

Report of the Strategic Director – Environment and Sport to the meeting of Keighley Area Committee on 26 March 2015

AU

Subject:

Keighley Area Ward Plans 2015/16

Summary statement:

This report presents six new Ward Plans for 2015/16 for consideration and adoption by Keighley Area Committee.

Steve Hartley
Strategic Director
Environment & Sport

Report Contact: Jonathan Hayes
Phone: (01535) 618008
E-mail: jonathan.hayes@bradford.gov.uk

Portfolio:

Safer and Stronger Communities

Overview & Scrutiny Area:

Corporate



City of Bradford
Metropolitan District Council



1. SUMMARY

- 1.1 This report presents six new Ward Plans for 2015/16 for consideration and adoption by Keighley Area Committee.

2. BACKGROUND

- 2.1 Ward Officers have undertaken the consultation and development work involved in producing new Ward Plans. The plans highlight local priorities in consultation with other Council services, partner agencies, voluntary and community groups and ward councillors and consider targeted action at a neighbourhood level.
- 2.2 The overall purpose of the Ward Plans is to help improve the quality of life for people in the Keighley Area. Appendix A contains the six Ward Plans for 2015/16.
- 2.3 Ward Assessments are now being produced in a written format once every 3 years. However, up to date quarterly statistical information about each Ward is available on the Bradford Observatory and has been referred to in the revision of the Keighley Area Ward Plans for 2015/16.
- 2.4 Members in all the six wards have had an opportunity to influence their respective Ward Plans by highlighting any issues and actions that may be needed in the Ward.
- 2.5 Members play a key part in helping address the priorities in the Ward Plans in many ways including: their Community Leadership role, dealing with constituents' issues, and holding officers and partners to account through their involvement in Ward Partnership Teams.

3. OTHER CONSIDERATIONS

- 3.1 Keighley Area Committee is able to influence the Ward Plans directly by use of its executive powers, devolved services and delegated budgets as well being a co-ordinator body and catalyst for partnership-based action. The six Wards Plans list the current priorities which can be amended in the light of emerging conditions and opportunities. This will be significant for the services that have been devolved and the Committee may wish to look to allocating these resources to meet the priorities contained in the Plans.
- 3.2 Council Services and partner agencies will present reports to the Area Committee over the course of the year on the work they are undertaking and the progress that is being made against the priorities within the Plans.

4. FINANCIAL & RESOURCE APPRAISAL

- 4.1 The priorities contained in the Ward Plans may be used to assist the Area Committee in its Local Area Management role and to inform the allocation of existing Area Committee budgets.
- 4.2 Officer support for the co-ordination of action to address the priorities in the Ward Plans is provided by the Area Co-ordinator's Office.
- 4.3 The Ward Plans will be forwarded to other key service-providers such as the Police, Public Health and Clinical Commissioning Groups and community organisations to request that they be used to inform their own priority - planning processes.

5. RISK MANAGEMENT

- 5.1 There may be a risk that due to reduced service budgets some priorities in the plans may not be met.

6. LEGAL APPRAISAL

- 6.1 There are no legal implications arising from this report.

7. OTHER IMPLICATIONS

7.1 EQUALITY & DIVERSITY

- 7.1.1 The Ward Plans will seek to address concerns that have arisen from all sections of the community.

7.2 SUSTAINABILITY IMPLICATIONS

- 7.2.1 Sustainability considerations should be a constant element in any actions taken to address the Ward Plan.

7.3 COMMUNITY SAFETY IMPLICATIONS

- 7.3.1 Community safety priorities have been included in the six Ward Plans.

7.4 HUMAN RIGHTS ACT

- 7.4.1 There are no Human Rights implications arising from this report.

7.5 TRADE UNION

- 7.5.1 There are no Trade Union implications arising from this report.

7.6 WARD IMPLICATIONS

7.6.1 Priorities identified in the Ward Plans will benefit all six wards in the Keighley Area.

8. NOT FOR PUBLICATION DOCUMENTS

8.1 None.

9. OPTIONS

9.1 That Keighley Area Committee adopts the recommendations outlined in this report.

9.2 That Keighley Area Committee adopts the recommendations outlined in this report, with amendments.

9.3 That Keighley Area Committee decides not to accept the recommendations outlined in this report.

10. RECOMMENDATIONS

10.1 That Keighley Area Committee approves and adopts the six Ward Plans for 2105/16 as set out in Appendix A of this report.

10.2 That the Keighley Area Co-ordinator submits 6-monthly progress reports to this Committee outlining the progress made in addressing the priorities contained in the Ward Plans 2015/16.

11. APPENDICES

11.1 Appendix A – Keighley Area Ward Plans 2015/16

***Note:** As the appendix to this report is a lengthy document, it is being circulated on a restricted basis. The documents can be viewed on the Council's website at www.bradford.gov.uk or a copy can be obtained by contacting Jane Lythgow in Committee Secretariat on 01274 432270.*

12. BACKGROUND DOCUMENTS

12.1 Keighley Area Ward Plans 2014/15, Document 'AS', Keighley Area Committee, 13 March 2014

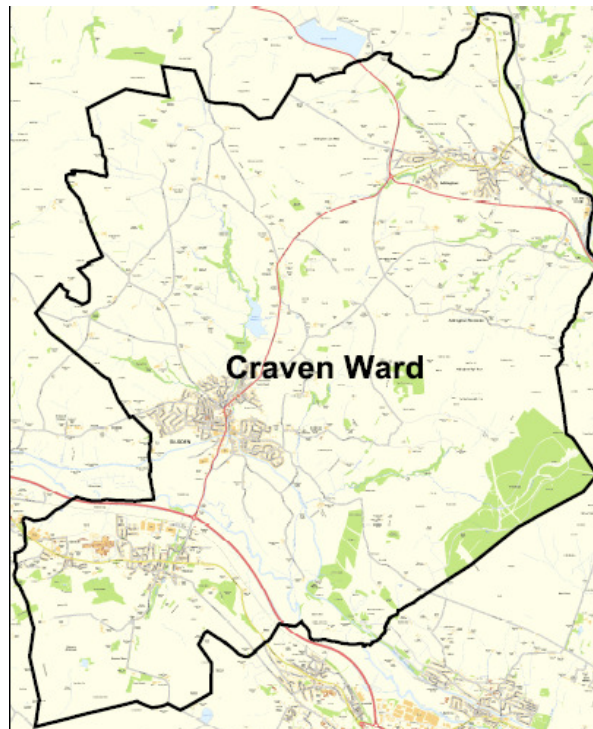
Appendix A

Keighley Area Ward Plans 2015/16

City of Bradford Metropolitan District Council

www.bradford.gov.uk

Craven Ward Plan 2015-16



Ward Members	Cllr Chris Atkinson	Cllr Andrew Mallinson	Cllr Adrian Naylor
Ward Officer	Liz Horn	Date Approved	

Ward Assessments and Plans:

The Ward Assessment and plan is designed to inform ward working, including action planning and decision making. The document summarises the prevalent strengths and issues within the Ward. This evidence base includes both statistical information as well as qualitative information gained from consultation; partnerships and ward officer team meetings. The Council Ward Officers play a critical role in digesting this information and summarising findings into the most pertinent issues which are presented in the ward plan. Ward plans are approved annually by elected members at the Area Committee and outcomes reported against.

Coordination of local services and devolution of decision making.

The ward plan provides an opportunity for the coordination of services at the lowest decision making level. This ensures that problem solving is effective, utilising local networks to identify concerns and solutions early resulting in efficiency savings and improved local outcomes. Central to an effective ward plan is the coordination by ward officers of public sector services such as neighbourhood policing teams, cleansing, social landlords, public health and youth service to ensure services are tailored to meet local need. In addition ward officers actively support local networks and partnership involving the public, private and third sector as well as the community to build on local assets, improve community cohesion and increase social capital.

Engaging communities

The ward plan is based on several community conversations throughout the year at neighbourhood and ward forums, community events, single issues forums and partnerships. The process does not revolve around what agencies can do alone but what communities, VCS partners and public sector agencies can collectively achieve if they work closely together. By working with the community to define local priorities the service can begin to enable and empower communities to support preventative approaches and behavioural change which reduce the demand on public service and produce improved outcomes for people at a local level. The ward plan process aims to draw the community into solution thinking and begin to reflect on their own contribution to the community and broker a relationship of civic responsibility. The key is to establish a partnership process that will not be overly demanding on resources to deliver it whilst at the same time maximising the important contributions that communities, voluntary organisations and public bodies can make to delivering better outcomes.

Section 1: Introduction to Craven Ward Plan

Ward	Craven Ward
Ward Officer	Liz Horn
Partners involved	Steeton with Eastburn Parish Council, Silsden Town Council, Addingham Parish Council.
How does the ward plan work	The ward plans throughout the district engage with the communities identified in the boundary of each ward. The assessment summaries the strengths using both statistical and qualitative information. Each year the plan sets out agreed action in each ward with the support of a ward officer to work with others to seek solutions. Ward plans are agreed and accountable to the Area committees in each constituency.
How to get involved	If you would like to get involved please contact the ward officer on and email

Section 2: Summary of the Ward Assessment

Population	The district Ward of Craven is made up of 3 distinct areas: The Village of Steeton with Eastburn situated in the Aire Valley between Keighley and Skipton and forms a gateway from East Lancashire, North and West Yorkshire. Silsden a rural town situated on A629 in Airedale and is located 10 miles from the Yorkshire Dales National Park. Addingham Village on the A65 is located 8 Miles North of Keighley, in the valley of the River Wharf and can be described as a commuter village with a growing number of retired residents. The population trend for this ward is white 97.2%. (Area 83.6% Bradford 67.4%). The Ward has an older population structure with those aged 25 – 59 yrs making up 45.2% (Area 45.1 Bradford 45.9); 60-69 yrs 14.3% (Area 11.5% District 8.9%); Age 70-79ys 9.4% (Area 7.4% District 5.8%); Age 80+ 6.6% (Area 5.4% District 3.9%). Therefore there is a demand for services to support the 'older population'. In contrast younger people within the ward make up a most lower % of the population - age group 20 - 24yrs is 4.2% (Area 5.2 District 6.7%); age group 15 – 19yrs 5.2% (Area 6.0% District 6.7%) 10 – 14yrs 5.3% (Area 6.3% District 6.95); population 5 9 yrs 4.6% (Area 6.5% District 7.3%); age group 0 - 4yrs 5.3% (Area 6.8% District 7.9%). However, local knowledge suggests emerging new housing developments proposed for village areas may have an impact on population change in the future.
Community Strengths	The three key localities of Steeton with Eastburn, Silsden and Addingham all have the benefit of active Parish and Town Councils who take a lead on community and civic matters to support local residents along with larger capital type programmes and projects relevant to their localities. Also, in 2014 / 2015 Steeton with Eastburn Parish Council linked with Silsden Town Council to develop

	<p>a joint Neighbourhood Development Plan.</p> <p>Across the Ward in each of the localities there are a number of local active community groups and organisations supporting a range of community activities for all ages. Church Groups, Friends of Groups and Village Organisation's organise galas, events and encourage local involvement and participation in all things community. These independent organisations work together to support the wider community and communities of interest and engage in sourcing funding to deliver a diverse range of activities. However, in some instances local groups' do require support and guidance to move forward with local ideas and projects. Youth Services CBMDC also provide a range of activities and support for young people in 13-19yr age group across the ward. Overall, the ward can be described as having an active community sector.</p> <p>Each of the localities has a range of local shops and businesses with key employers being Airedale NHS Trust, Cinetic Landis Grinding, Echostar Europe, Warehousing, and Nursing Homes. Adding to the larger employers in the area will be ALDI where a store is currently under construction in Silsden 2015.</p> <p>A good bus service links Steeton with Eastburn, Silsden, and Addingham with Keighley, Ilkley and Skipton. Local train stations can be accessed at Ilkley and Steeton and Silsden - Airedale line affording access to the larger towns of Leeds and Bradford.</p> <p>People living in the local area have accessed to the following schools Steeton with Eastburn - Steeton Primary School and Eastburn Junior and Infant School. Addingham Primary School, Aire View Infant School Silsden and Hothfield Junior School in Silsden.</p>
<p>Cleaner Greener</p>	<p>Recycling across the Ward is 68.0% compared to (Area 59.8%, Bradford60.8%). Recycling banks are available for use at Wesley Street Car Park facility. However, there is still a need to establish other larger communal recycling facilities in other localities of Steeton with Eastburn and Addingham. Dog Fouling remains an issue and often Council Warden Patrols need to be implemented to deal with the problem in given 'hot spot areas' throughout the ward. Residents remain in some instances reluctant to report those letting their animals foul. Residents in the area take pride to preserve and improve the Silsden Town and village environments of Addingham and Steeton with Eastburn. Reports received relate to litter and detritus on privately owned pieces of land, in alleyways / ginnels, or over grown vegetation in various localities requiring removal or maintenance. To address these issues Addingham Parish Council and Silsden Town Council have employed a 'Lengths men' to assist with these types of concern. The 'Lengths men' will also work closely with Cleansing Services Teams Bradford Council. Overgrown vegetation across the</p>

	ward is 67.7% which is higher than (Area 59.2% Bradford 59.7%). Overall satisfaction with the local area remains high at 95.3%.
Safer Communities	Crime remains low across the Ward and 85% of residents across the ward are happy with issues relating to safer communities. Key points of concern across the ward relate to inconsiderate parking in and around schools especially at peak drop off and pick up times; teenagers hanging around; unsecure domestic property; car theft and theft of goods from local shops / businesses in particular the Co-op in Silsden, Co-op in Addingham and Morrison's Store at Steeton. The Police and NPT Teams continue to work with the public and have also introduced the 'The Shop Exclusion Notice Scheme' to assist businesses across the ward. People who feel unsafe across the area after dark in their neighbourhoods is 6% (Area 10.9% Bradford 19.1%)
Inequalities Health and wellbeing	<p>The higher percentage of older people living in the Craven Ward catchment may have an impact and put an increase need on various services Health, Benefits, Transport and Housing acknowledging alongside the rural aspects of the area. To assist with these issues it is essential relevant information is available for 'support criteria' for this community of interest as many may be living alone or be isolated with no immediate family members to call on.</p> <p>People living in the Ward though the majority may be in employment still have concerns about amounts of debt which equates to 18.0% higher than the (Area 9.5% Bradford of 17.4%). Fewer residents across the ward claim benefits.</p>
Incomes employment and housing	<p>New proposed housing schemes / plans for village areas would be of concern to local Town and Parish Councils along with local residents as those living in the area would want to keep and maintain the existing rural aspects of the ward along with village communities. Any development of the local infrastructure will be of key importance as change would have a major impact on existing village areas and volumes of traffic across the ward. To assist with these issues and to support local residents Steeton with Eastburn Parish Council and Silsden Town Council have come together to develop a joint Neighbourhood Plan 2014 /2015.</p> <p>Employment across the ward appears to be good and higher than the district average as Household income is 16.9% compared to the area of 9.9% overall.</p>
Children and young people	Within the ward there are a number of local schools, Steeton with Eastburn has Steeton Primary School and Eastburn Junior and Infant School with some of the children feeding into South Craven School located in North Yorkshire. Addingham Primary School, Aire View Infant School Silsden, Hothfield Junior School Silsden with some of the children feeding into Ilkley Grammar School. However, if new families are encouraged to move into the area this may have an impact on school places.

	<p>Also young people from the ward do well with achieving 5+ A C Grade qualifications 73.7% (Area 52.5% Bradford 47.5%). Incidents of ASB are low across the ward with respect to young people and Youth Services CBMDC deliver support sessions and activities from local venues. Local groups also raise and target funding to support young people of all ages to take part in additional activities such as sport and dance.</p>
<p>Stronger Communities</p>	<p>Across the ward many local residents play a part in village and community life through volunteering some volunteering on a more formal basis. There are a variety of volunteer-led sporting groups, environmental groups and church-led activity including gatherings and luncheon clubs et al. Volunteers also organise larger events such as galas and gatherings at local War Memorials in partnership with the Town and Parish Councils. The volunteer work undertaken across the ward covers all age ranges. Volunteers also undertake an active role in publicising local buildings and amenities on offer. Local schools link in with local volunteer groups and are well supported via PTA's in undertaking and organising additional out of school activities and events by arrangement.</p>
<p>Further information</p>	<ul style="list-style-type: none"> • Ward Councillors meet with local residents at regular intervals and Neighbourhood Forums take place as ongoing on an annual period. • Craven Ward Assessment Document 2013 – 2014.

1.0 Cleaner Greener				
Code	Priority	What can Services contribute?	What can the Community Contribute? Individual residents, local groups...	Named person responsible
1.1	Address incidents of fly-tipping, dog fouling and littering throughout the year.	<ul style="list-style-type: none"> • Cleansing – assistance with removal and reporting. • Environmental Protection – following up on environmental offences and implementing legal legislation and actions. • Council Warden Service – to monitor localities when on patrol and report incidents as appropriate. • Ward Officers / Council Warden Services to support local campaigns. • Housing associations – to liaise and work closely with Council Departments and undertake estate walk - a - bouts and report issues. • Voluntary Sector Service Provider / CD Worker to promote Green Dog Walkers Scheme and support littering picking initiatives. 	<ul style="list-style-type: none"> • Individuals to report incidents of fly-tipping and related facts and information. • Community to support local campaigns. • Parish and Town Councils to report issues and support local initiatives. 	Liz Horn Geoff Dudman Peter Cotton Dominic Butler Ward Councillors Community Maggie Keating – Incommunities CD Worker Town and Parish Councils
1.2	Improvement of local parks and green spaces within the ward. <ul style="list-style-type: none"> • Addingham • Steeton with Eastburn 	<ul style="list-style-type: none"> • Police to assist with safety patrols. • Council Warden Service to undertake patrols and support local communities. • Ward Officers and Parks 	<ul style="list-style-type: none"> • Community groups to lead on local initiatives – Friends of Groups. • Residents to support local initiatives. • Friends of Groups to lead on 	Liz Horn Geoff Dudman Mel Smith Bob Thorp Sgt S Hanson Sgt S Buckley

	<ul style="list-style-type: none"> Silsden 	<p>Services to assist with maintenance issues and lend support to Friends of Groups.</p> <ul style="list-style-type: none"> Tree Services Section to offer advice and assistance as necessary. Voluntary Sector Service Provider / CD Worker to support local planning and initiatives. Environmental Protection legislation and appropriate actions to be taken. 	<p>fund raising bids and activities.</p> <ul style="list-style-type: none"> Residents and community groups to organise litter picks and local action days. Local environmental groups to lend support as necessary. Town and Parish Councils to lead on local developments. 	<p>CD Worker Dominic Butler</p>
1.3	<p>Improve recycling rates across the Ward.</p>	<ul style="list-style-type: none"> Voluntary Sector Service Provider CD Worker to promote recycling and support local initiatives. Incommunities Housing Association to contact and involve their tenants in local initiatives. Ward Officer / Council Wardens / Recycling Service to promote the benefits of recycling across the Ward. Ward Officer / Recycling Services to encourage local businesses to recycle. Recycling Services CBMDC – provision of information and assistance. Ward Officer and Recycling Services to support local campaigns and initiatives. Council Warden Services to 	<ul style="list-style-type: none"> Businesses to play an active role in recycling initiatives Town and Parish Councils to encourage recycling in their localities. Community Groups and Organisations to support local campaigns and initiatives. Residents groups to disseminate information in their local areas. Community Centre's and groups to address and support change – recycling behaviours and education. 	<p>Liz Horn Geoff Dudman Edith Grooby Kate Smallwood CD Worker Incommunities Town and Parish Councils Businesses</p>

		undertake door to door initiatives in agreed localities.		
2.0 Safer Communities				
Code	Priority	What can Services contribute?	What can the Community Contribute? Individual residents, local groups...	Named person responsible
2.1	Address issues relating to illegal parking, speeding vehicles and road safety issues.	<ul style="list-style-type: none"> • Ward Officer / Council Warden Services to follow up on incidents reported and distribute educational materials. • Council Warden Services to deploy CCTV Camera Car as required. • Highways Section to carry out speed watch and inspections as necessary. • Police to address issues of vehicle obstructions. • Schools to provide information to parents. • Council Wardens to undertake enforcement and regular patrols at local schools / sites. 	<ul style="list-style-type: none"> • Community to report local hot spot areas and provide intelligence. • Town and Parish Council to report hot spot areas and provide additional intelligence as appropriate. 	Geoff Dudman Liz Horn Bruce Andrews Andy Fisher Head of Local Schools NPT – Police Team Ward Councillors
2.2	Work with communities to address crime issues, promote crime and reassurance initiatives.	<ul style="list-style-type: none"> • Police to deploy patrols in given localities, attend Neighbourhood Forums and local events. • Ward Officer / Voluntary Sector Service Provider - CD Worker to organise days of action. • Council Wardens and PCSO patrols carried out in defined 	<ul style="list-style-type: none"> • Town and Parish Councils to publicise events and provide intelligence and information. • Community Centres, Town Halls and Schools to offer facilities for meetings and publicise events. 	NPT Ward Officer Council Wardens Councillors CD Worker

		<p>localities.</p> <ul style="list-style-type: none"> • Ward Officer / Police to reassure residents through local engagement meetings / events. 		
2.3	Reduce crime relating to local businesses across the ward.	<ul style="list-style-type: none"> • Ward Office / Police open a dialogue with business owners. • Ward Officer / Police look at constructive ways of supporting private businesses. • Police to organise crime safety days / training for staff and employees. • Police to target work where higher levels of enforcement and visibility will have a desired outcome. • Ward Officer via WPT process to negotiate joint working protocols. 	<ul style="list-style-type: none"> • Support of the business community to develop a business partnership to discuss issues of concern. • Businesses to share information and engage in joint self-help initiatives. 	NPT Police Teams Individual Businesses
3.0 Inequalities, health and Wellbeing				
Code	Priority	What can Services contribute?	What can the Community Contribute? Individual residents, local groups...	Named person responsible
3.1	Promote activities available for older people / groups to address social isolation.	<ul style="list-style-type: none"> • Ward Officer / Voluntary Sector Service Provider - CD Worker to promote existing provision. • Ward Officer / Voluntary Sector Service Provider - CD Worker promote initiatives which bring older residents / groups together. • Ward Officer / Voluntary Sector Service Provider - CD Worker strengthen and develop older people's hub and community engagement activities 	<ul style="list-style-type: none"> • Community Halls / Centres and Organisations to assist in promoting events. • Town and Parish Councils to assist in promoting events and offer safe meeting spaces in community settings. • Local organisations to target funding to deliver self help activities for this community of interest. • Incommunities to assist with 	Liz Horn Incommunities Police Ward Councillors Town and Parish Councils CD Worker

		<p>programme.</p> <ul style="list-style-type: none"> Incommunities to work with partners to support older tenants. 	tenants issues and needs.	
4.0 Incomes Skills and Housing				
Code	Priority	What can Services contribute?	What can the Community Contribute? Individual residents, local groups...	Named person responsible
4.1	Promote training and volunteering opportunities in community settings across the ward.	<ul style="list-style-type: none"> Ward Officer to signpost individuals to volunteering and training opportunities. Voluntary Sector Service Provider - CD Worker to support individuals and groups to access training and volunteering opportunities in local settings. 	<ul style="list-style-type: none"> Local community centre's and groups to provide volunteer opportunities. Parish and Town Councils to provide opportunities for volunteering. 	Liz Horn Ward Councillors Town and Parish Councils CD Worker
4.2	Support residents to address issues relating to new Housing developments / proposals for village areas.	<ul style="list-style-type: none"> Ward Officer organise local consultation events. Planning Section to provide detailed information of proposed developments. Contractors to contribute to local communities via approved Housing Schemes. Ward Councillors to support local communities. Town and Parish Councils to support local communities 	<ul style="list-style-type: none"> Town and Parish Councils to be involved in local planning – including Steeton with Eastburn and Silsden Neighbourhood Development Plan - Neighbourhood area status Local groups and organisations to publicise information. 	Liz Horn Ward Councillors Town and Parish Councils Planning Section Contractors
5.0 Children and Young People				

Code	Priority	What can Services contribute?	What can the Community Contribute? Individual residents, local groups...	Named person responsible
5.1	Encourage young people, schools and children to input into local decision making processes.	<ul style="list-style-type: none"> • Ward Officer / Voluntary Sector Service Provider - CD Worker to link with local Parish and Town Councils reference to young people's thoughts, views and actions. • Ward Officer / Voluntary Sector Service Provider - CD Worker to link in with Youth Service to encourage young people's involvement in local activity programmes. • Ward Officer / Voluntary Sector Service Provider - CD Worker to raise young people's profile in their area with other local organisations. 	<ul style="list-style-type: none"> • Town and Parish Councils to provide activities programmes for young people - including Steeton with Eastburn and Silsden Neighbourhood Development Plan. • Local groups and organisations to support and apply for funding to support young people's activities programme. • Schools to establish additional activities programmes for young people in village areas. 	Youth Service Ward Councillors Schools Parish and Town Councils Local Groups and Organisations. CD Worker
5.2	Develop programs for young people to take a sense of ownership and pride for public spaces and amenities.	<ul style="list-style-type: none"> • Ward Officer / Voluntary Sector Service Provider - CD Worker to involve young people in their area when providing activities in local public spaces. • Youth Worker support young people and encourage their involvement and participation. 	<ul style="list-style-type: none"> • Local groups and organisations to support and apply for funding to develop young people's involvement in their activity programmes 	Youth Service Ward Councillors Parish and Town Councils Local Groups and Organisations Ward Officer CD Worker

5.3	Encourage young people to start volunteering in their local area.	<ul style="list-style-type: none"> • Ward Officer / Voluntary Sector Service Provider - CD Worker / Youth Worker to raise young people's profile in their area with other local organisations. • Ward Officer / Voluntary Sector Service Provider - CD Worker / Youth Worker to actively encourage young people to take social responsibility and offer their time freely to local organisations or events within the area. 	<ul style="list-style-type: none"> • Local groups and organisations to recruit 2 or more young people as volunteers for their activity or event. 	Youth Service Ward Councillors Schools Parish and Town Councils Local Groups and Organisations. Ward Officer CD Worker
5.4	Create opportunities for children and young people to engage in positive activities to broaden their world view.	<ul style="list-style-type: none"> • Youth Service / Voluntary Sector Service Providers to provide varied and fun activities for young people to participate in – in and out of the local area. 	<ul style="list-style-type: none"> • Local groups and organisations to support and apply for funding to create a variety of activities for young people. 	Youth Service Ward Councillors Schools Parish and Town Councils Local Groups and Organisations.
5.5	Develop programs that address personal safety, sexual health and health and wellbeing issues for young people.	<ul style="list-style-type: none"> • Ward Officer / Voluntary Sector Service Provider - CD Worker / Youth Worker to create programs that target young people at risk of personal injury, becoming a young parent, anti social behaviour or social isolation. 	<ul style="list-style-type: none"> • Local groups and organisations to support and apply for funding to implement programs that focus on these issues facing young people. 	Youth Service Ward Councillors Schools Parish and Town Councils Local Groups and Organisations. CD Worker Ward Officer

6. Stronger Communities (Community Support)

Code	Priority	What can Services contribute?	What can the Community Contribute? Individual residents, local groups...	Named person responsible
6.1	<p>Support productive governance and community participation in decision making processes – village areas</p> <ul style="list-style-type: none"> • Addingham • Silsden • Steeton with Eastburn 	<ul style="list-style-type: none"> • Ward Officer to maintain and improve relationships with community partners, organisations and Town and Parish Councils. • Ward Officer to facilitate partnership working in village settings. • Ward Officer and other Council Departments to provide relevant information that keep communities informed. • Ward Officer to link in with Steeton with Eastburn and Silsden Parish and Town Council approved – Neighbourhood Development Plan. • Ward Officer to engage with Planning, Asset Management, Highways and other Council Departments as appropriate. 	<ul style="list-style-type: none"> • Community Centres, Halls, Groups provide safe spaces for public meetings. • Town and Parish Councils to promote and engage with local communities proposals for infrastructure developments short, medium and long term. • Local groups and Town and Parish Councils to target resources and funding to undertake local developments and projects. 	<p>Liz Horn Ward Councillors Town and Parish Councils Council Departments – Planning, Asset Management, Highways.</p>
6.2	<p>Promote full use of local facilities in village settings.</p> <ul style="list-style-type: none"> • Addingham • Silsden • Steeton with Eastburn 	<ul style="list-style-type: none"> • Ward Officer / Voluntary Sector Service Provider – CD Worker to work with local communities to energise environments. • Ward Officer to promote the use of local facilities for the benefit of the wider community. • Ward Officer / Voluntary Sector Service Provider – CD Worker to work with groups and 	<ul style="list-style-type: none"> • Community groups to access funding to provide a range of community initiatives in local settings. • Town and Parish Councils to support the use of local amenities in their village areas. • Encourage local residents / groups / organisations to make use of buildings available in 	<p>Liz Horn Ward Councillors Groups and organisations Businesses Town and Parish Councils CD Worker</p>

organisations to promote the use of local amenities for events and festivals indoors / out doors.

their local area.

- Work and liaise with the Council for the benefit of the wider community.
- Community groups and Town and Parish Councils to forge links with local business communities to support local initiatives and programmes.

Ilkley Ward Plan 2015 - 16



Ward Members	Cllr Mike Gibbons	Cllr Anne Hawkesworth	Cllr Martin Smith
Ward Officer	Susan Gledhill	Date approved	

Ward Assessments and Plans:

The Ward Assessment and plan is designed to inform ward working, including action planning and decision making. The document summarises the prevalent strengths and issues within the Ward. This evidence base includes both statistical information as well as qualitative information gained from consultation; partnerships and ward officer team meetings. The Council Ward Officers play a critical role in digesting this information and summarising findings into the most pertinent issues which are presented in the ward plan. Ward plans are approved annually by elected members at the Area Committee and outcomes reported against.

Coordination of local services and devolution of decision making.

The ward plan provides an opportunity for the coordination of services at the lowest decision making level. This ensures that problem solving is effective, utilising local networks to identify concerns and solutions early resulting in efficiency savings and improved local outcomes. Central to an effective ward plan is the coordination by ward officers of public sector services such as neighbourhood policing teams, cleansing, social landlords, public health and youth service to ensure services are tailored to meet local need. In addition ward officers actively support local networks and partnership involving the public, private and third sector as well as the community to build on local assets, improve community cohesion and increase social capital.

Engaging communities

The ward plan is based on several community conversations throughout the year at neighbourhood and ward forums, community events, single issues forums and partnerships. The process does not revolve around what agencies can do alone but what communities, VCS partners and public sector agencies can collectively achieve if they work closely together. By working with the community to define local priorities the service can begin to enable and empower communities to support preventative approaches and behavioural change which reduce the demand on public service and produce improved outcomes for people at a local level. The ward plan process aims to draw the community into solution thinking and begin to reflect on their own contribution to the community and broker a relationship of civic responsibility. The key is to establish a partnership process that will not be overly demanding on resources to deliver it whilst at the same time maximising the important contributions that communities, voluntary organisations and public bodies can make to delivering better outcomes.

Section 1: Introduction to Ilkley Ward Plan

Ward	Ilkley
Ward Officer	Sue Gledhill
Partners involved	<p>Local Ward Councillors</p> <p><u>Services</u> - Area Co-ordinator's Office (Ward Officer, Warden Manager, Youth Service Manager, Street Cleaning Manager), Neighbourhood Police Team, Incommunities Housing Manager, BMDC Traffic & Highways Manager, BMDC Parks & Landscapes Manager, BMDC Children's Service, Public Health team, Fire service, Alzheimer's Society,</p> <p><u>Community</u> Ilkley Parish Council, Civic Society, KIVCA (others as identified)</p>
How does the ward plan work	The ward plans throughout the district engage with the communities identified in the boundary of each ward. The assessment summaries the strengths using both statistical and qualitative information. Each year the plan sets out agreed action in each ward with the support of a ward officer to work with others to seek solutions. Ward plans are agreed and accountable to the Area committees in each constituency.
How to get involved	If you would like to get involved please contact the Ward Officer on 01535 618008 or email susan.gledhill@bradford.gov.uk

Section 2: Summary of the Ilkley Ward Assessment

Population	<p>The ward has a much higher than district (and national) average of people aged over 65 with a significant and growing proportion over 80, at 9.5% this exceeds the Area at 5.4% and District 3.9%. The number of one person pensioner households is at 19.3% some 5% points higher than the district or England average. 97.3% of residents describe themselves as White British.</p> <p>Ilkley has very low levels of deprivation. Three quarters of the population live in neighbourhoods that fall within the 20% least deprived in England and the majority of property is of private tenure. The population is rising by approximately 50 – 70 new households per year and further expansion is possible through the housing requirements of the Local Plan</p>
Community Strengths	Ilkley Parish Council is active in all aspects of community life and some of the resource available to it through the precept is directed through a small grants programme to support a wide variety of

	<p>community activity. Considerable financial resource is attracted to the town through the effort of Voluntary and community groups, particularly in terms of heritage, the arts, sport and culture and there are ambitious plans to develop the Lido. Long term safeguarding of public facilities, management of public buildings (potential austerity cuts, financial pressures) are considerations and the impact of this is beginning to be understood and addressed. Ilkley Civic Society has made a number of applications for buildings to be identified and accepted as Assets of Community Value. A Neighbourhood development plan which the Parish Council is currently producing will capture the views of a cross-section of a community who live, work or do business in the area.</p>
Cleaner Greener	<p>Overall vegetation fail remains significant – much higher than area and district averages. This reflects ‘noticeable’ overgrowth of vegetation encroaching on footpaths. Homeowners do not always realise the impact of often well kept hedges/plants that infringe on to the footpath but can result in adverse effect on those with limited/restricted mobility.</p> <p>Although not updated ‘from the previous assessment people <u>perceiving</u> rubbish/litter as a problem’ is higher than the area average, approaching district levels. The area presents as clean and tidy, this failure rate this might well reflect on residents’ high standards and expectations but work will continue to address concerns.</p> <p>Recycling rates are higher than average but there is potential to improve further</p>
Safer Communities	<p>Crime and reports of anti social behaviour are very much lower than those of the area and district. There are some incidents of opportunist crime and theft from motor vehicles which are dealt with and followed up with reassurance and occasional incidents of anti social behaviour, primarily involving young people are addressed as they arise. Although operating reduced hours Ilkley has its own manned police station which allows residents to access information, support and advice when necessary. In addition a number of NPT surgeries are held across the locality which contributes to resident reassurance and confidence. Parking is problematic and the Police and Warden Service work collaboratively to advise and enforce where necessary. There is resident and civic request for a car parking survey. VCS consultation on the ward plan highlighted appeals for the introduction of 20 mph zones around all schools</p>
Inequalities Health and wellbeing	<p>No significant issues at variance with Area or District averages, the ward has low values against all poor health determinants. Whilst not updated a lower than average percentage feel older people are able to get the services and support they need to continue to live at home for as long as they want to. This coupled with a high demographic of older people remains a concern. In general the ward (apart from age) has no inequalities in respect of health and well being. There are problems accessing local district hospitals none of which are on a single bus route from Ilkley,</p>

	(except LGI).
Incomes employment and housing	Ilkley has maintained a high employment rate (mostly involving working outside Ilkley) and income is higher than area, district and national averages. The Neighbourhood Development Plan when completed will detail ways through planning guidance that the town and parish develop in such a manner as to protect the area's heritage, maintain its attractiveness, provide for housing need and build for a viable economic future and ensure a flourishing commercial, retail business and economic environment.
Children and young people	Youth Service has a strong relationship with Ilkley Grammar School and in addition to the base at the Warehouse (shared site with Children's Centre) runs two sessions weekly and are contributors to Ward Partnership Team meetings. Occasional incidents of anti-social behaviour can lead to negative perceptions of young people, in context there are positive stories about young people every week in the Ilkley Gazette. The voluntary sector is strong in the town. There are three Scout groups, two with their own premises. There is a also a residential centre accommodating 40 and a campsite run by volunteers. In the youth service age range both Explorer Scout and Girl-guiding operates successfully. There is also a long established Air Training Corps unit.
Stronger Communities	Given the particularly high demographic of older people the support provided by a range of voluntary / church groups is valued and likely to play an increased role. At 42% the level of people volunteering is double the area average and almost 3 times that of the district. A wide range of sport groups and festival groups are well attended but instigated and supported through volunteer effort. That said, it was raised that the 'traditional' volunteer pool is likely to be compromised further as the retirement age rises to 66 and demands on family life take precedence.
Further information	

1.0 Cleaner Greener				
Code	Priority	What can Services contribute?	What can the Community Contribute? Individual residents, local groups...	Named person responsible
1.1	Reduce detritus, weeds and incidents of overgrown verges and vegetation	<p>Clean Team – prompt action, identify issues, trends and problem areas</p> <p>Wardens identify, address, report, enforce and educate</p> <p>NPT – identify and report as part of patrols</p> <p>Warden manager link to Highway Maintenance team on follow-up (warning letters etc)</p> <p>InComms – Estate management teams opportunities for joint work - walkabouts</p> <p>EP team – respond and enforce – publicise action taken Public space protection orders</p> <p>Community Payback through (WPT) identify projects and arrange programmes e.g. clearance leaf fall</p> <p>Area Office Support around: Ward Walks, Street surgeries etc Days of Action (advertise promote) Community litter picks Sequence work to achieve maximum impact</p>	<p>Identify hotspot areas</p> <p>Report incidents (with detail)</p> <p>Community Days of Action – litter picks, collective action – self help</p> <p>Take responsibility for verges directly outside home</p> <p>Use bins – challenge litter ‘louts’</p> <p>Good neighbours – offer support to older vulnerable residents who can no longer maintain gardens etc</p> <p>Visual audits – ward walks</p> <p>Report issues 431000 Parish Council</p> <p>Civic Society – information identifying problem areas, generating support and response.</p>	<p>Cleansing Manager</p> <p>Warden manager</p> <p>Ward Officer</p> <p>Environmental Enforcement</p>

		<p>Promote understanding and mechanisms for reporting incidents e.g. BDirect, 431000</p> <p>Maintain current schedule of work (rotas of provision) ensure spraying routes to include outlying / hidden areas</p>		
1.2	Public realm issues conservation and management. Ensure parks and recreation grounds well maintained	<p>Parks & Landscapes to provide statutory service and explore opportunities to engage volunteers to enhance provision.</p> <p>Area Office - Support local environmental groups including support and potential development of 'Friends of' Groups Priority Riverside Gardens</p> <p>Countryside and Rights of Way working to preserve moorland habitat with partners – LEADER programme www.southpenninesleader.co.uk/ Public Footpath management</p> <p>Landscape, Design and Conservation activities re listed buildings, Conservation Areas etc</p>	<p>Business sponsorship</p> <p>Rotary Club – community benefit projects</p> <p>'Friends of' Groups</p> <p>Individual/collective effort</p> <p>Ilkley in Bloom</p> <p>Friends of Ilkley Moor</p> <p>KIVCA – VCS support Ilkley Civic Society has reviewed the main conservation area, including photographing every property and each important vista for BMDC.</p> <p>Improved Volunteer effort</p>	<p>P&L Manager</p> <p>Ward Officer</p> <p>Countryside and Rights of Way Manager</p> <p>Landscape, Design and Conservation</p>
1.3	Maintain high standard of cleanliness in the town and its surround, including keeping levels of litter low	<p>Maintenance of and appropriate sites for litter bins</p> <p>Wardens/NPT to report issues identified through patrols</p>	<p>Ilkley Civic Society</p> <p>There is a huge cohort of individuals who litter-pick on a regular basis.</p>	<p>Cleansing Manager</p> <p>Warden Manager</p>

		Area Office, Cleansing, Parks and Landscapes Explore additional provision in popular areas (Ilkley Riverside) during periods of high demand.	Schools	P&L Manager Ancillary Services manager
1.4	Dog fouling	Wardens – identify and carry out education and enforcement. Area Office. Support the establishment of Green Dog Walker scheme. Incommunities – details of scheme in newsletter Raise awareness and enforce Dog Control Orders	Join and promote Green Dog Walker Scheme Report incidents (and detail) be prepared to challenge Parish Council – publicity, endorse CD work	Warden Manager Ward Officer NPT
1.5	Matters of public concern raised at consultation: Street furniture, A boards and casual advertisements, shop front policy enforcement. Redundant and obscured road signs, pavement selling, damaged pavement. Replacement of street trees. Snow clearing, road gritting, security vehicle parking.	Highways - enforcement, maintenance Wardens - identify, report, enforce Conservation team Promote Council contacts BMDC department leads	Ilkley Civic Society Ilkley Parish Council <i>Consideration of lengths man?</i> Individuals- residents reporting	

	Gully emptying, railing / fencing / walling replacements			
1.6	Improve recycling rates	<p>Ward Officer / Council Wardens / Recycling Service to promote the benefits of recycling across the Ward.</p> <p>Incommunities Housing Association to contact and involve their tenants in local initiatives.</p>		

2.0 Safer Communities				
Code	Priority	What can Services contribute?	What can the Community Contribute? Individual residents, local groups...	Named person responsible
2.1	Reduce acquisitive and opportunist crime (home and vehicles)	<p>Targeted Warden / PCSO patrols</p> <p>Information-sharing amongst partners (WPT)</p> <p>Crime reduction initiatives in hot-spot areas: Promote Smart water Encourage Neighbourhood Watch – OWL (Online Watch Link) Use Police reports to determine problems & focus resources</p> <p>Link to National/regional campaigns. Promote 101 encourage reporting of suspicious activity (all)</p> <p>Information (open sessions) on scams, doorstep fraud (West Yorkshire Trading Standards – CD work (WPT))</p> <p>Consider expanding No Cold Calling Zones (resource issues) WPT</p>	<p>Join NHW schemes – sign up to OWL</p> <p>Be a good neighbour - be alert to suspicious activity</p> <p>Store valuables safely (shed locks etc)</p> <p>Use 101</p> <p>VCS groups informing membership, e.g. KIVCA, Older people's Groups,</p>	<p>Ward Sgt</p> <p>Police hub Problem Solver</p> <p>Ward Officer</p>
2.2	Reduce incidents (and perceptions) of ASB in parks and public places	<p>Visible presence in areas of concern (WPT)</p> <p>Work with and in schools to address issues of concern – co-ordinated effort through Police hub</p>		Youth Service

		Youth Service lead on consequences and responsibilities as it relates to the impact of ASB activity on other people		
2.3	<p>Improve road safety including concerns caused by irresponsible parking</p> <p><i>(Includes concerns caused by inappropriate speeds, blocking of sight lines by A boards and irresponsible parking).</i></p>	<p>Wardens and NPT – identify, educate and enforce (pavements are for people) Deploy CCTV car</p> <p>Road Safety Team Work with primary schools to improve awareness of traffic dangers</p> <p>Schools Education programmes within schools Encourage schools to take responsibility and remind parents regularly in newsletters etc Identify alternative drop off locations Explore initiatives to encourage walking to school 'Safer routes to school'</p> <p>Highways planning and development of appropriate schemes in problem areas notified through Ward Partnership Team and other mechanisms</p> <p>Work with partners District Councillors, Planning, Highways and Parish Council to ensure that business and housing development considers the impact on residents – older people, school routes etc.</p>	<p>Parish Council – evidence gathering, sharing information. Consider supporting cost of Traffic Regulation Orders when not selected through Highway schedule</p> <p>Ilkley Road Safety Committee reports issues of concern to the appropriate local authority departments and NPT brought to their attention by residents and other interested parties e.g. faulty street lighting, poor sight lines, obstructive parking, the need for improved junctions and crossings. Speeding Members deploy SID to remind drivers of the speed limit and reports statistics to authorities. Encourages considerate driving and parking habits – distributes parking leaflets.</p> <p>Report issues</p> <p>Residents - considerate road users</p> <p>Walking buses</p>	<p>Warden Manager</p> <p>Ward Officer</p> <p>Highways team</p> <p>NPT</p>

		Cycling proficiency training NPT – Speed watch	Residents involvement	
	Reassure residents to reduce fear of crime and build public confidence	Work with Police and partners on reassurance work through Days of Action, High Visibility presence etc Wardens and NPT presence at community events, luncheon clubs, open days etc	Neighbourhood Watch	Ward Sgt
3.0 Inequalities, Health and Wellbeing				
Code	Priority	What can Services contribute?	What can the Community Contribute? Individual residents, local groups...	Named person responsible
3.1	Develop and promote activities for older people reduce social isolation and loneliness	Map current projects and identify shortfalls in provision through attendance at LS29 mutual support network and development of Pilot Projects (Public Health) Explore creative approaches with partners to deliver pilot projects e.g. Casserole Club www.casseroleclub.com	Wealth of community activity through VCS – Good Neighbours, Community Transport, Shop Assist et al Clarke Foley – range of activity Friendship – helping others Involvement in existing activity Mentoring Internet/Skype Silver surfers Barclays Bank ‘Digital Eagles’ Good practice and resources from other schemes e.g JRF Neighbourhood approaches to	Ward Officer

			<p>loneliness project</p> <p>U3A 800 + members and dozens of daytime activities</p> <p>Examples of new projects: Casserole Club www.casseroleclub.com</p>	
3.2	Encourage and promote Sporting, Leisure and Wellbeing Activities for all	<p>Regeneration Cultural Services Support and promote cultural and artistic events, festivals and facilities - recognising their positive impact on well being.</p> <p>Disability sport - seek opportunities to identify and influence future provision – work with Youth Service to further develop inclusive activity</p> <p>Public Health explore support and encourage/expand initiatives that promote health (e.g Ilkley Cycling Club, sport groups etc)</p> <p>Community Health Champions – support to encourage people into wellbeing, health improvement and recovery.</p>	<p>VCS:Voluntary Community Organisations</p> <p>Volunteering</p> <p>Sports and Hobbies groups</p> <p>Management/Event Committees</p> <p>Fundraising</p> <p>Advertise activities – events</p> <p>Become a Health Champion</p> <p>Campaign and advocate</p>	<p>Youth Service lead</p> <p>Public Health</p>

3.3	Promote the resources, opportunities and help available for residents to live at home in older age.	Attend and support LS29 group – contribute to a partnership response to create the circumstances to enable people to live at home independently Raise awareness of national (and local) schemes that contribute to independent living Contribute to the development of Ilkley as a ‘Dementia Friendly’ Town	VCS – Community Transport Good Neighbours Befriending Scheme Shop Assist Friendship – support networks, helping others Co-production of services Church’s together – response to need	LS29 group
3.4	Provision of support services to vulnerable adults (e.g Substance use, food banks)	Identify through WPT and other mechanisms the lack of appropriate services –explore resource provision	Project 6 Drop In, supported sessions Churches together	

4.0 Incomes Skills and Housing

Code	Priority	What can Services contribute?	What can the Community Contribute? Individual residents, local groups...	Named person responsible
4.1	Work to preserve the character of Ilkley and its Parish as an attractive rural Dales town. (tourism – business)	Work with others to ensure that public buildings remain assets to the town – Community assets etc Asset Management - Councillors Area Office Support action to address key issues that affect the visitor experience – litter, parking, signage, Park & Ride etc Leader programme – http://www.southpenninesleader.co.uk/ Visitor Information Centre Walkers are Welcome initiative	Parish Council Ilkley Civic Society <i>(Both review and comment on planning applications)</i> Outcome of Neighbourhood Plan Friends of Groups Patronage, working groups	Ward Officer Warden Manager Cleansing Manager War officer Warden manager Wardens

		<p>Input from Landscape, Design and Conservation (BMDC) Effective enforcement.</p> <p>Car parking strategy - improved coach parking?</p>		<p>Parking Services Regeneration</p>
	<p>Contribute to a flourishing commercial, retail business and economic environment</p>	<p>Car Parking strategy Explore Govt plans Spring 2015 -right to allow local residents and local firms to demand a review of parking in their area – link to Parish Council campaign.</p> <p>Airedale Partnership –has regeneration overview for the area</p>	<p>Support business activity and engagement through Ilkley Business Forum Civic Society Parish Council</p>	<p>Ward Officer Parking Services</p>
4.2	<p>Be alert to, and address issues of fuel poverty and welfare reform.</p>	<p>Circulate information – Winter Warmth etc</p> <p>DWP Winter Fuel and Cold Weather Payment initiatives address fuel poverty.</p> <p>Free insulation installation offered by central government.</p> <p>Financial advice – access to CAB</p> <p>Children’s Centre – outreach and support</p>	<p>VCS, Ilkley Churches Together identify needs and responding to resident concerns</p> <p>Barclays Bank ‘Digital Eagles’</p> <p>Winter Warmth’ initiative where wealthy pensioners donate their winter fuel allowance to charities which redistribute. Charity identifies poor on expensive fuel systems e.g. oil and supports them.</p> <p>Self help and neighbourliness – cook extra meal for older neighbours</p>	<p>Ward Officer VCS and Faith Groups</p>

4.3	Neighbourhood plan	<p>Be alert to issues raised through the Neighbourhood Plan activity to address resident concern where issues can be resolved in a timely manner</p> <p>Support interest and enquiries around Community Right to Bid (assets of Community Value)</p>	<p>Community Right to Bid Identify assets of Community Value</p> <p>Public interest & participation in consultations etc</p> <p>Use NP to influence planning decisions directly, to safeguard the green belt and HRA zones, support the conservation area, listed buildings and heritage assets, address traffic, transport, community involvement, environmental issues and health, education.</p>	<p>Ward Officer</p> <p>Asset Management</p> <p>Residents</p> <p>IPC</p> <p>Civic Society</p>
-----	--------------------	--	---	--

5.0 Children and Young People

Code	Priority	What can Services contribute?	What can the Community Contribute? Individual residents, local groups...	Named person responsible
5.1	Ensure young people have access to accurate and up to date information advice and guidance	<p>Promote Keighley information Shop for young people and provide access to information, advice and guidance in all youth sessions</p> <p>Deliver workshops in order to provide relevant and accurate information on a range of issues supported by Keighley Connexions Centre and Information Shop for Young People.</p>	More locally based provision	Youth Service

5.2	<p>Ensure young people have access to good quality youth provision within the Ilkley ward</p>	<p>Deliver 3 open access youth club sessions:-</p> <ul style="list-style-type: none"> • Monday evening – Ilkley Inclusion • Wednesday after school – Transition Project • Wednesday evening – Open access youth club <p>Promote open access youth clubs through partnership work in Ilkley Grammar School and outreach work within the community.</p> <p>The Youth Service are working on a weekly basis to support a caseload of vulnerable young people who have been identified as in need of extra support by Ilkley Grammar School.</p> <p>Deliver ‘workshops’ to enable young people to explore a wide range of issues including: ASB - actions and consequences Healthy relationships - including CSE and sexual health Drug and alcohol awareness - including effects of health and social implications</p> <p>Record learning outcomes and celebrate achievements utilising current accreditation schemes</p>	<p>Uniformed Services Sport groups After school activity Theatre and dance groups Volunteering opportunities are available through many groups e.g. scouts and guides</p> <p>Both Scouting and Girl guiding are in need of additional adult help. There are many young people on waiting lists.</p> <p>Adults can support not only in leadership roles but also in support re property & management.</p> <p>Schools</p>	<p>Youth Service lead</p>
-----	---	--	---	---------------------------

	Empower young people to become involved in local decision making	<p>Provide opportunities for young people to be involved in the planning, delivery and evaluation of youth activities</p> <p>Provide and promote volunteering opportunities for young people</p> <p>Encourage young people's involvement in the Keighley Youth Co-operative and to participate in opportunities locally such as the Ilkley Youth and Community Association.</p> <p>Register to vote</p>	<p>Schools Ilkley Parish Council Civic Society - involvement and awareness raising</p> <p>KIVCA, Keighley Volunteer Centre Do-it.org</p>	Youth Service lead
--	--	---	--	--------------------

6. Stronger Communities (Community Support)

Code	Priority	What can Services contribute?	What can the Community Contribute? Individual residents, local groups...	Named person responsible
6.1	Build on the strengths of current levels of active citizenship	<p>Acknowledge, promote and encourage Volunteering.</p> <p>Further develop and utilise networks for the effective dissemination of information and funding news</p> <p>Encourage volunteering opportunities and accreditation for young people (Youth Service lead)</p>	<p>KIVCA Volunteer awards/showcase</p> <p>Identify and develop projects, activities</p> <p>Share information and knowledge (Newsletters, e-mail alerts etc)</p>	Ward Officer
6.2	Improve the percentage of residents who feel they can influence decision making	<p>Engender positive and productive working relationships with the Parish Council and Clerk, through attendance at meetings and events</p> <p>Further develop and utilise networks</p>	Interest and engagement in consultation	Ward Officer

		<p>for the effective dissemination of information</p> <p>Seek alternative ways to consult people and encourage them to have their say about local issues</p> <p>Encourage young people to have a voice in decision making (Voice and Influence – Youth Service lead) Voter Registration Information Session</p> <p>Partnership work to address and resolve issues leading to congestion and inconsiderate parking in residential areas</p> <p>Ensure that all Council Contacts / complaints are handled satisfactorily</p> <p>Respond appropriately to requests for information and assist/signpost as necessary</p> <p>Develop Forums with District Councillors/NPT to improve community engagement and communication (x 2 yearly).</p>	Ilkley Parish Council	Youth Service
6.3	Improved understanding and the practical implications of: The Local Plan, Localism, Community Right to Challenge/bid and Devolution	<p>Identify Council owned buildings in the town</p> <p>Work with others to explore options for taking on the management of community assets and services</p>	<p>Parish Council Civic Society and other campaign groups – all appearing at the LP public inquiry. Need to develop Infrastructure Planning throughout Wharfedale.</p> <p><i>Localities – input and awareness</i></p>	

		Encourage and support open dialogue assist in organising community consultations	'Friends of' Group Neighbourhood Planning activity KIVCA	
6.4	Support community-led activities that increase participation & bring communities together	Tour de Yorkshire – consultation, response to follow on event Tour de France Festival Town – planning and support for range of activities Funding advice inc Community Chest	Ilkley Cycle Club Schools, volunteers Voluntary & community organisations U3A Festival delivery and support	Ward Officer

Keighley Central Ward Plan 2015-16



Ward Members	Cllr Kaneez Akhtar	Cllr Abid Hussain	Cllr Khadim Hussain
Ward Officer	Liz Horn	Date Approved	

Ward Assessments and Plans:

The Ward Assessment and plan is designed to inform ward working, including action planning and decision making. The document summarises the prevalent strengths and issues within the Ward. This evidence base includes both statistical information as well as qualitative information gained from consultation; partnerships and ward officer team meetings. The Council Ward Officers play a critical role in digesting this information and summarising findings into the most pertinent issues which are presented in the ward plan. Ward plans are approved annually by elected members at the Area Committee and outcomes reported against.

Coordination of local services and devolution of decision making.

The ward plan provides an opportunity for the coordination of services at the lowest decision making level. This ensures that problem solving is effective, utilising local networks to identify concerns and solutions early resulting in efficiency savings and improved local outcomes. Central to an effective ward plan is the coordination by ward officers of public sector services such as neighbourhood policing teams, cleansing, social landlords, public health and youth service to ensure services are tailored to meet local need. In addition ward officers actively support local networks and partnership involving the public, private and third sector as well as the community to build on local assets, improve community cohesion and increase social capital.

Engaging communities

The ward plan is based on several community conversations throughout the year at neighbourhood and ward forums, community events, single issues forums and partnerships. The process does not revolve around what agencies can do alone but what communities, VCS partners and public sector agencies can collectively achieve if they work closely together. By working with the community to define local priorities the service can begin to enable and empower communities to support preventative approaches and behavioural change which reduce the demand on public service and produce improved outcomes for people at a local level. The ward plan process aims to draw the community into solution thinking and begin to reflect on their own contribution to the community and broker a relationship of civic responsibility. The key is to establish a partnership process that will not be overly demanding on resources to deliver it whilst at the same time maximising the important contributions that communities, voluntary organisations and public bodies can make to delivering better outcomes.

Section 1: Introduction to Keighley Central Ward Plan

Ward	Keighley Central Ward
Ward Officer	Liz Horn
Partners involved	
How does the ward plan work	The ward plans throughout the district engage with the communities identified in the boundary of each ward. The assessment summaries the strengths using both statistical and qualitative information. Each year the plan sets out agreed action in each ward with the support of a ward officer to work with others to seek solutions. Ward plans are agreed and accountable to the Area committees in each constituency.
How to get involved	If you would like to get involved please contact the ward officer on and email

Section 2: Summary of the Ward Assessment

Population	Central Ward is made up of a number of distinct neighbourhoods Knowle Park, Highfield, Lawkholme and Showfield, Beechcliffe and Utley. The population trend for the ward is White 45.2%, Pakistani 43.3%, Bangladeshi 8.0%, Eastern and Central European 2.8%, Other Asian 1.7%, Other Ethnic Group 1.2%, Black / Black British 0.8% and Chinese 0.3%. The ward overall has a younger population structure with those aged 25 – 59yrs is 43.2%, 04 –yrs 9.4% (Area 6.5% Bradford 7.3%) 5 – 9yrs 9.3% (Area 6.5% Bradford 7.3%), 10-14yrs 7.6% and 15 – 19yrs 7.1%. Therefore there is a demand for services to support ‘families, children and young people’ form a diversity of backgrounds and faiths. In contrast older people within the ward make up a much lower % of the ward population - age group 60 - 69yrs 7.4%, 70-79yrs 5.0% and 80+ 3.9%.
Community Strengths	Across the Ward in each of the localities there are a number of local active community groups and organisations supporting a range of community activities for all ages. Church Groups, Friends of Groups and local Mosques organise events and encourage local involvement and participation in all things community. These independent organisations work together to support the wider community and communities of interest and engage in sourcing funding to deliver a diverse range of activities. However, in some instances local groups’ do require support and guidance to move forward with local ideas and projects. To help with this process the Knowle Park Working Group, Highfield Working Group, Lawkholme Working Group come together and meet on a quarterly basis so local community volunteers, service providers from the voluntary and community sectors and organisations meet to share up to date information and network. This proves a valuable tool

	<p>for finding out what is going on in each of the neighbourhood areas. Youth Services CBMDC and Play Ranger teams also provide a range of activities and support for young people in 5 / 12yrs and 13/19yr age group across the ward. Overall, the ward can be described as having an active community sector.</p> <p>Each of the localities has a range of local shops and businesses covering day and night time sectors. The area also has good bus and rail links to Skipton, Leeds and Bradford.</p>
<p>Cleaner Greener</p>	<p>Percentage of streets failing on litter is 18.1% which is significantly higher (Area 5.9% Bradford 12.2%) Litter across the ward remains a problem. Recycling remains low within the ward at 27.0% significantly lower than the (Area of 59.8%, Bradford 60.8%). The figures highlight a need to promote recycling initiatives and the benefits of recycling such as lower land fill costs across local neighbourhoods. Also, incidents of fly tipping remain high at 11.0% (Area 4.3%, Bradford 7.4%). Problem areas are Highfield, Knowle Park, Lawkholme and the Town Centre in particular back Cavendish Street. This results in ongoing service requests to Cleansing and Environmental Enforcement Services for assistance. However, within Central Ward 14.0% of residents perceive rubbish and litter as a problem compared to (Area 15.3%, Bradford 26.2%).</p>
<p>Safer Communities</p>	<p>Crime in the ward at 118.0% is significantly higher (Area 56.4%, Bradford District of 78.1%). Anti Social Behaviour is also significantly higher (Area 23.2%, Bradford 30.2%). ASB appears in bursts in neighbourhoods along with incidents of violent crime at 20.2% (Area 8.7%, Bradford 10.6%). The Police continue to support local residents and communities. Youth Services engage in target Youth Work to assist in addressing ASB issues linked to young people. In 2014 / 15 CCTV Cameras have been placed in Lawkholme, Knowle Park and Highfield to assist with crime concerns of local residents and communities. Local gang and drug related behaviour has impacted on local neighbourhoods and communities and to stem this type of crime Police and other partners have adopted and put in place strategic and pro-active operational responses. Youth diversion activities are integral in helping to stem young people's involvement in this type of crime. With regard to Child Sexual Exploitation (CSE) a number of arrests have been made and fully qualified Police Officer Teams continue to support this work along with other service providers. Road Traffic collisions are significantly higher at 1.7% (Area 0.9%, Bradford 0.9%). Council Wardens continue to monitor traffic across neighbourhoods and Keighley Town Centre that is part of Central Ward. Parking in and around schools is also a problem at drop off and pick up times. Fear of crime remains a concern across the ward.</p>

<p>Inequalities Health and wellbeing</p>	<p>Within Neighbourhoods across Central Ward, Knowle Park, Highfield, Lawkholme and Showfield, Utlely and Beechcliffe Coronary Heart Disease is 1.0% (Area 0.7%, Bradford 0.9%). In addition Issues related to social deprivation, lifestyle choices can impact on women’s health before and during pregnancy as low birth weight 100 live births is 11.9% significantly higher (Area 8.1% , Bradford 9.2%). Demands on services to support families include a need for access to basic housing, nutrition, alcohol / substance misuse, smoking and genetic anomalies. More people across the ward are in receipt of benefits Attendance Allowance Claimants 20.4% is significantly higher (Area 14.6%, Bradford15.3%). Demands for support for family and related services has increased over 2104 due to new arrivals from Eastern Europe and Asylum Seekers who have settled in central Keighley.</p>
<p>Incomes employment and housing</p>	<p>Unemployment across Keighley Central Ward is significantly higher for all ages groups; JSA claimants 7.4% (Area 3.4%, Bradford 5.3%) and for those aged 18 – 34yrs 14.3% (Area 8.4%, Bradford 11.2%). Residents and families need assistance with employment and employment options that may be available to them as data highlights that household income is low with some families near to or below the poverty line. Housing within the Ward is varied and covers, private, social, and private rented. The demand for housing is high including additional housing requirements for new arrivals to the area. Knowle Park and parts of Keighley Centre experience families / individuals moving in and out on a regular basis – pointing to a transient community.</p>
<p>Children and young people</p>	<p>Obesity is an issue for reception age pupils 10.4 % (Area9.4%, Bradford 10.4%) and year 6 pupils 30.4% is significantly higher than (Area 22.1%, Bradford 21.6%). The figures show more work is needed in promoting healthy eating and providing information about nutrition through Children’s Centres, Community Centre, Schools, Health Agencies and Youth Services.</p> <p>Young people also achieve less within education / school as only 12% attain 5+ qualification compared to (Area 52.5%, Bradford 47.5%). There are local concerns children and young people are disengaged or becoming disengaged with school and this may have a direct impact on educational attainment. The figures show there is a need for more educational support to help young people achieve and meet their full potential. This trend highlights a need for further support for young people to enhance their individual skills base in order to enter the world of work and employment and to secure they own individual economic well – being. With reference to the age group 16 / 24yrs who are not in Training, Education or Employment (NEET) is an area of concern as figures show this accounts for 5.9% of young people within the ward (Area 5.7%, Bradford 3.9%). There is also a need to develop additional activities and programmes to support young</p>

	<p>girls / women.</p> <p>A range of tailored interventions needs to be considered as some young people (youths) are exposed to or on the fringes of Gang Culture / ASB / Drugs. Cannabis use by young people is a common problem 2014 / 2015. In addition focused work is taking place in schools with young people, Police and Support Organisations to address issues of Child Sexual Exploitation (CSE).</p>
Stronger Communities	<p>Central Ward is made up of well established communities where people feel a strong attachment to their local area / neighbourhood. The ward can be described as multi-cultural and people from different backgrounds get on well together. New arrivals from Eastern Europe are integrating and this community adds to the diverse cultural mix within the ward. Within the local area there 3 key community centres BCA Bangladeshi Community Association Knowle Park who offer a range or community activities for all ages along with an Advice Service, Highfield Centre in the centre of the ward offers different activities for all ages and Sangat Centre based in Lawkholme also offers an Advice Service and a range of activities. Local Mosques and local Churches also have luncheon groups and host a range of community events and activities. Central Ward though in the middle of Keighley has a number of local parks Lund Park, Burgess Field, Devonshire Park, Cliffe Castle and Victoria Park most with Friends of Groups who take an interest in developing and maintaining park spaces for public use and organise community events and clean-up / days of action.</p>
Further information	<ul style="list-style-type: none"> • Central Ward - demand for services and support can be described as high. • Ward Assessment Document Keighley Central Ward 2013 – 2014 • Ward Councillors meet with local residents at regular intervals and Neighbourhood Forums take place as ongoing on an annual period.

1.0 Cleaner Greener				
Code	Priority	What can Services contribute?	What can the Community Contribute? Individual residents, local groups...	Named person responsible
1.1	Address incidents of fly-tipping, dog fouling and littering throughout the year.	<ul style="list-style-type: none"> • Cleansing – assistance with removal and reporting. • Environmental Protection – following up on environmental 	<ul style="list-style-type: none"> • Individuals to report incidents of fly-tipping and related facts and information. • Community to support local 	Liz Horn Geoff Dudman Peter Cotton Dominic Butler

		<p>offences and implementing legal legislation and actions.</p> <ul style="list-style-type: none"> • Council Warden Service – to monitor localities when on patrol and report incidents as appropriate. • Ward Officers / Council Warden Services to support local campaigns. • Housing associations – to liaise and work closely with Council Departments and undertake estate walk - a - bouts and report issues. • Voluntary Sector Provider / CD Worker to promote Green Dog Walkers Scheme and support littering picking initiatives. 	<p>campaigns.</p> <ul style="list-style-type: none"> • Friends of Groups to support clean-up programmes in park localities. 	<p>Ward Councillors Community Maggie Keating – Incommunities CD Worker</p>
1.2	Gullies – improvement of blocked gullies throughout the ward total of - 5067.	<ul style="list-style-type: none"> • Ward Officer, Highways and Gullies Section to liaise and determine areas to be cleaned. • Gullies Section to compile schedule of cleaning. • Gullies section to clarify un - adopted and adopted localities. • Ward Councillors to liaise with the local communities. 	<ul style="list-style-type: none"> • Community to report blocked gullies. • Community to lend assistance with gullies / cleaning programmes – removal of local vehicles to assist with access. • Community assistance to identify problem areas. 	<p>Liz Horn Louise McCaul Ian Oddy Dave Mazurke Ward Councillor</p>
1.3	Tackle low rates of recycling across the Ward.	<ul style="list-style-type: none"> • Recycling Services CBMDC – provision of information and assistance. • Ward Officer and Recycling Services to support local 	<ul style="list-style-type: none"> • Community Groups and Organisations to support local campaigns and initiatives. • Residents groups to disseminate information in their 	<p>Liz Horn Edith Grooby Kate Smallwood Geoff Dudman Incommunities</p>

		<p>campaigns and initiatives.</p> <ul style="list-style-type: none"> • Council Warden Services to undertake door to door initiatives in agreed localities. • Housing Associations to involve their tenants in local initiatives. • Voluntary Sector Provider / CD Worker to promote recycling initiatives and programmes 	<p>local areas.</p> <ul style="list-style-type: none"> • Community Centre's and groups to address and support change – recycling behaviours and education. • Keighley Town Council to support local recycling initiatives. 	<p>CD Worker Keighley Town Council</p>
1.4	<p>Improvement of local parks and green spaces throughout the year –</p> <ul style="list-style-type: none"> • Lund Park • Devonshire Park • Burgess Field • Victoria Park • Cliffe Castle • Utley Cemetery • Keighley Town Centre 	<ul style="list-style-type: none"> • Police to assist with safety patrols. • Council Warden Service to undertake patrols and support local communities. • Ward Officers and Parks Services to assist with maintenance issues and lend support to Friends of Groups. • Tree Services Section to offer advice and assistance as necessary. • Voluntary Sector Provider / CD Worker to support local planning and initiatives. • Environmental Section / Protection legislation and appropriate actions to be taken. • Keighley Play Forum Partners support positive and activities for young people. 	<ul style="list-style-type: none"> • Community groups to lead on local initiatives – Friends of Groups. • Residents to support local initiatives. • Friends of Groups to lead on fund raising bids and activities. • Residents and community groups to organise litter picks and local action days. • Local environmental groups to lend support as necessary. 	<p>Liz Horn Geoff Dudman Mel Smith Bob Thorp Sgt S Hanson Sgt S Buckley Dominic Butler Mel Smith David Bennison Bob Thorp Janet Jewitt Debbie Jowett CD Worker</p>

2.0 Safer Communities				
Code	Priority	What can Services contribute?	What can the Community Contribute? Individual residents, local groups...	Named person responsible
2.1	<p>To reduce illegal drug taking / dealing and anti social behaviour in</p> <ul style="list-style-type: none"> • Lawholme • Highfield • Knowle Park 	<ul style="list-style-type: none"> • Police to provide patrols in given areas and plain clothes operations in agreed localities. • Police / Ward Officers to promote reassurance initiatives and programmes in localities. • Voluntary Sector Provider / Project 6 – Special Drug Service Project to support intelligence gathering. • Youth Service to make links with Keighley Play Forum to liaise and support children and young people. • Schools to identify at risk young people and consult with partners. • Cleansing Services to remove left used and discarded needles as necessary. • Ward Officer / WPT Process to consider intelligence received. • CCTV Services – implementation of cameras in hot spot areas. • 	<ul style="list-style-type: none"> • Community Centres and individuals to gather and report incidents of drug taking / dealing in their areas. • Local groups and organisations to source funding for the implementation of CCTV in given localities. 	<p>Liz Horn Sgt S Hanson Sgt S Buckley Mick Wilkinson ASB Officer Phil Homes Youth Service Project 6 Schools Debbie Jowett Janet Jewitt</p>
2.2	<p>Address issues relating to illegal parking, speeding vehicles and road safety issues.</p>	<ul style="list-style-type: none"> • Ward Officer / Council Warden Services to follow up on incidents reported and distribute educational materials. • Council Warden Services to 	<ul style="list-style-type: none"> • Community to report local hot spot areas and provide intelligence. 	<p>Geoff Dudman Liz Horn Bruce Andrews Andy Fisher Head of Local</p>

		<p>deploy CCTV Camera Car as required.</p> <ul style="list-style-type: none"> • Highways Section to carry out speed watch and inspections as necessary. • Police to support by addressing issues of vehicle obstructions. • Schools to provide information to parents. • Council Wardens to undertake enforcement and regular patrols at local schools / sites. 		Schools NPT – Police Team
2.3	To address street lighting issues across the Ward.	<ul style="list-style-type: none"> • Street lighting section to carry out maintenance and repair programmes. • Ward Officer / Council Wardens to report damage to lighting columns. • Council Contacts to liaise directly with members of the public. 	<ul style="list-style-type: none"> • Community residents to report lighting issues to Ward Councillors. • Communities to report issues to Council Wardens. • Community residents to report lighting problems via the Council Contact Centre. 	Liz Horn Geoff Dudman Ward Councillors Contact Centre – 431000.
3.0 Inequalities, health and Wellbeing				
Code	Priority	What can Services contribute?	What can the Community Contribute? Individual residents, local groups...	Named person responsible
3.1	Support and increase levels of engagement with Eastern European Communities / new arrivals.	<ul style="list-style-type: none"> • Ward Officer to support local groups and organisations as required. • Voluntary Sector Service Provider / CD Worker to support local organisations and groups to develop programmes. • Keighley Play Forum contribute to mapping of local provision; identify gaps in services for 	<ul style="list-style-type: none"> • Community and volunteer groups to support inclusion, education and well-being programmes. • Local schools to support parents and children of new arrivals. • Lilies of the valley to support local Eastern European Communities – education. 	Head Teacher local schools Liz Horn Lilies of the Valley – Keighley Debbie Jowett Janet Jewitt CD Worker

		children and young people regardless of culture promoting opportunity to access safe and supervised play.		
3.2	Support for Eastern European Communities and New Arrivals who engage in substance misuse.	<ul style="list-style-type: none"> • Project 6 to support individuals who engage in substance misuse. • Project 6 to support families as appropriate. • Project 6 to work with other Health Agencies and Organisations in supporting individuals and families. 	<ul style="list-style-type: none"> • Project 6 • Health Services 	Project 6 Keighley Health Organisations
3.3	Support and increase levels of engagement of older people across the Ward.	<ul style="list-style-type: none"> • Ward Officer to support local groups and organisations as required. • Voluntary Sector Service Provider / CD Worker to support new and existing older people's groups to assess needs. • Incommunities to support older tenants across the Ward to engage in community activities. 	<ul style="list-style-type: none"> • Older People's Groups to engage in self-help initiatives. • Voluntary Sector to support his community of interest to address needs, issues and inclusion and isolation concerns. 	Liz Horn Maggie Keating Julie Linton CD Worker
3.4	Support healthier lifestyles for families and tackle obesity.	<ul style="list-style-type: none"> • Ward Officer to support community centres and groups to implement a range of activity sessions around nutrition and healthy eating. • Voluntary Sector Provider /CD Worker to support local groups to develop health and well-being initiatives and healthy eating campaigns / events. • Schools and Children's Centres to support family programmes. 	<ul style="list-style-type: none"> • Local groups and organisations engaging in self-help initiatives. 	Schools Voluntary Sector Keighley Healthy Living Children's Centres Debbie Jowett Janet Jewitt CD Worker

		<ul style="list-style-type: none"> • Voluntary Sector Provider Keighley Healthy Living – Community Support Workers supporting groups and families. • Keighley Play Forum and partners encourage more outdoor play. 		
--	--	--	--	--

4.0 Incomes Skills and Housing

Code	Priority	What can Services contribute?	What can the Community Contribute? Individual residents, local groups...	Named person responsible
4.1	Promote training and volunteering opportunities in community settings across the ward.	<ul style="list-style-type: none"> • Ward Officer to signpost individuals to volunteering and training opportunities. • Voluntary Sector Service Provider / CD Worker to support individuals and groups to access training and volunteering opportunities in local settings. • Volunteer Sector Service Provider / Keighley Volunteer Bureau to offer sign post programme and establish volunteer positions. 	<ul style="list-style-type: none"> • Local community centre's and groups to provide volunteer opportunities. 	Liz Horn Gary Pedley Youth Service CD Worker

5.0 Children and Young People

Code	Priority	What can Services contribute?	What can the Community Contribute? Individual residents, local groups...	Named person responsible
5.1	Develop independent youth provision for all ages across Central Ward to address gaps in services and provision with a focus	<ul style="list-style-type: none"> • Ward Officer to undertake youth provision assessments in localities – Lawkholme, Highfield and Knowle Park. • Ward Officer to liaise with Youth 	<ul style="list-style-type: none"> • Support an independent Youth Provision and Service. • Support young people of all ages to engage in additional activities. 	Liz Horn Ward Councillors Sangat Centre Eastwood

	<p>on:</p> <ul style="list-style-type: none"> • Age range 5 / 12yrs • Young Women • Mixed youth initiatives 	<p>Work Manager Keighley to assess gaps in provision and services.</p> <ul style="list-style-type: none"> • Ward Officer to support local organisations that have an interest in developing youth provision and services. • Voluntary Sector Service Provider / CD Worker to support local youth developments as appropriate. • Keighley Play Forum and partners monitor local provision and services. 	<ul style="list-style-type: none"> • Communities to pool local resources to work together and strengthen the local infrastructure. • Local residents to support youth programmes / volunteering and training to strengthen local infrastructure. 	<p>School Highfield Centre Youth Service Inspire Youth BCA Debbie Jowett Janet Jewitt CD Worker</p>
5.2	<p>Support young people to make better informed decisions about their future, and access to information, advice and guidance.</p>	<ul style="list-style-type: none"> • Keighley Connexions and Information Shop for Young People - an Information and advice centre for young people constituency and district wide. • Staffs at the centre are qualified information and advice workers who can help and support young people with any issues that they may have. 	<ul style="list-style-type: none"> • Display posters and leaflets from the Information Shop. • Encourage young people within their communities/ward to visit the centre. 	<p>Onkar Singh Youth Workers CD Workers Ward Officers</p>
5.3	<p>Address Child Sexual Exploitation issues with young people and provide ongoing support.</p>	<ul style="list-style-type: none"> • The Youth Service to proactively use the consequence card and drama workshops to raise awareness and highlight to young people the dangers of social networking, the importance of personal safety and healthy relationships. • The Advanced Practitioner to 		<p>The Youth Service Relevant Support Organisations Police Advanced Practitioner</p>

		continue to work closely with partner agencies to ensure that there is an effective response across the Keighley constituency.		
5.4	Develop programs that address personal safety, sexual health and health and wellbeing issues for young people.	<ul style="list-style-type: none"> • Ward Officer / Voluntary Sector Service Provider - CD Worker / Youth Worker to create programs that target young people at risk of personal injury, becoming a young parent, anti social behaviour or social isolation. 	<ul style="list-style-type: none"> • Local groups and organisations to support and apply for funding to implement programs that focus on these issues facing young people. 	Youth Service Ward Councillors Schools Parish and Town Councils Local Groups and Organisations. CD Worker Ward Officer
5.5	Promote community cohesion between young people from different ethnic minority groups.	<ul style="list-style-type: none"> • Youth Workers to support programmes and projects promoting community cohesion. • Youth workers to promote and develop open access provision to support young people's engagement with one another. 	<ul style="list-style-type: none"> • Local community Centres to provide safe spaces. • Schools to provide safe spaces for young people to engage with each other. 	Youth Service Youth Worker Schools
5.6	Support young people (NEET) who are not in training, employment or education 16 / 24yrs.	<ul style="list-style-type: none"> • Youth Workers to support individual young people. • Youth Workers to liaise with employers and training organisations on behalf of young people. • Youth Workers to assist young people obtain accreditation. 	<ul style="list-style-type: none"> • Local community Centres to provide safe spaces for learning and educational activities. 	Youth Service Youth Workers Collages Training Organisations Employment Centre Connexions Service

5.7	Involve young people in community decision making, organisation and planning processes.	<ul style="list-style-type: none"> • The Youth Service to work with other local organisations to provide, promote and support volunteering opportunities for young people. • The Youth Service to ensure that opportunities are provided for young people to be actively involved in the planning, delivery and evaluation of youth provision across the Ward. • The Youth Service to lead on voice and influence activities with young people across the Ward. 	<ul style="list-style-type: none"> • Local groups and organisations to work alongside young people and share experiences. • Local community centres to promote young people's involvement in community programmes and initiatives. • Local community centres to provide volunteering opportunities for young people. 	Youth Service Youth Workers CD Workers Community Organisations Ward Officer Ward Councillors
-----	---	--	---	---

6. Stronger Communities (Community Support)

Code	Priority	What can Services contribute?	What can the Community Contribute? Individual residents, local groups...	Named person responsible
6.1	Encourage and support activities to strengthen community relations and build community cohesion.	<ul style="list-style-type: none"> • Ward Officer / Voluntary Sector Service Provider / CD Worker bring local organisations together via joint activities programmes. • Ward Officer / Voluntary Sector Service Provider / CD Worker undertake initiatives with communities of interest to meet needs. • Ward Officer / Voluntary Sector Service Provider / CD Worker to promote and celebrate the benefits of living in a multi-cultural 	<ul style="list-style-type: none"> • Communities and community centres to organise and support local initiatives. • Organisations and groups to apply for funding and access resources. • Assist with encouraging support and participation at local events. • Community Centres to support multi-cultural programmes and activities. • Local communities to promote inclusion and working together. 	Liz Horn Community Centres Ward Councillors CD Worker

		<p>society with schools, faith organisations and local communities.</p> <ul style="list-style-type: none"> • Ward Office / Voluntary Sector Service Provider / CD Worker promote local partnership working. 		
6.2	Invest in women as a community of interest across the ward.	<ul style="list-style-type: none"> • Ward Officer / Voluntary Sector Service Provider / CD Worker to support independent women's groups to help meet needs and aspirations. • Ward Officer / Voluntary Sector Service Provider / CD Worker to assist in organising women's events and gatherings. • Ward Officer / Voluntary Sector Service Provider / CD Worker encourage women to take on active roles in their own communities. • Ward Officer / Voluntary Sector Service Provider / CD Worker to work with women as a community of interest to establish self-help initiatives. 	<ul style="list-style-type: none"> • Community Centres and Organisations to support women to develop their skills and abilities. • Community Centres and Organisations to promote the positive contributions women make to their communities. • Independent women's groups to apply for funding for activities, training and skill development initiatives. • Community Sector to provide Safe Community Spaces enabling women to address issues of concern. 	<p>Liz Horn Women's Groups Rosh Ni Gar KAWACC Highfield Community Association Churches Mosques CD Worker</p>
6.3	Provide Council Support for local communities.	<ul style="list-style-type: none"> • Ward Officer to promote Neighbourhood Forms and Community Meetings. • Ward Officer to work with Ward Councillors on public consultations. • Ward Officer / Voluntary Sector Service Provider / CD Worker to 	<ul style="list-style-type: none"> • Community Centres and organisations to support community consultation processes. • Community Centres and organisations to encourage and promote self- help initiatives. • Community Centres and 	<p>Liz Horn Ward Councillors CD Worker</p>

		<p>support self-help initiatives for independent groups and organisations.</p> <ul style="list-style-type: none"> • Ward Officer support to promote better use of public and community spaces. • Ward Officer / Voluntary Sector Service Provider / CD Worker to encourage citizen participation. 	<p>organisations to support applying for funding to develop self- help initiatives.</p>	
--	--	---	---	--

Keighley East Ward Plan 2015-16



Ward Members
Ward Officer

Cllr Doreen Lee
Sue Gledhill

Cllr Steve Pullen
Date completed

Cllr Malcolm Slater

Ward Assessments and Plans:

The Ward Assessment and plan is designed to inform ward working, including action planning and decision making. The document summarises the prevalent strengths and issues within the Ward. This evidence base includes both statistical information as well as qualitative information gained from consultation; partnerships and ward officer team meetings. The Council Ward Officers play a critical role in digesting this information and summarising findings into the most pertinent issues which are presented in the ward plan. Ward plans are approved annually by elected members at the Area Committee and outcomes reported against.

Coordination of local services and devolution of decision making.

The ward plan provides an opportunity for the coordination of services at the lowest decision making level. This ensures that problem solving is effective, utilising local networks to identify concerns and solutions early resulting in efficiency savings and improved local outcomes. Central to an effective ward plan is the coordination by ward officers of public sector services such as neighbourhood policing teams, cleansing, social landlords, public health and youth service to ensure services are tailored to meet local need. In addition ward officers actively support local networks and partnership involving the public, private and third sector as well as the community to build on local assets, improve community cohesion and increase social capital.

Engaging communities

The ward plan is based on several community conversations throughout the year at neighbourhood and ward forums, community events, single issues forums and partnerships. The process does not revolve around what agencies can do alone but what communities, VCS partners and public sector agencies can collectively achieve if they work closely together. By working with the community to define local priorities the service can begin to enable and empower communities to support preventative approaches and behavioural change which reduce the demand on public service and produce improved outcomes for people at a local level. The ward plan process aims to draw the community into solution thinking and begin to reflect on their own contribution to the community and broker a relationship of civic responsibility. The key is to establish a partnership process that will not be overly demanding on resources to deliver it whilst at the same time maximising the important contributions that communities, voluntary organisations and public bodies can make to delivering better outcomes.

Section 1: Introduction to Keighley East Ward Plan

Ward	Keighley East
Ward Officer	Sue Gledhill
Partners involved	District Ward Councillors Services Area Co-ordinator's Office (Ward Officer, Warden Manager, Youth Service Manager,

	<p>Street Cleaning Manager), Neighbourhood Police Team, Incommunities, Manningham Housing, BMDC Traffic & Highways, Community Development Worker, Children’s Services, Fire service, Public Health Team, Children’s Centre</p> <p>Community – VCS Project 6, KIVCA, Keighley Healthy Living, Big Local worker, Keighley Volunteer Centre, Community Centres, Memorial Institutes, Keighley Town Council – as necessary and as identified</p>
How does the ward plan work	The ward plans throughout the district engage with the communities identified in the boundary of each ward. The assessment summarises the strengths using both statistical and qualitative information. Each year the plan sets out agreed action in each ward with the support of a ward officer to work with others to seek solutions. Ward plans are agreed and accountable to the Area committees in each constituency.
How to get involved	If you would like to get involved please contact the Ward Officer on 01535 618008 or email susan.gledhill@bradford.gov.uk

Section 2: Summary of the Keighley East Ward Assessment

Population	<p>In common with the district, the ward has a youthful population structure, 26.1% of the Keighley East Ward population is under 19 years of age (Area 25.6% Bradford 28.8%).</p> <p>Conversely at 22.6% the population of 60+, in common with the wider Keighley area (24.3%) is higher than the Bradford District figure of 18.6%. There is therefore demand on services at both ends of the age spectrum.</p>
Community Strengths	<p>Keighley East is a diverse area, neighbourhoods are distinct with varying characteristics but with a reasonably good geographic spread of resources in terms of community facilities. There is however stark contrast between the more affluent areas in the ward and ones that are identified as experiencing particularly high levels of disadvantage.</p> <p>The Big Local programme (£1 million – 10 year programme) has a focus on community-led development but there remains significant work to do in engaging residents with this opportunity.</p>
Cleaner Greener	<p>Although not updated the previously identified failure on recycling 39% against 59.8% at area and 60.8% district remains a priority.</p> <p>The litter fail has reduced but there is an upward trend on detritus, weeding and over vegetation, all are slightly above the area average and require attention. It may however reflect a reduction in the level of service and reduction from 7 to 5 days in the cleansing shift pattern.</p> <p>In geographical terms the ward is semi rural in nature and expansive; this creates a demand on the deployment of resources. The number of trees and large gardens bordered by open green space (blossom + leaf fall) are also contributory factors. Overall satisfaction with local area is very slightly below the area average.</p>

<p>Safer Communities</p>	<p>There have been significant reductions in nearly all aspects of crime in the ward, most notably around Anti Social Behaviour. Figures suggest a slight increase in vehicle theft (+theft from vehicles) alongside occasional spikes in opportunist theft. Opportunist crimes impact on resident confidence and it is an ongoing effort to raise awareness and promote crime prevention. In general the ward has no significant areas of concern but has specific issues/incidents in key localities, notably Woodhouse – Hainworth Wood. Whilst ASB has reduced there remains an undercurrent of nuisance with a lack of parental interest/control. Traffic issues outside all of the schools are regularly raised and there are also issues in respect of HGV access and speeding on narrow access roads on the outer approaches to the ward.</p>
<p>Inequalities Health and wellbeing</p>	<p>Year 6 obesity although reduced remains high. Worryingly the percentage of children identified as obese in reception classes has almost doubled on the previous year 12.7 < 6.4. This might partly reflect the disadvantage in terms of some neighbourhoods (Woodhouse/Stockbridge) having little access to outdoor play provision and less nutritional awareness. Other data has not been updated but the following issues remain valid: The percentage of people who feel encouraged and supported to be physically active is higher than both the district and area average. The percentage of people who agree older people get services and support to live at home is lower than the area average and with a rising demographic of over 65's is an area of concern.</p>
<p>Incomes employment and housing</p>	<p>Some neighbourhoods within the ward have worryingly low levels of educational attainment and related high rates of benefit take up – further corroborated by take up of free school meals People are worried about debt and employment prospects and skill levels. The ward hosts both affluent and relatively poor neighbourhoods with a net result of figures reflecting an acceptable ward average however further analysis reveals real disparity with high benefit take up and child poverty impacting in some localities. Fuel poverty may have a disproportionate effect in areas where there is an older demographic and residents are not engaged in community activity and have little awareness of help that might be available.</p>
<p>Children and young people</p>	<p>Rising birth-rate – outpacing area average and young population – demand on schools and related provision (Stockbridge) Lower educational achievement levels Pockets of poverty – impact on accessing facilities Perceived (and real) lack of activity for young people post 13 (Youth Service) and 8+ in specific areas. Play provision NEET figures are higher than area average but the figures are relatively low – latest percentage figures = 39 (out of a total figure of 562).</p>

<p>Stronger Communities</p>	<p>With no updated information available the reflection remains that at 5% the number of individuals shown as volunteering is an anomaly given that local knowledge suggests residents are involved in various aspects of community life, probably best explained by it not being understood to be formal 'volunteering'. There are a variety of volunteer-led sport groups and church-led activity (youth groups, luncheon clubs etc). East Morton and Riddlesden have thriving and long standing galas and the War Memorial Institutes at both, provide a range of voluntary activity across the age ranges. Other neighbourhoods (e.g. Dalton Lane) are small with long established communities who are close knit and familiar with each other and benefit from informal volunteering and neighbourliness not captured in this data. The Big Local Programme is now in its third year and it is a priority to move work forward, progress engagement and produce a forward plan.</p>
<p>Further information</p>	<p>In a ward of this size the journey time and lack of transport can be an issue for those particularly older, residents to access provision. It also provides challenges for the deployment of resources.</p>

1.0 Cleaner Greener				
Code	Priority	What can Services contribute?	What can the Community Contribute? Individual residents, local groups...	Named person responsible
1.1	Reduce incidents of litter, weeds, detritus, overgrown vegetation and fly-tipping across the ward	<p>Clean Team – prompt action, identify issues, trends and problem areas</p> <p>Wardens identify, address, report, enforce and educate</p> <p>Warden manager link to Highway Maintenance team on follow-up (warning letters etc)</p> <p>Joint visits wardens/housing officers persistent offenders</p> <p>InComms – Estate management teams opportunities for joint work</p> <p>NPT – identify and report as part of patrols</p> <p>EP team – respond and enforce – publicise action taken Public space protection orders</p> <p>Community Payback – identify projects and arrange programmes, including clearance leaf fall (WPT)</p> <p>Area Office Support around: Ward Walks, Street surgeries etc Days of Action (advertise promote) Community litter picks</p> <p>Maintain current schedule of work (rotas</p>	<p>Identify hotspot areas</p> <p>Report incidents (with detail)</p> <p>Community Days of Action – litter picks, collective action – self help</p> <p>Use bins – challenge litter ‘louts’</p> <p>Good neighbours – offer support to older vulnerable residents who can no longer maintain gardens etc</p> <p>Visual audits – ward walks</p> <p>Report issues 431000</p>	<p>Peter Cotton</p> <p>Geoff Dudman</p> <p>Ward Sgt</p> <p>Dominic Butler</p> <p>Sue Gledhill</p> <p>Ward Councillors</p>

		and cycles of provision)		
1.2	Increase/improve recycling	<p>Provision of information and advice</p> <p>Area Office Door knock in identified low take areas to understand barriers to recycling Special Forums – outdoor events Consider pilot schemes</p> <p>In-Communities – tailored approach to high-rise blocks and Housing Officer interventions</p> <p>Link to New Deal – alert residents to the cost of not recycling</p> <p>Work with schools on this agenda – wardens, CD worker</p> <p>Youth Service to lead on raising awareness with young people of the benefits to recycling.</p> <p>Work creatively to address barriers to recycling – shared bins, school facilities etc (all WPT)</p>	<p>Recycle, share good practice</p> <p>Reuse and refurbish (community shop – new to you gift table)</p> <p>Fundraising ‘trash for cash’ collect cans, clothing to fundraise</p> <p>Focused CD work</p> <p>Suggest solutions – report obstacles, barriers to recycling</p>	<p>Climate Change Team</p> <p>Waste Collection</p> <p>Sue Gledhill</p> <p>Youth Service</p>
1.3	. Reduce Dog Fouling	<p>Wardens – identify and carry out education and enforcement in hotspots. Referrals to Environmental enforcement</p> <p>CD worker, wardens. Support the establishment of Green Dog Walker scheme. Target areas: Woodhouse Marley Field, school routes, play areas</p>	<p>Join and promote Green Dog Walker Scheme</p> <p>Report incidents (and detail) be prepared to challenge</p> <p>Focused CD work</p>	<p>Geoff Dudman</p> <p>Dominic Butler</p> <p>CD worker</p> <p>Sue Gledhill</p>

		<p>Area Office No Dog Fouling lamppost banners – rotate into priority areas</p> <p>We're watching you ... the experiment A Keep Britain Tidy initiative - explore its introduction locally (WPT) monitor results</p>		
1.4	Improve and maintain green spaces: (include canal side)	<p>Support and development Friends of Groups</p> <p>Explore alternative use of land – e.g. Outdoor Play – Parks and Landscapes</p> <p>Forest schools – educate on safe use and responsibilities (CD work)</p> <p>Forum updates, guest speakers on practical volunteering opportunities e.g. canal side – encourage residents to be involved. Ward Officer</p> <p>Share funding opportunities to groups – including Community Chest</p> <p>Identify and encourage new groups where possible. (all)</p> <p>Co-ordinate activity to encourage, motivate and support local groups e.g. street cleaning on 'in bloom' judging days (all)</p> <p>Countryside and Rights of Way – upkeep of local area. Agree joint work on larger scale environmental maintenance (Community Payback etc)</p>	<p>Focused CD work</p> <p>Community pride and ownership</p> <p>Friends of Groups</p> <p>Attend sessions – use outdoor space</p> <p>Volunteer – be involved</p> <p>Canal and River Trust - volunteering</p>	<p>Ward Officer</p> <p>CD worker</p> <p>Countryside and Rights of Way manager</p> <p>Parks and Landscapes</p> <p>ECS Playteam Traded Services</p>

2.0 Safer Communities				
Code	Priority	What can Services contribute?	What can the Community Contribute? Individual residents, local groups...	Named person responsible
2.1	Raise public awareness and reduce levels of opportunist crime (including stone and metal theft)	<p>Targeted Warden / PCSO patrols</p> <p>Information-sharing amongst partners (WPT)</p> <p>Crime reduction initiatives in hot-spot areas:</p> <p>Promote Smart water</p> <p>Encourage Neighbourhood Watch – OWL (Online Watch Link)</p> <p>Use Police reports to determine problems & focus resources</p> <p>Link to National/regional campaigns. Promote 101 encourage reporting of suspicious activity (all)</p> <p>Information (open sessions) on scams, doorstep fraud (West Yorkshire Trading Standards – CD work - forums)</p>	<p>Join Neighbourhood Watch schemes – sign up to OWL (Online Watch Link)</p> <p>Good neighbours - be alert to suspicious activity</p> <p>Store valuables safely (shed locks etc)</p> <p>Use 101</p> <p>Volunteer as Special Constables</p>	<p>WPT</p> <p>Ward Officer</p> <p>Ward Sgt</p> <p>CD Worker</p> <p>NHW officer</p>
2.2	Tackling anti social behaviour Priority area Woodhouse and Springbank	<p>Raise awareness and respond to illegal use of off-road vehicles – publicise success.</p> <p>Families First intervention and support</p> <p>Joint action between ASBU and Social Landlords</p> <p>Investigate provision of alternative 'challenging' activities (see Children and</p>	<p>CD worker – develop reward based behaviour scheme</p> <p>Parental responsibility and awareness</p> <p>Intergenerational work – reduce perceptions of problem young people</p>	<p>CD worker</p> <p>Families First (ASB hub – Problem Solver)</p> <p>Ward Officer</p>

		<p>Young people) Involve young people in developing same CD, Youth Service Access to Risk and Challenge through quality play provision at Parkwood (5-11)</p> <p>Targeted Youth work (Consequences)</p> <p>Visible presence in areas of concern (WPT)</p> <p>Explore opportunities/commonalities across wards and seek to deliver joined up work.</p> <p>Restorative Justice where appropriate</p> <p>Address issues of Environmental ASB and neighbourhood tensions by referral to appropriate agencies and follow up</p>		ECS Playteam
2.3	<p>Tackle nuisance parking and speeding vehicles</p> <p>All Schools and areas:</p> <p>East Morton Long Lee Glen Lee lane</p>	<p>Data capturing device and speed surveys to identify problem areas (Forums & WPT)</p> <p>Effective public consultation on traffic schemes (Forums – special meetings)</p> <p>Special forums to address resident concern</p> <p>Advisory notices where appropriate (e.g. unsuitable for HGV's) – Highways, WPT</p> <p>Wardens deployed at schools – joint presence with PCSO's CCTV car on rotation</p>	<p>Walking buses</p> <p>Report issues</p> <p>Considerate road users</p> <p>Take part in Speedwatch</p> <p>Petition – log information</p>	<p>Ward Officer Warden Manager Highways Ward Sgt</p>

		Involve Highways enforcement officer – abandoned cars, caravans, ‘for sale’ vehicles		
3.0 Inequalities, health and Wellbeing				
Code		What can Services contribute?	What can the Community Contribute? Individual residents, local groups...	Named person responsible
3.1	Encourage physical activity and related programmes to tackle social isolation and loneliness (older people)	<p>Awareness and promotion of existing services (all)</p> <p>Collaborative work with Public Health</p> <p>Promote and contribute and learn from ‘Positive Minds’ Dementia Friendly Keighley and other initiatives that address problems in older age CD worker, Ward officer</p> <p>Adult Services – continued delivery of Wellbeing cafes locally and ‘Col’ area wide</p> <p>Promote funding – Community Chest and others – Ward Officer, CD worker</p> <p>Ensure resident concerns around safety are addressed and not a factor in isolation – reassurance work, visibility, well lit areas (WPT)</p> <p>Develop services that are of benefit to frailer ‘housebound’ residents – area wide discussion</p> <p>Health navigators – VCS presence at</p>	<p>Church groups run a variety of activity for older people across the ward</p> <p>Community Centres and Village Institutes host luncheon clubs, craft groups etc</p> <p>Be part of ‘Positive Minds’ ‘Dementia Friendly Keighley’ and other initiatives that address problems in older age</p> <p>Good practice and resources from other schemes e.g JRF Neighbourhood approaches to loneliness project</p> <p>Intergenerational activity – community events</p> <p>Older people support networks development of provision and good practice</p> <p>Good neighbours – Befriending Services</p> <p>Walking groups – shop assist, book clubs, film clubs etc</p>	<p>Public Health team</p> <p>Ward Officer CD worker</p> <p>WPT Ward Sgt</p> <p>VCS leads</p>

		<p>Medical Disciplinary Teams (MDT's). Ensure information updated on DIVA</p> <p>Contribute to Health Hub and inform partnership approach</p> <p>Partners to be aware and alert re vulnerable clients and prioritise in times of crisis situations. (WPT)</p>	<p>Good neighbours offer shopping, snow clearing, prescription collection</p> <p>Support individuals' health and well-being through improved self esteem, coping strategies, resilience skills, relationships, friendships,</p> <p>IT – benefits of Skype and e-mail</p>	
3.2	<p>Support awareness of good nutrition and healthy lifestyle choices decrease incidence of childhood obesity</p>	<p>Awareness and promotion of existing services (all)</p> <p>Public Health Healthy lifestyle advice delivered in Community Settings smoking cessation etc</p> <p>Children's Centre programme delivery and support</p> <p>Include in Youth Offer</p> <p>Healthy Active Play Provision (HAPP) referral system from Public Health (referral from Public Health)</p> <p>Keighley Healthy Living – cooking for one, Ministry of Food courses – expand into other areas (seek funding)</p> <p>Social prescribing (GP's surgeries) share through WPT</p> <p>Access and encourage physically active outdoor play (safe play spaces – development of play provision)</p>	<p>Good food choices</p> <p>Informal groups exercise classes – walking clubs</p> <p>Shared lunches/meals</p> <p>Identify concerns – barriers to making choices</p>	<p>CD worker</p> <p>Youth Service</p> <p>ECS Playteam CCG – updates Health Hub</p>

3.3	Poverty and impact on health	<p>Benefit advice – promote and disseminate include in newsletters, notice boards – warden promotion</p> <p>Through CD work and existing mechanisms:</p> <p>Home interventions – such as home energy improvements, fire safety and community alarm services</p> <p>Health interventions – such as flu jabs, health checks and falls assessments</p> <p>Financial interventions – such as benefit checks, advice with energy and utility use and debt management</p>	<p>Share knowledge</p> <p>Host/attend benefit advice – energy road shows</p> <p>Practical advice – batch baking, shared meals</p>	<p>CD worker</p> <p>Ward Officer</p> <p>Warden Manager</p>
-----	-------------------------------------	---	---	--

4.0 Incomes Skills and Housing

Code	Priority	What can Services contribute?	What can the Community Contribute? Individual residents, local groups...	Named person responsible
4.1	Increase opportunities for learning and educational attainment (all ages)	<p>Development of learning programmes in local venues</p> <p>Encourage involvement in Big Local – inform decision making and project delivery (training element)</p> <p>Link with colleges and education providers to explore outreach programmes. Seek funding for learning opportunities, practical activity to be delivered locally</p> <p>Develop skills through quality action play provision</p>	<p>Community Centres provide support for IT access, work placements</p> <p>Skills share – intergenerational work Craft clubs</p> <p>Alternative learning potential for scouts, guides etc</p>	<p>CD worker</p> <p>Big Local worker</p> <p>Ward Officer</p> <p>ECS Playteam</p>

4.2	Support progression into employment by raising aspirations and building confidence and encouraging skills development	<p>Youth Service – management of NEET caseload engagement in schools</p> <p>Youth Service lead on promoting informal learning opportunities through volunteering and crediting / recognising their achievements.</p> <p>Work placements (community centres)</p> <p>Incommunities Open Fields and employment support</p> <p>Celebrate achievement through reward programmes – good news stories</p> <p>Contribute to, and inform programmes of benefit e.g CLLD</p>	<p>Volunteer Fares</p> <p>Celebrate achievement</p>	<p>Youth Service</p> <p>CD worker</p> <p>Ward Officer</p>
4.3	Publicise advice and support available for fuel poverty, debt, cost of living issues & welfare reform	<p>improve financial capability and home management skills</p> <p>See C3</p>	<p>Use of local community centres for advice sessions</p> <p>Volunteering Internet abilities</p>	CD worker
5.0 Children and Young People				
Code	Priority	What can Services contribute?	What can the Community Contribute? Individual residents, local groups...	Named person responsible

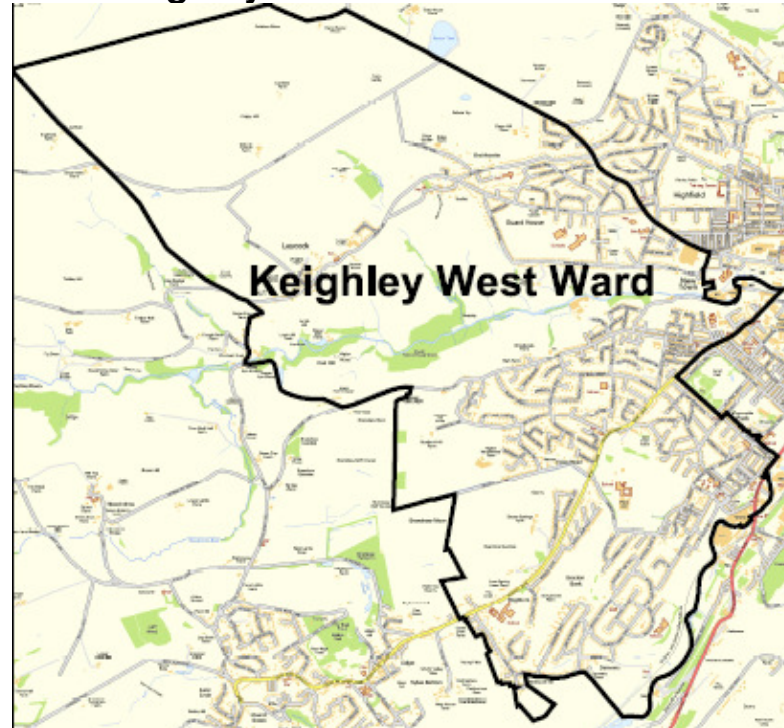
5.1	Explore opportunities for young people to influence decisions and contribute to developing facilities and activity	<p>Involve Young people in the Big Local Programme (Youth Service)</p> <p>Engage with Young people to plan and shape activity and play (multi agency) in priority areas</p> <p>Facilitate young people's involvement in 'big local' programme</p> <p>Provide opportunities for young people to be involved in the planning, delivery and evaluation of youth activities</p> <p>Provide and promote volunteering opportunities for young people</p>	<p>Involve in management committees</p> <p>Steering group Big Local</p>	Youth Service ECS Playteam
5.2	Create opportunities for children and young people to engage in play	<p>Play Forum – shared discussion, advice and information re provision</p> <p>Work Closely with Parks and Landscapes to further develop play provision Support groups to progress schemes locally (priority CD work) Hainworth Wood (play area) Stockbridge (playpod)</p> <p>Provision of half term – out of school activity Youth Service Childrens team</p> <p>Develop skills and confidence through quality open access play provision (5 – 11)</p> <p>InCommunities summer camps etc</p>	<p>Resident groups apply WREN YORVENTURE (CD support)</p> <p>Participate – supporting local group</p> <p>Develop Scouts/Guides (Volunteers)</p>	<p>Play Forum ECS Playteam Ward Officer</p> <p>Parks and Landscapes</p> <p>CD worker InCommunities</p> <p>Youth Service</p> <p>ECS Playteam</p>

5.3	Ensure young people have access to good quality youth provision within the Keighley East ward	<p>Deliver open access youth club sessions</p> <p>Promote open access youth clubs through targeted detached and outreach sessions</p> <p>Deliver 'workshops'to enable young people to explore a wide range of issues including: ASB - actions and consequences Healthy relationships - including CSE and sexual health</p> <p>Drug and alcohol awareness - including effects of health and social implications</p> <p>Record learning outcomes and celebrate achievements utilising current accreditation schemes</p> <p>Provide and promote volunteering opportunities for young people</p>		
	Ensure young people have access to accurate and up to date information advice and guidance	<p>Promote Keighley information Shop for young people</p> <p>Deliver workshops in order to provide accurate information on a range of issues</p> <p>Provide access to information, advice and guidance in all youth sessions</p>		

6. Stronger Communities (Community Support)				
Code	Priority	What can Services contribute?	What can the Community Contribute? Individual residents, local groups...	Named person responsible
6.1	Support cohesion activities and events.	<p>Encourage and support current organisations to engage with new communities and residents (all)</p> <p>Support community events and activities which bring people together in their neighbourhood.</p> <p>Publicise and promote area wide events</p> <p>Community Engagement Field Officer deliver awareness sessions (Prevent agenda)</p> <p>Link to area wide initiatives such as Dementia Friendly Keighley, Awareness Central, Eastern European communities</p>	<p>Twinning with other groups</p> <p>Support and participate in local and area wide events</p> <p>Fun days – open days organise events which are welcoming and inclusive e.g. Big Lunch</p>	<p>WPT All partners</p> <p>Paul Sullivan</p>
6.2	Encourage partners and other service areas to work at neighbourhood level	<p>Support provision and ensure well run centres through Core Cost awards and monitoring</p> <p>Warden, NPT contact and visits to community venues and other events (luncheon clubs etc)</p> <p>Develop increase community contacts – database for sharing information</p>	<p>Active management committees</p> <p>Fundraising</p> <p>Use and value resources</p>	<p>Ward Officer</p> <p>Warden Manager Ward Sgt</p>

6.3	Contribute to raising awareness and engagement with the Big Local programme	<p>Attend steering group – help inform the development and progress of Big Local Standing agenda item WPT</p> <p>Use existing mechanisms and networks to promote Big Local and encourage resident involvement</p> <p>Be alert to issues raised through Big Local to tackle resident concern and in turn identify opportunities to contribute towards its (BL) development</p> <p>Promote and support Big Local (small grants programme) to further improve/expand community engagement</p>	Involvement in Big Local programme – join steering group, attend events	<p>Big Local worker</p> <p>Ward Officer</p>
	Improve resident confidence and satisfaction in services	<p>WPT informed deployment of services Days of Action, visibility attendance at community events etc</p> <p>Improve feedback mechanisms on activity – social media, community newsletters etc</p> <p>Prompt and appropriate response to enquiries, concerns</p> <p>Community Engagement role of Wardens – developing links and responding to community concern</p>		<p>Warden Manager</p> <p>Cleansing Manager</p> <p>Ward Officer Ward Sgt</p> <p>CD worker</p>

Keighley West Ward Plan 2015-16



Ward Members	Cllr Adrian Farley	Cllr Brian Morris	Cllr Jan Smithies
Ward Officer	Liz Parker	Date Approved	

Ward Assessments and Plans:

The Ward Assessment and plan is designed to inform ward working, including action planning and decision making. The document summarises the prevalent strengths and issues within the Ward. This evidence base includes both statistical information as well as qualitative information gained from consultation; partnerships and ward officer team meetings. The Council Ward Officers play a critical role in digesting this information and summarising findings into the most pertinent issues which are presented in the ward plan. Ward plans are approved annually by elected members at the Area Committee and outcomes reported against.

Coordination of local services and devolution of decision making.

The ward plans provides an opportunity for the coordination of services at the lowest decision making level. This ensures that problem solving is effective and efficient utilising local networks to identify concerns and opportunities early on providing efficiency saving and improved local outcomes for the community. Central to an effective ward plan is the coordination by ward officers of public sector services such as neighbourhood policing teams, cleansing, social landlords, public health and youth service to ensure services are tailored to meet local need. In addition ward officers actively support local networks and partnership involving the public, private and third sector as well as the community to build on local assets, improve community cohesion and increase social capital within the ward.

Engaging communities

The ward plan is based on several community conversations throughout the year at neighbourhood and ward forums, community events, single issues forums and partnerships. The process does not revolve around what agencies can do alone but what communities, VCS partners and public sector agencies can collectively achieve if they work closely together. By working with the community to define local priorities the service can begin to enable and empower communities to support preventative approaches and behavioural change which reduce the demand on public service and produce improved outcomes for people at a local level. The ward plan process aims to draw the community into solution thinking and begin to reflect on their own contribution to the community and broker a relationship of civic responsibility. The key is to establish a partnership process that will not be overly demanding on resources to deliver it whilst at the same time maximising the important contributions that communities, voluntary organisations and public bodies can make to delivering better outcomes.

Section 1: Introduction to Keighley West Ward Plan

Ward	Keighley West
Ward Officer	Liz Parker
Partners involved	
How does the ward plan work	The ward plans throughout the district engage with the communities identified in the boundary of each ward. The assessment summaries the strengths using both statistical and qualitative information. Each year the plan sets out agreed action in each ward with the support of a ward officer to work with others to seek solutions. Ward plans are agreed and accountable to the Area committees in each constituency.
How to get involved	If you would like to get involved please contact the ward officer on 01535 618008 and email liz.parker@bradford.gov.uk

Section 2: Summary of the Ward Assessment

Population	Higher than district average for age 60-79, 98% white
Community Strengths	Residents feel that people from different backgrounds get on well together and that many feel a sense of belonging to their community / neighbourhood. However, the figure for not treating others with respect (23%) is higher than district and area figure - may relate to domestic disputes across the Ward and evidenced via WPT. Need to encourage more community engagement and involvement in decision making processes.
Cleaner Greener	Areas of open space needing development in order to encourage greater use, encourage play and exercise etc Incidents of fly tipping and litter in hotspot areas and recycling could be improved.
Safer Communities	Trend towards opportunist crimes targeting especially outbuildings and cars. Impact of negative perceptions of young people, and some actual ASB. Need to build reassurance and relationships to encourage residents to report issues.
Inequalities Health and wellbeing	Obesity in Yr 6 pupils has come down recently but still remains higher than area and district averages. Lower than average % of people feeling encouraged and supported to be physically active. Connecting some families with relevant support services.
Incomes employment and housing	Lower than average results for 5 A – Cs at GCSE, and more NEET young people. Need for further support for young people to improve skills and become job ready. High % of children receiving free school meals indicates numbers of families living near the poverty line. Hidden homelessness especially affecting young people in the 16+ age group with many having no fixed address and

	spending time between relatives and friends houses.
Children and young people	See above re free school meals and NEET. Higher levels of children living in poverty and children taken into care than area and district. More activities for children and young people are needed in neighbourhoods, especially those which help them develop socially, learn informally and take physical exercise.
Stronger Communities	The ward is in the bottom six in the district for the measure “residents agree they can influence decisions affecting their local area”. Number of citizen led initiatives increasing, but more opportunities needed to develop engagement and participation, especially in Braithwaite. Review of use of community buildings needed.
Further information	

Annual Ward Plan				
Code	Priority	What can services contribute ?	What can the Community Contribute? Individual residents, local groups...	Named person responsible
Cleaner Greener				
1.1	Reduce litter, fly tipping and dog fouling throughout the ward.	<p>* Wardens to work with In communities to undertake door to door initiatives and liaise with local residents.</p> <ul style="list-style-type: none"> • Establish ownership and seek appropriate use for neglected areas of land eg Braithwaite play area, Westfell Road, Cat Steps, The Allotment, Ashbourne Rd/Broomhill, Damems, • • Look for long term solutions to persistent fly tip hotspots eg Winfield Drive, Braithwaite and Back Lane, Laycock • Target dog fouling hotspot areas in order to identify culprits, carry out education and enforcement eg Oakworth Rd\Broomhill, Wheathead Lane\Exley Head, Braithwaite estate 	<p>Become street champions Take part in community clean ups, and other environmental days of action, set up 'Friends of' groups Report litter, fly tipping and dog fouling culprits Dog walkers to join Green Dog Walker scheme and promote to others</p>	<p>Ward Officer Council Wardens Cleansing Services Incommunities Environmental Enforcement Team WPT Police Community Pay Back Teams CD Workers Yorkshire Housing</p>
1.2	Increase recycling throughout the ward.	<ul style="list-style-type: none"> • Work closely with local residents and organisations to promote the benefits of recycling eg doorknocks, Swap Shop events etc • Work with partners in areas where recycling uptake is low eg Braithwaite to get more people on doorstep collections including green waste 	<p>Improve own recycling habits, fully using Council collections and reducing non recyclable waste Support local initiatives eg "swap shop" events Share info, encourage</p>	<p>Ward Officer Community Centres Recycling Services CBMDC Council Wardens</p>

		<ul style="list-style-type: none"> • Social and other landlords to ensure new customers understand the recycling system 	others to recycle	Recycling Organisations Schools CD Workers
1.3	Increase physical environmental improvements.	<ul style="list-style-type: none"> • con to identify areas for improvement (see 1.1 above) • Work with Keighley Town Council to assess allotment use and take up in Braithwaite. • Coordinate with In communities, Sue Belcher Centre and Keith Thompson Centre to host 'Grow Your Own' Community Events. 	<p>Help identify areas for improvement Make use of existing outdoor space eg walking, cycling, play facilities Take part in initiatives</p>	<p>Ward Officer Wardens KWEF – Partnership CD Workers Local Environmental Groups CBMDC Depts. Schools</p>
1.4	Raise flooding and drainage issues with relevant partners	<ul style="list-style-type: none"> • Highways to address issues where run off poses a risk to travelling public • Ensure impact of new developments on existing housing and land is taken into account 		<p>Highways Drainage Planning enforcement Ward members</p>
Safer Communities				
2.1	Reduce incidents of Anti-Social Behaviour.	<ul style="list-style-type: none"> • Promote the reporting of incidents of ASB to the Police and arrange for Police high visibility patrols to take place in neighbourhoods. • Support “task and finish” groups aiming to tackle ASB in specific neighbourhoods • Youth Service to lead on Youth Programmes with a focus on Actions and Consequences. 	<p>Consistently report incidents of ASB and not give up</p> <p>Join or set up Neighbourhood Watches or other local support network such as street champion</p>	<p>Ward Officer Police NPT Neighbourhood Watch Co-ordinators ASB – Officers Social landlords Probation Services West Yorkshire Fire Service Youth Services Residents Families First</p>

				Initiative Community Centres CD Workers ECS Play Team
2.2	Reduce incidents of burglary and theft.	<ul style="list-style-type: none"> • Work in partnership with the Police to promote the benefits of establishing Neighbourhood Watch Schemes and Online Watch Link • In areas where Neighbourhood Watches are likely to develop, carry out occasional doorknocks to reassure and encourage reporting • Identify older and vulnerable residents in order to target security checks and improvements • Link with the SAFER project for older people who may be vulnerable to scams and fraud etc. 	<p>Join or set up Neighbourhood Watches or other local support network such as street champion</p> <p>Consistently report crime incidents and not give up</p> <p>Become police specials or volunteers</p>	Ward Officer Police NPT Neighbourhood Watch Co-ordinators Residents Groups Community Centres CD workers
2.3	Reduce negative perceptions of young people.	<ul style="list-style-type: none"> • Explore links between existing older people's groups and schools, youth service sessions, other young people's groups in order to plan intergenerational activities • Promote young people's achievements and contributions in supporting intergenerational activities. 	Support and take part in intergenerational activities	Ward Officer Police NPT Community Centres WPT Youth Services Schools Cd workers
2.4	Address traffic issues including problem parking and speeding.	<ul style="list-style-type: none"> • Educate drivers about the risks and responsibilities associated with speeding to improve road safety. • Council Wardens to undertake weekly patrols at local schools, working with NPT where needed. • Police to undertake speed watch initiatives in 	<p>Drive and park responsibly</p> <p>Report regular issues to police or wardens with full details</p> <p>Volunteer to take part</p>	Ward Officer Council Wardens Police Residents Schools

		identified areas. Hotspots include: Fell Lane, Oakworth Rd, Wheathead Lane, Laycock.	in speedwatches Become police specials or volunteers	
2.5	Raise awareness re drug use and legal highs, tackle increasing use	<ul style="list-style-type: none"> • Safer Schools officers to do sessions across the ward raising awareness among parents • Partners including social landlords to identify likely hotspot addresses/streets where drugs may be an issue • Youth Service to continue raising awareness of impacts among children/young people, offering support and signposting to specialist help where relevant ? 		Project 6 NPT\Safe Schools Social Landlords Youth Service
2.6	Connect people suffering domestic violence with appropriate support	<ul style="list-style-type: none"> • local workers trained in identifying signs and know where to refer for support 		
Inequalities in Health and Wellbeing				
3.1	Encourage projects that support physical activity to tackle obesity for year 6 pupils.	<ul style="list-style-type: none"> • Link children referred by school nurses to Healthy Active Play Partners project, involving dietary advice and support to access play and leisure activities • Increase in the offer of free, open access play to children and families eg Braithwaite Improvement Partnership project at North Dean play area • Support local primary schools in developing and delivering Forest Schools activities. • Promote sports resource at Oakbank School, encouraging more families from local area to use it 		Schools Play Team Sports Groups Ward Officer Community Centres Youth Services Leisure Centres CD Workers Children's Centres Health Groups

3.2	Increase family and carer support.	<ul style="list-style-type: none"> • Undertake a mapping exercise of existing provision in the area, in order to support carers and other projects eg Families First • Establish a Carers support drop in point and sign post families and individuals to other support organisations and agencies. • Youth Services to lead on supporting young carers with a focus on establishing befriending projects. 	<p>Develop neighbourliness</p> <p>Share info about local support, connect people</p>	<p>Families First Advice Centres Carers Networks Community Centres CD Workers Ward Officer Health Agencies Children's Centres Schools GP'S Health Surgeries. KIVCA</p>
3.3	Encourage projects that promote nutrition and healthy eating.	<ul style="list-style-type: none"> • Support local community groups to plan and develop healthy cook and eat budgeting projects. • Youth Service to lead on raising awareness with young people about healthy eating, cooking and budgeting. 	<p>Offer opportunities to try out making and eating healthier food with help</p>	<p>Ward Officer Community Centres Local Schools Children's Centres CD Workers Keighley Health Living Project Doctors and Health Agencies Colleges ECS Play Team</p>
3.4	Maintain the personal dignity of older people	<ul style="list-style-type: none"> • Promote the provision of advocacy services where appropriate. • Community Development workers to support older people to engage in community activities and programmes addressing isolation issues eg Coffee Stop, Sue Belcher Centre, and Time Out 	<p>Develop neighbourliness</p> <p>Share info about local support, connect people</p>	<p>Ward Officer Community Centres CD Workers Doctors and Health Agencies Creative</p>

		<p>Coffee Stop at Foster Gardens</p> <ul style="list-style-type: none"> Promote Dementia Friends to groups and individuals across the ward through training\workshops 		Support Age UK Alzheimers Society
Income Skills and Housing				
4.1	Promote Credit Union and Debt Advice Services.	<ul style="list-style-type: none"> Promote and disseminate information about the Credit Union and local contact points, and develop the service offered Signpost people to CAB Keighley Work with the Illegal Money Lending Team to inform people about loan sharks through eg leaflet drop, fun day 		Ward Officer Community Centres Benefits Agency CAB Bradford Credit Union Debt Support Organisations Housing Associations Key House Youth Service
4.2	Work with partners to promote job and employment opportunities for 16-24 yr age group.	<ul style="list-style-type: none"> Map job clubs and employment support for young people. Signpost young people to job and training centres. Youth Service to lead on providing Work Club provision and to promote Credit Union Out Post facility to run from Sue Belcher Centre Bracken Bank. 	Groups working with young people to promote info mapped etc	Schools Ward Officer Youth Services Job Centres Volunteer Bureau Businesses Kickstart Colleges Training organisations Community Centres
4.3	Work with partners to increase educational	<ul style="list-style-type: none"> Establish homework clubs and classes in community settings eg Oakbank School, Sue 	Volunteer at homework clubs, reading in	Local schools Youth Services

	attainment rates for young people.	<p>Belcher Centre, venue in Braithwaite</p> <ul style="list-style-type: none"> • Work with partners to provide targeted interventions and positive activities for young people who have disengaged and for those that are highly vulnerable e.g. NEET young people. • Work with National Literacy Trust on projects encouraging dads to read with children (Kly West is a target ward) 	schools etc	<p>Ward Officer Community Centres Colleges Volunteering Centres CD Workers ECS Play Team</p>
Children and Young People				
5.1	Educate young people and parents on personal safety issues	<ul style="list-style-type: none"> • Deliver 'workshops' to enable young people to explore a wide range of issues including: <ul style="list-style-type: none"> ➢ ASB - actions and consequences ➢ Healthy relationships - including CSE and sexual health ➢ Drug and alcohol awareness - including effects of health and social implications 		<p>Schools Youth Services Safer Schools officers Ward Officer WPT Oakbank School Project 6</p>
5.2	Work with partners to establish more out door amenities.	<ul style="list-style-type: none"> • Support local CD workers to develop wider area play and adventure play facilities • Take back into use open areas to promote "Grow your Own" and environmental projects with young people of all ages • The Youth Service to support partners in consulting with young people around outdoor amenities 	Keep an eye on local facilities,	<p>Schools Youth Services Community Centres Recreation services Ward Officer WPT CD Workers Keighley Play Forum Children's Centres ECS Play Team</p>

5.3	Promote diversionary activities for young people.	<ul style="list-style-type: none"> • The Youth Service to lead on the delivery of 3 open access youth work sessions in the Ward, and ECS Play Team to lead on delivery of 3 open access play sessions for 5-13 in the ward, including transition sessions with the youth service. • Record learning outcomes and celebrate achievements utilising current accreditation schemes • The Youth Service to lead on disseminating information about a variety of opportunities that are available to young people such as holiday activities and provision, Duke of Edinburgh Award, volunteering, social enterprise etc. • The Youth Service in partnership with other organisations to work towards reducing the number of NEET young people as outlined in the Tier 1 NEET contract, particularly supporting vulnerable young people. • The development of partnership work with Oakbank School in supporting identified young people who are vulnerable and need extra support. • Community development, play workers and ECS play team to promote Forest Schools across ward • Develop skills and confidence through quality open access play provision (5 – 11) 	Become volunteers to support increased activities	Youth Services Police Schools Ward Officer Community Centres CD Workers Keighley Play Forum Uniformed Groups Sports Groups ECS Play Team
-----	--	---	---	---

Stronger Communities

6.1	Encourage and strengthen volunteering and active citizenship.	<ul style="list-style-type: none"> • Forge positive links with Keighley Volunteer Centre and arrange information meetings with local residents. • Sign post people to volunteering opportunities by linking with the Keighley Volunteer Centre. • Support building the skills and capacity of local individuals and organisations by facilitating local meetings and working closely with CD workers. • Test out alternative ways to consult people and encourage them to have their say about local issues eg doorknocks, consultation cafes, street forums, etc • Consider alternative formats to neighbourhood forums in order to engage more residents 		Community Centres Statutory Agencies Ward Officer Local Groups Schools Children's Centres CD Workers Police Housing Volunteer Centre Local Groups WPT ECS Play Team
6.2	Increase intergenerational activities.	<ul style="list-style-type: none"> • Engage with the Keith Thompson Centre and Sue Belcher Community Centre to promote intergenerational activities in local settings with older people. • Promote older people's achievements and positive contributions in supporting intergenerational activities. • Support CD Workers to bring older and younger people together promoting community cohesion. • Use play to strengthen bonds between families and increase participation in local events. 	Suggest ways of bringing people together in the neighbourhood	Community Centres Ward Officer Local Schools Children's Centres Local young people's groups. Youth Services Older people's groups Police Keighley Play Forum Housing Associations

				WPT Local Groups CD Workers
6.3	Work with multi agency partners to address child and family poverty.	<ul style="list-style-type: none"> Establish money management and budgeting courses in community settings. Sign post individuals and families to support organisations and networks. 		Community Centres CD Workers Ward Officer Police Benefits Agency CAB Training Agencies Job Clubs Job Centre
6.4	Support community events designed to bring people together in their neighbourhood	<ul style="list-style-type: none"> Promote existing events Provide appropriate services at events to signpost\network\showcase what's happening in the area 	Attend events, promote, volunteer in planning and on the day	Cd worker Ward officer All partners
6.5	Support work to achieve sustainable future for community hubs	<p>Support management groups in</p> <ul style="list-style-type: none"> Developing necessary skill sets, or attracting new members who have these Developing business plans and funding strategies Maintaining buildings fit for purpose Offering enough of the right kind of activity wanted and needed by local residents <p>Engage with Merlin Top Academy to discuss community space</p>	Use community hubs, express views on what hubs should offer, volunteer at activities there or become members of management groups	Sue Belcher Centre Keith Thomson Centre Laycock Village Hall CD worker KIVCA Ward officer Incommunities

Worth Valley Ward Plan 2015-16



Ward Members	Cllr Russell Brown	Cllr Glen Miller	Cllr Rebecca Poulsen
Ward Officer	Liz Parker	Date Approved	

Ward Assessments and Plans:

The Ward Assessment and plan is designed to inform ward working, including action planning and decision making. The document summarises the prevalent strengths and issues within the Ward. This evidence base includes both statistical information as well as qualitative information gained from consultation; partnerships and ward officer team meetings. The Council Ward Officers play a critical role in digesting this information and summarising findings into the most pertinent issues which are presented in the ward plan. Ward plans are approved annually by elected members at the Area Committee and outcomes reported against.

Coordination of local services and devolution of decision making.

The ward plans provides an opportunity for the coordination of services at the lowest decision making level. This ensures that problem solving is effective and efficient utilising local networks to identify concerns and opportunities early on providing efficiency saving and improved local outcomes for the community. Central to an effective ward plan is the coordination by ward officers of public sector services such as neighbourhood policing teams, cleansing, social landlords, public health and youth service to ensure services are tailored to meet local need. In addition ward officers actively support local networks and partnership involving the public, private and third sector as well as the community to build on local assets, improve community cohesion and increase social capital within the ward.

Engaging communities

The ward plan is based on several community conversations throughout the year at neighbourhood and ward forums, community events, single issues forums and partnerships. The process does not revolve around what agencies can do alone but what communities, VCS partners and public sector agencies can collectively achieve if they work closely together. By working with the community to define local priorities the service can begin to enable and empower communities to support preventative approaches and behavioural change which reduce the demand on public service and produce improved outcomes for people at a local level. The ward plan process aims to draw the community into solution thinking and begin to reflect on their own contribution to the community and broker a relationship of civic responsibility. The key is to establish a partnership process that will not be overly demanding on resources to deliver it whilst at the same time maximising the important contributions that communities, voluntary organisations and public bodies can make to delivering better outcomes.

Section 1: Introduction to the Worth Valley Ward Plan

Ward	Worth Valley
Ward Officer	Liz Parker
Partners involved	
How does the ward plan work	The ward plans throughout the district engage with the communities identified in the boundary of each ward. The assessment summaries the strengths using both statistical and qualitative information. Each year the plan sets out agreed action in each ward with the support of a ward officer to work with others to seek solutions. Ward plans are agreed and accountable to the Area committees in each constituency.
How to get involved	If you would like to get involved please contact the ward officer Liz Parker on 01535 618008 and email liz.parker@bradford.gov.uk

Section 2: Summary of the Ward Assessment

Population	Well under district and area averages for age 24 and under, and above averages for age 25 – 69. 97% white British.
Community Strengths	Wide variety of active community and vol sector groups, keen to see character, heritage and identity of the area maintained.
Cleaner Greener	Dog fouling is an issue requiring a whole community response, and incidences of fly tipping in secluded rural locations. Statistically, fly posting appears to be an issue but has not been raised.
Safer Communities	Theft from gardens and outbuildings is an issue, with stone theft now overtaking metal theft. Specific farm related thefts led to development of a farm watch scheme. Closure of Haworth fire station has led to community debate about alternatives.
Inequalities Health and wellbeing	Only 65% feel older people get services and support they need at home – unclear if this is due to actual lack of services or lack of info about services. Concern re increasingly isolated older people in Oakworth and Oxenhope. Promotion of healthy eating to primary and early secondary school age children, also physical exercise/activity to all ages eg walking, mountain biking. In general the ward is overlooked by service providers as there is a perception that incomes are high
Incomes employment and housing	New housing will impact on local infrastructure such as school places and health provision as well as increased pressures on the road network. Anecdotal evidence that community participation from people who work is decreasing, residents are working longer and harder in order to maintain their lifestyles.
Children and young people	Obesity in reception and year 6 children could be improved. More provision for 13+ and open air

	play provision for young children. High cost of travelling to get to services and entertainment. Incorrect negative perceptions of young people by older generation.
Stronger Communities	Volunteering culture is fairly strong with roughly 1 in 4 people involved; some organisations help with running of public amenities eg Friends of parks. 91% believe people of different backgrounds get on well, and 92 % feel fairly or very strongly that they belong to their neighbourhood.
Further information	International tourist and cultural destination.

Annual Ward Plan				
Code	PRIORITY	What can services contribute ?	Community contribution ?	Named person responsible
Cleaner Greener				
	Support local communities to tackle dog fouling.	<p>Identify hotspots for “latch key “dogs and dog fouling.</p> <p>Carry out education and enforcement in hotspots.</p> <p>Support the establishment of Green Dog Walker scheme.</p> <p>Target areas: Oakworth centre, Providence, Holden Park Sun Street, Woodlands Rise, Haworth Station Rd, Oxenhope Routes to Schools Open Park Land, Cemeteries</p>	<p>Identify hotspots</p> <p>Become Green Dog Walkers</p>	<p>Ward Officer</p> <p>Warden team</p> <p>Parks and Landscapes</p> <p>Friends of groups</p>
	Support Communities to manage community environmental assets in partnership with public bodies.	<p>Facilitation of cross partnership discussions between public and community organisations.eg Friends of Holden Park, Haworth Park, Cross Roads Park, Oxenhope Millennium Green</p> <p>Engagement with Town and Parish Councils on Public realm issues.</p>	<p>Increased resident support and involvement in community organisations</p>	<p>Ward officer</p> <p>Council</p> <p>Commissioned CD worker</p> <p>Parks and Landscapes</p> <p>Highways</p> <p>KIVCA</p> <p>Keighley</p> <p>Volunteer Centre</p>

	Support environmental community projects and groups.	<p>Encourage community ownership of neglected areas.</p> <p>Engage with schools to establish greater links with community groups.</p> <p>Assess current uptake of allotments to ensure maximum use</p>		<p>Commissioned CD workers</p> <p>Ward officer</p> <p>Parks And Landscapes Asset Management</p> <p>Friends of Holden Park</p> <p>Haw-earth</p> <p>Haworth In Bloom</p> <p>Haworth Village trust</p> <p>Oakworth Village Society</p> <p>Gas Street play area</p>
	Raise flooding and drainage issues with relevant partners	<p>Highways to address issues where run off poses a risk to travelling public</p> <p>Ensure impact of new developments on existing housing and land is taken into account</p>		<p>Highways, Drainage, planning enforcement</p> <p>Ward members</p>
Safer Communities				
	Reduce incidents of stone thefts.	<p>Work in partnership with NPT to prevent stone thefts especially on secluded private and public walls and footpaths.</p> <p>Look at the feasibility and financial security of the Smart water Scheme in residential areas.</p> <p>Talk to internal Council departments responsible for highways and assets, to</p>	<p>More residents join neighbourhood watch or Online Watch Link</p>	<p>NPT</p> <p>Asset owners</p> <p>Stone Merchants</p>

		look at a collaborative approach to reducing the incidents of stone theft.		
	Tackle incidents of illegal parking and improve road safety.	Work with all schools in the ward to promote road safety., especially Stanbury, Oakworth and Oldfield schools Promote walking to school\develop walking buses where possible Reduce rat running/illegal parking through targeted days of action, weekly patrols at each primary school	Parents and school neighbours support and take part in school campaigns. Walk to school if possible	Road Safety unit Traffic and Highways Area Committee Warden Service NPT
	Increase satisfaction and reassurance in public services.	Increase confidence amongst members of the public to report incidents, use of OWL, 101 and Council Contact 431000 Frequent report back to members of the public to alleviate issues of reassurance and satisfaction. Increase visibility of public services through action days\dooknocks. Focusing on Oakworth: Lidget, Victoria Road, Colne Road Haworth: Mill Hey, Main Street, Crossroads Oxenhope: Station Road	Continue to report all issues with crime and ASB to appropriate agencies (Recognise when issues may not need a response from public services)	Warden service NPT Street Cleansing Youth Services PCSO's ASBU Incommunities
	Raise awareness re drug use and legal highs, tackle increasing use	Awareness sessions for parents to be run by Safer Schools officers using parents evenings and other opportunities, and targeting parents of Yr 6 children Youth Service to work on drug and alcohol awareness among young people and as part of transition activities, including		NPT Youth Service Oakbank School Primary Schools

		effects of health and social implications		
Inequalities in Health and Wellbeing				
	Increase opportunities for the pilot provision of health and well being services.	Identify priority areas of need through liaison with local groups and representatives. Greater collaborative working with colleagues in Public Health. Look at innovative ways of addressing similar needs of different localities in the ward.	-	Commissioning support Unit CCG KHLN Commissioned CD workers Public Health
	Support community activities targeted at older people.	Encourage residents to take a common sense approach to being good neighbours.in eg Heathcliffe Residents Windsor Road Area, Oxenhope Village Identify input from Adult Social Services. Identify opportunities for networking and sharing information Link with the SAFER project for older people who may be vulnerable to scams and fraud etc.	Share info about services and activities with friends and neighbours\ other groups Identify needs in the community	Incommunities Adult Social Services NOTHY
	Support healthy life style messages and activities.	Work closely with economic regeneration team to look promoting at Worth Valley as a health and well being tourist destination Co-ordinate increased communication and information between support organisations and local businesses. Support preparations for and follow up\development opportunities presented	Use local facilities	Country Side and Rights of Way Parks and Landscapes Bronte Country Partnership Regeneration Play Team

		<p>by Tour de Yorkshire</p> <p>Learn from the recommendations of the SURF study.</p> <p>Link children referred by school nurses to Healthy Active Play Partners project, involving dietary advice and support to access play and leisure activities</p>		
Income Skills and Housing				
	Investigate the possibility of a Ward Business network.	<p>Organise a networking meeting involving business community and tourism based service industry to gauge opinion and benefits from a wider cohort of individuals.</p> <p>Support LEADER project, connecting with businesses who could benefit including farms</p> <p>Work with colleagues in Regeneration to provide wider knowledge, information and support.</p>	-	<p>Regeneration and economic support Cultural services</p> <p>Rural Economic Development officer</p>
	Support new community learning ventures.	<p>Liaise with Commissioned Community Development Workers and KIVCA.</p> <p>Promote Community Chest grants as kick start funding for new and emerging groups.</p> <p>Liaise with the Kick Start network for mutual support and information</p>	Identify needs and promote any new opportunities in the community	<p>Regeneration and economic support Cultural services KIVCA CD Workers Kick Start</p>
Children and Young People				
	Support the Development of Children and Young People's provision across	Support community and voluntary groups in developing provision to maximise the	Volunteer development to support any	Ward Partnership

	the ward	<p>use of Tree Tops Children’s Centre, Haworth, after Council service is reduced</p> <p>Sustain and develop youth provision in:</p> <ul style="list-style-type: none"> • Haworth (Tues eve session) – securing future delivery • Oakworth (Fri eve session)– developing facilities for young people at Holden Hall • Oxenhope (Fri eve session)– supporting and increasing numbers of volunteers who supplement Youth Service input <p>Y.S will review and deliver outreach and detached work targeting hot spots</p> <p>Y.S will support and develop volunteering opportunities for young people and encourage y.p to gain accreditation through offering a variety of activities /programmes across its units in the Worth Valley</p>	programmes which emerge, especially developing children and young people themselves ?	<p>team</p> <p>Oakworth primary school</p> <p>Oakbank School</p> <p>Oakworth Juniors Football</p> <p>Commissioned CD workers</p> <p>HHUGS</p> <p>ECS play team</p> <p>Children’s Centre</p>
	Educate young people and parents on personal safety issues	<p>WYP Safer Schools officers to look at roles and responsibilities and personal safety issues through outreach and sessional work with young people and parents</p> <p>Y.S will continue to deliver specific workshops with young people around personal safety across its units and work more closely with schools, especially</p>	Parents uptake on any sessions re personal safety issues, via schools ?	<p>Schools</p> <p>Youth Services</p> <p>Safer Schools officers</p> <p>Ward Officer</p> <p>WPT</p> <p>Oakbank School</p> <p>ASBU</p> <p>Children’s</p>

		around C.S.E,		Centre
	Improve play provision and opportunities in the ward.	<p>Link with the Play Forum to make the case for rural play opportunities.</p> <p>Support parent led play development for toddlers eg Oxenhope and Oakworth toddler groups, maintaining Little Ladybirds, Haworth</p> <p>Continue and develop Forest Schools work in Oxenhope</p> <p>Ensure y.p across the Worth Valley are offered opportunities to engage in activities, trips and holiday provision via local youth projects, also constituency wide events, activities promoting community cohesion and DOE award</p> <p>Support local community led groups to develop play provision in parks eg Friends of Holden Park Friends of Haworth Park Friends of Cross Roads Park Oxenhope Recreation Ground</p>	Take part in Friends of orgs	Youth Services Ward Officer Uniformed Groups Sports Groups Parish and Town Councils Parks and Landscapes ECS play team Children's Centre
	Stronger Communities			
	Support Town and Parish Councils advocating for local residents.	<p>Maintain and increase good communication and information sharing with Town and Parish Councils.</p> <p>Support Town and Parish Councils in developing and delivering their Parish plans.</p>	Attend town and parish council meetings	
	Support community groups who want	Work with groups looking at future		

	to explore options for taking on the management of community assets and services	arrangements for: Weavers Hill car park, Haworth Cross Roads toilets Haworth Fire station Haworth Community Centre Tree Tops Children's Centre		
	Develop opportunities for street based community engagement.	Developing the concept of the good neighbour's scheme. Establish community days of action with resident volunteers, and broadening their remit and purpose,	Join in walkabouts, refer issues to appropriate agency in between	WPT Town and Parish Councils Oakworth Village Society
	Support community events designed to bring people together in their neighbourhood and reinforce sense of identity and pride	Ensure organisers are aware of roles and responsibilities re health and safety, traffic management, event planning etc Promote and support events eg Oakworth Gala, Haworth 40s weekend, Oxenhope Straw Race	Volunteer in planning and running events Fundraising, promotion, participation	
	Encourage Civic responsibility	Support residents groups keen to maintain their neighbourhood eg Heathcliffe, Haworth Work with partners including Parish Council to promote volunteering opportunities Refer groups and individuals to KIVCA and commissioned Community development workers for advice and expertise Use neighbourhood forums and community engagement opportunities to	Groups and neighbours act to improve pride in streets and neighbourhoods by keeping own areas clean, taking part in events etc	KIVCA WPT Town and Parish Councils

		promote civic involvement.		
--	--	----------------------------	--	--

