



## Quotes from Advertisers

" Not only is this scheme excellent value for money but the fact that I can promote my business to the huge number of passersby whilst helping to enhance the local environment is what really appealed to me.

"Barnsley Council and Instaplanta should be applauded for coming up with this mutually beneficial scheme at a time when the economy and the environment are high on the agenda"

**Stuart Cameron, Director Signature Cars**



" To be able to promote my business in a high profile location whilst at the same time contribute to the environmental improvement of my local community was an opportunity too good to pass'

**Shakil Bashir, Managing Director of KASA**



"As an integral part of the South Leeds Community, South Leeds Private always happy to support local voluntary groups who are working hard betterment of their community.

This also gives us the opportunity to increase awareness of the services we provide to all the residents of South Leeds, in all this is an excellent beneficial partnership that we are thrilled to be a part of."

**Richard Holt , Owner South Leeds Cars**



"There are not many opportunities for local businesses to promote their services in an outdoor capacity so when I saw the planter scheme I took advantage of this. This means that I can reach my target market whilst at the same time contribute to improving Morley's environment – So a big thank to both the council and Instaplanta for the introduction of this scheme, it's a timely boost that the Morley business community needs".

**Shaun Mellor, Owner Shaun Mellor Property**



# instaplanta

*"I am delighted to welcome this scheme from Instaplanta to provide free planters within the Barnsley area. This partnership has given us a wonderful opportunity to improve our environment. In spite of cuts in budgets, this innovative project helps us to continue working with our communities and local businesses in improving our areas adding a wonderful splash of floral colour at no cost to the council and help increase community pride and further support our In Bloom and Love Where you Live Initiatives."*

**Councillor Roy Miller, Cabinet Spokesperson for Place  
Barnsley MBC**



*"This scheme is fantastic, not only does it support the work that Beeston in Bloom does at no cost to the group but also supports wider council aspirations of improving economic growth, community cohesion and sustainable environmental improvements."*

*"This scheme is a great endorsement of how voluntary, public and private sectors can work together to achieve mutually beneficial outcomes for the communities they serve."*

**Councillor Angela Gabriel, Chair of South Inner Community Committee  
Leeds city Council**



*"In these difficult financial times it is always good to find a way to continue to make improvements to areas while at the same time saving money and supporting local businesses, this really is a fantastic scheme. Coun Groves added that the planters have given the area a significant floral boost while promoting both a positive environmental message and civic enterprise" .*

**Councillor Kim Groves, Ward Member for Middleton Park and member o  
Belle Isle & Middleton in Bloom – Leeds City Council**



*"I am delighted to welcome this scheme from Instaplanta. This unique outdoor advertising opportunity helps the council support local businesses during the difficult economic climate whilst at the same time brightening up the area. The planters look fantastic and the fact that this initiative comes at no cost to the council made the decision to introduce this scheme very easy".*

**Councillor Robert Finnigan, Leader of Morley Borough Independants  
Leeds City Council & Morley Town Council**



*"We are only too pleased to offer support to local businesses around us in these difficult times, the planters look fantastic and have added a real splash of colour to the area which we hope will send out a clear message of just how seriously we value our local environment.*

*The fact that Instaplanta provide us with this service free of charge made the decision to enter into the scheme a really easy one."*

**Councillor Alan Law  
Sheffield City Council**

