

Eccleshill Ward Plan 2017-2018



Ward Members
Ward Officer

Cllr Geoff Reid
Daren Parr

Cllr Ann Wallace
Date completed

Cllr Nicola Pollard
March 2017

Population	% of total population				
		19020	Ward	Bfd East	District
	Total Population	19020			
	Population by Age				
	Population 0-4	1692	8.9%	9.1%	7.7%
	Population 5-9	1637	8.6%	9.2%	7.7%
	Population 10-14	1346	7.1%	7.9%	6.9%
	Population 15-19	1142	6.0%	7.3%	6.7%
	Population 20-24	1056	5.6%	6.3%	6.3%
	Population 25-59	8768	46.1%	45.5%	45.6%
	Population 60-69	1710	9.0%	7.4%	9.4%
	Population 70-79	1029	5.4%	4.4%	5.8%
	Population 80+	640	3.4%	2.9%	3.9%
	Population by Ethnicity				
	Population White	15637	87.1%	53.0%	67.4%
	Population Gypsy/Traveller/Irish Traveller	6	0.0%	0.1%	0.1%
	Population Mixed	473	2.6%	3.1%	2.5%
	Population Indian	151	0.8%	3.2%	2.6%
	Population Pakistani	959	5.3%	30.0%	20.4%
	Population Bangladeshi	122	0.7%	3.5%	1.9%
	Population Chinese	58	0.3%	0.4%	0.4%
	Population Other Asian	98	0.5%	2.3%	1.5%
	Population Black/Black British	306	1.7%	2.5%	1.8%
	Population Other Ethnic Group	135	0.8%	2.0%	1.5%
	Population East and Central Europeans	287	1.6%	2.6%	2.1%
Community Strength	The A658 splits communities living between Fagley / Ravenscliffe / Greengates / Eccleshill and Thorpe Edge but the primary road provides a good commuting links to Bradford, Harrogate and Leeds / Bradford Airport. The A657 also provides a good arterial link to Shipley and Leeds. Much of the ward is considered to be urban but residents living in the ward have easy access to rural parts of its neighbouring ward Idle & Thackley and Pudsey. Residents				

	<p>have relatively easy access to 4 main supermarkets and also benefit from a range of small shops and businesses at more local levels. Residents also benefit from a range of community assets including: Eccleshill Adventure Play Ground, Eccleshill Swimming Pool, Bradford Industrial Museum, Eccleshill Library, play areas at Harrogate Rd, Flaxton Green, Eccleshill Park and recreation ground. It has 5 Community Centres (Rockwell, Gateway, Fagley, Ravenscliffe Youth Centre and Eccleshill Mechanics Institute, all of which provide a range of activities and services to its residents. Inspire Business Park also offers a range of support services and business opportunities. There are 6 Primary Schools and 7 Churches located in the ward.</p>
Cleaner Greener	<p>Key issues include:</p> <ul style="list-style-type: none"> • Management of open space on former council estates, or created by demolitions, including protection from abuse by vehicles and horses. • Residents taking responsibility for their unadopted back streets. • Residents acting responsibly with regard to their animals. • Excessive numbers of cars competing for limited on-street parking. • Street litter and trade waste hotspots. • Flytipping
Safer Communities	<p>Crimes recorded for the period 1 July 2015 - 30 June 2016. 3165 crimes were recorded during this period including criminal damage, violent crime, robbery, burglary, theft of vehicle, theft from vehicle and anti-social behaviour. The Eccleshill Ward has one of the highest crime rates in comparison to the rest of the Bradford District where the average is 98 reported crimes.</p>
Inequalities: Health and wellbeing	<p>Males born in Eccleshill can expect to live on average for 77.5 years compared to the District average of 77.6 years. Females born in Bradford East can expect to live on average for 83 years compared to the district average of 81.4 years. 22% of children between 4 – 5 years old are overweight or obese compared to the district average of 20% average. 32% of children aged 10 – 11 years are overweight or obese compared to the district average of 36%.</p>
Incomes employment and housing	<p>2.6% of JSA claimants in the Eccleshill Ward, higher than the district average 2.1%. In comparison to all the 30 wards throughout the Bradford district, Eccleshill has the second highest rate of people who are NEET (Not in Employment, Education or Training) with 5% compared to 3.2% district wide. The Council has been successful in bidding for funds from the Local Growth Fund for a scheme providing external wall insulation to households judged to be fuel poor using the Low Income High Cost definition living right to buy properties on former social housing estates. The scheme is currently operating in Thorpe Edge.</p>

Children and Young People	Children between the age of 11 and 18 years who are residing in the ward attend Hanson School and Immanuel College. 25% of students attend Hanson and 33% attend Immanuel College. Primary and Secondary School data - As of January 2016, 3,821 children residing in the ward attend primary and secondary schools with over 25% receiving free school meals (FSM) and over 15% require special education needs (SEN). 31.6% of children accrue Pupil Premium Funding.
Further information	This Ward Plan captures some of the key challenges, local services and community based work. The priorities contained within the plan does not aim to tackle all of the issues in the ward but they are key priorities identified through consultation with the Neighbourhood Policing Team, Neighbourhood Services, Ward Councillors and other voluntary sector and community organisations. This plan aims to address 5 key areas where improvement is needed:- <ol style="list-style-type: none"> 1) Poor educational attainment. 2) Low skills for employment. 3) Personal health issues and public health issues. 4) Eccleshill – A nicer place to live. 5) Improve and promote businesses and business opportunities.

1.0 Cleaner Greener				
Code	Priority	What can Services contribute?	People Can...	Named person responsible
1.1	Improve condition of grass verges	Neighbourhood Services:- <ul style="list-style-type: none"> • Council Wardens to door knock / send letters out to vehicle owners not to park on grass verges. • Ward Officer, Council Warden and Parks & Landscapes to liaise with each other when grass verge cutting takes place. 	Help to organise community action days by encouraging their neighbours to take part. Refrain from parking on verges. Place painted white stones on the verge edge / kerbside.	Council Warden

		<ul style="list-style-type: none"> Encourage residents to take part in action days specifically to edge out overgrown verges. 	Can reseed their verges.	
1.2	Litter and fly tipping	<p>Neighbourhood Services:-</p> <ul style="list-style-type: none"> Council Wardens to monitor rubbish in domestic gardens and outside business premises. Advise residents and business owners how to dispose of their rubbish responsibly either through using bulk collection service, recycling, using household waste site or trade waste contracts. Council Wardens to initially investigate fly tipping complaints and where appropriate refer jobs to enforcement team. Work with partners, local residents and volunteers to undertake clean ups in hotspot areas. Clean Team and Fly Tipping Team to clear waste when advised to do so. Council Wardens to visit businesses that are not containing waste responsibly and refer cases to Trade Waste. 	<p>Can take responsibilities to keep their own back streets clean.</p> <p>Can help to organise community clean ups / action days.</p> <p>Use the bulk collection service or remove waste via skips or recycle waste through household waste sites.</p> <p>Report anyone seen fly tipping and give witness statements.</p> <p>Business to ensure they have appropriate trade waste contracts and use recycling schemes to reduce waste.</p> <p>People can take responsibility to ensure only authorised waste carriers remove their waste.</p>	<p>Ward Officer</p> <p>Cleansing Manager</p> <p>Community NPT</p> <p>Housing Ass</p>

		<p>Enforcement:</p> <ul style="list-style-type: none"> • To liaise with Council Wardens and Ward Officer to investigate reports of fly tipping. • Take appropriate legislative action against those responsible for fly tipping (warning letters / prosecution). • Work with Police to tackle rogue waste carriers along with waste carriers licence checks. <p>Incommunities:</p> <ul style="list-style-type: none"> • Clean Team to litter picking on their land / premises and removing waste. • Incommunities Tenancy Enforcement Team to take action where appropriate. <p>Leeds City Council / Neighbourhood Service / Incommunities:</p> <ul style="list-style-type: none"> • To remove fly tipping and litter in Ravenscliffe Woods. 		
1.3	Work with volunteers from local groups and residents to help maintain snickets / public footpaths / streets / land by removing litter and	<p>Neighbourhood Services: To work with community associations, landlords and partners to:-</p> <ul style="list-style-type: none"> • Recruit local volunteers and set up informal / formal groups' e.g. Friends of Wharnccliffe Railway Land 	Form their own informal / formal groups and apply for funding to support environmental projects. Residents can volunteer and work	Ward Officer Cleansing Manager Warden Manager

	cutting back overgrown vegetation and weeding.	<p>or an Eccleshill Active Group.</p> <ul style="list-style-type: none"> • Source funding opportunities to support groups and volunteers. • Encourage residents to get involved in community clean up action days. • Clean Team and Council Wardens to work in partnership to support volunteers by helping them to remove waste. <p><u>Community Payback scheme</u></p> <ul style="list-style-type: none"> • Ward Officer to liaise with Ancillary Services and Community Payback to help with clean up and cut back vegetation in snickets and public footpaths. 	with Ward Officer / Council Warden and Clean Team to keep snickets and footpaths clean.	
2.0 Safer Communities				
Code	Priority	What can Services contribute?	People Can...	Named person responsible
2.1	Reduce Burglary	<p><u>All Partners</u></p> <ul style="list-style-type: none"> • Trading Standards to raise awareness about door step crime to vulnerable adults. • Crime Prevention Roadshows and crime prevention leaflet drops to homes. • Promote and increase Neighbourhood Watch schemes including using (OWL) Online 	<p>Volunteer to set up Neighbourhood Watch schemes. Can help with leaflet drops. Ensure their buildings, outdoor buildings and vehicles are locked and secured.</p>	Neighbourhood Policing Team

		Watch Link) and social media.		
2.2	Ward Partnership Team meetings (WPT)	<ul style="list-style-type: none"> Hold discussions with key partners and ward councillors across Eccleshill, Bolton & Undercliffe and Idle & Thackley to trial a series of collective WPT meetings to help support vulnerable people. 		Neighbourhood Policing Team / Ward Officer.
2.3	Tackle anti-social behaviour and crime with particular focus on working with young people visiting Enterprise Five Retail Park and shops in Eccleshill ward.	<ul style="list-style-type: none"> <u>Neighbourhood Services / Police / Incommunities / Youth Service:</u> Links with local community groups to identify ongoing / emerging ASB problems and use Ward Partnership Team meetings and Ravenscliffe ASB Group as a mechanism to tackle on-going problems and raise awareness of the support available. Youth Service to respond with a variety of detached outreach work and diversionary activities. Ward Officer / Youth Workers to explore funding opportunities to support projects and activities aimed at reducing ASB and crime. Police and Council ASB teams take action such as issuing ASB warning letters and dispersal orders where ASB problems are 	<p>Community groups and residents can set up their own Neighbourhood Watch scheme or encourage their neighbours to sign up to OWL.</p> <p>People can volunteer to work with the Youth Service and help qualified Youth Workers to deliver a variety of youth provisions.</p> <p>Retailers to effectively use CCTV cameras and keep a diary log of incidents.</p> <p>Retailers to use the Radio Shop Link scheme to warn other retailers of emerging ASB issues.</p> <p>People can help the Police by joining the Special Constable scheme.</p> <p>Young people can become Police</p>	Neighbourhood Policing Team

		<p>escalating.</p> <ul style="list-style-type: none"> • Introduce a Community Alcohol Partnership (CAP) initially focusing on areas near York House. CAP to include impact of young people taking high energy drinks. • Neighbourhood Policing Team to explore opportunities to introduce a Police Cadet scheme to encourage young people in to crime prevention. 	<p>Cadets to help influence a reduction in ASB.</p>	
3.0 Inequalities, health and Wellbeing				
Code	Priority	What can Services contribute?	People Can...	Named person responsible
3.1	Encourage healthy lifestyles and personal wellbeing.	<ul style="list-style-type: none"> • Local Community Centres to lead on projects and introduce innovative activities to help people improve their life style e.g Fareshare café and calendar, Wellbeing Cafes, Coffee mornings, Menn@Eccy Meccy, Ecc Flix. • Develop a list of advice services and intervention provisions to help people make informed choices about improving their personal wellbeing (including supporting families of new born / children in early years). 	<p>Encourage friends, neighbours and family members to get involved and contribute towards the activities.</p> <p>Community centres to promote what works from the Better Start Bradford programme. For example, rolling out the Baby Buddy phone app.</p>	

	Pollution	<ul style="list-style-type: none"> Explore ways of reducing pollution and encourage better ways to make use of open space. Work with schools and businesses to raise awareness about the impact of pollution and encourage positive environmental projects. 	<p>Walk children to school or develop a car share scheme.</p> <p>People can adopt a green space and undertake environmental projects to help improve the environment</p>	Ward Officer / Ward Councillors
4.0 Incomes Skills and Housing				
Code	Priority	What can Services contribute?	People Can...	Named person responsible
4.1	Empty homes	<ul style="list-style-type: none"> Council Wardens to refer run down empty homes to the Council's Empty Homes team. 	Private landlords can take more responsibility to ensure homes are secure and outside areas are clean & tidy.	Council Warden
4.2	Promote funding and job opportunities.	<ul style="list-style-type: none"> Ward Officer to explore funding streams and work / encourage community and voluntary sector organisations to access funding for activities, events and jobs. 	Community Groups / volunteers can work in partnership to secure funding through good partnership working.	Ward Officer
4.3	Support to local businesses in Greengates, Enterprise Five, Harrogate Rd (Leeds Rd to Wharnccliffe Drive) and Eccleshill	<ul style="list-style-type: none"> Provide information to local businesses about community events to afford them an opportunity to expand their business and support events. Encourage local businesses to 	<p>Local business owners can keep clean their own shop frontage and remove litter / waste.</p> <p>Local businesses can sponsor community events.</p>	Ward Councillors

	Village.	<p>improve the appearance of shop frontage.</p> <ul style="list-style-type: none"> Explore what can be done to make shopping a more customer friendly experience. 	Local businesses can engage with other businesses and services to look at ways at introducing planted hanging baskets outside their businesses.	
5.0 Children and Young People				
Code	Priority	What can Services contribute?	People Can...	Named person responsible
5.1	Deliver youth work sessions (see table below)	<p><u>Youth service:</u></p> <ul style="list-style-type: none"> Deliver 2 open access sessions and focused detached project work to include activities in music, sport and workshop activities to highlight drug problems, crime and anti social behaviour. Deliver single gender sessions to develop positive self esteem and personal confidence. 	Young People can volunteer their time to help qualified Youth Workers to support their provisions.	Youth Service
5.2	Create opportunities to increase youth work provisions.	<p><u>Youth Service</u></p> <ul style="list-style-type: none"> Exploring funding opportunities to support delivery of specific youth work projects such as school holiday activities / programmes and help to support accrediting 	<p>Young People can promote activities to their friends and members of their family.</p> <p>Young People can help to shape and develop provisions by volunteering to do bag packs, help</p>	Youth Service

		<p>and recognising people's involvement.</p> <ul style="list-style-type: none"> • Work with young people to raise funding through fundraising activities such as bag packs, stalls, raffles and sponsored walks and fun days. 	out on stalls etc.	
5.3	Deliver a programme of school holiday activities.	<p><u>Youth Service</u></p> <ul style="list-style-type: none"> • Deliver cook & eat sessions, a range of sports activities including football. • Work with voluntary organisations to explore funding opportunities to support delivery of activities for children & young people. 	Parents / gaurdians can support their young children to attend Police Summer Camp event.	Youth Service
5.4	Continue with youth and adult volunteers to support youth work sessions.	<p><u>Youth Service</u></p> <ul style="list-style-type: none"> • To provide on-going support to volunteers to deliver junior youth club sessions. 	People can get training to enable them to help deliver youth sessions.	Youth Service
5.5	Support young peoples education achievements	<p><u>Youth Service</u></p> <ul style="list-style-type: none"> • Youth Worker to create links with local secondary schools (Hanson, Immanuel and Leeds schools) to help and set up programmes aimed at introducing personal development plans for young 	Young People can influence their school colleagues and friends by encouraging and supporting them to take up PDP's.	Youth Service

		people who are not in main stream education.		
5.6	Youth Service to work in partnership to support young people in the transition from primary schools to secondary schools.	<ul style="list-style-type: none"> • Youth Service to provide a programme of holiday activities for children and young people to address gaps in learning and support from primary school to secondary school. • Youth Service to provide support to a variety of projects that are community led and through the use of 6 community facilities (Idle Library building, Springfield Centre, Buck Mill Cottage, Wright Watson Centre and Greenwood Centre) 	<p>Local people can volunteer to support a range of activities and services such as homework clubs, literacy champions and to help run a community library in neighbouring Idle & Thackley.</p> <p>Ward Councillors from Eccleshill, Bolton & Undercliffe and Idle & Thackley to facilitate discussions with services and local businesses to help young people attain work experience and placements.</p>	Ward Councillors
5.7	Support Young People identified with mental health problems and at risk of CSE.	<ul style="list-style-type: none"> • Youth Worker to provide 1:1 support for Young People. • Work in partnership with Early Years and CSE hub. • Deliver information and guidance sessions to Young People to raise awareness of 	People can refer vulnerable young people for support.	Youth Worker

		CSE.		
6. Stronger Communities (Community Support)				
Code	Priority	What can Services contribute?	People Can...	Named person responsible
6.1	Support local community events.	<ul style="list-style-type: none"> • Neighbourhood Service: To provide support to organisers of Eccleshill Village Fair and Christmas Switch-on event by taking part in the event and recruiting other volunteers. • Support Fagley Community Association to develop a summer event in partnership with Thorpe Edge Community Project and Ravenscliffe Community Association. 	<p>Local businesses can support events through donations funding or supplying free resources e.g. Printing leaflets, prize donations etc.</p> <p>People Can help to promote events by volunteering to distribute flyers, programmes and join EVSG.</p> <p>People can volunteer some time to help out at the events by helping to steward and clean up litter.</p>	Eccleshill Village Steering Group / Fagley CA

6.2	People Can / New Deal	<ul style="list-style-type: none"> • Neighbourhood Service to support the 'People Can' campaign aimed at developing strong and resilient communities to fill the gap in the reduction of public services in line with the New Deal principals • Neighbourhood Services to encourage 'neighbourliness' amongst residents and help them to develop a range of community activities where they can contribute towards having a positive impact in their community. 	<p>Local residents and neighbours can volunteer to organise community activities to encourage neighbourliness.</p> <p>Volunteers could set up their own informal / formal groups to carry out a range of environmental projects such as litter picking public footpaths and cutting back overgrown vegetation.</p>	Ward Officer
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Ward based Youth Offer: Name of Ward.....Eccleshill.....

Offer/ activity (for example open access, drop in session, specific activity).	Provider (e.g. Vol org name, Council Youth Service etc)	Who aimed at? (e.g. All Young People, girls group etc.)	Regularity (e.g. weekly, monthly etc.)	Day and times	Contact
Open access age – 11+	Ravenscliffe Youth Centre	All young people	Twice weekly	Tuesday 6.30 – 9.30 p.m. Friday 6.00 – 9.00 p.m.	Nicky Lanen
Targeted single gender work with	Ravenscliffe Youth Centre	Ages 11 to 19 years.	Monthly Girls + Boys night in.	Sundays 6pm to 9pm	Nicky Lanen

Young People (Girls night in / Boys night in) to identify what issues they face e.g. self-esteem, personal wellbeing, healthy eating and physical fitness.					
Detached /Project – targeted work (age 11+) working with identified young people, sports, arts and issue based sessions	Eccleshill Ward Detached / Project Work	All young people	Weekly	Wednesdays 6.00 – 9.00 p.m.	Nicky Lanen
Junior Youth Club – ages 8 – 11 years – play, sports and arts and crafts	Ravenscliffe Youth Centre	All young people	Weekly	Monday 5.30 – 8.30 p.m.	Nicky Lanen
Play sessions – ages 5 –13 Family Day	The Big Swing @ Eccleshill Adventure Playground	All young people	Four days a week Weekly	Tuesday – Friday 3.30 – 6.30 p.m. (play sessions) Saturday – 12.00 – 3.00 p.m. (Family day)	Big Swing
Young People age 8 – 13 years	Rockwell Centre Junior Youth Club	All young people	Weekly	Tuesday 5pm to 7pm	Rockwell centre

Young People age 8 – 13 years.	Rockwell Centre Junior Gardner's scheme / Little Chef project .	All young people	Weekly	Mondays 3.30pm to 5pm	Rockwell centre
Open access adventure playground including a variety of stimulating activities.	Eccleshill Adventure Playground.	Young People aged 5 to 16 years.	Weekly	Tuesday to Friday 10am to 6.30pm and Saturday 10.30am to 3.30pm	Janet Jewitt