

Report of the Assistant Director Environmental & Regulatory Services to the meeting of the Bradford Area Licensing Panel to be held on 21 January 2013.

Subject:

Application for a Premises Licence for B & M Stores, Kings Road, Bradford.

Summary statement:

Application for a new premises licence for the sale of alcohol for consumption off the premises.

John Major Assistant Director

Environmental & Regulatory Services

Report Contact: Melanie McGurk

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Portfolio:

Environment & Waste Management

Overview & Scrutiny Area:

Environment & Waste Management Safer & Stronger Communities





Ward: Bolton & Undercliffe

1. SUMMARY

The application is for the grant of a Premises Licence for the sale of alcohol for consumption off the premises.

2. BACKGROUND

2.1 The applicants

B & M Retail Limited. A copy of the application is included at Appendix 1.

2.2 The Premises

B & M Stores, Kings Road, Bradford.

2.3 Designated Premises Supervisor

Jon Trubshaw

2.4 Application

The application is for the grant of a Premises Licence. The operating schedule describes the following as the relevant licensable activities applied for:-

Sale of alcohol for consumption off the premises

Hours of licensable activities:

Monday to Sunday: 08.00 to 22.00

2.4 Steps proposed by the applicant to address the Licensing Objectives

a) Prevention of crime and disorder will be achieved by;

All staff will be trained in 'Security Awareness' as part of their induction training. Staff to be instructed that alcohol may not be sold to any person who is believed to be drunk.

Notices to be displayed inside the premises stating that it is an offence for any person under 18 years of age to purchase alcohol.

Notices to be displayed inside the premises stating that a Challenge 21 (or Challenge 25 as appropriate) is in force.

B & M operate a zero tolerance to aggressive and/or violent behaviour towards staff members.

b) Public safety will be achieved by;

The premises to be subject to regular and on-going risk assessments linked to the physical aspects of the premises.

A fire risk assessment to be conducted and reviewed regularly in accordance

with the requirements of the Regulatory Reform (Fire Safety Order) 2005. All fire fighting equipment shall be maintained and certified in accordance with required conditions.

c) Prevention of public nuisance will be achieved by;

As a retail store the premises will not provide entertainment or play loud music. It is not considered likely to give rise to risks of public nuisance arising from noise. In those circumstances noise attenuation measures are not considered to be appropriate. The car park area (if applicable) shall be inspected on a regular basis and management and staff shall use their best endeavours to prevent B & M customers from loitering in the said areas, persons refusing to move shall be subject of a report to the Police to facilitate safe dispersal.

d) Protection of children from harm will be achieved by;

Staff will be trained on induction and undergo 3-monthly refresher training (in the form of a short written test) in respect of the sale of all age restricted goods (including awareness/prevention of proxy sales, signs and symptoms of intoxication, dealing with refusal of sales and any subsequent confrontational behaviour from customers) – such training sessions to be documented and records made available to authorised persons from Responsible Authorities and kept on site for a minimum of 2 years.

A Challenge 21 (or Challenge 25 scheme if required by Authorities) will be operated at the premises – the only form of valid identification being passport, photo driving licence or PASS hologram ID card – failure to supply such ID will result in no sale or supply of alcohol to that person.

The cash tills used for the sale of alcohol to have the benefit of an electronic 'prompt' for operators in respect of age restricted sales.

To compile and maintain a refusal book (which shall be checked and signed by the DPS or Duty Manager on a weekly basis) containing records of instances/persons who have been refused the sale of age restricted items on the basis of their perceived age, such records to be made available to authorised persons from Responsible Authorities.

e) General – all four licensing objectives

CCTV shall be provided in the form of a recordable system covering the trading area and cash tills;

The CCTV equipment shall be maintained in good working order correctly time and date stamped. Recordings shall be kept in date order, numbered consequentially and kept for a period of 31 days and copies made available to the police or trading standards officers on request. In order to maintain the security of the CCTV system selected staff will be trained in the use of the equipment to ensure that any request for copy images will be completed on request if trained staff on duty or within 24 hours if not. The recording equipment and discs/tapes shall be kept in a secure environment under the control of the DPS or other nominated responsible individual.

Appropriate signage representative of the above shall be displayed in conspicuous positions.

B & M will maintain liaison with the neighbourhood police officers regarding any issues relating to the premises.

The area for the display of 'alcohol for sale' shall be no more than 10% or the trading area.

2.5 Relevant Representations Received

Individual, Body or Business

A letter of representation has been received. The representation raises concerns of anti-social behaviour, criminal damage and underage drinking.

The representation is attached at Appendix 2.

3. OTHER CONSIDERATIONS

Legal Appraisal

- 3.1 The Licensing Act 2003 requires the Council to carry out its various licensing functions so as to promote the following four licensing objectives:
 - a) the prevention of crime and disorder
 - b) public safety
 - c) the prevention of public nuisance
 - d) the protection of children from harm
- 3.2 The Council must also have regard to the guidance issued by the Department of Culture Media and Sport under Section 182 of the Licensing Act 2003. Regard must also be taken of the Council's statement of Licensing Policy for the District.
- 3.3 Where it is decided it is necessary to depart from the statutory guidance or the Licensing Policy on the merits of a particular case; then special reasons justifying this must be given that can be sustained.
- Only "relevant representations" by or expressly on behalf of a defined "interested party" or "responsible authority" can be taken into account. In order to be "relevant" a representation must fairly relate to achieving a licensing objective. If it does not, it must be discounted.
- 3.5 Any licensing conditions that Members may propose attaching must also relate to achieving one of the licensing objectives; be tailored to the actual premises and

style of licensable activity; must be reasonably achievable by the applicant and in his/her control.

Statement of Policy Issues

3.6 The following parts of the Licensing Policy are of particular importance; Part 4 (prevention of crime and disorder) and Part 7 (protection of children from harm).

3.7 The Annexes to the Policy sets out various types of model condition that could be considered.

4. OPTIONS

- 4.1 Members may:
 - (a) Grant a premises licence as applied for subject to any mandatory conditions and the precautions specified in the operating schedule submitted.
 - (b) Grant a premises licence subject to such additional conditions relating to achievement of the licensing objectives as members think fit; or
 - (c) Refuse the application for a premises licence.
- 4.2 Should the applicant or any other party to the hearing feel aggrieved at any decision with regard to the licence or to any conditions or restrictions attached by Members they may appeal to the Magistrates Court.

5. FINANCIAL & RESOURCE APPRAISAL

There are no apparent finance or resource implications.

6. RISK MANAGEMENT AND GOVERNANCE ISSUES

There are no apparent risk management and governance implications.

7. LEGAL APPRAISAL

Referred to in part 3 of this report.

8. OTHER IMPLICATIONS

8.1 EQUALITY & DIVERSITY

There are no apparent equality and diversity implications.

8.2 SUSTAINABILITY IMPLICATIONS

There are no apparent sustainability implications.

8.3 GREENHOUSE GAS EMISSIONS IMPACTS

There are no apparent implications.

8.4 COMMUNITY SAFETY IMPLICATIONS

When determining the application the Licensing Authority is required to pay due regard to the licensing objectives referred to in 3.1 of this report.

8.5 HUMAN RIGHTS ACT

The following rights are applicable:

Article 1 First Protocol to the Convention – Right to peaceful enjoyment of possessions subject to the state's right to control the use of property in accordance

with the general interest. The Council's powers set out in the recommendations fall within the states right. A fair balance must be struck between public safety and the applicant's rights.

Article 6 – A procedural right to a fair hearing. As refusal of the application is an option, adherence to the Panels' usual procedure of affording a hearing to the applicant is very important. The applicant should also be able to examine the requirements of the fire authority. If the decision is to refuse then reasons should be given.

8.6 TRADE UNION

Not applicable

8.7 WARD IMPLICATIONS

Ward Councillors have been notified of receipt of the application.

9. NOT FOR PUBLICATION DOCUMENTS

None.

10. RECOMMENDATIONS

Members are invited to consider the information and documents referred to in this report and, after hearing individuals, bodies or businesses, determine the related application(s).

11. APPENDICES

- 1. Application form received 26 November 2012.
- 2. Letter of representation.

12. BACKGROUND DOCUMENTS

Application form, plan etc.

The Licensing Act 2003 (Forms and Notices) (Amendment
Regulations 2012 - Schedule 1, Regulation 3

Application for a premises licence to be granted under the Licensing Act 2003

Bradford Metropolitan District Council

PLEASE READ THE FOLLOWING INSTRUCTIONS FIRST

Before completing this form please read the guidance notes at the end of the form. If you are completing this form by hand please write legibly in block capitals. In all cases ensure that your answers are inside the boxes and written in black ink. Use additional sheets if necessary. You may wish to keep a copy of the completed form for your records.

I/We B & M Retail Limited

(Insert name(s) of applicant)

apply for a premises licence under section 17 of the Licensing Act 2003 for the premises described in Part 1 below (the premises) and I/we are making this application to you as the relevant licensing authority in accordance with section 12 of the Licensing Act 2003

Part 1 - Premises Details

Postal address of premises or, if none, ordna B & M Stores Kings Road	ince sun	vey m	ap reference or description	
Post town Bradford			Post code BD2 1EY	_
Telephone number at premises (if any)				_
Non-domestic rateable value of premises	£	1900	000	

Part 2 - Applicant Details	
Please state whether you are applying for a premises license as	Please tick as appropriate
a) an individual or individuals*	lease complete section (A)
b) a person other than an individual*	
i as a limited company	please complete section (B)
ii as a partnership	please complete section (B)
iii as an unincorporated association or	please complete section (B)
iv other (for example a statutory corporation)	please complete section (B)
c) a recognised club	please complete section (B)
d) a charity	please complete section (B)

e) the proprietor of an educational establishment	please complete section (B)
f) a health service body	please complete section (B)
g) a person who is registered under Part 2 of the Ca Act 2000 (c14) in respect of an independent hospital	are Standards please complete section (B)
ga) a person who is registered under Chapter 2 of Health and Social Care Act 2008 (within the me Part) in an independent hospital in England	eaning of that
h) the chief officer of police of a police force in Wales	England and please complete section (B)
* If you are applying as a person described in (a) confirm:	or (b) please
Please tick yes	
I am carrying on or proposing to carry on a busines of the premises for licensable activities; or	ss which involves the use
I am making the application pursuant to a	
statutory function or	
a function discharged by virtue of Her M	Majesty's prerogative
(A) INDIVIDUAL APPLICANTS (fill in as applicable	le)
Mr Mrs Miss Ms [Other Title (for example, Rev)
Surname F	First names
I am 18 years old or over	Please tick yes
Current postal address if different from premises address	
Post town	Post code
Daytime contact telephone number	
E-mail address (optional)	

Mr Mrs	Miss	Ms		Other Title (for example, Rev)
Surname			First n	
I am 18 years old or over				Please tick yes
Current postal address if different from premises address				
Post town			N	Post code
Daytime contact telephone	number			
E-mail address (optional)				
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give any registered numb	oer. In the case	ofar	bartner	ship or other joint venture (other than
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	3 - Operating Schedule n do you want the premises licence to start?	DD A S A	мм	yyyi
	wish the licence to be valid only for a limited d, when do you want it to end?	DD _	MM	YYYY
If 5,0 pleas	00 or more people are expected to attend the premises se state the number expected to attend.	at any one	time,	
	se give a general description of the premises (please readail shop.	d guidance r	note 1)	
Eng	M Retail formed in 1976 now operates a chain of gland, Wales and Scotland. The stores offer a wi good and hardware, which are of quality but at af	de range d	of home	hroughout goods, a mix
Wha (Plea Act 2	t licensable activities do you intend to carry on from the prise see sections 1 and 14 of the Licensing Act 2003 and 9003)	remises? Schedules 1	and 2 to	the Licensing
Prov	ision of regulated entertainment			
		Please tid	ck any that a	apply
a)	plays (if ticking yes, fill in box A)			
b)	films (if ticking yes, fill in box B)			
c)	indoor sporting events (if ticking yes, fill in box C)			
d)	boxing or wrestling entertainment (if ticking yes, fill in bo	x D)		
e)	live music (if ticking yes, fill in box E)			
f)	recorded music (if ticking yes, fill in box F)			
g)	performances of dance (if ticking yes, fill in box G)			
h)	anything of a similar description to that falling within (e) (if ticking yes, fill in box H)	(f) or (g)		
Prov	vision of late night refreshment (if ticking yes, fill in box	1)		
Sup	ply of alcohol (if ticking yes, fill in box J)			

In all cases complete boxes K, L and M

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Live music			Will the performance of live music take place indoors Indoors					
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<u> </u>	e read guidan	ce note 6)	(please read guidance note 2)					
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Fri			Non standard timings. Where you intend to use the provision of late night refreshment at different times, to	premises fo	r the
			column on the left, please list (please read guidance note 5)		
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Supply of alcohol Standard days and timings (please read guidance note 6)			Will the supply of alcohol be for consumption - please tick	On the premises	
			(please read guidance note 7)	Off the premises	V
Day	Start	Finish		Both	
Mon	08:00	22:00	State any seasonal variations for the supply of a (please read guidance note 4)	lcohol	
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Wed	08:00	22:00			
Thur	Thur 08:00 22:		Non standard timings. Where you intend to usupply of alcohol at different times to those list (please read guidance no	ted in the column o	r the
Fri	08:00	22:00	(please read guidance no	ne s)	
Sat	08:00	22:00			
Sun	08:00	22:00			

State the name and details of the individual whom you wish to specify on the licence,as designated premises supervisor:

Name	
Jon Trubshaw Operations Dire	ctor - DPS will be varied to Shop Manager if Licence Granted
Address	
46 School Lane Ormskirk West Lancs	
Post code	L39 7JG
Personal licence nu PERS/512	mber (if known)
ssuing licensing au West Lancashire	thority (if known) District Council
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natters ancillary to	ny adult entertainment or services, activities, other entertainment or the use of the premises that may give rise to concern in respect of ad guidance note 8).

to the Standa	premises public ard days an read guidanc	d timings	State any seasonal variations (please read guidance note 4)
Day	Start	Finish	
Mon	08:00	22:00	
Tue	08:00	22:00	
Wed	08:00	22:00	public at different times to those listed in the column on the left, please
Thur	08:00	22:00	list (please read guidance note 5)
Fri	08:00	22:00	
Sat	08:00	22:00	
Sun	08:00	22:00	

M _ Describe the steps you intend to take to promote the four licensing objectives:

a) General - all four licensing objectives (b, c, d and e) (please read guidance note 9)

CCTV shall be provided in the form of a recordable system covering the trading area and cash tills;
The CCTV equipment shall be maintained in good working order correctly time and date stamped. Recordings shall be kept in date order, numbered consequentially and kept for a period of 31 days and copies made available to the police or trading standards officers on request - In order to maintain the security of the CCTV system selected staff will be trained in the use of the equipment to ensure that any request for copy images will be completed on request if trained staff on duty or within 24 hours if not; The recording equipment and discs/tapes shall be kept in a secure environment under the control of the DPS or other nominated responsible individual;

Appropriate signage representative of the above shall be displayed in conspicuous positions;

B & M will maintain liaison with the neighbourhood police officers regarding any issues relating to the premises;

The area for the display of 'alcohol for sale' shall be no more than 10% of the trading area

b) The prevention of crime and disorder

All staff will be trained in 'Security Awareness' as part of their induction training;

Staff to be instructed that alcohol may not be sold to any person who is believed to be drunk; Notices to be displayed inside the premises stating that it is an offence for any person under 18 years of age to purchase alcohol;

Notices to be displayed inside the premises stating that a Challenge 21 (or Challenge 25 as appropriate) policy is in force;

B & M operate a zero tolerance to agressive and/or violent behaviour towards staff members

c) Public safety

The premises to be subject to regular and on-going risk assessments linked to the physical aspects of the premises;

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d) The prevention of public nuisance

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e) The protection of children from harm

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A Challenge 21 (or Challenge 25 scheme if required by Authorities) will be operated at the premises - the only form of valid identification

A Challenge 21 (or Challenge 25 scheme if required by Authorities) will be operated at the premises - the only form of valid identification being passport, photo driving licence or PASS hologram id card - failure to supply such ID will result in no sale or supply of alcohol to that person:

The cash tills used for the sale of alcohol to have the benefit of an electronic "prompt" for operators in respect of age restricted sales; To compile and maintain a refusal book (which shall be checked and signed by the DPS or Duty Manager on a weekly basis) containing records of instances/persons who have been refused the sale of age restricted items on the basis of their perceived age, such records to be made available to authorised persons from Responsible Authorities.

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be rejected.

Please tick to indicate agreement

- I have made or enclosed payment of the fee.
 I have enclosed the plan of the premises.
 I have sent copies of this application and the plan to responsible authorities and others where applicable.
 I have enclosed the consent form completed by the individual I wish to be designated premises supervisor, if applicable.
 I understand that I must now advertise my application.
 I understand that if I do not comply with the above requirements my application will
- IT IS AN OFFENCE, LIABLE ON SUMMARY CONVICTION TO A FINE NOT EXCEEDING LEVEL 5 ON THE STANDARD SCALE, UNDER SECTION 158 OF THE LICENSING ACT 2003, TO MAKE A FALSE STATEMENT IN OR IN CONNECTION WITH THIS APPLICATION.

Part 4 - Signatures (please read guidance note 10)

70 ...

Signature of applicant or applicant's solicitor or other duly authorised agent (see guidance note 11). If signing on behalf of the applicant, please state in what capacity.

Signature	LR Law	
Date	23rd November 2012	
Capacity	Solicitors and Authorised Agent for the Applicant(s)	

For joint applications, signature of 2 nd applicant or 2 nd applicant's solicitor or other authorised agent (please read guidance note 12). If signing on behalf of the applicant, please state in what capacity.

Signature		
Date		
Capacity		
with this application (please record Ashton LR Law Madison House 37 Little Peter Street	read guidance note 13)	stal address for correspondence associated)
Post town Manchester		Post code M15 4QJ
Telephone number (if any)	0161 850 1522	
If you would prefer us to corre	espond with you by e-n	mail, your e-mail address (optional)

Notes for Guidance

- 1. Describe the premises, for example the type of premises, its general situation and layout and any other information which could be relevant to the licensing objectives. Where your application includes off-supplies of alcohol and you intend to provide a place for consumption of these off-supplies, you must include a description of where the place will be and its proximity to the premises.
- 2. Where taking place in a building or other structure please tick as appropriate (indoors may include a tent).
- 3. For example the type of activity to be authorised, if not already stated, and give relevant further details, for example (but not exclusively) whether or not music will be amplified or unamplified.
- 4. For example (but not exclusively), where the activity will occur on additional days during the summer months.
- 5. For example (but not exclusively), where you wish the activity to go on longer on a particular day e.g. Christmas Eve.
- 6. Please give timings in 24 hour clock (e.g. 16:00) and only give details for the days of the week when you intend the premises to be used for the activity.
- 7. If you wish people to be able to consume alcohol on the premises, please tick 'on the premises'. If you wish people to be able to purchase alcohol to consume away from the premises, please tick 'off the premises'. If you wish people to be able to do both, please tick 'both'.
- 8. Please give information about anything intended to occur at the premises or ancillary to the use of the premises which may give rise to concern in respect of children, regardless of whether you intend children to have access to the premises, for example (but not exclusively) nudity or semi-nudity, films for restricted age groups or the presence of gaming machines.
- 9. Please list here steps you will take to promote all four licensing objectives together.
- 10. The application form must be signed.
- 11. An applicant's agent (for example solicitor) may sign the form on their behalf provided that they have actual authority to do so.
- 12. Where there is more than one applicant, each of the applicant or their respective agent must sign the application form.
- 13. This is the address which we shall use to correspond with you about this application.

Melanie McGurk

From:

Sent: 21 December 2012 14:16

To: Melanie McGurk

Subject: Re: reference B&M stores Kings Rd BD2 1EY

Dear Melanie

Thank you for your reply, am happy to amend my representation re B&M stores KIngs Rd.

I live in an area where we already have footfall from the city centre where people regulally cause problems

having drunk too much ie

shouting, kicking wheelie bins and being sick. Adding another outlet i'm sure will add to this. Cars are also a target having alarms set off and damage due to paintwork being scratched, under age drinking could result and as a result drunken people are a hazard to themselves road users and the wider pulic.

i hope i now am able to have my objections considered

Yours faithfully

---- Original Message -----

From: Melanie McGurk

To: bradford@jgharrison.co.uk

Sent: Friday, December 21, 2012 1:37 PM

Subject: FW: reference B&M stores Kings Rd BD2 1EY

Dear Madam

RE: LICENSING ACT 2003

APPLICATION FOR GRANT OF PREMISES LICENCE

B&MSTORES

I acknowledge receipt of your email dated 21 December 2012, and note your comments regarding the above premises.

Although representations can be made by interested parties, they must relate to the licensing objectives; prevention of crime and disorder, public safety, prevention of public nuisance and the protection of children from harm. Concerns raised in your letter do not appear to relate to any of these objectives and the Licensing Authority is unable to consider matters relating to planning issues, such as the number of licensed premises in the area.

I therefore advise that as the requirements of the Licensing Act 2003 are not satisfied, I am unable to consider your representation.

Yours faithfully

Melanie McGurk

Senior Licensing Officer Environmental & Regulatory Services

Tel: 01274 431873 • Fax: 01274 432109 3rd Floor, Jacobs Well, Bradford, BD1 5RW

City of Bradford Metropolitan District Council Department of Environment & Sport

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From: Licensing Team

Sent: 21 December 2012 11:01

To: Melanie McGurk

Subject: FW: reference B&M stores Kings Rd BD2 1EY

From: JG Harrison & Sons Ltd (Bradford) [mailto:bradford@jgharrison.co.uk]

Sent: 21 December 2012 10:11

To: Licensing Team

Subject: reference B&M stores Kings Rd BD2 1EY

Dear Sir/Madam

With reference to B&M Stores Kings Rd and their application to sell alcohol, i would like to lodge my dismay that another out let will be in my local area. I feel that the need for another retailer to sell drink is not justified when Tesco is a 24 hour store. Govenment want a crack down on eaily purchased cheap drink and to try to put a stop on alcohol abuse by vunerable people. I am sure i wont be alone in my views and hope that this licence will not be given.

Yours sincerely,

Midland Terrace Canal Road BD2 1AP



JG Harrison & Sons Ltd 113 Manningham Lane Manningham Bradford, BD8 7JA T: 01274 731333 F: 01274 392639

E: bradford@jgharrison.co.uk

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