С

Report of the Assistant Director Corporate Services to a Hearing before the Bradford Area Licensing Panel to be held on 18 October 2010

Subject:

Application for Variation of a Premises Licence for Mace Convenience Store, 23 North Parade, Bradford.

Summary statement:

Application for variation to extend permitted hours for the sale of alcohol.

Suzan Hemingway Assistant Director Corporate Services (City Solicitor)

Report Contact: Melanie McGurk Senior Licensing Officer Phone: (01274) 431873 E-mail: <u>melanie.mcgurk@bradford.gov.uk</u> **Portfolio:**

Corporate

Improvement Committee Area:

Corporate Improvement Committee Safer and Stronger Communities







Ward: City

1. Summary

1.1 **The applicant**

Nassim Ahmed. A copy of the application is included at Appendix 1.

1.2 The Premises

Mace Convenience Store, 23 North Parade, Bradford.

1.3 **Designated Premises Supervisor**

Nassim Ahmed.

1.4 Current Licence

The premises currently hold a Premises Licence with the following permitted hours;

Sale/supply of alcohol

Monday to Saturday:	08.00 to 21.00
Sunday:	09.00 to 18.00

The Operating Schedule is attached at Appendix 2 of this report.

1.5 Variation Application

The variation application has been submitted to extend permitted hours for the sale of alcohol (for consumption off the premises).

Sale of alcohol

Monday to Sunday: 08.00 to 23.00

Premises opening hours

Monday to Sunday: 06.30 to 23.00

1.6 **Steps proposed by the applicant to address the Licensing Objectives**

a) Prevention of crime and disorder will be achieved by;

We do not allow alcohol purchased elsewhere to be consumed on our premises. Any sign of disorder is immediately stamped out, where we ask the persons to leave the premises. We have good lighting both on and off the premises.

b) Public Safety will be achieved by;

There is emergency lighting. There is provision of additional escape routes. We always have 2 to 3 members of staff all the time. We have 3 members of staff that are first aid trained.

c) Prevention of public nuisance will be achieved by;

We have asked many of our customers when purchase alcohol during the day – not to drink around the premises. We have banned many customers who have not obeyed our rules. Indeed I personally have approached customers and asked them to move on when they were sat drinking outside the premises.

d) Protection of children from harm will be achieved by;

There is no adult entertainment. There are no gaming machines on the premises. Most of the children are accompanied by parents, those that are not, we make sure they are not subjected to any verbal abuse by any adult.

e) General – all four licensing objectives

We have a good CCTV system. Indeed we have been congratulated by certain Police Officers as to the quality of the CCTV recordings. There is a Personal Licence Holder present most of the time. All the staff have been trained on licensing issues.

We employ Challenge 25 Policy at all times. No ID no sale.

2. Relevant Representations Received

2.1 Interested Parties

Local Businesses – 2 letters of representation have been received from local businesses on the grounds of an anticipated increase in public nuisance and anti social behaviour by customers of the premises who allegedly congregate in the area to consume alcohol. Concerns are also raised regarding underage sales.

The letters of representation are attached at Appendix 3.

3. Legal Appraisal

- 3.1 The Licensing Act 2003 requires the Council to carry out its various licensing functions so as to promote the following four licensing objectives:
 - a) The prevention of crime and disorder
 - b) Public safety
 - c) The prevention of public nuisance
 - d) The protection of children from harm
- 3.2 The Council must also have regard to the guidance issued by the Department of Culture Media and Sport under Section 182 of the Licensing Act 2003. Regard must also be taken of the Council's statement of Licensing Policy for the District.
- 3.3 Where it is decided it is necessary to depart from the statutory guidance or the Licensing Policy on the merits of a particular case; then special reasons justifying this must be given that can be sustained.

- 3.4 Only "relevant representations" by or expressly on behalf of a defined "interested party" or "responsible authority" can be taken into account. In order to be "relevant" a representation must fairly relate to achieving a licensing objective. If it does not, it must be discounted.
- 3.5 Any licensing conditions that Members may propose attaching must also relate to achieving one of the licensing objectives; be tailored to the actual premises and style of licensable activity; must be reasonably achievable by the applicant and in his/her control.

4. Statement of Policy Issues

- 4.1 The following parts of the Licensing Policy are of particular importance; Part 4 (prevention of crime and disorder), Part 6 (prevention of Public Nuisance) and Part 7 (protection of children from harm).
- 4.2 The Annexes to the Policy sets out various types of model condition that could be considered.

5. Legal Options

- 5.1 Members may:
 - (a) Vary the premises licence as applied for subject to any mandatory conditions and the precautions specified in the operating schedule submitted.
 - (b) Vary the premises licence in whole or in part subject to such additional conditions relating to achievement of the licensing objectives as members think fit; or
 - (c) Refuse to vary the premises licence.
- 5.2 Should the applicant or any other party to the hearing feel aggrieved at any decision with regard to the licence or to any conditions or restrictions attached by Members they may appeal to the Magistrates Court.

6. **Financial and resource appraisal**

6.1 There are no apparent finance or resource implications.

7. **Other implications**

7.1 Equal Rights

There are no apparent equal rights implications.

7.3 **Community safety implications**

There are no apparent community safety implications.

7.4 Human Rights Act

The following rights are applicable:

Article 1 First Protocol to the Convention – Right to peaceful enjoyment of possessions subject to the state's right to control the use of property in accordance with the general interest. The Council's powers set out in the recommendations fall within the states right. A fair balance must be struck between public safety and the applicant's rights.

Article 6 – A procedural right to a fair hearing. As refusal of the application is an option, adherence to the Panels' usual procedure of affording a hearing to the applicant is very important. The applicant should also be able to examine the requirements of the fire authority. If the decision is to refuse then reasons should be given.

8. Not for publication documents

8.1 None

9. The Role of the Panel

9.1 Members are invited to consider the information and documents referred to in this report and, after hearing interested parties, determine the related application(s).

10. Appendices

- 1. Application form received on 17 August 2010.
- 2. Operating schedule.
- 3. Letters of representation from local residents.

11. Background documents

Application form, plan etc

w w w . b r a d f o r d . g o v . u k Licensing Team, Room 402, City Hall, Bradford, BD1 1HY Application to vary a premises licence under the Licensing Act 2003 PLEASE READ THE FOLLOWING INSTRUCTIONS FIRST Before completing this form please read the guidance notes at the end of the form. If you are completing this form by hand please write legibly in block capitals. In all cases ensure your answers are inside the boxes and written in black ink. Use additional sheets if necessary. You may wish to keep a copy of the completed form for your records. Memory Alternative Memory a premises licence under section 34 of the Licensing Act 2003 for the premises described in Part 1 below.	City of Bradford Metropolitan	District Council
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Part 3 - Variation

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our proposed variation would m premises at any one time please	ean that 5000	or more per	ople are ex	pected att	end	
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ease describe briefly the nature of	of the proposed	variation (p	ease read	guidance r	ote 1)	
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Part 4 - Operating Schedule

Please complete those parts of the Operating Schedule below which would be subject to change if the application to vary is successful.

Provision of regulated entertainment

- a) plays (if ticking yes, fill in box A)
- b) films (if ticking yes, fill in box B)
- c) indoor sporting events (if ticking yes, fill in box C)
- d) boxing or wrestling entertainment (if ticking yes, fill in box D)
- e) live music (if ticking yes, fill in box E)
- f) recorded music (if ticking yes, fill in box F)
- g) performance of dance (if ticking yes, fill in box G)
- h) anything of a similar description to that falling within (e), (f) or (g) (if ticking yes, fill in box H)

Provision of entertainment facilities:

- i) making music (if ticking yes, fill in box I)
- j) dancing (if ticking yes, fill in box J)
- entertainment of a similar description to that falling within (i) or (j) (if ticking yes, fill in box K)

Provision of late night refreshment (if ticking yes, fill in box L)

Sale by retail of alcohol (if ticking yes, fill in box M)

In all cases complete boxes N, O and P

3

Please tick ✓

A				
	Plays Standard days and timings		Will the performance of a play take place indoors or outdoors or both – please tick (\checkmark) (please read guidance	Indoors
	Standard days and timings (please read guidance note 6)		note 2)	Outdoors
Day	Start	Finish		Both
Mon			Please give further details here (please read guidance not	e 3)
Тие				
Wed			State any seasonal variations for performing play (please	e read guidance note 4)
Thur		/		
Fri	-		Non standard timings. Where you intend to use the pren of plays at different times to those listed in the column o (please read guidance note 5)	
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Films Standard days and timings (please read guidance note 6)			Will the exhibition of a films take place indoors or outdoors or both – please tick (\checkmark) (please read guidance note 2)	Indoors Outdoors	
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Indoor sporting events Standard days and timings (please read guidance note 6)			Please give further details (please read guidance note 3)
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Tue		-/-	State any seasonal variations for indoor sporting events (please read guidance note 4)
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Fri	/		Non standard timings. Where you intend to use the premises for indoor sporting events at different times to those listed in the column on the left, please list. (please read guidance note 5)
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Boxing or wrestling entertainment Standard days and timings (please read guidance note 6)		t d timings	indoors or outdoors or both – please tick (\checkmark) (please read guidance note 2)	Outdoors	
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Fri			Non standard timings. Where you intend to use the pre wrestling entertainment at different times to those liste please list. (please read guidance note 5)	emises for boxing or d in the column on the	e left,
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E			(4)		
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	ard days and e read guida	d timings ance note 6)	or outdoors or both – please tick (\checkmark) (please read guidance note 2)	Outdoors	
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Recorded music Standard days and timings			Will the playing of recorded music take place indoors or outdoors or both – please tick (\checkmark) (please read	Indoors	
		ance note 6)		Outdoors	
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Fri			Non standard timings. Where you intend to use the pre	mises for the playing	1 of
	t		recorded music at different times to those listed in the c list. (please read guidance note 5)		
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Perfo	ormance	of dance	Will the performance of dance take place indoors or	Indoors
Standard days and timings (please read guidance note 6)			outdoors or both – please tick (\checkmark) (please read guidance note 2)	Outdoors
Day	Start	Finish		Both
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F41			Non standard timings. Where you intend to use the pre- of dance at different times to those listed in the column (please read guidance note 5)	mises for the performance on the left, please list.
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ription to	that	Please give a description of the type of entertainment yo	ou will be providing
ard days and	timinas	Will the entertainment take place indoors or outdoors	Indoors
		or both – please tick (\checkmark) (please read guidance note 2)	Outdoors
Start	Finish		Both
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	ription to g within ard days and e read guida	hing of a similar ription to that g within (e), (f) or ard days and timings e read guidance note 6) Start Finish	ription to that g within (e), (f) or ard days and timings e read guidance note 6) Start Finish Please give further details here (please read guidance note 2) Start State any seasonal variations for the entertainment of a

for m Stand	ision of f naking m ard day and e read guida	usic	Please give a description of the facilities for making mu	sic you will be províding
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Provision of facilities		acilities	Will the facilities for dancing be indoors or outdoors or both $\langle n and n and$	Indoors
for dancing Standard timings (please read guidance note 6)			both – please tick (✓) (please read guidance note 2)	Outdoors
Day	Start	Finish		Both
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Fri Sat			please list. (please read guidance note 5)	

Provision of facilities for entertainment of a similar description to that falling within (i) or		nent of a	Please give a description of the type of entertainment facility you will be providing			
			Will the entertainment facility be place indoors or	Indoors		
(j) Standard days and timings (please read guidance note 6)			outdoors or both – please tick (✓) (please read guidance note 2)	Outdoors		
Day	Start	Finish	-	Both		
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Fri			Non standard timings. Where you intend to use the premises for the provis facilities for entertainment of a similar description to that falling within (i) ou different times to those listed in the column on the left, please list. (please re-		or (j) at	
Sat			guidance note 5)			
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Late night refreshment Standard days and timings (please read guidance note 6)			Will the provision of late night refreshment take place indoors or outdoors or both – please tick (\checkmark) (please read guidance note 2)	Indoors Outdoors
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Fri			Non standard timings. Where you intend to use the premises for the provision of late night refreshment at different times to those listed in the column on the left, please list. (please read guidance note 5)	
Sat				×
Sun				

Sale of alcohol Standard days and timings (please read guidance note 6)			Will the sale of alcohol be for consumption on or off	On the premises	
			the premises or both – please tick (✓) (please read guidance note 7)	Off the premises	V
Day	Start	Finish		Both	
Mon	0800	33 PAL	State any seasonal variations for the sale of alcohol (pl	ease read guidance not	e 4)
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Tue	0600	+++			
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Thur	0800 .	2300	Non standard timings. Where you intend to use the pre- at different times to those listed in the column on the le		
Thur Fri	OBCD	2300			
- 10			at different times to those listed in the column on the le guidance note 5)		

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Please highlight any adult entertainment or services, activities, other entertainment or matters ancillary to the use of the premises that may give rise to concern in respect of children (please read guidance note 8)

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Hours premises are open to the public Standard days and timings (please read guidance note 6)			State any seasonal variations (please read guidance note 4)
Day	Start	Finish	
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06.30	CESOU		
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06.30	09502)		
Wed	O SO	2300	
06.10	CIECO		Non standard timings. Where you intend to open the premises to be open to the
Thur	OCTO	2800	public at different times from those listed in the column on the left, please list. (please read guidance note 5)
0630	COST)		
Frì	COO	2300	
06:30	CSSS .		
Sat	CORRE	2200	
C620	CEE		
Sun	OCO	2300	
Cb-30	COD	~	

Please identify those conditions currently imposed on the licence which you believe could be removed as a consequence of the proposed variation you are seeking

Please tick ✓

I have enclosed the premises licence

I have enclosed the relevant part of the premises licence

If you have not ticked one of these boxes please fill in reasons for not including the licence, or part of it, below

Reasons why I have failed to enclose the premises licence or relevant part of the premises licence

Ρ

Describe any additional steps you intend to take to promote the four licensing objectives as a result of the proposed variation:

a) General - all four licensing objectives (b, c, d, e) (please read guidance note 9)

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MARE REEN CONTRATINATED RY CERTAIN ONLY OFFICERS
AL RETATION
"HERE IS A PERCAN LICENCE HOLDING TRESSON TO ST
I A A TO TO TO THE CHARLEN & ON DAMA
OF THE TIME. ALL THE STAFF HAVE BED TRANKD CN LICENSING ISSUES. WE ENDLOT CHALLENGE & POlice ATAIL THE. NO FD M SALE

b) The prevention of crime and disorder

WE DO NOT ALLOW ALCOHN PLACHASED ELSGIDHAGE TO BE CONSUMED ON OUR PROMISES. ANT SIGN OF DISCEPTR 1S IMMEDIATEDT STAMPED OUT, WHERE WE ASK THE PATENT PEAGUS TO LEVANE THE PRAMISES WE HAVE CLOSD LIGHTING BOTTH ON AND ORE THE PREMISES.

c) Public safety

THERE IS EMERGENCY LIGHTING. THERE IS PRAISION OF APPITION ESCARE ROTES. WE ALWAYS IHAVE 2 TO 3 MEMBERN OF STAFF ALL THE TIME. WE ALL TRAINES.

d) The prevention of public nuisance

We HAVE ADDED MANY OF OLD CUSTOMEN WHEN PLACINGE ALLOW DURING THE DAT - NOT TO PRINIC AROUND THE PREMISED. WE HAVE BAYLIED MANT CUSTOME WHO HAVE NOT OBEIED OLD RULES. INDEED IP ERSONNED WHO HAVE NOT OBEIED OLD RULES. INDEED IP ERSONNED HAVE ARPROACHED DETRI CUSTOMERS AND ASKED THEM TO MOVE ON WHEN THEN WELE SAT DRINKING OUTSDE THE

e) The protection of children from harm

THERE IS NO ADUT ENTERTAINMENT THERE IS NO CHAMING MACHINISS ON THE PREMISES MOST OF THE CHILDREN ARE ACCOMPANYING AT PARENTS THOSE THAT ARE NOT WE MAKE SURE THAT ARE NOT SUBSECTED TO ANT VARAM ABUSE BY ANT ADULT.

- I have made or enclosed payment of the fee
- I have sent copies of this application and the plan to responsible authorities and others where applicable
- I understand that I must now advertise my application
- I have enclosed the premises licence or relevant part of it or explanation
- · I understand that if I do not comply with the above requirements my application will be rejected

IT IS AN OFFENCE, LIABLE ON CONVICTION TO A FINE UP TO LEVEL 5 ON THE STANDARD SCALE, UNDER SECTION 158 OF THE LICENSING ACT 2003 TO MAKE A FALSE STATEMENT IN OR IN CONNECTION WITH THIS APPLICATION

Part 5 – Signatures (please read guidance note 10)

Signature of applicant (the current premises licence holder) or applicant's solicitor or other duly authorised agent. (See guidance note 11). If signing on behalf of the applicant please state in what capacity.

Signature	MS		
Date	12/8/10	-	
	OUNER/M	ANAGA	

Where the premises licence is jointly held signature of 2nd applicant (the current premises licence holder) or 2nd applicant's solicitor or other authorised agent. (please read guidance note 12). If signing on behalf of the applicant please state in what capacity.

Contact Name (where not previously with this application (please read gui	y given) and address for correspondence associated
with this application (please lead gui	idance note 10)
/	
Post town	Post code
Telephone number (if any)	
If you would prefer us to correspon	d with you by e-mail your e-mail address (optional)



Notes for guidance

This application cannot be used to vary the licence so as to extend the period for which the licence has effect of to vary substantially the premises to which it relates. If you wish to make that type of change to the premises licence you should make a new premises licence application under section 17 of the Licensing Act 2003.

- 1. Describe the premises. For example the type of premises, its general situation and layout and any other information which would be relevant to the licensing objectives. Where your application includes off-supplies of alcohol and provide a place for consumption of these off-supplies you must include a description of where the place is and its proximity to the premises.
- 2. Where taking place in a building or other structure please tick as appropriate. Indoors may include a tent.
- 3. For example the type of activity to be authorised, if not already stated, and give relevant further details, for example (but not exclusively) whether or not music will be amplified or unamplified.
- 4. For example (but not exclusively), where the activity will occur on additional days during the summer months.
- 5. For example (but not exclusively), where you wish the activity to go on longer on a particular day e.g. Christmas Eve.
- 6. Please give timings in 24 hour clock (e.g. 16:00) and only give details for the days of the week when you intend the premises to be used for the activity.
- 7. If you wish people to be able to consume alcohol on the premises, please tick on. If you wish people to be able purchase alcohol to consume away from the premises, please tick off. If you wish people to be able to do both, please tick both.
- 8. Please give information about anything intended to occur at the premises or ancillary to the use of the premises which may give rise to concern in respect of children regardless of whether you intend children to have access to the premises, for example (but not exclusively) nudity or semi-nudity, films for restricted age groups, the presence of gambling machines.
- 9. Please list here steps you will take to promote all four licensing objectives together.
- 10. The application form must be signed.
- 11. An applicant's agent (for example solicitor) may sign the form on their behalf provided that they have actual authority to do so.
- 12. Where there is more than one applicant, both applicants or their respective agents must sign the application form.
- 13. This is the address which we shall use to correspond with you about this application.

Information on the Licensing Act 2003 is available on the website of the Department of Culture, Media and Sport (<u>http://www.culture.gov.uk/alcohol_and_entertainment</u>) or from Bradford Metropolitan District Council (<u>http://www.bradford.gov.uk/council/licensing</u>), your local licensing authority.

Annex 1 – Mandatory Conditions

- 1. No supply of alcohol may be made under the premises licence;-
 - (a) at a time when there is no designated premises supervisor in respect of the premises licence, or
 - (b) at a time when the designated premises supervisor does not hold a personal licence or his personal licence is suspended.
- 2. Every supply of alcohol under the premises licence must be made or authorised by a person who holds a personal licence.

Annex 2 – Conditions Consistent with Operating Schedule

All four Licensing Objectives:

3. The Licensee shall ensure that adequate supervision of the premises is maintained at all times during the carrying out of licensable activities and that any staff are trained in ensuring compliance with the licensing objectives at all times.

The Prevention of Crime & Disorder:

- 4. The Licensee shall at all times maintain a "zero tolerance" policy with regard to illegal drugs, including appropriate staff training in detection and prevention.
- 5. All existing external and internal security lighting shall be maintained in good working order and used, where appropriate, at all times the premises remain open to the public.
- 6. The existing CCTV System installed at the premises shall be maintained in good working order and used at all times the premises remain open to the public for licensable activities. Any CCTV footage shall be kept for at least 28 days and available to the Licensing Authority or a Responsible Authority on request.

Public Safety:

- 7. All emergency lighting and first aid facilities shall be maintained in good working order and all staff (including temporary staff) adequately trained in their use.
- 8. Access and egress doors into and out of the premises shall be kept clear and free from obstruction at all times.

The Prevention of Public Nuisance:

- 9. The Licensee shall ensure that the external areas of the premises are kept clear of litter and refuse.
- 10. The Licensee shall ensure that loading/unloading takes place at the rear of the premises.

The Protection of Children from Harm:

11. The Licensee shall enforce an effective recognised "proof of age policy" at all times and ensure appropriate staff training in its operation.

Annex 3 – Conditions attached after a hearing by the Licensing Authority

None.

ليددر المراسية 1 - SEP 2010

Date: 23 August 2010

North Parade Bradford BD1 4JL

Dear sir/ madam

I am writing to you to lodge my objection to the renewal of the alcohol license for the <u>Mace store</u> on North Parade, and my objections are as follows.

The licensee has progressively flouted the law by acting as a public bar where his customers are allowed to buy alcohol from the premises for consumption on the seating directly outside the premises from eight thirty in the morning onwards, and return time and again as they buy more alcoholic drinks.

On many occasions as many as eight people at a time of have been drinking on these seats directly in view of my premises which is next door to this store, and frequently ending with the police having to be called to restore order.

The drug clinic is situated in the close vicinity of the **Mace store** and since the license was granted to the above premises it has now become a local drinking area for these unfortunate people and selling <u>White Lightning cider at cut prices</u> is turning the area into a very unpleasant place to be.

Along with my fellow trader we have tried to approach the owner in order to address he problem sadly to no avail, his only interest appears to be in the profit he derives from selling alcohol to any one who wishes to purchase it. In addition I believe he has had warnings from the licensing authorities for selling alcohol to underage customers.

The police have visited me on numerous occasions to inform me that they have repeatedly issued warning to the licensee, but it would appear that he feels he can do as he pleases taking no responsibility for his actions.

My coffee room over looks the paved area on north gate and on many occasions my customers on leaving my shop have been confronted with drunken people asking for cigarettes or money, I feel it is only a matter of time before we have a major incident around this area.

Finally, I do realise that objecting to the renewing of this license is a serious matter. However in my opinion every effort has been made to impress on the licensee his duty of care to the local area without any success

His casual approach to all these problems has become a problem for the other buisinesses in the surrounding area, I believe if things do not change eventually all businesses in the area will suffer.

Yours sincerley

North Parade Bradford BD1 3JL

Tel

Department of Legal Services Licensing Team Room 402 City Hall Bradford BD1 1HY

Dear Sirs

Licensing Act 2003 Application for Premises Licence At 23 North Parade Bradford BD1 3JL - Nasim Ahmed

As you will see from the above we are the joint proprietors of trading from the above address.

We object most strongly to the granting of the licence being applied for.

As the owners of this business for upwards of 11 years we have seen the inexorable rise in the number of people on North Parade and surrounding markets area who are clearly intoxicated during the day.

We have witnessed the purchase of alcohol by people from the applicant's shop who are later to be seen acting in an unruly and in an intoxicated manner.

The granting of this licence will only exacerbate an already growing problem. This not only affects the businesses on the parade but also leads to Bradford's good reputation being compromised and could lead to potential customers and visitors to Bradford choosing to stay away.

In these difficult economic times surely this is the last thing the council wants and needs.

We are aware that many other of the shop owners on the parade also strongly object to this application.

We trust that you will take the only sensible and reasonable decision and not allow the application.

Yours faithfully

1. A. S. Martin

- 6 CIP 2:10