and organisations that make up the	Statistics (ONS)	on a more		district.	groups. They support	J ,
district to work together to do things differently,	on 22 June 2017	strategic role	Produce		around 1,500	Shared
discover how we can all make a difference to our	show that an	to widen	activities for the	100 VCS	community	approach to
lives and the places we live in. It is an ambitious	estimated 534,300	impact of the	year	organisation	organisations in the	solving
initiative that is established as a broader district	people live in	People Can		s engage in	district and contribute	problems and
wide approach that succeeds through	Bradford District -	initiative	Capture data	People Can	to their	meeting needs
collaborating with the Voluntary and Community	an increase of				neighbourhoods in	
Sector (VCS), the business community and	3,100 people	Coordinate		1000	diverse ways. In 2017	Increased
citizens and not through the Council's work alone.	(0.6%) since the	activities for		volunteers	People Can posts had	neighbourliness
People Can is recognised with in the Council that	previous year.	the year		participate	reached 122,000	 carrying out
it cuts across all the Council Plan outcomes, it a				across the	residents in the district	small, informal,
district wide approach that is gaining a wider				District	through Facebook	every day acts
recognition that the approach and ethos can have						of support and
great transformational potential in shifting the						kindness for
public sectors' relationship with citizens to a one						others
where communities and others work to support						
each other.						Increased
4) 4 6 6 11 6 6 76 1 1 1 6 7						Community
1) A timetable of activities is produced for the year						action –
with various council depts. and with partner						creating or
agencies and residents carry out arrange of						being part of a
themed activities throughout the district.						group, activity
Examples of groups of volunteers getting together						or event with
include the following, Street Angels, Friends of						others to start
the Deceased - litter picks and maintaining						tackling local
vegetation at Schlemoor cemetery, 'Friends of'						issues and
groups e.g. Bowling Park and Community Litter						needs

	Picks.						
	Tions.						Increased
	2) Community Stars Awards- Community Stars						Volunteering
	was launched as part of a Year of Active Citizens						
	in 2011 and since then the Council, voluntary						Increased use
	sector and the Telegraph and Argus have worked						of existing
	closely together to have an annual Community						resources
	Stars campaign that celebrates what people do						
	within their communities and the People Can						
	Make a Difference campaign will build on this						
	work.						
8.	Behaviour and Perception Change- Real People	The Wards in	Agree Project	40 sets of Small		The most recent data	Numbers of
Provide	Honest Talk	Bradford where	Support	group	Big	available to look at	people who
safe	1) Small Conversations: We will establish 40 sets	the proportion of	Officer to	conversations	conversatio	residential	have had a
spaces	of conversations across BMDC area with 15 in	BAME pupils is	deliver	focussed on	n gathering	segregation comes	positive
where	each group reaching 600 people. 60% of	over 90% are		addressing local	with city	from the 2011	experience of
difficult	participants will be women and we will avoid	generally Bradford	Identify	needs and	wide	Census. From the	dialogue across
conversatio	community gatekeepers. Discussion will focus on	Moor,	organisations	raising difficult	participation	19th century onwards,	difference.
ns can be	local issues and each group will develop an	Manningham, City	as hubs	issues.	including	new arrivals from	
held, and	action plan for their neighbourhood. We will work	and Toller. The			members of	abroad tended to	Numbers of
conflicts	within local communities to identify potential	Wards where the	Recruit	40 sets of action	small	settle in Bradford's	people who
can be	participants and encourage them to sign-up, as	proportion of	conversational	plans for local	conversatio	city centre where	have had a
resolved.	well as organising the events themselves. We will	White British	leaders	mobilisation to	n groups,	housing was	conversation
	identify local organisations who can act as hubs	pupils is over 90%		foster integration	policy	affordable and	with a
	for each conversation. Real People Honest Talk	are generally	Agree RPHT	and community	makers,	available. This pattern	neighbour they
	experienced community conversation leaders will	Wharf dale, Worth	continuation	capacity	representati	of settlement has	did not know
	facilitate the conversations using dialogical	Valley and Ilkley.	support post	building.	ves from	continued. Most new	from a different
	approach, and over the course of the programme		this pre-		LA, CCG's,	arrivals, whether from	faith or
	ideas will captured and shared. Following on from	Focus of the	preparation	12 community	police etc.	South Asia, the EU or	ethnicity.
	the Small Conversations, communities will be	programme will be	work	events aimed at		through asylum routes	
	supported in turning their ideas into actions.	on	Local planning	raising the	Research	have tended to settle	Numbers of
	Following on from the Small Conversations,	intergenerational	stage drawing	profile of the	report	in the city centre and	people having
	communities will be supported in turning their	relationships and	together key	work and	identifying	its surrounding wards,	had an honest
	ideas into actions through RPHT Near	trust building.	stakeholders.	ensuring wider	key learning	or in Keighley. Wharf	and open
	Neighbours grants.	The street state is	Daniel transaction	coverage.	from the	dale, Ilkley, Worth	conversation.
	2) Dig Convergation, We will argenies a site wild-	The key attribute	Recruitment of	10 mootings of	programme.	Valley, Craven and	For porticinant-
	2) Big Conversation: We will organise a city-wide	of the programme	staff and	12 meetings of	Monitoring	Baildon wards have	For participants:
	celebration event with up to 600 participants. This will include representatives from LA, Police,	is that it brings	particularly local	reference group	and evaluation	the highest	Attitude change
	CCG's and other public bodies as well as local	together people from different	animators	to identify good practice and		proportions White British people. Toller,	leading to positive attitude
	people who have taken part in the small groups.	faiths and	animators	learning from	report.	Manningham,	about living in
	This will provide potential for development of a	ethnicities.	Recruitment of	the process.		Bradford Moor, City	my
	This will provide potential for development of a	ennicines.	IVECIAIRIIEUR OI	uie piocess.		Diadiola Mooi, City	l IIIy

longer-term programme of RPHT events aimed at		local partner			and Little Horton	neighbourhood.
providing safe spaces through time. Previous	Specific targeting	organisations	Development of		wards have the	
events have provided an opportunity to showcase	will take place to	about to host	a community of		highest proportions of	Attitude change
other local work.	ensure that each	conversation	practice to		BAME communities.	leading to
	conversation	groups	promote the			feeling safe in
3) Communications: We will implement a	groups is made up		programme		The 'Your Views'	my
communications strategy to engage local	of different voices.	Evaluation and	more widely		survey of the West	neighbourhood
communities and local decision-makers with the		monitoring	including		Yorkshire Police and	
Real People, Honest Talk programme. This will		process	academics,		Crime Commissioner	Attitude change
include developing digital media platforms as well		established.	practitioners and		suggests that 50% of	so that I feel I
as, press and TV coverage to share ideas,			policy makers (3		survey respondents in	can influence
support 'myth-busting', celebrate successes and		Establish	meetings during		Bradford think that	decision that
publicise project ideas. We will also build links		reference	the year)		people in their local	affect my
between each of the small conversations so as to		group of			area get on well	neighbourhood.
provide for an on-going wider conversation.		animators, NN			together, compared to	
		staff and key			55% for West	Attitude change
4) Research and Evaluation: We will collect data		stakeholders			Yorkshire (the survey	so that I have a
about changed attitudes and use the opportunity		to learn and			has only been running	more positive
presented by the conversations to build a picture		monitor.			since July 2017 and is	view of
of the key issues of integration as they arise in					too early to be broken	diversity.
the lives of local people. We also want to explore					down by	Attitude change
the idea of integration guardians (local people who take a special interest in integration) and					demographics or neighbourhood).	Attitude change so that I can
who have a system wide brief across various					Heighbourhood).	say I trust my
aspects of a neighbourhood.						neighbours
aspects of a neighbourhood.						Heighbours
						Capacity to talk
						more honestly
						and openly
						about difficult
						issues with my
						neighbours from
						different ethnic
						and religious
						backgrounds.
System, Behaviour and Perception Change-	Concentrating on	Community	Delivery of	1 social	Desire to/ or history of	Participants feel
Street Life	Keighley West	engagement	community	action	an asset-based	that their
As an exemplar model, we will aim to engage and	- (BD22) Bracken	carried out in	development	group per	approach to	contribution to
recruit grassroots organisations, faith groups and	Bank which is	wards and	and resilience	area in	community	their community
community activists. We will work across three	ranked between	people	training	Keighley,	development	is valued
wards Keighley, Little Horton and Eccleshill to set	the lowest 10-20%	registered to		Little Horton		
up a social action group in each target area with	LSOA across	participate in	Groups	and	Anti-social behaviour	Participants

the specific aim of developing safe shared communal spaces (indoors/ outdoors). We will be using a range of action learning and appreciative enquiry techniques. We will support communities to set up their group – including constituting the group to enable them to self-sustain.

Through our work we have become aware of the lack of shared space where social exchange & debate can take place; instead shared spaces that remain act as mediators of social exclusion. Struggles over limited resources can result in hostility & further division between indigenous white/ BAME and new communities. Community shared spaces are becoming scarcer; many of those that remain come from single ethnic groups and tend to be purposed to accommodate very narrow sections of our communities. We are seeing less integration, cooperation & shared leisure time. Further, the attributes of integration, membership, influence, fulfilment of needs & shared emotional connections, necessary to a sustainable community, are disappearing. Resident feedback supports our findings and heightens our concerns around present state of shared communal spaces. Support asset transfer to create a safe space (where this was appropriate/ desired)

- Provide Community Development Training to help participants understand the dynamics of communities
- Equip and empower residents to lead social action
- We will work with each group to develop shared spaces where local people can:
- Engage in new debates around integration
- Develop new understanding of community and neighbourliness – including social networks to reduce isolation/ loneliness

aged under 16

aged between 16

and 60.8% is

- Build relationship with others of difference
- Challenge disruptive community influences

main domains.	the	constituted if	Eccleshill.	identified as issue on	state they feel
Ward Profile	programme	wanted	10-12 (30-	ward plans	their culture is
2017: 92% white			36		respected and
British, 4.5%	Spaces		altogether)	Higher levels of NEET	that difference
Muslim, 22% of	identified		community	in the target wards –	is respected
population under	across the		residents to	could impact on levels	
16/ 61% are	District		deliver and	of crime/ integration	People will
between 16-64/			lead gaining		begin to feel
17% over 64.			volunteering	High levels of	more
Little Horton-			experience	movement of ethnic	independent
(BD5) West				groups leaving	and will have
Bowling area			30-36	monoethnic	created better
ranked lowest 10-			residents	communities	connections
30% across all			attend	(Keighley West/ Little	with those who
LSOA domains.			training	Horton)	live in the area.
Ward Profile					
2017:, 48.5%			30-50		People will be
Pakistani, 28.8%			people		able to identify
White British, Mix			participating		with spaces that
of other ethnicities			in the social		they feel are
33.2% of the			action		welcoming and
population is aged			project		for 'everyone'.
under 16 and			either		
60.2% is aged			through		
between 16 and			consultation		
64/ approx. 7%			or		
over 64.			involvement		
			in delivery.		
Eccleshill -			,		
(BD10)			Increase of		
Ravenscliffe area			spaces		
ranked lowest 10-			being		
30% across most			utilised by		
LSOA domains.			mixture of		
Ward Profile 2017			groups.		
87.2% White					
British, 7%					
Muslim, 26% of					
the population is					
			I	1	ĺ

Host cross cultural community celebration	and 64.13.4% over 64.					
VFM- Behaviour and Perception Change-	Consideration will	Application is	Recruitment of	32	Raising aspiration and	16-26 year olds
Believing in Bradford/ Catalyst	be given to areas	approved by	120 young	residentials	building potential	learn to trust
Using the models of 'Believing in Bradford and	such as	Reaching	people	where	future leaders	and respect and
Catalyst we will support 600 young people	engagement of	Communities	\A/	people from	amongst the districts	form friendships
(between the age of 16 -26) through a four day	South Asian	Mobilisation	Women are pre-	different	young people has come out of the	with people from different
residential to improve their knowledge of the district and 'the other', develop confidence and	women on	plan is drafted	engaged	background s mix and	consultation as a	backgrounds to
commitment to act as positive role models, to	residential through	and agreed	6 residential will	develop	leading priority.	themselves
commit to engage in a tailored programme of	pre-engagement and direct work	and agreed	run in the first	leadership	194,200 (36.3%) of	uremserves
activity over the next 12 months. The programme	with parents etc.		vear	skills	the District's	Behaviour
will emphasise the importance of religious and	and some 'women		year	SKIIIS	population is aged	change, attitude
ethnic diversity in our city and encourages its	only' sessions.			600 people	under 26.	and opinion
young people to be understanding and supportive	5.11, 000010110.			(age 16 -	73,900 (13.8%) of the	district
to people of all backgrounds.	600 Young people			26) from	District's population is	0.01100
The programme will run over five years with 32	across Bradford			across the	aged between 16 and	
individual's residential (max 20 people on each).				district	26. 51% male and	
It will cover;				participate	49% female.	
				in	Wharfedale ward has	
1) Develop the confidence and commitment to act				leadership	the lowest percentage	
as agents of positive change				developmen	of this age group	
				t	(8.9%) followed by	
2) Develop a positive identity for living in a multi-				programme.	Ilkley (9.3%) and	
faith, multi-ethnic Bradford				600 positive	Baildon (9.5%). At the	
2, 2				role models	other end of the scale:	
3) Develop creative leaders to act as role models				600 active	City has the highest	
in local communities				citizens	percentage (30.7%)	
4) Develop the chille and experience to play their				engaged in	followed by	
4) Develop the skills and experience to play their part in building a strong civil society and enhance				a 12- month	Manningham (18.2%) and Toller (17.3%).	
their employability.				programme of social	The 2011 Census	
their employability.				action that	provides data by	
Consideration will be given to areas such as				changes	ethnic origin and	
engagement of South Asian women on residential				behaviour.	broad age groups.	
through pre-engagement and direct work with				attitude and	57.9% of the 16-29	
parents etc. and some 'women only' sessions.				opinion	age group is White,	
This project will be a 'Big Lottery' application and				across	26.3% is of Pakistani	
'cost neutral to the 'Integration Programme'				district.	origin, 3.5% is of	
Project lead would be 'Well Springs'.					Mixed origin and 3%	
					is of Indian origin.	
					Raising aspiration and	

Behaviour and Perception Change- Young People Building Bridges Deliver a targeted programme of cultural awareness sessions for young people enabling them to build bridges across boundaries and areas they wouldn't normally go or interact with. This has been particularly highlighted as an idea from our community engagement activities, describing this as 'Welcome to the Hood'. This would be vehicle to engineer some of those community dialogues and address residential segregation. The programme will include; 1) working with specifically with young people aged 13-25 living within two awards in Bradford 2) Residential trips to develop leadership skills, team building opportunities and to provide safe space for open dialogue and conflict resolution 3) Young people engage in a social action project which may range from older people, homeless or with those with disabilities 4) The programme will be enhanced with a cultural element, from appreciation and exposure of arts to religious/cultural places of significance and importance. 5) Connection to the Opportunity Area and use of Youth Ambassadors The young people will write about their experiences and share them with other people.	More than one quarter (29%) is aged under 20. 48% of 0-14 year olds are BAME.	Mobilisation plan is written Recruitment of young people Mobilisation plan agreed.	2 residential will be delivered 50 young people engaged Social action project is delivered Youth ambassadors utilised from the Opportunity area. Reflections by young people are written	Engaging with 4000 young people aged from 13 - 25 2 residentials per constituenc y for 50 young people 25 Challenge Days - 5 per constituenc y. Social Action Projects in the area Activity Days - leadership skills and team building. Visits to faith and cultural places	building potential future leaders amongst the districts young people has come out of the consultation as a leading priority. More than one quarter (29%) is aged under 20 and nearly seven in ten people are aged under 50. Younger age groups are more ethnically diverse. Only 10% of the population over 65 years old are BAME, in contrast to 48% of 0-14 year olds.	Breaking down barriers between communities 1000 active volunteers Decreasing tension and hate crime. Building Community resilience. Building confidence and integration
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					across the		
					region with		
					other		
					authorities.		
9.	System Change- Roma	JCP/DWP	Establish	Clear purpose	Three	Some of the smaller	Voice and
Improve	We will develop a strategy and delivery plan that	Other	working group	and actions are	thematic	communities of	influence
coordinatio	crosses the four large public sector institutions	programmes i.e	led by the	agreed.	meetings	interest have not	provided to
n between	(Council, Health, Police, Fire & Rescue	CLLD	Stronger		each year,	become established	communities of
partners	Service).Bringing in specialist external support to	Employability	Communities		discussing	to an extent that they	interest, giving
and	work alongside VCS groups that support Roma	partners	team		priorities	have 'voice and	them
services so	communities. A strategy will be developed that	Partners i.e			determined	influence' through	confidence to
people	reflects the local priorities and need. Where	Health, Police,			by the	conventional	become more
have a fair	necessary VCS workers will have 'back fill'	Housing,			'communitie	processes e.g.	involved in the
chance.	provided to enable a thorough and robust	Education public			s of	political or community	political and
	engagement process with the Roma community.	sector			interest'.	leadership. There	community life
	We will invest where needed training and travel to	LGBT				are 8,415 people on	of the district.
	support the tailoring of services to meet the needs	Women			7	the electoral register	
	of Roma community better. We will engage with	New migrants			'communitie	in Bradford from	Tailored and
	providers such as Bradford College to develop	Refugees and			s of interest'	Central and Eastern	aligned support
	language courses in more European Languages.	asylum seekers			actively	European (CEE)	provided by
	Individual delivery plans will be produced for	Roma community			engaged in	communities (2% of	agencies to
	Council, Health, Police and Fire & Rescue				discussions	total registrations).	meet the needs
	Service, monitored through the Stronger				pertinent to	50% of CEE	of communities
	Communities Partnership and the Health and				their	registrations are from	of interest.
	Wellbeing Board. This project will create tailored				community.	the Polish community.	
	and more localised projects targeting this				A -4:	Other CEE	
	community.				Action	communities on the	
					Plans	electoral register are:	
					produced	Slovakian (1,266,	
					that reflect	15%), Latvian (994,	
					the needs of	12%), Romanian	
					'communitie	(597, 7%), Lithuanian (505, 6%), Czech	
					s of interest	(396, 5%), Hungarian	
					Project	(212, 3%), Bulgarian	
						(212, 3%), Bulgarian (112, 1%), Estonian	
					support worker	(62, 1%), Estonian	
					allocated.	(20, 0%) and	
					allocateu.	Slovenian (9, 0%).	
						The wards with the	
						highest number of	
						people from CEE	
						people Itotti CEE	

	communities on the electoral register are
	City, Tong, Little
	Horton and Bowling
	and Barkerend. The
	wards with the highest
	number of people
	from CEE
	communities on the
	electoral register are
	City, Tong, Little
	Horton and Bowling
	and Barkerend. The
	LGBT community is
	another obvious
	group, but very little
	data exists about the
	prevalence of this
	community.

PRIORITY AREA 4: PERCEPTIONS OF THE OTHER

PILLAR: FEELING SAFE

More people will say they feel satisfied with their neighbourhood and feel safer across our District.

	ACTIVITY What will they do? (including system /	TARGET MILESTONES (specific, measurable, and link back to how it will contribute towards achieving					Outcome Measures
OBJECTIVES	What will they do? (including system / behavioural changes)	stakeholder considerations Based on a considered segmentation strategy (e.g. geography, demographics)		rm outcomes 2019/20 Initial output measures inc early wins	2020/21 Output measures	BASE inc gaps / rationale Why this has been identified as a priority objective – what's the hypothesis they're	Measures
						testing?	

10.	Perception and Behaviour Change- Nuisance	City ward has the	Design brief	PSPO obtained	Deliver 50 joint	Whilst the	Increase
Reduce	and Dangerous Driving		written	PSPO obtained	educational inputs	number of	number of
	The effects of dangerous and nuisance driving	highest number of road related	Willeli	Road safety	in primary and	nuisance	reported
negative	on roads is much wider than just those who are	offence incidents	Researcher	delivered in			incidents of
views and	directly affected. This adds tensions and	and there are	commissioned	schools	secondary schools.	car/van incidents has	ASB/Nuisance
stereotypes that some of	stereotyping between different communities	particular	Commissioned	SCHOOLS	Targeted early	remained	driving.
	resulting in people being divisive. We will do	'hotspots' around	Dood sofoty	Obtain further	intervention work	stable the	diving.
the Districts		Great Horton	Road safety education	Obtain further funding for the	with young people	number of	Increase %
residents hold about	this in two ways;	Road,	rolled out to		identified at risk.		confidence -
	1) We propose to increase our own	Manchester	schools	continuation of work	identilled at risk.	police recorded road	Your Views
people who are different	1) We propose to increase our own		SCHOOLS	WOIK	Deliver 75 school	related	
	understanding of young people leasing vehicles	Road, Ingleby	Conservation	Litilia a Manuth			Survey.
from	and driving dangerously. The research will be	Road, Nelson Street and	Engage with	Utilise Youth	parking multi days	offence	As confidence
themselves.	used to provide evidence between this and local		Families First	Ambassadors	of action.	incidents have	
	perceptions of young people and certain	Thornton Road.	\\\	from Opportunity	1 lo de et al a 75	increased by	increases this
	communities.	Mainute, of	Work in	area programme	Undertake 75	23% when	will have an
	0) Ma will be a dear the account of Occupation	Majority of	partnership to		Operation Steerside	comparing the	impact on the
	2) We will broaden the scope of Operation	nuisance and	obtain a		multi days of action.	year to 31	number of
	Steerside to be a multi-agency response to	dangerous	District wide			March 2018	incidents
	tackle not only road safety but also concerns	driving have been	PSPO for			with the	reported.
	regarding anti-social driving and the general	young people –	anti-social use of motor			previous year.	la ava a a a 4h a
	perception of driving in the District.	sometimes				When looking	Increase the
	a) To work with partners from the Local	resulting in	vehicles.			at the data by	number of
	councils, WYFRS and YAS to provide a rolling	pursue and	D			incident time	prosecutions.
	programme of road safety education resources	death.	Promote			there is a	Obtain a
	available for all school ages. To work with		Operation			peak in	Obtain a
	schools and educational establishments to		Steerside			incidents	District Public
	undertake multi agency parking and speeding		through media			around 3pm in	Space
	initiatives across the District utilising pupils to		and social			the afternoon.	Protection
	promote education, rather than punishment for		media			The Weyn	Order (PSPO)
	incidents and parking issues. Ensure a problem					The 'Your Views'	for ASB/Nuisance
	solving approach is taken to repeat offenses.						
	Demand locations identified as having persistent					perception	driving
	issues with anti-social driving, whether public or					survey was	Dadasa
	private to look to design out the issues.					launched by	Reduce
	b) We will identify young people involved in anti-					the Office of	number of KSI
	social use of motor vehicles as a full family					the Police and	collisions.
	approach utilising Families First scheme to					Crime	
	ensure behaviours are addressed and effective					Commissioner	
	interventions. Commitment to work with Third					in June 2017.	
	Sector Organisations and Youth Services to					This survey	
	target and provide positive role models for					provides data	
	youths identified as vulnerable for anti-social					on a range of	

			T	1	T	1	, ,
	use of vehicles.					measures of	
	c) Work in partnership to obtain a District wide					public	
	PSPO for anti-social use of motor vehicles. This					confidence	
	will show commitment of the District to tackle					and	
	the issue and provide a combined partnership					community	
	enforcement power. Identify opportunities to					safety at a	
	come and talk to the public about the operation					local level in	
	to offer advice, raise awareness and provide					West	
	materials.					Yorkshire.	
	d) Promote the Operation through regular Media					The survey	
	releases providing clear up dates on activity					has now been	
	undertaken to raise awareness of partnership					responded to	
	commitment to reduce effect.					by over 2,800	
	e) Identify resourcing requirements and where					respondents	
	required submit funding applications to support					from across	
	our activity.					Bradford	
	•					District.	
	Steerside Strategic Management Group will					Respondents	
	develop a clear delivery plan with relevant and					were asked	
	tangible actions for each partner, which					what key	
	collectively seek to address the issues, priorities					community	
	and concerns across the District. Members will					safety issue	
	be in a position of influence and have decision					concerned	
	making responsibilities concerning resources					them the most	
	and budgets. Together they will look to pool					in their local	
	resources, commit finance, and identify					area and 18%	
	opportunities and work together to remove the					of	
	perceptions of antisocial vehicle use across the					respondents	
	District.					in Bradford	
						said bad	
						driving	
						(speeding). A	
						further 9%	
						said road	
						safety	
						(parking) and	
						8% said road	
						safety in	
						general.	
11.	Perception and Behaviour Change- Hate Crime	Following on	Produce	Deliver training to	Work with schools	Overall,	Raising
Equip people	We will use this programme to test a number of	consultations and	promotional	staff/organisations	and the wider	reported Hate	awareness of
with the	interventions outlined in the Hate Crime	data -groups	material	Stanijorganisations	community such as	Crimes in	hate crime
WILLI LIIC	interventions outlined in the Hate Online	Tuala -groups	materiai	<u> </u>	Community Such as	OHINGS III	nate chine

skills to	Strategy. It will kick-start a programme of work,	most		Disseminate	VCS, Faith	2017 stood at	and hate
resolve	providing data and evidence on what works so	marginalised and	Identify	material and	Organisations and	1,579	incidents
conflict	the interventions we trial can be built on later	likely to be	groups and	publicise widely	clubs to offer a	compared to	*Improve
	through other sources of funding.	victimised/	organisations	'	programme of	1,238	responses to
		targeted. For	requiring	Test and learn	speakers and	reported in	victims of hate
	Whilst developing the Hate Crime Strategy we	example	support and	from restorative	resources to	2016, this	crime and
	carried out a number of consultations with	migrants, LGBT	training	justice in practice	educate against	being an	support
	people from the protected characteristic groups.	and Muslims.		/ evaluate and	hate crime in all it's	increase of	*Concerns
	Each group was given the opportunity to explore		Liaise with	share learning	protected	28%.	about the
	the hate crime strategy and objectives from		other		characteristics.	76% of hate	impact of
	previous years and asked to comment on what		interventions		Offered to all	crimes in	Brexit on EEU
	they would like to see in the 2017-20 strategy.		across the		organisations,	Bradford in	communities
	Many of the objectives were shared between		programme		groups and clubs	2018 were	and
	groups with some very clear overlap and others				across the district.	racially	Islamophobia,
	were specific to that protected characteristic		Design		40 sessions per	motivated.	especially the
	group. The following have been highlighted as		restorative		year with 2500	58.7% of	effect on
	key areas of work;		justice system		children. To include	victims of hate	women and
					a hate crime	incidents in	girls
	Promotion of hate crime strategy - production				conference for	2017 were	* hate directed
	of videos, vlogs, social media campaigns, to				teachers,	Male and the	at refugees
	include positive voices which will develop				professionals and	age group	and asylum
	volunteers and organisations to promote good				workers.	with the	seekers
	stories to counter and challenge harmful				Promotion of hate	highest	Responding to
	narratives.				crime strategy -	proportion of	hate in our
					production of	victims was	communities
	2) Work with third sector organisations to				videos, vlogs, social	the 30-39	We aim to
	support refugees and asylum seekers and EEU				media campaigns,	group with	reduce the
	communities against hate crime. In particular				to include positive	25% of	number of
	where possible we see opportunities to connect				voices which will	victims.	hate crime
	individuals through to Real People, Honest Talk				develop volunteers	Unfortunately	incidents. We
	initiatives.				and organisations	ethnicity data	will focus on a
	O T 11 11 11 11 11 11 11 11 11 11 11 11 1				to promote good	was missing	number of
	3) Tackle Islamophobia with training resource				stories to counter	for a large	settings that
	and campaign				and challenge	proportion of	have emerged
	4) Occasion collection identification is				harmful narratives.	victims (45%),	as high risk
	4) Greater collaboration - identify key areas to				Manda with thind	therefore	environments
	support such as housing providers, employers				Work with third	analysis by	for hate crime,
	and community hubs with campaign resources				sector	ethnicity isn't	including
	and staff support.				organisations to	reliable. 67%	public
	5) Dayolan initiativas auch as restarativa instinc				support refugees	of suspects of	transport, the
	5) Develop initiatives such as restorative justice				and asylum seekers	hate incidents	night-time
	which allows perpetrators to face victims in a				and EEU	in 2017 were	economy

	safe environment to learn the impact their				communities	Male. The age	and the
	actions have on others.				against hate crime.	group with the	internet.
					Tackle	highest	Increasing the
	6) Work with Muslim Women's Council on the				Islamophobia with	proportion of	reporting of
	launch of the Muslim Women Help Line				training resource	suspects was	hate crime
	·				and campaign	the Under 16	We will
						age group	continue to
					Greater	with 28%.	work to make
					collaboration -	Research has	it easier for
					identify key areas to	shown that	those affected
					support such as	hate crimes	to report
					housing providers,	cause victims	incidents of
					employers and	greater	hate
					community hubs	distress than	crime
					with campaign	similar crimes	including
					resources and staff	without the	through third
					support. Also	same	party reporting
					supporting	motivation.	centres. To
					initiatives such as	We will work	give victims
					restorative justice	to ensure	the
					which allows	victims are	confidence
					perpetrators to face	provided with	that
					victims in a safe	timely,	their
					environment to	appropriate	complaints will
					learn the impact	and effective	be taken
					their actions have	support,	seriously, we
					on others.	including	will work with
						restorative	the police and
						solutions.	Crown
							Prosecution
							Service to
							publicise
							successes in
							prosecuting
							hate crime.
							Improving
							support for the victims of hate
							crime
12.	Behaviour and Perception Change- Pride in	50% of all streets	Commission	On site recycling	80% recycling rate	Data for the	Residents and
Facilitate	Place	failing on litter in	researcher	On site recycling	compared to 10% in	last 7 years	businesses
activities	Litter came up repeatedly as a major area of	Bradford over	researcher	Running of a bulk	some	shows a	educated to
activities	Litter came up repeateury as a major area of	Diaulolu UVEI		I Truiting of a bulk	301116	onowo a	22

through the	concern across our engagement activities.	seven years have	Baseline data	refuse service	neighbourhoods	correlation	dispose of
Safer	People expressed how much litter impacted on	come from the			currently.	between the	their litter and
Communities	their own perceptions of where they live	same 6 wards:	Identify 3	More landlords	,	number of	waste
Partnership	including what they thought about their	Bradford Moor,	areas and 500	with waste in	Reduction in the No	hours of	properly.
·	neighbourhood and the District. Whilst we	Manningham,	properties	gardens are dealt	of contaminated	manual	
	appreciate that the long term benefits of	Little Horton,		with action	bins (would survey	resources	Cleaner
	interventions against litter might not be	Toller, Bowling	Training		at the beginning	deployed by	streets and
	immediate we believe it may demonstrate a	and Barkerend	delivered for	Recruitment of	and end of the	ward, the	tidier gardens
	sense of pride in place. We propose to;	and City.	council	street champions	pilot).	length of	
	a) Evaluate and carry out research on		wardens on			highway,	Residents get
	perceptions of area pertaining to litter and	Regular reports	recycling	Civic pride event	50% reduction in	deprivation,	along better
	people's sense of personal responsibility. We	through various		delivered	service	population	
	will use to compare against wards or areas	engagement	Pilot of new		requests/complaints	and number	
	which are clean and tidy to see whether there is	events and ward	systems for		about rubbish in	of fails	
	any correlation between perceptions of place to	councillors of	Council		gardens.	awarded on	
	receptiveness to integration.	complaints and	Wardens			litter.	
	1.7	tension in			20% reduction in		
	b) Target 6 wards with up to 500 properties in 3	neighbourhoods,			the number of	Over the	
	different constituencies to run a pilot which will	due to feelings			streets failing to	years these	
	involve trailing different approaches to improve	from some			reach and	same six	
	the appearance of the area. This will involve the	residents that			acceptable level on	wards were	
	following:	more recently-			litter.	subject to	
	1. Co-ordination of work to improve recycling	arrived residents			30% reduction in	large amounts of extra	
	linked to an on site presence (washing out and reuse of contaminated bins, issuing of new	are creating issues in the			reports of fly	attention	
	recycling bins, numbering of bins) and regular	neighbourhood			tipping.	under various	
	monitoring and events and other community	as they are not			tipping.	schemes such	
	engagement activities,	taking			90% of green and	as Keep It	
	2. Running a mobile bulk refuse service that	responsibility for			grey bins will be	Clean (KIC),	
	collects from the area on the same day every	their waste.			numbered and at	Go Girlington,	
	week, or as required, to make it easier for	trion waste.			the correct	Trident,	
	residents to responsibly dispose of waste from				properties	Regen 2000,	
	their gardens (residents would be charged in the				proportioo	ENF task	
	same way as for the current service),				At least 5 street	Force or the	
	3. Training for Council Wardens on recycling,				champions will be	LSA funding	
	4. Work with landlords and letting agents				in place in each of	for achieving	
	including education and the development of				he 6 wards.	stretch targets	
	information packs and taking enforcement					on	
	action against the landlords for waste in gardens					cleanliness.	
	and lack of green bins,						
	5. Council Wardens will pilot the use of software					High number	
	that allows them to issue CPWs on site, making					of streets	
	,		I.	1			24

it quicker and easier to take low level enforcement action and show residents that we're serious about dealing with the issues, 6. Engagement of street champions linked to Council Wardens and 7. Civic pride event with awards in each neighbourhood possibly linked to a garden competition.	failing to achieve an acceptable standard in terms of litter according to NI195 assessments.
	High incidence of fly tipping as recorded on fly capture.
	Complaints about rubbish in gardens reported to the contact centre.