

Project	Outcomes	Target groups	How commissioned	Beneficiaries at December 2018
Baby Buddy mobile phone app. Free app with personalised content approved by doctors and midwives.	Maternal mental health Access to services	Universal All parents and parents-to-be from pregnancy to six months after birth.	Best Beginnings (national charity who developed the app.) Service Level Agreement August 2014 renewed annually.	downloads
Personalised midwifery care pilot. Ensuring women see the same midwife (or her buddy), with longer appointments, and enhanced support and information.	Continuity of care Maternal mental health	Limited to 400 women due to the capacity of the pilot.	BTHFT Service Level Agreement August 2015 for 3 years.	women children
Perinatal Support Service. Providing emotional support to families under pressure during pregnancy and the first year after birth.	Maternal mental health	Targeted Pregnant women who have, or are at risk of developing, mild to moderate mental health problems and their partners/family members.	Family Action Service Level Agreement 1 st April 2015 Renewed for a further 3 years with an amended model following implementation evaluation.	parents/carers children
Talking Together. Supporting two-year-olds in communication and language development through home visits to encourage play and conversation.	Children's language and communication School readiness	Universal assessment Targeted intervention Every 2 year old receives an assessment. Those at risk of language delay receive the home visiting programme.	BHT Early Education and Training (formally SureStart BHT) Service Level Agreement 1st June 2015 3 year renewable following review. Renewed for a further 3 years with an amended model following implementation evaluation.	parents/carers children
Family Nurse Partnership. Home visiting by specially-trained nurses to	Parent/child interaction Neglect	Targeted Vulnerable women up to the	BDCFT & FNP National Unit Service Level Agreement June 2016	women

support young first time parents and their children with health, wellbeing and self-sufficiency.	School readiness	age of 24.	for 18 months then review. Extended for a further 12 months pending a national evaluation and more local data.	
Better Start Imagine. Providing free books and activities to help develop language and literacy skills.	Children's language and communication School readiness	Universal Each child receives a book each month from birth until 4 th birthday.	BHT Early Education and Training (formally SureStart BHT) Service Level Agreement Jan 1 st 2016 for Book Gifting, Oct 1 st for project activities.	children signed up
Family Links Antenatal – now Welcome to the World An antenatal course for pregnant mums, dads and carers	Maternal mental health Breastfeeding Attachment	Universal All parents-to-be from week 22.	BSB providing training and monitoring. Commissioned by LA.	parents to be
HENRY Health Exercise Nutrition for the Really Young: A course or one-to-one sessions supporting families with young children to develop healthy lifestyles.	Obesity Oral health	Universal All parents with a baby or toddler under 4.	Service Level Agreement with HENRY Jan 2016 for 3 years renewable following review.	parents /carers children
Home-Start Volunteer home visiting service for families with young children.	Parental feelings of ability to cope with stressors. Access to services Children's social and emotional development	Universal All expectant families or with a child under 4.	Service Level Agreement with Home-Start Bradford. January 2017 3 years renewable following review	parents /carers children
ESOL + for pregnancy Language courses for pregnant women with	Maternal confidence Access to services	Targeted	Licensed and unique programme developed by Shipley College.	parents to be

English needs, to help them engage with their midwife and be more in control of their pregnancy and labour	Mother's language and communication	Pregnant women who might otherwise need an interpreter for antenatal appointments or delivery of their baby.	Service Level Agreement with Shipley College Nov 2016 3 years renewable following review	
Infant mental health service A new service which will support and nurture parent-infant relationships through training and consultation for the workforce as well as providing a clinical service to families as and when they require it.	Maternal sensitivity. Parent/child interactions. Children's social and emotional development.	Universal workforce training Targeted intervention for families	Service level agreement with Bradford District Care Foundation Trust Recruiting staff and delivery from 1 st April 2018.	
Baby Steps A perinatal parent education programme for vulnerable parents.	Maternal mental health Parent/child interactions. Neglect.	Targeted Those at higher risk of poor emotional wellbeing during the transition to parenthood.	Currently in set up phase with Action for Children, delivery from March.	
Breastfeeding Support A home and community based support service.	Breastfeeding Obesity Maternal sensitivity	Universal	To be commissioned	
Cook and Eat programme Community based	Obesity	Universal	Currently in set up phase with HENRY for April start	
Doula Project Physical & emotional support for women in later pregnancy, during & after birth given by volunteers.	Maternal mental health Parent/child interaction	Targeted Women with a mental health need.	Service Level Agreement with Bradford Doulas March 2017 for 3 years renewable following review	
Better Place A programme of developing local and safe	Parent/child relationship Social and emotional	Universal	Service level agreement with Groundwork NEWY	

places to play, walking routes and local green spaces and community gardens	development		Delivery starts 1 st February 2018	
Forest Schools A programme of outdoor play and learning.	Parent / child relationship Social and emotional development	Universal	Currently in set up phase with Get Out More CIC for April start.	
Incredible Years A parenting project for parents with children between the ages of one and 3 could be at risk of emotional or behavioural issues.	Parent/child interaction Child's language & communication development Child's social & emotional development. School readiness.	Universal	In the process of being commissioned	
HAPPY A perinatal parenting programme aimed at reducing the number of overweight or obese children.	Obesity	Targeted Pregnant women with a BMI greater than 25	Currently in set up phase with Barnardo's for May start.	
Pre-schoolers in the Playground Playgrounds are made available to parents and pre-school children at times when parents are likely to already visit the venue.	Physical activity Obesity	Universal	In the process of being commissioned	
ICAN Training for the workforce in early language development	Language and communication development. School readiness.	Universal	In the process of being commissioned	