

B

HWBB Statement of Intent

August 2011

The new Bradford and Airedale Shadow Health and WellBeing Board (SHWBB) has been established to enable and drive the integration of health, and social care and wellbeing across the District. It will remain in place until its successor the Health and WellBeing Board (HWBB) is in place by April 2013.

It is based on the principle of genuine, practical collaboration between all health and social care services, partners and members of the public to create more effective pathways of care for both service users and those in need. This will strengthen local efforts to keep up with the increasing demand on services, an ageing population and rising costs of new drugs and treatments, whilst maintaining the drive to reduce health and social inequalities.

We believe that patients and the public should experience more joined-up health and social services, and so the HWBB will clarify and strengthen the relationship between the NHS, the Local Authority and other partners, focusing on the gaps and overlaps that can hinder the delivery of joint care and waste precious resources.

There is a real opportunity to look at the totality of funding in the District and to see how it can be used benefit the health and wellbeing of local people. Our local Joint Strategic Needs Assessment and the new Joint Health and Wellbeing Strategy, led by the HWBB, are key documents which connect NHS and local government activity, with all public sector spending seen as relevant to the achievement of health and wellbeing outcomes. The HWBB will also provide objective scrutiny of local commissioning plans, creating a whole systems approach to improving health and wellbeing and maximising value for money.

One of the most important duties of the HWBB is to give communities a greater say in the services needed to provide care for local people, and to examine the wider influences on health such as income, transport, housing and leisure activities. The new patient and public body HealthWatch will have a seat on the SHWBB and will help us move patients and the public from

influence to direct involvement in decision making and planning, including for children and young people and older people.

The HWBB will provide space to develop local priorities and local solutions, shaping local services around the needs of communities and individuals.