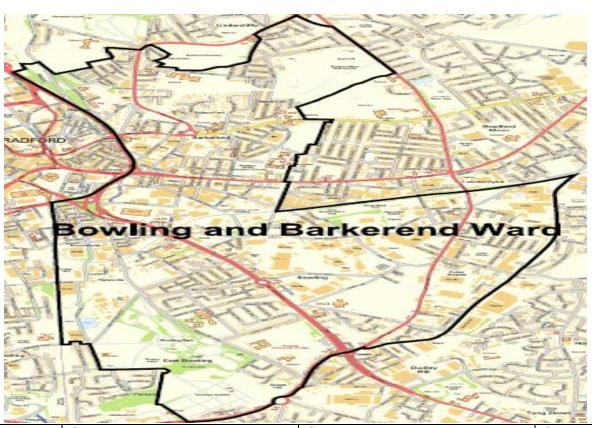
City of Bradford Metropolitan District Council

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Bowling and Barkerend Ward Plan 2017- 2018



Ward Members	Cllr Imran Khan	Cllr Hassan Khan	Cllr Rizwana Jamil
Ward Officer	Ishaq Shafiq	Date completed	March 2017

Ward Assessments and Plans:

The Ward Assessment and plan is designed to inform ward working, including action planning and decision making. The document summarises the prevalent strengths and issues within the Ward. This evidence base includes both statistical information as well as qualitative information gained from consultation; partnerships and ward partnership team meetings. The Council Ward Officers play a critical role in digesting this information and summarising findings into the most pertinent issues which are presented in the ward plan. Ward plans are approved annually by elected members at the Area Committee and outcomes reported against.

Coordination of local services and devolution of decision making.

The ward plans provides an opportunity for the coordination of services at the lowest decision making level. This ensures that problem solving is effective and efficient utilising local networks to identify concerns and opportunities early on providing efficiency saving and improved local outcomes for the community. Central to an effective ward plan is the coordination by ward officers of public sector services such as neighbourhood policing teams, cleansing, social landlords, public health and youth service to ensure services are tailored to meet local need. In addition ward officers actively support local networks and partnership involving the public, private and third sector as well as the community to build on local assets, improve community cohesion and increase social capital within the ward.

Engaging communities

The ward plan is based on community conversations at neighbourhood forums, with community based groups and organisations, at community events and local partnerships. The process does not revolve around what agencies can do alone but what communities, voluntary and community sector partners and public sector services can collectively achieve if they work closely together. By working with the community to define local priorities we can begin to enable and empower people and communities to support preventative approaches and behavioural change which reduce the demand on public service and produce improved outcomes for people locally. The ward plan process aims to draw the community into thinking of issues and solutions and begin to consider their contribution to the community and their personal responsibility. The key is to establish a partnership process that will not be overly demanding on resources to deliver it whilst at the same time maximising the important contributions that communities, voluntary organisations and public bodies can make to delivering better outcomes.

Summary of the Bowling and Barkerend Ward Assessment

Population	Demographic and other statistical information – See Appendix 1
Community Strengths	The Bowling and Barkerend ward connects and leads into the Bradford City Centre and is a key gateway linking Leeds and Bradford. There are strong community organisations including Communityworks, Karmand Centre, Otley Road and Barkerend Environment Group, The Anchor Project, The Vine, Bangladeshi Community Association and several active residents groups. Within the Karmand Centre there is a large outdoor cricket area run by the BD3 Sports Association. In addition, there are two children's centres in the Ward which are now run independently of the Council. The school community provides a useful platform for engagement and gives opportunities for partnership working within schools. Many of the schools have community rooms / spaces and offer a range of activities to parents e.g. sewing, ICT, exercise etc. Compared to other Wards of Bradford, with the exception of the adjoining Ward of Bradford Moor, the area has significantly high numbers of faith buildings (mosques, temples and churches). The ward benefits from very strong active citizenship through the faith sector. There are opportunities to increase active citizenship across the ward; in some areas this would need more support and encouragement, using different methods to reach the hard to reach. Some of this could be achieved by continuing to improve through day to day work of Council Wardens, Ward Officer, Community Development workers, Youth Workers, parental support workers engaging one to one with residents on their environmental and community safety issues, connecting them with services; also through specific projects\clean ups in areas where residents want to see change. This could be developed to help sustain the work. There are a range of good parks and outdoor spaces Bowling Park, Beech Grove, Upper Seymour Street Recreation Ground, woodlands and other smaller play areas across the Ward.
Cleaner Greener	Residents not taking responsibility for the cleanliness of streets, including un-adopted backstreets and other public spaces (dropping or not picking up litter and dumping unwanted waste items on verges streets and open spaces rather than using waste sites or Bulk Waste collections) remain a priority. Environmental issues such as street litter, feeding vermin, untidy gardens, fly-tipping and waste around fast food premises are commonly raised at community engagement events by Wardens, Councillors and other community groups and also remain a significant issue across the ward. Trade waste containment and litter from fast-food take-away premises continue to be a big issue particularly along key gateways such as Leeds Road, Barkerend Road, Killinghall Road and associated side streets. There has been an increase in new food businesses. Surprisingly, 91.2% of people in the Ward are overall satisfied with the local area and this is higher than the Bradford East Area and District averages of 80.5% and 86.8

	respectively. Residents who perceive litter or rubbish as a problem at 30% is relatively higher than the District average (26.2%) but below the Bradford East Area average (26.2%). The percentage of streets failing on litter is high for the Ward (23.2%) compared against the Bradford East area (19.1%) and double the district average (11.8%). The ward ranks top in the district for reported fly-tipping the Bradford District as more residents are now logging complaints formally with the Council. The number of fly-tipping hotspots has actually decreased as residents are more informed about how to report environmental concerns to the Council.
Safer Communities	Overall there has been a downward crime trend across the ward i.e. less crimes. However, the percentage of overall crime ranks the Ward in the top five within the district wide. Most community tensions raised within the ward relate to perceptions of high levels of anti-social behaviour associated with driving, speeding and parking as well as drugs related activities. Low levels of engagement between residents and local services makes creating positive changes in deprived communities more difficult. Previous user satisfaction survey highlights the percentage of people who are satisfied with how the Police dealt with the issue they reported (86.9%) ranked the Bowling and Barkerend the top most satisfied Ward against other Neighbourhood Policing Teams (NPTs).
Inequalities Health and wellbeing	The all age, all cause mortality rate per 1000 population is higher than the Bradford East average and district average. The diabetes hospital admission ranks the high across the district. This is reflective of the population make up for the ward. Coronary heart disease mortality, people who find it difficult finding money to pay for heating and hot water and birth rates are high. Lack of access to NHS dentists across the area is an issue and people find it difficult to get GP appointments when they need them, which probably lead to inappropriate use of the local hospital A&E department. People have access to information on healthy lifestyles (diet and exercise) but there remains much to be done to create positive behaviour changes that impact on health. It is particularly difficult to engage men and Eastern European residents on health issues.
Incomes employment and housing	According to the Index of Multiple Deprivation 2011, Bowling and Barkerend has very high levels of deprivation. All of the ward's population live in neighbourhoods that fall within the 20% most deprived in England. The ward is ranked 4 th most deprived out of 30 wards in Bradford in terms of its average deprivation scores. It also ranks badly across all seven domains which make up the multiple deprivation score. There is an increasing East European population drawn to the area by cheap, poor quality private rented housing, often with informal tenancy arrangements. There is a need for more support to make people job-ready and into training and employment. In terms of housing a proportionately high number

	of privately owned homes are empty for lengthy periods compared to other areas, whilst social housing is popular locally with a high number of 'bids' per property available. Exploitation of people in housing need on limited income leads to overcrowded and poor quality housing being occupied, often by central and eastern European migrants. Advice services and ESOL classes help address these issues, but again more is needed.
Children and young people	The birth rate in ward is higher than the Bradford East Area and district averages. Qualification rates for young people leaving school are low and work with NEET (not in employment education or training) young people aims to help create young people than are ready for training and employment. Statistically children living in poverty ranks the ward in the top five district wide. A higher proportion of young people than the district average become 'looked after' by the Local Authority. More work is needed to impact on obesity in children and young people. Although there are a number of youth projects and clubs across the ward but more is needed, particularly to draw in girls and young women.
Stronger Communities	Volunteering overall is low across the Ward. However, there are many people involved with faith based organisations as volunteers delivering community benefit activities which might not be seen as volunteering by those taking part in this work. There is a need to improve active citizens within the Ward. There are some very successful projects in the area such as the Friends of Bowling Park who have developed a strong network of volunteers that take part in activities ranging from litter picking, running a café, gardening club to fun days and youth engagement activities. The population ethnicity mix White, South Asian and Eastern European communities is a challenge. This diversity creates challenges, in an area where it is felt that people from different backgrounds don't necessarily get on well or treat each other with respect and there are community tensions.

Bowling and Barkerend Ward Plan 2017 - 2018

	eaner Greener	T	T =	T
Code	Priority	What can Services contribute?	People Can	Named person responsible
1.1	Reduce street litter – especially around schools and business areas.	Ensure that cleaning schedules are meeting the need and responding to demand.	Report areas where litter has collected to the Council via 01274 431000 or via the Bradford App.	Ward Councillors Area Operations Manager Council Ward
		Ensure there are sufficient litter bins and that these bins are regularly collected.	Dispose of household waste in the correct way, recycling as much as possible. For larger items make use of the Households Recycling Centre or	Officer Police Ward Officer Environmental
		Engage with businesses on the disposal of trade waste and litter. Encourage businesses to tidy shop fronts and car parks.	arrange a bulky waste collection. https://www.bradford.gov.uk/recycling- and-waste/bulky-waste/bulky-waste- collections/	Enforcement Parks and Landscape Community Friends of Groups
		Take enforcement action when trade waste is not being disposed of correctly.	Join a local clean up or start one of your own	Schools
		Engage with Schools to tackle litter dropped by students.	Local businesses to take more responsibility for trade waste and litter in the area – businesses adequately secure and properly dispose of waste.	
1.2	Ensure kerbside collections are regular, accessible and that residents are aware of the	Contact elderly or vulnerable residents or those who live with steps or steep drives to discuss collections. Offer assisted collections where appropriate.	Recycle as much household waste as possible within the guidelines of the new bin policy.	

	New 'Bin Policy' which introduces alternate weekly collections.	Ensure that bins are collected on schedule. Work to increase the number of houses that have a recycle bin and work with residents who are not using the service		
		correctly. Work with residents and housing providers to encourage recycling in multi occupancy blocks and shared collection points.		
1.3	Reduce fly tipping and engage more proactively with residents and partners focusing on the top 10 hot-spots within	Working with residents and business to collect information and pursue enforcement action. Explore use of CCTV to maximise	Report fly tipping to the Council on 01274 431000.	
	the ward	intelligence gathering to support possible prosecutions. Collaborative problem solving with Wardens, Ward Officer, Enforcement Officer and Clean Team		
1.4	Support local positive social action environmental initiatives.	Offer practical support to local environmental groups or projects. Support community led environmental action days and back street tidy ups.	Residents and partners engage with helping to organise community led environmental action days and projects.	

2.0 Sat	fer Communities			
Code	Priority	What can Services contribute?	People Can	Named person responsible
2.1	Community engagement awareness events to ensure resident are aware of basic crime prevention	Develop community based forums to encourage people to report issues including online reporting.	Residents follow crime prevention advice, locking doors, windows, sheds and garages.	Police Ward Officer Council Ward Officer
	measures, fire safety. This is an opportunity to engage and inform residents on the best ways to report crime.	PCSOs / Wardens promote Neighbourhood Watch Schemes, Crimestoppers, OWL, community based forums and undertake reassurance patrols.	Residents to support each other through Neighbourhood Watch and Online Watch Initiative. Residents to challenge and report 'cold callers' and suspicious behaviour and incidents to the Police.	Youth Service Area Operations Manager Trading Standards Third Sector Schools
2.2	Tackle anti social behaviour within the Undercliffe area, Leeds Road vicinity and Seymour Park.	Strengthen links between Schools and Police officers to tackle anti-social behaviour issues particularly within the Undercliffe area, Leeds Road vicinity and Seymour Park.	Voluntary youth sessions and activities to divert young people into positive activities.	
		Police and Council ASB teams take action such as warning letters, escalating this where appropriate to Court action.		
		Detached youth work by Youth Service in hotspots particularly around Seymour Park.		
		Explore developing new approaches to		

2.5	To work with partners and the community to tackle drug use and dealing in specific hot spot areas in the ward.	around schools including the Barkerend Road corridor and Fenby Avenue as arranged through the Ward Partnership Team. Focused work in hot spot areas to ensure information is reported to police. Positive action to be collected and fed back to residents within these identified areas.	Residents to report drug dealing, within as much information as possible. Youth Service to provide information	
	parking, mobile phone and seat belt infringements.	mobile phones. Drivers drive and park more responsibly. Regular Police and Wardens educational and enforcement work		
2.4	Reduce illegal and poor driving standards particularly around schools, including speeding, inconsiderate	Offer schools educational programmes through the Road Safety Team – supporting pedestrian safety and raise awareness of consequences of not using seat belts, child seats and use of	Parents / carers prepared to park a short distance from schools and walk part of the journey if possible and appropriate.	
2.3	Disrupt the sale of illegal alcohol, tobacco and fireworks, especially to under age individuals.	Spot checks carried out re sale of alcohol to under aged people.	Residents to report shops to Trading Standards when they feel items are being sold illegally.	
		tackle anti social behaviour issues within BD3 working in conjunction with the Safer and Stronger Project Officer team.		

			misuse.	
3.0 Ine	qualities, health and Wellb	eing		
Code	Priority	What can Services contribute?	People Can	Named person responsible
3.1	Actively promote and support activities for older people to reduce social isolation.	Ward based staff to share and distribute information on activities and events and sign post individuals. Promote NHS 111 service and use of local pharmacies for advice where appropriate. Access to Community Health Champion support via GPs.	Residents and Community Groups to support and be involved with Be Neighbourly Scheme / Winter Warmth Project. Community Groups to organise and publicise activities at events / community venues / community websites.	Council Ward Officer CD Worker Area Operations Manager Police Ward Officer Youth Service Third Sector
3.2	Encourage healthy eating and positive individual behaviour life style changes.	Support the delivery of Better Start initiatives such as HENRY (Health Education and Nutrition for the Really Young) across the area and HENRY Parent Champions to spread the word.	People to make healthier food choices and encouraged to exercise, stop / reduce smoking and manage their own health through self-care initiated actions. Third sector partners delivering sports and positive health activities – karate, football, cricket etc.	
4.0 Inc	omes Skills and Housing		, rection, enterested	
Code	Priority	What can Services contribute?	People Can	Named person responsible

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4.1	Ensure people can	Link people to services to reduce	Debt advice provision offered in	InCommunities
	access the right support	problems with debt, changes to welfare	places of community interest.	Youth Service
	and advice.	reform and tackle fuel poverty.		Council Ward
			Community led food projects and	Officer
		Support people into employment – sign	luncheon clubs e.g. faith centre on	Children's
		posting to employability programme	Prospect Road hold weekly evening	Centres
		opportunities.	to feed the homeless supported by	Bradford District
		opportunities.	other faith and third sector partners.	Credit Union
		Daige awareness of feedbanks where	other faith and third sector partners.	
		Raise awareness of foodbanks where		Food Banks
		appropriate e.g. Trussell Trust,	•	Community
		Metropolitan.		Faith Sector
		Explore the concept of an Integrated		
		Switching Service		
		Provide workshops for local people to		
		protect themselves from fraud		
		Youth Service signposting to relevant		
		services.		
4.2	Substandard,	Council Wardens to refer overcrowded	Refer empty homes to the Empty	
1.2	overcrowded or empty	homes to Housing Standards Team or	Homes Team or local Councillors	
	homes.	social housing organisations.	Tiornes realit of local Councillors	
	nomes.	Social flousing organisations.		
		Council Warden to refer substandard		
		empty homes to Empty Homes Team		
= 0.00		or social housing providers.		
5.0 Ch	ildren and Young People			

Code	Priority	What can Services contribute?	People Can	Named person responsible
5.1	Seek to challenge low educational attainment, low aspirations and anti social behaviour by improving the offer for young people.	BMDC delivers weekly open access sessions at the Karmand Centre and Carlton Bolling College and holiday activities schemes. Provides a variety of formal and informal workshops addressing issues that young people face at youth service open access venues. Deliver preventative one to one and group sessions to young people at risk of CSE in the ward including work with the EU communities.	Partners and communities refer young people to youth provision opportunities and events. Third Sector and faith centres also deliver youth engagement activities include Emerge, The Vine Centre and local sports groups.	Youth Service Third Sector Faith Centres Parks and Landscape Police CSE Hub
5.2	Deliver inclusive open access youth work sessions addressing ASB, challenging behaviour, Substance misuse, sexual health, healthy relationships and community pride.	Work with young people and families at low level risk of CSE in partnership with the CSE hub to reduce risk levels and increase resilience. A series of assessments and action plans will be put in place for young people and agreed by them and the family. Support young people to stick to action plans and engage in positive activities that will enhance their life. Recruit, train and enable youth and adult volunteers to support youth work		

5.3 Maintain local parks and open places and recreational spaces, with the provision of play equipment and sports provision. Ensure local parks including Bowling Park, Myrashay, Beech Grove and Seymour Street remain as places for outdoor play and sport. Support Friends of Bowling Park who provide a cafe facility and deliver a range of community benefit activities. Explore developing a Friends of Seymour Park Group. Explore developing a Friends of Seymour Park Group. Explore developing a Friends of Seymour Park Group. Encourage and make accessible the full range of facilities within the parks. Ensure St Augustine's Library remains open, accessible and relevant to geople know how and when they can become involved as a volunteer to
5.4 Ensure St Augustine's Ensure the right sort of books are Library remains open, available at the library and that young
young people. Ensure the library is a welcoming environment for young people. Promote reading amongst children and young people. Ensure the library is a welcoming environment for young people. Promote reading amongst children and young people.

Code	Priority	What can Services contribute?	People Can	Named person responsible
6.1	Support, encourage and develop opportunities for residents to volunteer to get involved in a wide range of activities and projects connecting people from different faiths, ethnicities and ages.	Work with young people, people of different racial backgrounds, faiths, cultures and ethnicities to encourage their own involvement in local projects. Continue to support the multi-faith forum for the ward and host multi-faith celebration events. Encourage residents to report issues to agencies and Council services and explore community responses as part of the solutions approach. Support community groups to access funding opportunities internal and external to the Council. Support local voluntary groups	Residents can get involved with local projects. Residents encouraged to develop self-help approaches and community solutions to local issues where appropriate. Partners host multi-faith and multi-cultural community events.	Council Ward Officer Youth Service Third sector including faith groups Residents Businesses

Appendix 1

Bowling and Barkerend Ward Demographic and other statistical information

Bradford: Demographic	Number	% of Total Population		
Bradiord. Demographic	Number	Ward	East	District
Total Population	21877			
Population by Age				
Population 0-4	2208	10.1%	9.1%	7.7%
Population 5-9	2111	9.6%	9.2%	7.7%
Population 10-14	1810	8.3%	7.9%	6.9%
Population 15-19	1786	8.2%	7.3%	6.7%
Population 20-24	1554	7.1%	6.3%	6.3%
Population 25-59	9779	44.7%	45.5%	45.6%
Population 60-69	1341	6.1%	7.4%	9.4%
Population 70-79	780	3.6%	4.4%	5.8%
Population 80+	508	2.3%	2.9%	3.9%
Population by Ethnicity				
Population White	8733	42.4%	53.0%	67.4%
Population Gypsy/Traveller/Irish Traveller	66	0.3%	0.1%	0.1%
Population Mixed	748	3.6%	3.1%	2.5%
Population Indian	858	4.2%	3.2%	2.6%
Population Pakistani	6785	32.9%	30.0%	20.4%
Population Bangladeshi	1669	8.1%	3.5%	1.9%
Population Chinese	88	0.4%	0.4%	0.4%
Population Other Asian	593	2.9%	2.3%	1.5%
Population Black/Black British	576	2.8%	2.5%	1.8%

Population Other Ethnic Group	502	2.4%	2.0%	1.5%
Population East and Central Europeans	662	3.2%	2.6%	2.1%
	Number of	Rates per 1,000 population		
Bradford: Safer Communities	Crimes /Incidents	Ward	East	District
All Crimes	3038	138.87	121.37	97.98
<u>Criminal Damage</u>	484	22.12	19.04	14.31
Serious Acquisitive Crime	580	26.51	25.69	19.18
<u>Violent Crime</u>	848	38.76	33.02	26.58
Robbery	41	1.87	1.45	1.13
Burglary Dwelling	187	8.55	9.76	7.22
Theft of Vehicle	111	5.07	4.12	2.85
Theft from Vehicle	241	11.02	10.36	7.98
ASB Incidents	851	38.90	38.77	29.94
Inequalities: Health and Well Being	Ward	East	District	
Infant Mortality - Rate per 1,000 live births	7.38	6.4	5.8	
<u>Life expectancy years - Males</u>	74.23	76.1	77.6	
<u>Life expectancy years - Females</u>	79.2	80.4	81.4	
Excess Winter Deaths Index (ratio)	11.3	19.1	19.1	
Child excess weight in 4-5 year olds - % (overweight or obese)	21.3%	20.5%	19.9%	
Child excess weight in 10-11 year olds - % (overweight or obese)	41.6%	39.3%	35.7%	
Under 75 mortality rate from cancer - DSR* per 100,000 population	194.6	165.4	149.1	
<u>Under 75 mortality rate from all cardiovascular diseases - DSR per 100,000 population</u>	147.4	121	104.1	
Under 75 mortality rate from respiratory disease - DSR per 100,000 population	79.1	71.6	50.1	

^{*}DSR means Directly Standardised Rates, which are used to remove the effect of differing population age structures on the rates produced

Total JSA Claimants (%)	527	4.0%	2.6%	2.1%	
Working Age Benefit Claimants (%)	645	4.9%	3.7%	2.8%	
JSA Claimants aged 18-24 (%)	140	0.06%	0.06%	0.05%	
NEET (%)	34	3.6%	0.0%	3.2%	
Long Term Empty Homes (%)	254	3.1%	2.1%	1.9%	
% Overcrowded Households (at least one bedroom fewer than required)		11.2%		6.2%	

Bowling and Barkerend Youth Provision

Offer/ activity (for example open access, drop in session, specific activity).	Provider (e.g. Vol org name, Council Youth Service etc)	Who aimed at? (e.g. All Young People, girls group etc.)	Regularity (e.g. weekly, monthly etc.)	Day and times	Contact
Open access	Karmand Centre	All young people	Weekly	Monday – 5.15 – 8.15 p.m.	Taira Shah
Girls only provision (Women Zone on 15 November	Power Girls – various venues	Girls group	Weekly	Tuesday – 6.00 – 9.00 p.m.	Taira Shah
Street Contacts, home visits, holiday activities	Outreach/detached – Hustler Street, Prospect Road and Paley Road	All young people	Weekly	Wednesday – 5.00 – 9.00 p.m.	Nola O'neil
Football – time limited – November 2016 'til February 2017	Sporitvate at Karmand centre	All young people	Weekly	Thursday – 6.00 – 9.00 p.m.	Taira Shah
Football for Girls – 13 – 16 years	Karmand Centre	Girls group	Weekly	Monday 4.30 – 6.00 p.m.	Karmand Centre

Boxing – mixed aged 8+	Karmand Centre	All young people	Three times a week	Mon, Tues and Thurs – 4.30 – 6.30 p.m.	Karmand Centre
Karate – mixed – age 5+	Karmand Centre	All young people	Weekly	Wednesday – 7.00 – 8.30 p.m.	Karmand Centre
Akido/MMA Mixed – aged 10+	Karmand Centre	All young people	Weekly	Wednesday – 7.00 – 9.00 p.m.	Karmand Centre
11 – 24 age range of activities	E-merge, 18 Pawson Street, BD4 8BY	All young people	Twice weekly	Tues and Weds – 5.45 – 7.45 p.m.1	Emerge