

Report of the Director of Environment and Sport to the meeting of Shipley Area Committee to be held on 19 October 2016

Subject:

X

Dementia Friendly Communities – Shipley Area

Summary statement:

This report informs Shipley Area Committee how the work of the Shipley Area Co-ordinator's Office and the Alzheimer's Society is contributing to the creation of dementia friendly communities within the Shipley area.

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Portfolio:

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Overview & Scrutiny Area:

Corporate



1. SUMMARY

- 1.1 This report informs Shipley Area Committee how the work of the Shipley Area Co-ordinator's Office and the Alzheimer's Society is contributing to the creation of dementia friendly communities within the Shipley area.

2. BACKGROUND

- 2.1 On 4 December 2013 a report was presented to the Shipley Area Committee by Cathy Henwood of the Alzheimer's Society with proposals to create dementia friendly communities with the support of local community groups and the Ward Officers of Shipley Area Co-ordinator's Office. This was followed up by a report from Paula Truman, Ward Officer and Dementia Champion, on 25 February 2015.
- 2.2 It was recommended that initiatives to support communities within the Shipley Area to become Dementia Friendly be supported and that a priority be incorporated into the ward to support dementia friendly work in each ward.
- 2.3 The Alzheimer's Society offered to work with a number of wards to raise awareness, co-facilitate community events and support the development of dementia friendly action groups. The proposal was that this work would be embedded into Ward Plans and be supported by Community Development Workers.
- 2.4 This report provides brief updates on the work undertaken in each ward.
- 2.5 **Baildon**
 - 2.5.1 A group came together in February 2014 to start to discuss how Baildon could become dementia friendly. The group was initially supported by the Ward Officer and Community Development Worker.
 - 2.5.2 The group was rewarded for their work by receiving a dementia friendly recognition symbol at the Bradford Dementia Action Alliance meeting in October 2014.
 - 2.5.3 The group meets on a regular basis with support from the Community Development Worker. They promote their work at community events including the monthly Farmers' Market and recently at the Scarecrow Walk in the village.
 - 2.5.4 An important aspect of their work is to signpost support available for carers and those living with dementia.

2.6 Bingley

- 2.6.1 The Alzheimer's Society has delivered Dementia Friends sessions to all the fire watches at Bingley Fire Station.
- 2.6.2 Staff at Santander Bank became Dementia Friends and the organisation is now working on an action plan to achieve DAA (Dementia Action Alliance) status.
- 2.6.3 The Ward Officer has organised awareness sessions for staff at Sainsburys and Aldi supermarkets.
- 2.6.4 Bingley Churches Together group has been visited and heard how they could get involved to support the dementia friendly communities' initiative. Those in attendance agreed to go back to their respective churches to encourage their members to get involved.

2.7 Bingley Rural

- 2.7.1 In Denholme, the Town Council has been leading on the Dementia Friendly Communities initiative and has links to wider groups in the community including older people, patient participation and dementia.
- 2.7.2 A monthly Wellbeing Café is held at Denholme Mechanics Institute. The café is for people living with dementia and their carers. It provides a programme of entertainment, social activities, guest speakers and advice and support. It is supported by the Council's Adult Services team through the Bradford and District Warmer Homes Healthy Initiative.
- 2.7.3 In Wilsden, the Lead Nurse for Dementia from Bradford Teaching Hospitals NHS Foundation Trust assisted with plans for a dementia-friendly community and helped establish a group in the village.
- 2.7.4 Wilsden also hosts a monthly Wellbeing Café which is held at St Matthew's Church.
- 2.7.5 The Alzheimer's Society is keen to engage school children in the Dementia Friends initiative. In Cullingworth all children from years 3, 4, 5 and 6 have taken part in Dementia Friends sessions and a total of 123 new friends from the school have been registered.

2.8 Shipley

- 2.8.1 In December 2015 the Alzheimer's Society delivered an awareness session to staff at Shipley Swimming Pool. Thirty staff attended and became Dementia Friends.
- 2.8.2 Dementia Awareness Week was promoted, by the Ward Officer and colleagues, with a stall in Shipley market in May 2016. Shoppers were keen to talk about the condition and 10 people registered to become Dementia

Friends.

- 2.8.3 The Ward Officer was involved in an initiative, with the Alzheimer's Society, to deliver Dementia Friends sessions to all year 9 pupils at Titus Salt School. A total of 189 young people were involved, during the 2016 summer term, and made pledges to help those living with the disease. This followed a successful session which was delivered by the Ward Officer to students working towards their Duke of Edinburgh award.
- 2.8.4 A group was established, by the Ward Officer, to deliver a dementia awareness event in Shipley in July 2016. The group included the Alzheimer's Society, Memory Tree, Carers' Resource and the Kirkgate Centre who provided the venue. The event was attended by around 30 people who made suggestions of how Shipley could become more accessible for those living with dementia and registered to attend a Dementia Friends session.
- 2.8.5 The Ward Officer is now working with a colleague from Carers' Resource to deliver further Dementia Friends sessions at Shipley Library. The initial session is in November 2016; this will be promoted to the general public and library staff.

2.9 **Wharfedale**

- 2.9.1 In Burley in Wharfedale a group was formed in October 2015 with the support of the Community Development Worker.
- 2.9.2 Since the event the group has held regular action group meetings, written an action plan (Appendix 1) and held Dementia Friends sessions for over 50 local people and businesses.
- 2.9.3 The group has planned an event to take place on 23 October 2016 to highlight the support available from Carers' Resource and Memory Tree.
- 2.9.4 In Menston the Dementia Friendly Working Group was also established with the support of the Community Development Worker.
- 2.9.5 The group meet on a regular basis and has provided Dementia Friends sessions in the village and an event in July 2016 to highlight support for carers from the Alzheimer's Society and Carers' Resource.
- 2.9.6 The group has planned a public event to take place in November 2016 to raise awareness and highlight the work of the group.

2.10 **Windhill and Wrose**

- 2.10.1 Members and the Chair of the North East Windhill Association have undertaken Dementia Champions training and delivered dementia friends sessions to members of the community. Dementia awareness is an integral part of the work of the centre, they are part of the Dementia Friendly

Community Network and regularly host meetings for members from across the district.

3. OTHER CONSIDERATIONS

3.1 Ward wide and future work

- 3.1.1 The Alzheimer's Society is working with medical centres across the district to assist them in completing action plans and becoming dementia friendly.
- 3.1.2 A Dementia Friends session has been arranged with Shipley Youth Workers. The proposal is for some Youth Workers to train as Dementia Champions so that they can deliver Dementia Friends sessions to young people across the district.
- 3.1.3 Ward work will continue to be supported by providing a mutual support and sharing network for those leading on local dementia friendly work, templates and examples of work done in other Council Wards, and on-going support will be provided to ensure that good practice locally and nationally is shared with local groups.
- 3.1.4 The Society will continue to support local organisations and businesses who wish to work to become dementia friendly with the support of Bev Fletcher the Dementia Action Alliance Co-ordinator.
- 3.1.5 Shipley Area will benefit from this district wide work, as more local services become dementia friendly; and a system to ensure local dementia friendly action groups are kept aware of and part of the district wide work will need to be developed.
- 3.1.6 The Area Co-ordinator's Office, with the support of the Alzheimer's Society, will be able to further develop this work across the Shipley area. The office will continue to respond positively to requests for support for community events by providing information and advice and access to tools and best practice and groups on a consultative basis and will provide speakers for community events where we can.
- 3.1.7 The Alzheimer's Society also recommends:
- Becoming dementia friendly remains in ward plans.
 - That ward officers support each other to further develop dementia friendly community actions across their wards.
 - That community/ward officer leads are encouraged to engage with the new Dementia Friendly mutual support network.

4. FINANCIAL & RESOURCE APPRAISAL

- 4.1 There are no direct financial implications for Shipley Area Committee arising directly from this report. Support is provided from within the Area Co-ordinator's Office from within existing resources.

5. RISK MANAGEMENT AND GOVERNANCE ISSUES

- 5.1 There are no significant risks arising from the proposed recommendations in this report.

6. LEGAL APPRAISAL

- 6.1 There are no legal implications.

7. OTHER IMPLICATIONS

7.1 EQUALITY & DIVERSITY

- 7.1.1 The work undertaken in supporting communities to become Dementia Friendly will promote fairness and inclusion while supporting Shipley Area Committee's commitment to equal opportunities for all.

7.2 SUSTAINABILITY IMPLICATIONS

- 7.2.1 The development of initiatives to support communities to become Dementia Friendly will help sustain quality of life and potentially reduce the impact on other resources and services.

7.3 GREENHOUSE GAS EMISSIONS IMPACTS

- 7.3.1 It is anticipated that greenhouse gas emissions and wider environmental impacts will be a consideration.

7.4 COMMUNITY SAFETY IMPLICATIONS

- 7.4.1 The development of initiatives to support communities to become Dementia Friendly will either directly or indirectly improve community safety within local communities.

7.5 HUMAN RIGHTS ACT

- 7.5.1 There are no direct Human Rights implications arising from the recommendations below.

7.6 TRADE UNION

- 7.6.1 There are no implications for Trade Unions.

7.7 WARD PLAN IMPLICATIONS

- 7.7.1 Initiatives to support communities to become Dementia Friendly are being undertaken in Baildon, Bingley, Bingley Rural, Shipley and Wharfedale wards and are incorporated into these ward plans.

8. NOT FOR PUBLICATION DOCUMENTS

- 8.1 None.

9. OPTIONS

- 9.1 That Shipley Area Committee adopts the recommendations outlined in this report.
- 9.2 That Shipley Area Committee adopts the recommendations outlined in this report, with amendments.
- 9.3 That Shipley Area Committee decides not to accept the recommendations outlined in this report.

10. RECOMMENDATION

- 10.1 That the Committee notes and welcomes the work to support communities within the Shipley area to become Dementia Friendly.

11. APPENDICES

- 11.1 Appendix 1 Baildon Dementia Friends action plan.

12. BACKGROUND DOCUMENTS

- 12.1 Report to Shipley Area Committee, 4 December 2013, Document AP 'Dementia Friendly Communities – Shipley Area'
- 12.2 Report to Shipley Area Committee, 25 February 2015, Document AX 'Dementia Friendly Communities – Shipley Area'

BAILDON DEMENTIA ACTION GROUP

AN ACTION PLAN

Our group will:

1 **Raise awareness and understanding of dementia locally**

- Run 3 Dementia-friendly sessions / workshops (x1 evening session businesses, x1 session churches, x1 session libraries/community groups) for organisations
- Facilitate a meeting with Churches Together in Baildon
- Lobby Ward Councillors where appropriate

2 **Work towards Baildon becoming a dementia friendly town**

- Train 100 local dementia friends (including local residents, postal workers, doctors, PCSOs and wardens)
- Sign 10 local businesses up to Dementia Action Alliance
- Train 12 local groups as dementia friends

3 **Support people with dementia and their carers**

- Encourage people to join our action group
- Produce a leaflet to signpost people to specialist groups, e.g. Alzheimer's Society, Carers Resource and local provision (Baildon Buddies, Wellbeing Cafes), make available on website, provide links to websites, and raise awareness through social media.

4 **Improve local partnership working**

- Baildon Dementia Action Group to hold 4 meetings per year, inviting local organisations including Baildon Town Council and HALE