

Report of the Director of the National Media Museum to the meeting of Regeneration and Economy Overview and Scrutiny Committee to be held on 28 March 2017

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Subject:

National Media Museum

Summary statement:

The attached report provides an update on progress against the National Media Museum's 3 year plan

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Overview & Scrutiny Area:

Regeneration and Economy



**City of Bradford
Metropolitan District Council**



1. SUMMARY

The National Media Museum has a 3 year plan from 2015 – 2018, designed to re-focus its offer, with a greater emphasis on Science, Technology, Engineering and Maths (STEM), and to re-invigorate its financial performance. This report summarises the progress being made to deliver that plan. The Council is investing £1m in the Museum over the three years.

2. BACKGROUND

- 2.1 In April 2015, the Science Museum Group (SMG) and City of Bradford Metropolitan District Council (CBMDC) signed a 3 year Beneficiary Grant agreement related to enhancing Science, Technology, Engineering and Maths. The agreement is supported by a 3 year Learning Measures document.
- 2.2 The SMG and CBMDC both agreed to each invest £1m to enable the National Media Museum to transition to a new model with a focus on STEM subjects and an enhanced learning programme to improve STEM learning and career outcomes in Bradford.
- 2.3 The development of a STEM learning framework with the necessary support systems will ensure students are more engaged in the learning process and graduate better prepared to thrive in today's global economy.
- 2.4 In order to measure the development and success of the learning activity funded by CBMDC and to demonstrate progress in meeting the investment objective as a series of targets were proposed, relating to:
 - Learning activity with a STEM focus
 - Creating a centre of excellence in enabling people with engage with the STEM
 - Develop an interactive gallery.

These targets are monitored and assessed at the regular quarterly meetings. The 3 year agreement is appended

3. PROGRESS AND ACHIEVEMENTS

- 3.1 Council officers are satisfied that the NMEM is meeting the commitments it made in return for the 3 year investment. These, and other achievements, are explained in the report from the Museum's Director.

4. NOT FOR PUBLICATION ITEMS

- 4.1 None.



5. RECOMMENDATIONS

- 5.1 That the view of the Committee be fed back to the Museum Trustees.

6. APPENDICES

- 6.1 Appendix 1 – National Media Museum 3 year plan.
- 6.2 Appendix 2 – Progress report from the Director of the National Media Museum.

7. BACKGROUND DOCUMENTS

- 7.1 None.

